

WHAT CAN ONTOLOGY AND NATURAL LANGUAGE DO FOR EACH OTHER?

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THIS IS WHAT THIS TALK ATTEMPTS TO COVER

- “Understanding” explicit information from text (using ontology)
 - Determining (guessing?) implicit information from text (using ontology)
 - Enriching ontology from text information (present and absent)
 - Testing ontology by determining what unknown words can mean
-
- What happens when there are multiple interpretations of text?



WHAT IS ONTOLOGY

Specification of conceptualization

vs.

Study of nature of being, existence, reality



Image: <http://www.gizmag.com/ibm-supercomputer-simulates-a-human-sized-brain/25093/>



Beware of false knowledge; it is more dangerous than ignorance.

George Bernard Shaw



WHAT IS NATURAL LANGUAGE

Language that humans(?) use to communicate with each other naturally



Image: <http://www.ifscience.com/brain/direct-brain-brain-communication-used-humans>



The single biggest problem in communication is the illusion that it has taken place

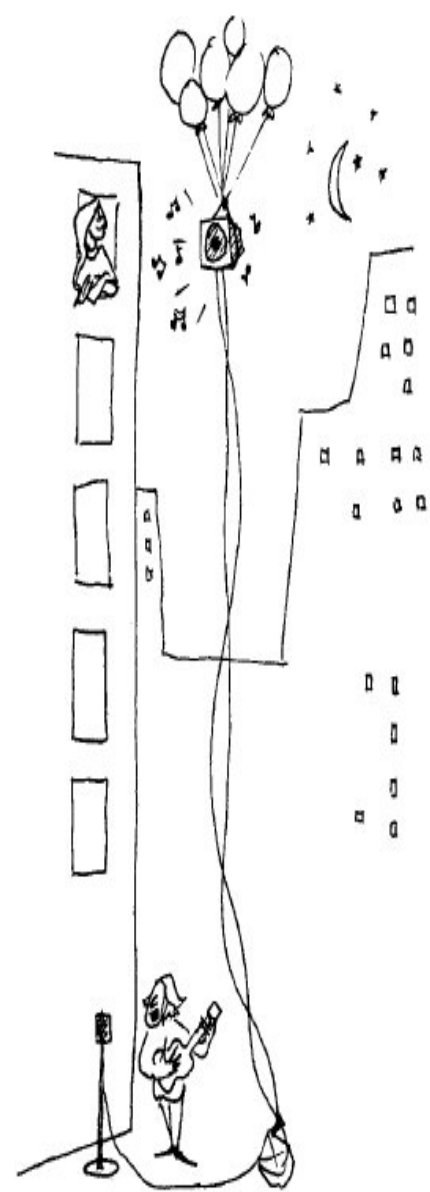
George Bernard Shaw



IS THERE ANY OVERLAP?

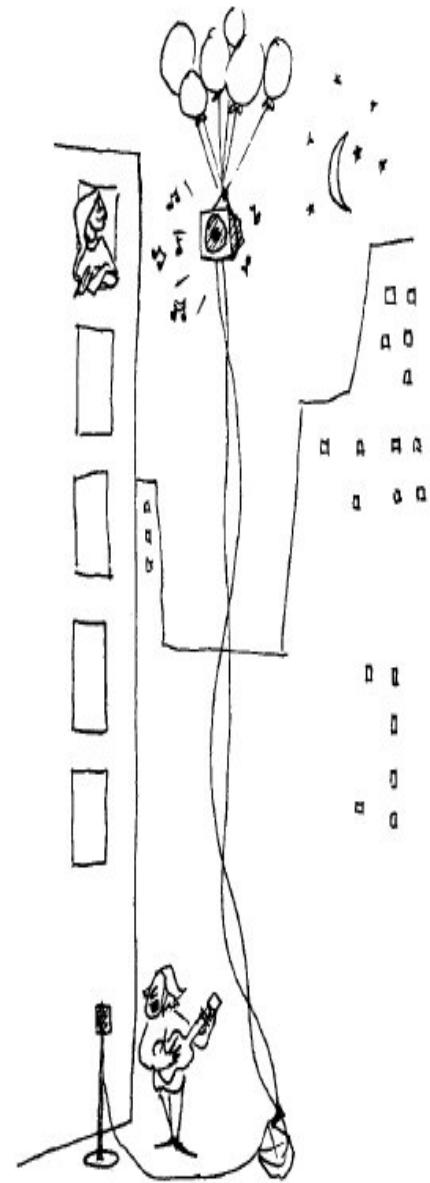


- If the balloons popped, the sound wouldn't be able to carry since everything would be too far away from the correct floor. A closed window would also prevent the sound from carrying, since most buildings tend to be well insulated. Since the whole operation depends on a steady flow of electricity, a break in the middle of the wire would also cause problems. Of course, the fellow could shout, but the human voice is not loud enough to carry that far. An additional problem is that a string could break on the instrument. Then there could be no accompaniment to the message. It is clear that the best situation would involve less distance. Then there would be fewer potential problems. With face to face contact, the least number of things could go wrong.

