

**Charity Participation Community Guidelines** | *Working With Us to Drive Change*

## Charity Eligibility Policy:

Charity Stream is committed to ensuring that all organizations we support meet the highest standards of transparency, legality, and brand safety. To be eligible, charities must satisfy the following requirements:

### 1. Mandatory Legal & Compliance Requirements

Failure to meet any of the following requirements will result in automatic disqualification from eligibility:

- **IRS Recognition:** Must be a registered 501(c)(3) nonprofit organization in good standing.
- **Employer Identification Number (EIN):** Must provide a valid EIN and corresponding historical tax information as issued by the IRS.
- **Tax & Structural Eligibility:** Must have the appropriate nonprofit tax structure to lawfully receive and disburse funds in the United States.
- **Nonpartisan Status:** Must not engage in, or endorse, partisan political activity, in accordance with IRS 501(c)(3) restrictions.
- **Banking Compliance:** Must maintain a U.S.-based bank account registered under the organization's EIN for donation disbursements.
- **Financial Verification:** Must demonstrate the ability to provide verified financial records, transaction receipts, and annual reporting upon request.

### 2. Brand & Risk Standards

Charity Stream reserves the right to deny or revoke eligibility if an organization fails to meet the following brand safety and risk criteria:

- **Advertising Compatibility:** Organizations must be suitable for association with general advertising partners and noncontroversial in nature.
- **Reputational Integrity:** Organizations may not have known or documented affiliations with extremist groups, fraudulent activities, or causes that present material reputational risk.
- **Public Accountability Ratings:** Charities with consistently poor transparency, governance, or accountability ratings on platforms such as Charity Navigator, GuideStar, or BBB Wise Giving Alliance may be disqualified.
- **Digital Conduct:** Charities must maintain a professional online and social media presence. Harmful, discriminatory, or offensive content will be grounds for exclusion.

### 3. Preferred Quality & Impact Criteria

While not absolute requirements, preference will be given to organizations that demonstrate the following:

- Mission Alignment: Operates under one or more of the following pillars:
  - Education & Empowerment
  - Health & Basic Needs
  - Poverty Alleviation & Economic Opportunity
- Operational Maturity: At least 9 months in operation with documented history of receiving and disbursing donations.
- Staffing Capacity: At least one full-time staff member employed by the organization.
- Impact Transparency: Publishes measurable impact data (e.g., annual reports, newsletters, or public case studies).
- Use of Funds Disclosure: Clearly communicates how Charity Stream contributions will be allocated (e.g., programmatic vs. administrative use).
- Public Presence: Maintains an active website and provides a clear description of mission, programs, and leadership.

### 4. Enforcement & Review

Eligibility is subject to initial review and ongoing monitoring. Charity Stream reserves the right to suspend or terminate eligibility if an organization is later found to be in violation of these requirements.

#### Closing Statement:

We look forward to supporting your mission. Charity Stream exists to serve the nonprofit community, and if you are unsure about any of these requirements, please reach out at [stream.charity@gmail.com](mailto:stream.charity@gmail.com). The application is just \$1 — fully donated regardless of eligibility.

We appreciate your time and commitment, and look forward to reviewing your application.

With Gratitude,

*Henry & Branden - Founders, Charity Stream*