

Hitesh Chopade

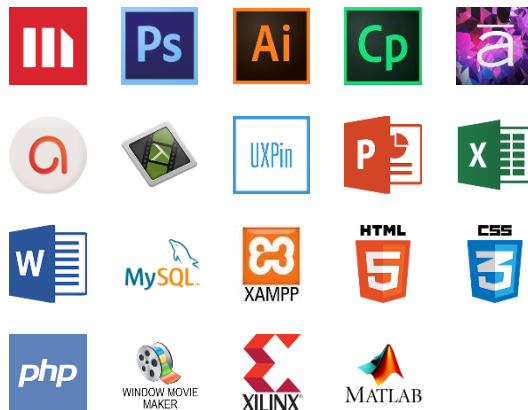
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Graphics / Web Designer

- 4+ years of experience in UX and UI designing using HTML, CSS, basic PHP, XAMPP, MySQL for web design and development, responsive and mobile friendly web layout design, Prototyping & Wireframe designing using UXPin.
- Hand on experience on designing tools like Adobe Photoshop, Illustrator.
- Well versed with Usability standards and end user experiences and catching up latest design trends.
- Hand on experience in Web application design & Development cycle with wide scope from requirement gathering, process development, UI development and design, documentation, end user training and application deployment.
- Hand on experience in dashboard designing for MicroStrategy Web and Mobile, Mobile application UI designing.
- An innovative, multitalented with exceptional thinker of designs with a solid record of experience in Interactive Designing, Visualization and Content Development, E-Learning material Development, Website & Graphics design, UI, Print designing.
- Brainstorming and developing new concepts and ideas to boost the brand.
- Excellent team player and ability to work in groups to complete a desired task.
- Able to work under pressure and meet deadlines.
- Expertise in designing interactive and eye catching graphics, logo, corporate identities using Adobe Photoshop, Adobe Illustrator, PowerPoint.
- Expertise in Instructional design, On-demand learning videos using tools like Adobe Captivate, Articulate Storyline 2 and Active presenter, Camtasia.
- Attended 5+ International Technical Conference including IEEE, Published 3+ Technical papers.
- Excellent communication & presentation skills and ability to interact with clients and understand their requirements, designing project lifecycle workflow etc.



Tech. Proficiency



Education

Master of Technology, Elect. & Commⁿ
DMIETR, Wardha, (RTMNU)

Bachelor of Engineering, Electronics
DMIETR, Wardha, (RTMNU)



Work Experience



UI Designer and Developer

Nice Software Solution,
Nagpur
(May 2016 – Present)

- Responsible for interactive graphics, User interfaces & animations designing for e-learning courses.
- Creating videos in various platform to supplement the online e-learning courses.
- Designing User interfaces for various web applications.
- Designing MicroStrategy Dashboard UI mock-ups. Supporting content development team for various graphics needs.



Lecturer

DMIETR, Wardha
(Jan 2014 - May 2016)

- Worked as lecturer in Diploma as well as Degree course. Responsible for teaching, conducting lab exercises, Documentation work. Worked extensively in departmental NBA and NAAC committee.



Freelance Web / Graphics Designer

(June 2013 - May 2016)

- Responsible for sales, requirement gathering, managing projects, Website UI designing, CMS workflow designing, Web hosting maintenance etc.



Projects Undertaken

☒ Quotation Calculation Application for Simplex Chemopack Pvt. Ltd.

Role: UI / Graphics Designer

Client Name: Simplex Chemopack Pvt. Ltd. Nagpur

Project Description:

- The company is recognized as market leader and a preferred partner by all major & global Customers for FIBC products. This application is developed to provide ease to remote customer in calculating estimate quotation for FIBC bags and other products

Responsibilities:

- Designed the user experience for end user to calculate the cost estimation for the required product with ease.
- Completed user research to identify opportunities for improving Simplex's Web presence.
- Understanding client requirement in terms of application flow, sitemap, UI & graphics.
- Developing skills and expertise in appropriate software/programming languages such as HTML, CSS and Javascript.
- Drawing up detailed website specifications;
- Designing sample page layouts including text size and colors.

☑ **PassPROOF (E-learning Platform)**

Role: UI / Graphics Designer

Client Name: Sapience Intelligence, USA.

Project Description:

- PassPROOF is an affordable, agile, and interactive training tool that can be easily integrated with any BI application. It provides run-time and role-based training to users ensuring that they have gained the necessary and sufficient knowledge before assigning them a new role in your BI environment. This application includes various modules as User management, User roles management, Learning tutorials, Exam section

Responsibilities:

- Understanding client requirement in terms of application flow, sitemap, UI & graphics.
- Involve in application process flow development.
- Translate concepts into wireframes and mockups that lead to intuitive user experiences.
- UI Design of application using HTML, PHP, CSS & Bootstrap.
- Create wireframes, storyboards, user flows, process flows and site maps to communicate interaction and design ideas.
- Worked with project teams to create user-friendly and appealing application interfaces and application layout for users. Co-ordinating with developers for creating rough mock-ups that were refined and extended over many iterations.
- Providing multiple alternate layout option for implementing particular functionality, like multiple selection, modal pop ups, managing user access methods.
- Designing workflow to implement Online examination module.

