Nayun Park

PRODUCT DESIGNER

Portfolio

Linkedin

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EXPERIENCE

Product Designer | May 2021 – Oct 2024

Phonair

AI-powered music recording & mixing platform

- **AI Mixing Experience Redesign (Lead)**
  - Led end-to-end UX from IA and flows to wireframes
  - Rebuilt recording flow with real-time preview and simplified creation process
  - Increased user-generated uploads by +22%
- **Admin CMS & Internal Tools**
  - Designed company-wide admin system for content, policy, and CS operations
  - Enabled non-technical teams to manage workflows without engineering support
  - Reduced operational time by 30–60 minutes per task

PROJECTS

Ringle App | Jan 2026 – Feb 2026

AI English Education App Revamp

- Identified key drop-offs and redesigned the speaking flow
- Supporting a 20% market share growth target (in progress)

HeyMood App | Jul 2025 – Sep 2025

Teen Mental Healthcare App Case Study

- Designed visual mood tracking and gamified coping tools
- Reduced cognitive load and improved emotional clarity

Suno App | Jun 2025 – Jul 2025

AI Music App Revamp

- Simplified creation flow with intuitive prompts and onboarding
- Improved usability through testing (SUS 87.5)

Ecolab Responsive Website | Apr 2025 – May 2025

B2B Global Corporation Website Revamp

- Simplified navigation and clarified content hierarchy
- Highlighted metrics and social proof to strengthen credibility

EDUCATION

Blossom UX Design School

480+ hours UX Intensive Bootcamp

Apr 2025 - Oct 2025

UK-based design academy, From end-to-end, Design problems solving, Product & Interaction Design, User Research, Wireframing, Prototyping, Usability Testing

Chungang University

B.S. Computer Science & Engineering

Mar 2014 - Aug 2020

Python, Java, C++, HTML/CSS, Data Structures & Algorithms, Database Systems, Machine Learning, Human–Computer Interaction (HCI)

SKILLS

Product Design

Interaction Design, Information Architecture, User Flows, Wireframing, Rapid Prototyping, UX Writing, Accessibility, Design Systems

Research & Strategy

User Research, Usability Testing, Market Research, Problem Framing, Data-informed Decision Making

Systems & Optimization

Admin CMS, Internal Tools, Workflow Optimization, Process Design

Technical & Prototyping

Front-end Understanding (HTML/CSS), Data Visualization, AI-assisted Prototyping (Claude, Gemini), Mobile App Prototyping

Tools

Figma, FigJam, Webflow, Notion, Slack, Git