## **Appendix 1 - Implementation**

Final visualisation hosted here.

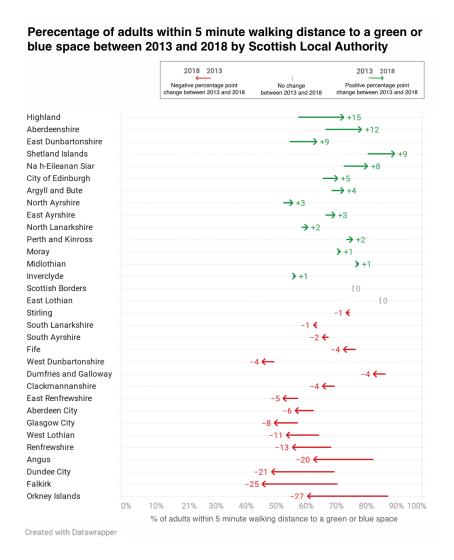
# Appendix 2 - Snapshots

### **Snapshot 1**

This is the 'main' visual that looks to answer the big question. The Local Authorities are ordered in largest positive change to largest negative change.

#### **Encoding**

- **Hue and arrow symbol direction** both encode the direction of change between 2013 and 2018. Means if colour blind still have visual variable to show this aspect of the data.
- Position of the start of the arrow encodes the value at 2013.
- Length of bar encodes the size of change between 2013 and 2018.
- Position of the end of the arrow encodes the value at 2018.



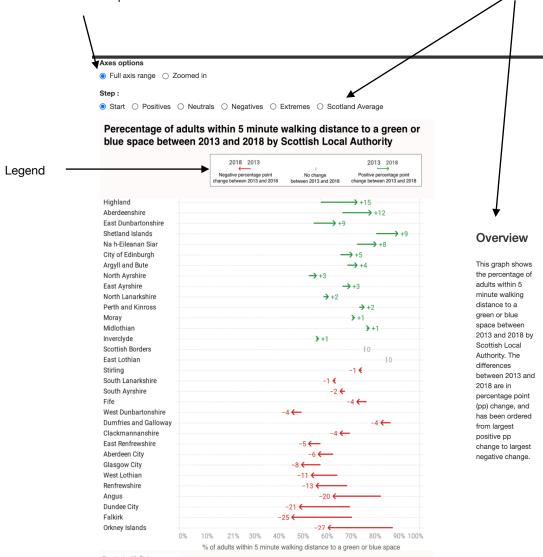
## **Snapshot 2**

The report begins with background to the data, the big question and how to step through the visual. This is so all users will have full understanding of the context before being presented with the visual. Below the visual is also a list of future work considerate based on what this users may ask from looking at this initial data (but would also look to expand this list depending on the results of the evaluation survey).

Ability to see visual with full axis range (0-100%) and truncated axis (40-90%) to see in fined detail while also highlighting that the axis has been truncated so not to be transparent.

The user can step through different parts of the visual being highlighted to convey a particular aspect.

The text beside the visual changes to narrate the part being highlighted so author is driving the narrative in each step.



#### **Snapshot 3**

This is an example of one of the highlighted aspects of the visual - highlighting where each of the Local Authorities sit compared to the overall percentage point change between 2013 and 2018 for Scotland as a whole. For this visual the legend has been extended incorporate this.