☑ **Sapience Intelligence Website: www.sapienceintelligence.com**

Role: Website /Graphics Designer

Client Name: Sapience Intelligence, USA.

Project Description:

- Sapience Intelligence is the go to organization for building analytic solutions, business processes and training integration solutions for its clients.

Responsibilities:

- Understanding client requirement in terms of website flow, UI & graphics.
- Designing attractive, appealing and eye catching web layouts.
- Designing mobile and web responsive design layouts.
- Establish and promote design guidelines, best practices and standards
- Development & Design of website using HTML, PHP, CSS & Bootstrap.
- Test the website and identify any technical problems.
- Establish the purpose of the website based upon its target audience
- Identify the type of content the site will host
- Determine any functionality that the site must support, for example, whether it will handle financial transactions or enquiries
- Deploying website on Linux webhosting, managing hosting accounts etc.
- Upgrades site by updating content and graphics; monitoring performance and results; identifying and evaluating improvement options; introducing new technology; maintaining links.

☑ **Argus Services Inc.: UI Design (IOS App / Web admin)**

Role: Prototyping & Wireframe designing using UXPin, Graphics Designing

Client Name: Argus Services Inc., VIRGINIA, USA.

Project Description:

- Argus Services Inc. is a general construction firm that provides Design-Build General Construction, Construction Management and Specialized Construction solutions. The IOS app is developed for monitoring the various activities taking place on construction site i.e. Quality monitoring, Progress Update, Safety Supervision etc.
- The project consists of three modules, i.e. IOS app, Web Admin & Web Client.

Responsibilities:

- Standalone graphics designer for designing consistent, creative, and professional presentations.
- Working as part of a multidisciplinary team including IOS developer, Java development team to bring out intuitive and appealing web and app layouts.
- Understanding and gathering client requirement.
- Developing sitemap and application flow to convert lengthy paper work into user-friendly and interactive way to perform operations.
- Development of prototype and wireframing for IOS App using UXPin.
- Designing of Web admin panel interface using HTML, CSS & Bootstrap.
- Establish and promote design guidelines, best practices and standards.
- Develop intuitive, usable, and engaging interactions and visual designs for mobile.
- Provide strategic thinking and leadership.
- Collaborate with cross-functional teams throughout the design process
- Participate in the development process from definition, through design, build, test, release, and maintenance.
- Stay abreast of UX trends and look for creative ideas and inspiration in parallel analogous worlds.
- Research and track advancements in mobile application design patterns.
- Break any design problem down into viable actionable chunks and solve them with clarity and precision.
- Staying in the loop and on top of the latest standards, changes, trends in the mobile design field.

☒ **MicroStrategy Dashboard Mock-up Designing**

Role: Graphics/UI Designer

Responsibilities:

- Responsible for data analysis.
- To design appealing and eye-catching dashboard mock ups according to guidelines.
- From the wide range of dashboard widgets and graphs available in MicroStrategy, recognize the optimal one to represent information.
- Work to design and develop multiple dashboard mockups.
- Analyze the sample data in the form of reports provided by the client and come up with appealing visualizations to design the various dashboards for Web and IPAD's.

☒ **E-Learning Microsite (www.nicesoftware.com/nice/edu/microsite)**

Role: Graphics Designing

Project Description:

- E-Learning microsite is a library containing sample videos and e-learning material from promotional prospective

Responsibilities:

- Understanding and gathering client requirement.
- Standalone graphics designer for designing consistent, creative, and professional presentations.

- Developing interactive e-learning material to communicate in an effective way using Articulate Storyline 2, Adobe Photoshop, Microsoft PowerPoint, Adobe Captivate 8.

☑ **Tableau Server Qualified Associate Course**

Role: Graphics Designing

Client Name: Simplilearn, Bangalore

Project Description:

- Simplilearn is one of the world's largest certification training providers offering more than 250+ professional certification training courses through its multiple-modes of training – Classroom Training, Self-Learning Online Training and Instructor-Led Online Classroom Training.
- The purpose of this project is to train users on how to visualize and analyze data, create workbooks, visualizations, dashboards using the Tableau Desktop tool through creative PowerPoint presentations.

Responsibilities:

- Understanding and gathering client requirement.
- Standalone graphics designer for designing consistent, creative, and professional ILTs & ELTs.
- Creating interactive graphics and visuals for interactive e-learning material to communicate in an effective way using Microsoft PowerPoint, Adobe Photoshop, Adobe Captivate 8, Articulate Storyline 2, Tableau Server 10.
- Development of

☑ **Emirates – Dubai, UAE**

Role: MicroStrategy Graphics Designer

Project Description:

- The objective of this project is to create an end-user adoption program for the business users that trains them on how to perform their routine tasks quickly and accurately using the MicroStrategy dashboards.

