

PRATIK PADWAL

B-501 SAHAJ SILICON, NR. VEJALPUR BUS STAND, VEJALPUR, Ahmedabad / +91-9427313721 /
pratik.padwal27@gmail.com.

- An efficient anecdotalist with excellent relationship building & Interpersonal skills.
- Excellent Computer Skills at user level including Microsoft office and The Web.
- Strong analytical & problem solving skills.
- Possess flexible and detail oriented attitude.
- Proven Skills in Team co-ordination to work in sync with corporate objectives.

KEY SKILLS

Financial Planning
Resource Planning
Traffic Source Analysis
Project Analysis
Keyword Research & Analysis
Search Engine Optimization
Content Optimization
Content Marketing and Planning
Email Marketing
Social Media Marketing

SEO TOOLS USED

Google Analytics
Google Search Console
Google AdWords
Google Keyword Planner
Bing Webmaster Tools
Bing Ads Dashboard

CAREER HIGHLIGHTS

Inside Sales along with part time SEO and Content writer
January, 2017– May, 2017
Software Suggest (AppITSimple InfoTek Pvt. Ltd)

KEY RESPONSIBILITIES

- **Product Management:** Managed different products associated with Softwaresuggest.
- **Financial Planning:** Plan marketing budgets and identify sources to utilize in most effective way. .
- **Vendor Management:** Handle vendor issues related to products. Delegate the required task to data team and see through execution.
- **Digital Marketing Strategies:** Implement Digital Marketing strategies for all verticals. Review, analyze and report all the recorded metrics and keep updating the roadmap.

EDUCATION

Degree	Year-Of-Passing	Board/University
BE (ELECTRICAL)	2016	GTU
Higher Secondary	2011	GHSEB
Secondary	2009	GSEB

COMPUTER SKILLS

Operating System : Windows 98, XP, 2000, 7, Vista, 8, 8.1,10,10.1

Office Suits : Microsoft Office, Open Office, WPS Office.

PERSONAL INFORMATION

Father's Name : Jayant Padwal

Date of Birth : 27th February 1994

Marital Status : Single

Language Known : English, Hindi, Gujarati