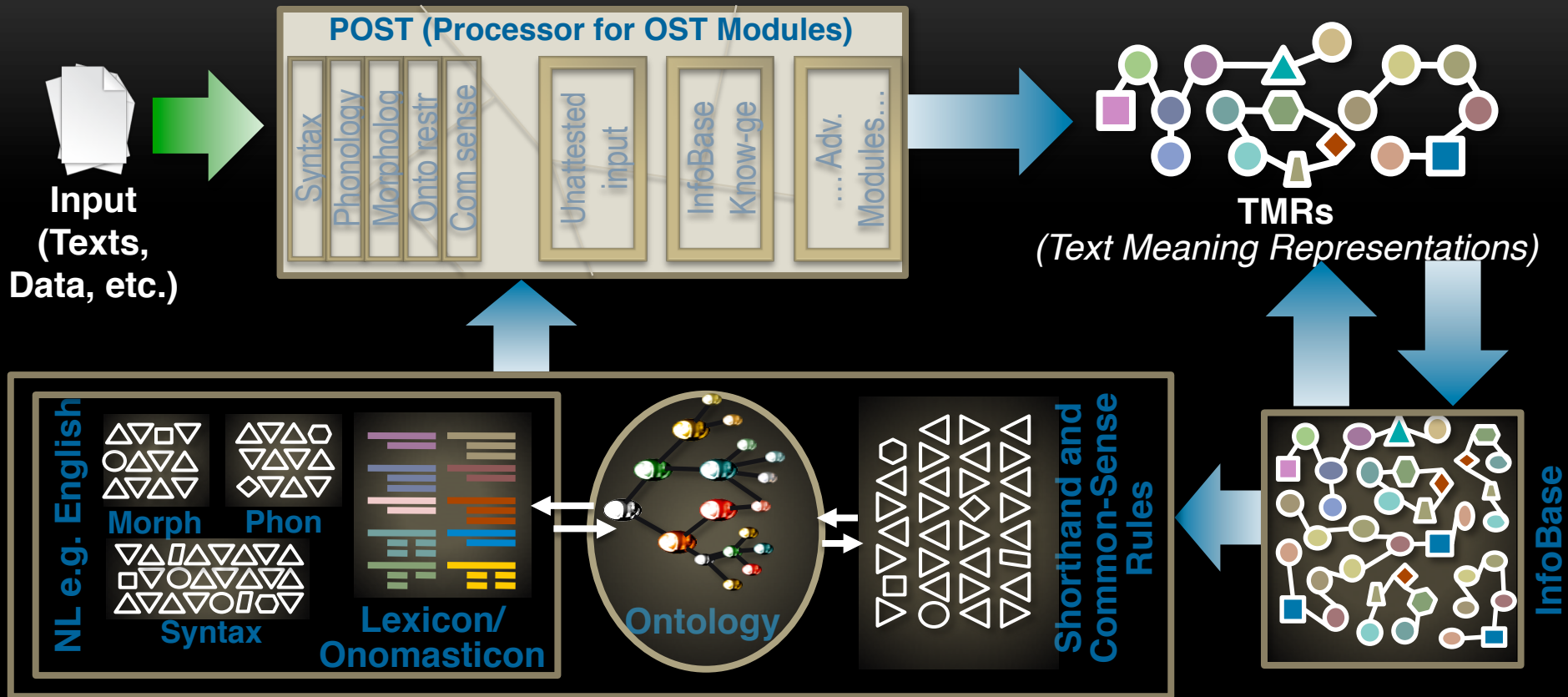


WHAT **CAN** COMPUTER 'SEE'?

- If the **balloons popped**, the **sound** wouldn't be able to **carry** since everything would be too **far away** from the **correct floor**.
- A **closed window** would also **prevent** the **sound** from carrying, since most **buildings** tend to be well **insulated**.