Responsibilities:

- Responsible for assisting Graphics team for various tasks such as, visuals designing, animation designing, audio video editing, and software simulation using tools such as Adobe Photoshop, Articulate Storyline 2, MS PowerPoint etc.

☑ **GIMATEX – Export Analysis Dashboard**

Role: MicroStrategy UI Designer

Project Description:

- The purpose of this project is to develop interactive dashboards that provide analysis for countries where Gimatex has potential to build the market. Which products or items are having more demand in these countries and who are main exporters and price details of them.

Responsibilities:

- Responsible for data analysis.
- To design appealing and eye-catching dashboard mock ups according to guidelines.
- Recognizing the best suitable visualization/widget for corresponding data.
- Work to design and develop multiple dashboard mockups.

☑ **Numerify**

Role: Graphics, Animation Designer

Client Name: Numerify, Bangalore

Project Description:

- Numerify is a data analysis tool to design various visualizations to analyze the data in an efficient way. The purpose of this project is to design e-learning material and video demos for Classroom Training, Self-Learning Online Training and Instructor-Led Online Classroom Training.

Responsibilities:

- Assisting Graphics team in designing interactive and appealing graphics, animations.
- Creating a storyline based on learning material.

☒ **Informatica PowerCenter**

Role: Animation Designer

Client Name: Informatica

Project Description:

- PowerCenter is a market-leading, scalable, and high-performance enterprise data integration platform that promotes automation, reuse, and agility, is developed by Informatica.
- This project is based on creating an e-learning material using Adobe Captivate.

Responsibilities:

- To create a storyline for various scenarios. Design interactive animations to represent those business cases and various real time scenarios for better understanding of technical concepts.
- Extensive work on adobe captivate tool to develop on-demand videos for course.

☒ **Course Content Development for various MicroStrategy courses**

Role: Graphics Designer

Client Name: MicroStrategy

Responsibilities:

- Responsible for creating various appealing and interactive visuals, graphics, infographics, images, workflows to be included in various courses offered by MicroStrategy.
- Maintaining design wise consistence and proficiency in graphics.

☒ **In-house Projects**

Role: Graphics, Animation, UI Designer

Client Name: Nice Software Solutions

Work Description:

- Designing of various promotional videos for brand marketing.
- Worked on various in-house projects to assist them for graphics support.
- Designed UI for NICE mobile application.
- Developing, maintaining, and updating the company website.
- Designing various graphics for company branding.
- Worked on Articulate Storyline 2 to develop interactive storylines.
- Designed multiple MicroStrategy dashboard Mock-ups for in-house projects.
- Prepared interactive visuals and videos for various company presentations.

☒ **DMIETR, Wardha**

(Jan 2014 – May 2015)

Role: Lecturer in Electronics

Description:

- DMIETR is an NBA accredited Engineering Institute located in central India.

Responsibilities:

- Worked as lecturer in Diploma as well as UG courses.
- Responsible for various document and presentation development for NBA visit.
- Responsible for teaching, conducting lab exercises, developing new lab exercises, research and development.
- Attended 5+ national and international level technical conferences, with more 2 papers published in reputed international journals, attended various remote workshops conducted by IIT's.

☑ College Magazine / Website Design

Role: Graphics designer

Project Description:

- **Impetus 2013 & Splendid brain 2014** (Departmental magazine of DMIETR institute)

Responsibilities:

- Solely responsible for content development, page designing, Editing and all related work.
- Publishing an online copy of magazine <http://impetuselectronics.blogspot.in>
- Solely responsible for designing an Event website for BlitzKrieg 2016.
<http://dmietr.edu.in/blitzkrieg2016/>

☑ Web / Graphics Designing Works

Role: freelance Website/Graphics Designer

Website Titles:

1. www.dmietrprescription.com
2. <http://impetuselectronics.blogspot.in>
3. www.webmantracreations.in
4. www.dsfnishers.in
5. www.mlmbuzzer.com
6. www.dmietr.edu.in/blitzkrieg2016
7. www.himakshara.com
8. www.cmsitserviceswardha.com
9. www.sportskarateindia.com
10. www.technovisiontech.com

Responsibilities:

- Creating web site designs, banners, images and other supporting material for website design
- Producing sample sites
- Meeting with clients to discuss requirements and/or project progress
- Demonstrating and receiving feedback about draft sites
- Keeping up-to-date with recent technological and software developments
- Delivering websites that are user-friendly, effective and appealing
- Working as part of a multi-disciplinary team.



Achievements

- ▶ Awarded for Outstanding Contribution in Magazine Design work for Impetus 2013 by DMIETR, Wardha.