ONTOLOGICAL SEMANTIC TECHNOLOGY



J.M. Taylor, V. Raskin, C.F. Hempelmann, "From Disambiguation Failures to Common-Sense Knowledge Acquisition: A Day in the Life of an Ontological Semantic System," *Web Intelligence Conference*, Lyon, France, August 2011

JM. Taylor, V. Raskin, and LM. Stuart "Machine Human Understanding: Syntax and Semantics Revisited," *IEEE-SMC Conference*, Seoul, 10 South Korea, October 2012



1 ONTO, N NATURAL LANGUAGES

NEWSROOM

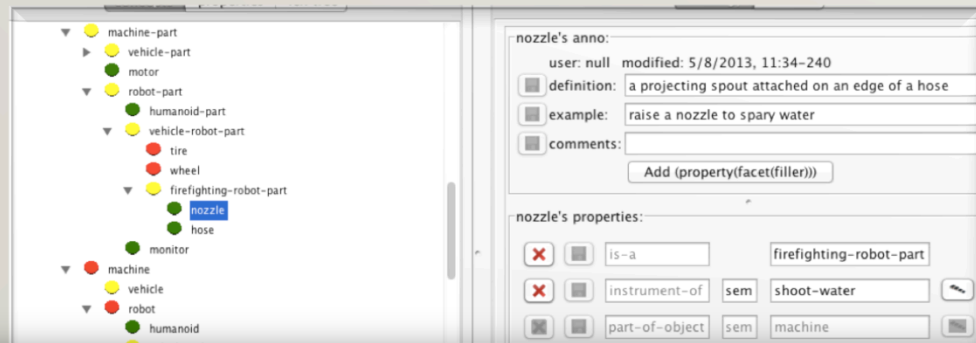
ADDING ROBOTS TO A FIREFIGHTING TEAM

Created on: November 26, 2013



(Photo: one of the Purdue firefighting robots is able to get near the hot spots during this summer.)

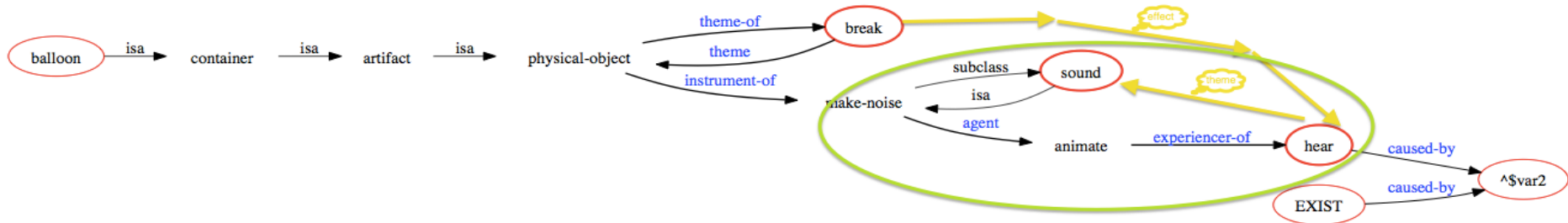
Robots are now part of the firefighting squad at the Purdue University Fire Department.



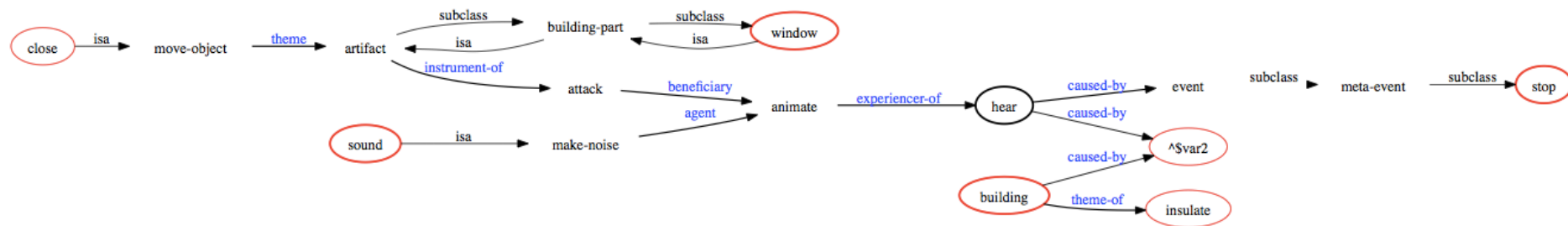
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  <semstruc>
    <name>nozzle</name>
  </semstruc>
</sense>
</lexeme>
```

If the balloons popped, the sound wouldn't be able to carry since since everything would be too far away from the correct floor



A closed window would also prevent the sound from carrying, since most buildings tend to be well insulated



- "Beware the Jabberwock, my son!
The jaws that bite, the claws that catch!
Beware the Jubjub bird, and shun
The frumious Bandersnatch!"
- He took his vorpal sword in hand:
Long time the manxome foe he sought --
So rested he by the Tumtum tree,
And stood awhile in thought.
- And, as in uffish thought he stood,
The Jabberwock, with eyes of flame,
Came whiffing through the tulgey wood,
And burbled as it came!
- One, two! One, two! And through and through
The vorpal blade went snicker-snack!
He left it dead, and with its head
He went galumphing back.
- "And, has thou slain the Jabberwock?
Come to my arms, my beamish boy!
O frabjous day! Callooh! Callay!"
He chortled in his joy.

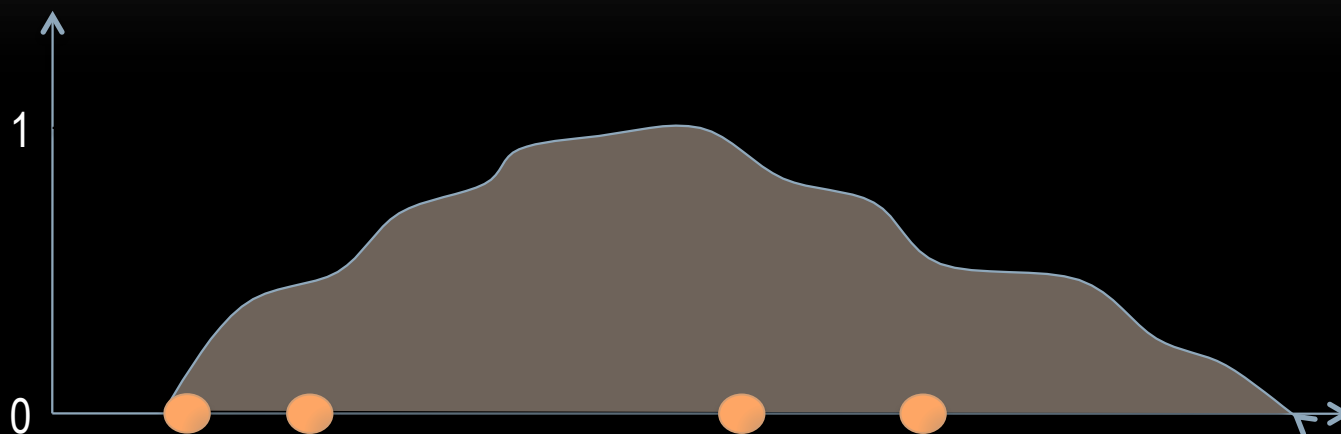


Lewis Carroll, *Through the Looking-Glass and What Alice Found There*, 1872

<http://www.jabberwocky.com/carroll/jabber/jabberwocky.html>



HOW CAN IT WORK?



$$\mu_{\text{SYNTAX}}(\text{sent}) = \min_{phr \in \text{sent}} \max_{x, y \in phr} [\mu_{phr}(x, y)]$$

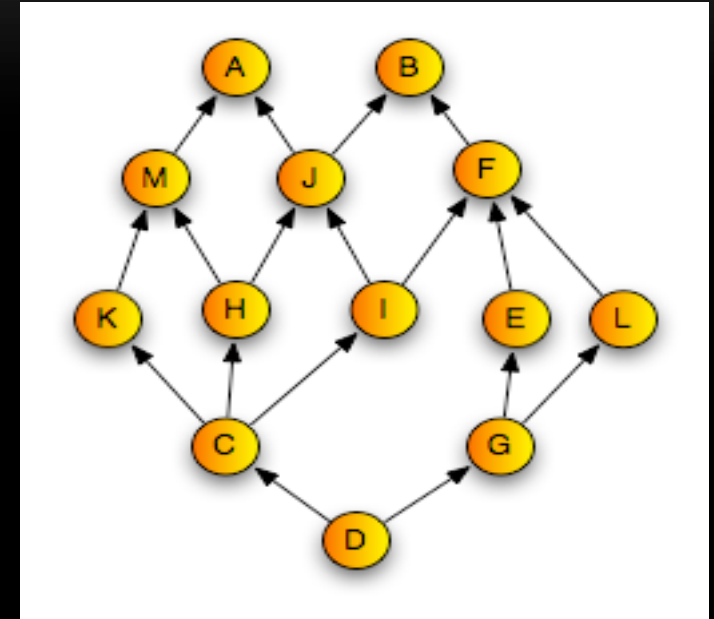
$$\mu_{\text{SEMANTICS}}(\text{sent}) = \min_{R \in \text{sent}} \max_{x, y \in R} [\mu_R(x, y)]$$

$$\mu_{\text{ACCEPTABILITY}}(\text{sentence}) = \min[\mu_{\text{SYNTAX}}, \mu_{\text{SEMANTICS}}]$$



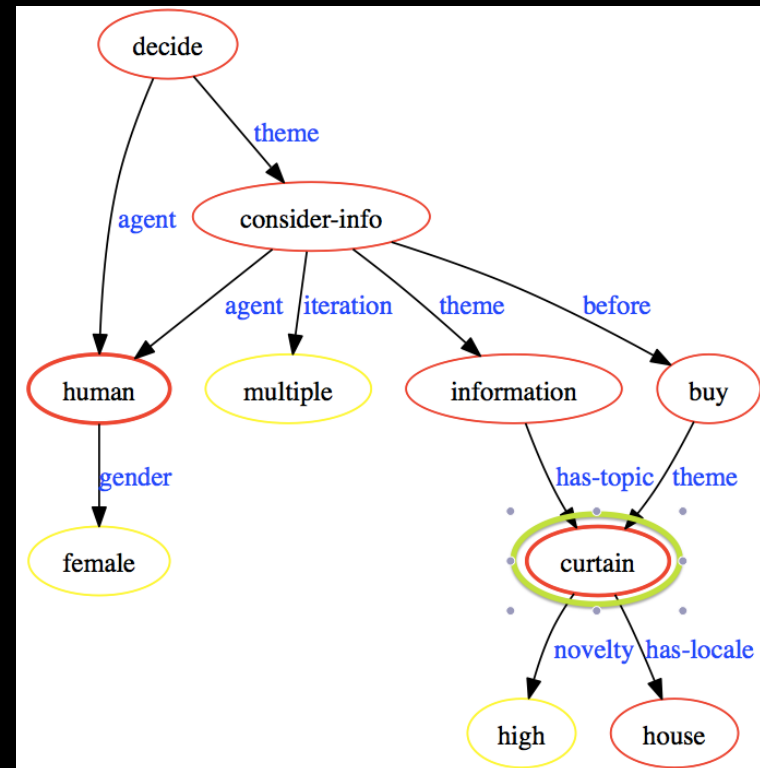
GUESSING THE UNKNOWN

- A man opened the door to his house with **xyz**
 - A man opened the door to his house with **his girlfriend in his arms**
 - A man opened the door to his house with **the pretty view** (not his other house that doesn't have it)
 - A man opened the door to his house with **a new keyless remote combination**



UNATTENDED INPUT TESTING

- Randomly selected from 4469 transitive verbs, until 100 was reached
 - 189 senses (59 with no examples, 30 unacceptable interpretation)
- Replaced direct objects in examples with **zzz**
 - *She decided she would rethink **the new curtains** before buying them for the whole house → She decided she would rethink **zzz** before buying them for the whole house.*
- **zzz** could take place of any object or events in the ontology, but not a property
 - 34.4% unacceptable
 - 13% no worse than what a human would do



DEFAULTS: HOW USEFUL ARE THEY FOR ONTOLOGY?

- Sam opened the door to his house with **xyz**
 - ?Sam opened the door to his house with **a key**
 - Sam opened the door to his house with **a broken key**
 - Sam opened the door to his house and ...



WD-INFERENCE

- Facebook update:
 - A white dude was hitting on me all night



Taylor, JM, Raskin, V., Hempelmann, CF & Attardo, S (2010) An unintended inference and ontological property defaults.
Proceedings of IEEE SMC 2010.



JOKES, DEFAULTS, STEREOTYPES



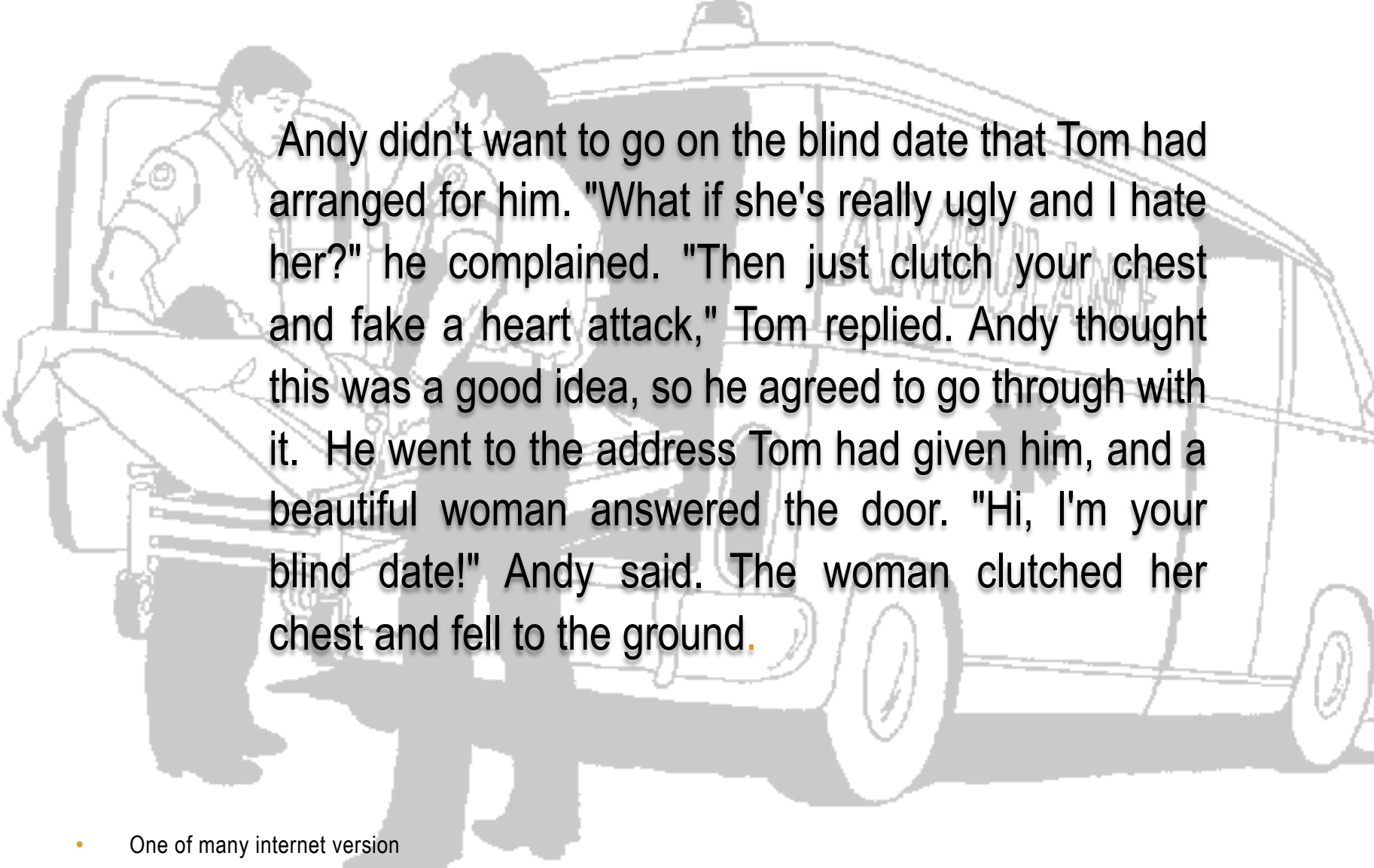
COMPUTER'S INTERPRETATION IS NOT ALWAYS... GOOD

- The pope had become very ill and was taken to many doctors, all of whom could not figure out how to cure him. Finally he was brought to an old physician, who stated that he could figure it out. After about an hour's examination he came out and told the cardinals that he knew what was wrong. He said that the bad news was that it was a rare disorder of the testicles. He said that the good news was that all the pope had to do to be cured was to have sex. Well, this was not good news to the cardinals, who argued about it at length. Finally they went to the pope with the doctor and explained the situation. After some thought, the pope stated, "I agree, but under four conditions." The cardinals were amazed and there arose quite an uproar. Over all of the noise there arose a single voice that asked, "And what are the four conditions?" The room stilled. There was a long pause. The pope replied, "First the girl must be blind, so that she cannot see with whom she is having sex. "Second, she must be deaf, so that she cannot hear with whom she is having sex. "And third she must be dumb so that if somehow she figures out with who she is having sex, she can tell no one". After another long pause a voice arose and asked, "And the fourth condition"? The pope smiled and replied, "Big Boobs".

→ concept of ERECTILE-DYSFUNCTION is activated



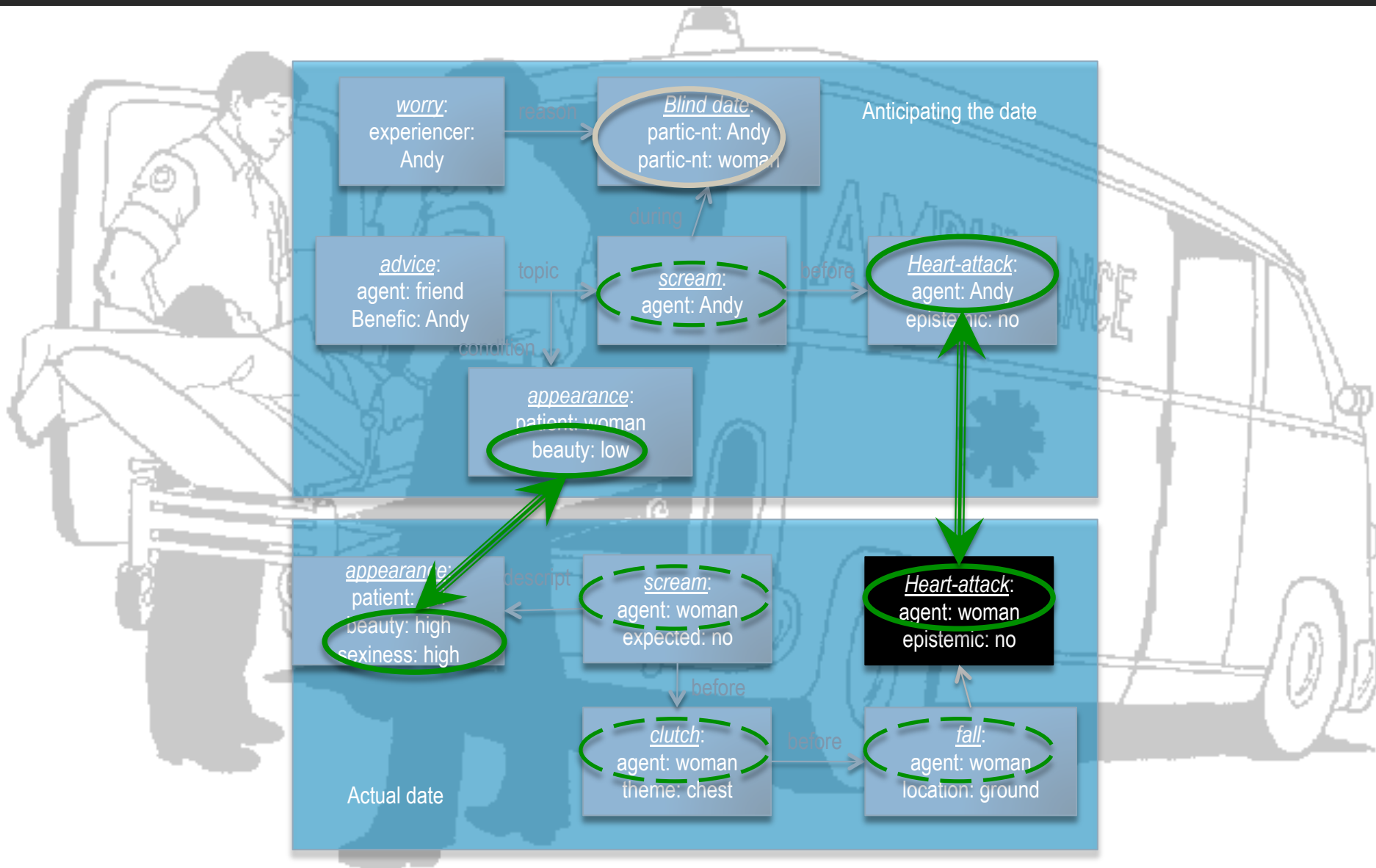
THE SERIOUS BUSINESS OF HUMOR



Andy didn't want to go on the blind date that Tom had arranged for him. "What if she's really ugly and I hate her?" he complained. "Then just clutch your chest and fake a heart attack," Tom replied. Andy thought this was a good idea, so he agreed to go through with it. He went to the address Tom had given him, and a beautiful woman answered the door. "Hi, I'm your blind date!" Andy said. The woman clutched her chest and fell to the ground.

- One of many internet version

BLIND DATE JOKE: SIMPLIFIED STRUCTURE



3 manipulated versions of the same joke

1c

- Andy is going on a blind date but is worried that she may turn out to be ugly. A friend advises him to fake a heart attack then. The date turns out to be beautiful and sexy, but she suddenly clutches her chest and falls to the ground.

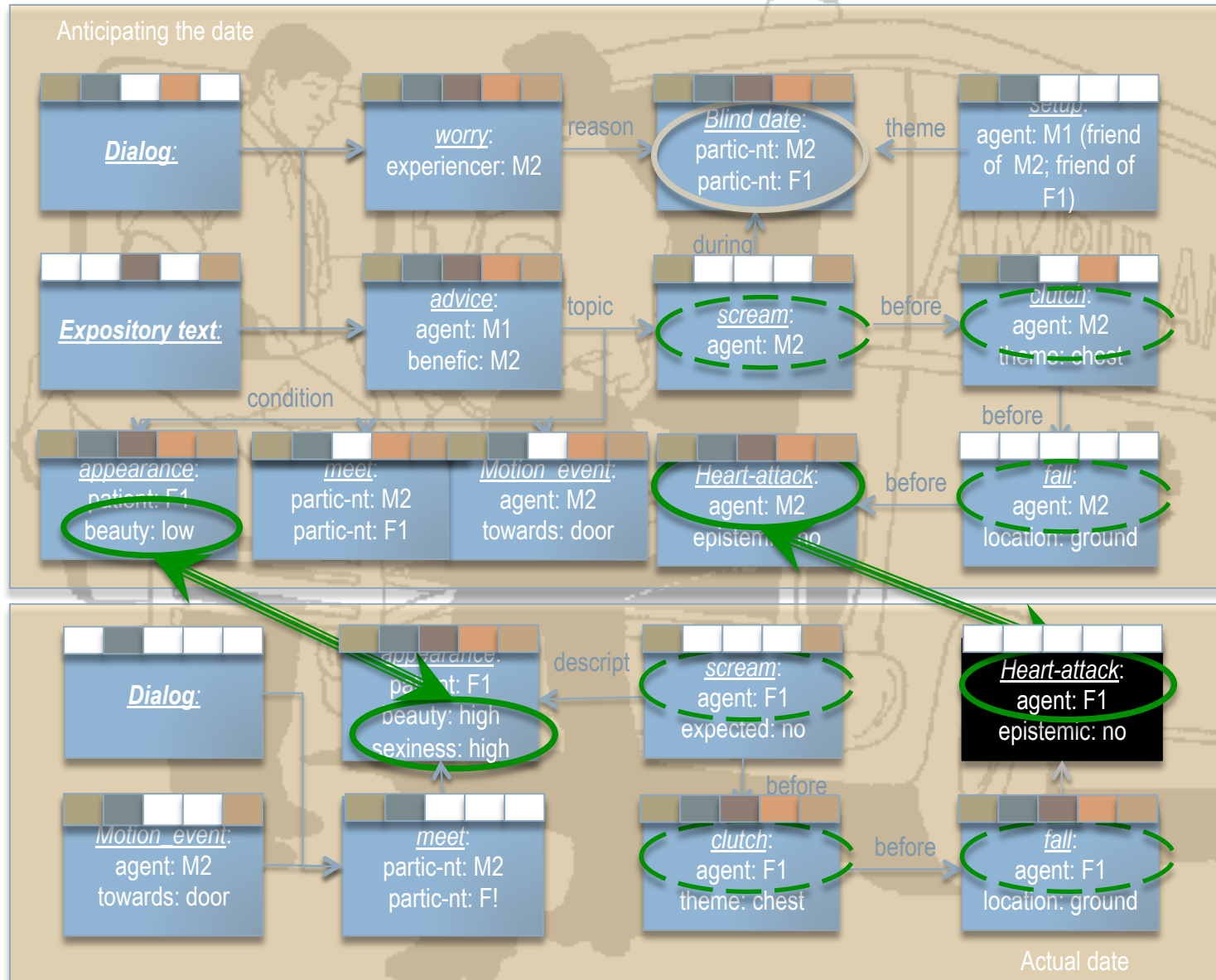
1d

- Andy is going on a blind date. He asks a friend, “What do I do if she’s ugly?” The friend advises him, “If you don’t like what you see, just clutch your chest and fake a heart attack.” The date turns out to be beautiful and sexy, but she suddenly clutches her chest and falls to the ground.

1e

- Andy is going on a blind date but is worried that she may turn out to be ugly. A friend of both advises him to scream and fake a heart attack if he doesn’t want to stay for a long time. When Andy comes to the provided address, the date turns out to be beautiful and sexy, but she suddenly screams “aaauuhhh,” clutches her chest and falls to the ground.

5 versions, summarized?



SO... WHAT CAN THEY DO FOR EACH OTHER?

- NL for ontology
 - Perfect tool for verification
 - Can be used for enrichment
- Ontology for NL
 - Shows multiple possible interpretations, even when unintended by human
 - Competing views
 - Unintended inference



THANK YOU!

- Questions?

