



' I LOVE '
DRAWING
DOODLING
MEETING NEW
FREINDS
BATHROOM
SINGING
PLAYING
BADMINTON
TRAVELLING
NEW PLACES

HI!
I'M SUDHAKAR MAURYA

Right from my childhood my natural instincts were drawing and colouring. I Could had become a CA or an MBA easily as was good in studies but my natural instincts pulled me into Design world and have grown day by day. I am a firm beleiver in learning as i remember my fathers statement as everyelement in nature teaches us something . Ar

ACHIEVEMENTS

- 2001** Earned my first reward Rs 500/ as a sales boy in a Jeans shop when was in 8th standard.
- 2003** Won "All Rounder of the year" at 10th std.
- 2003** "Best Student of the year"
- 2006** Bronze Medal in 'Cartooning' and 'Rangoli' for Mumbai University's Youth Festival.
- 2007** Silver medal in 'Clay modelling' for Mumbai University's Youth Festival.
- 2008** Bronze medal in the game 'Ball badminton' at University level
- 2007** Best NSS cadet of the year for 7days camp held.
- 2008** Scholar award for scoring highest marks in subject 'Management and Production Planning' at TYbcom
- 2009** Maharashtra State Award award at Art foundation for 'Best nature drawing'
- 2012** Silver medal in Rangoli Design at Youth festival at Mumbai University level
- 2014** Brandon Hall's Bronze medal for the E learning applications done with Cognizant Interactives Team 'Training

STUDIES

2008 Bcom from KVPendharkar College scored 83%

2009 Art Foudation Diploma from Karandikar kala
Academy

2013 BFA from Sir J J Institute of Applied Art

WORK EXPERIENCE

1999 Started my First work as a Newspaper Boy

2010-2011 Worked as a teacher teaching accounts , economics ,
maths for commerce students.

2013 Interned with Lowe Lintas as a Visual Designer.

2014 Worked with Cognizant Interactives in E learning.

2015 Spring Ct as a Visual Designer

COMMUNICATION DESIGN

COMMUNICATION DESIGN

TAB CAB

'NO PROBLEMS' for us

Brief

Tab cab is one of the leading brands in rental cars for risk free travelling. The main idea behind this campaign is that as in a metro city or other cities many problems faced by the citizens in terms of traveling. It can be the problem of space , comfort ,safety etc. So **Tab cab** is a solution for all the problems faced by these civilians.

Door steps to destination is the core line for them.

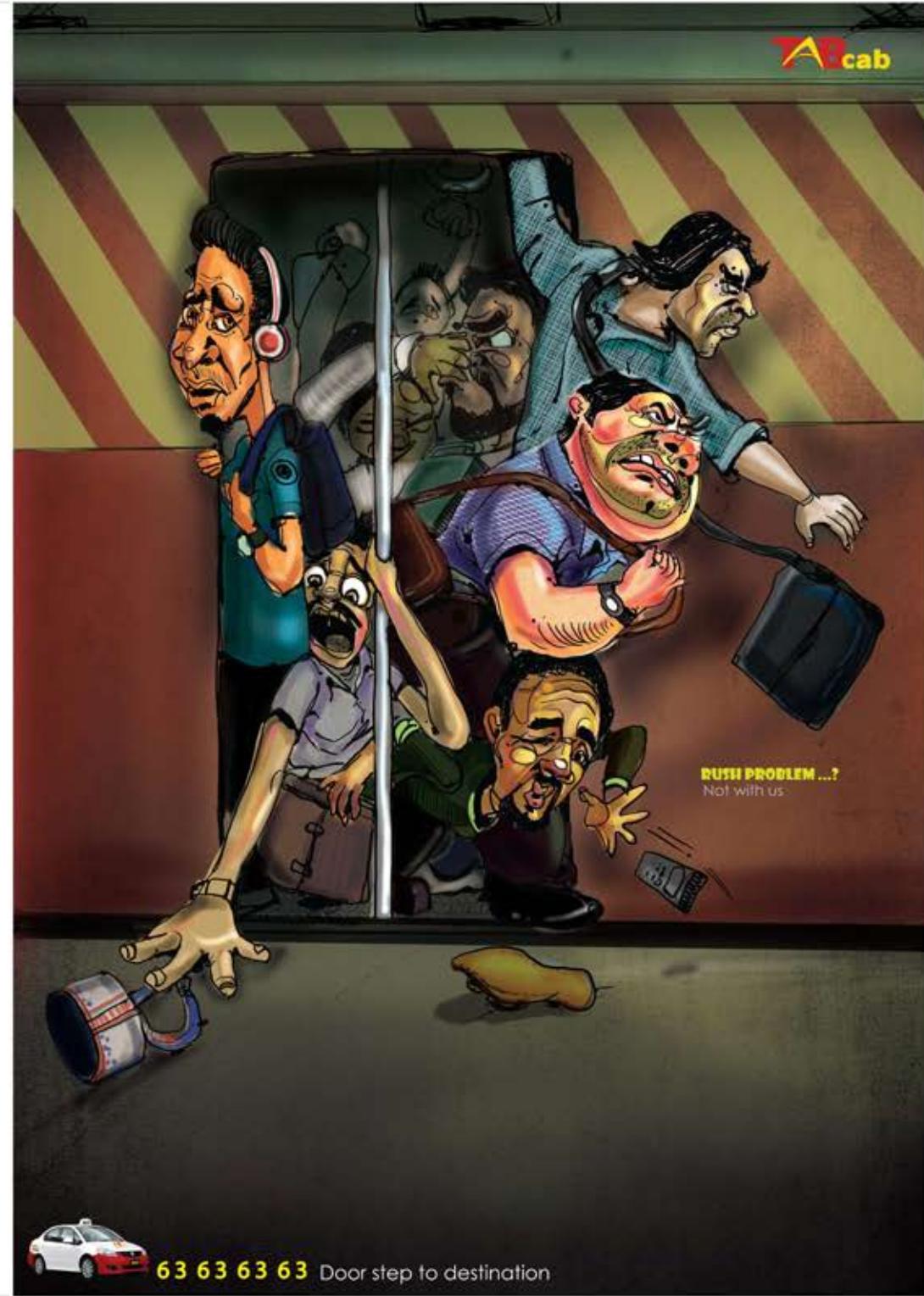
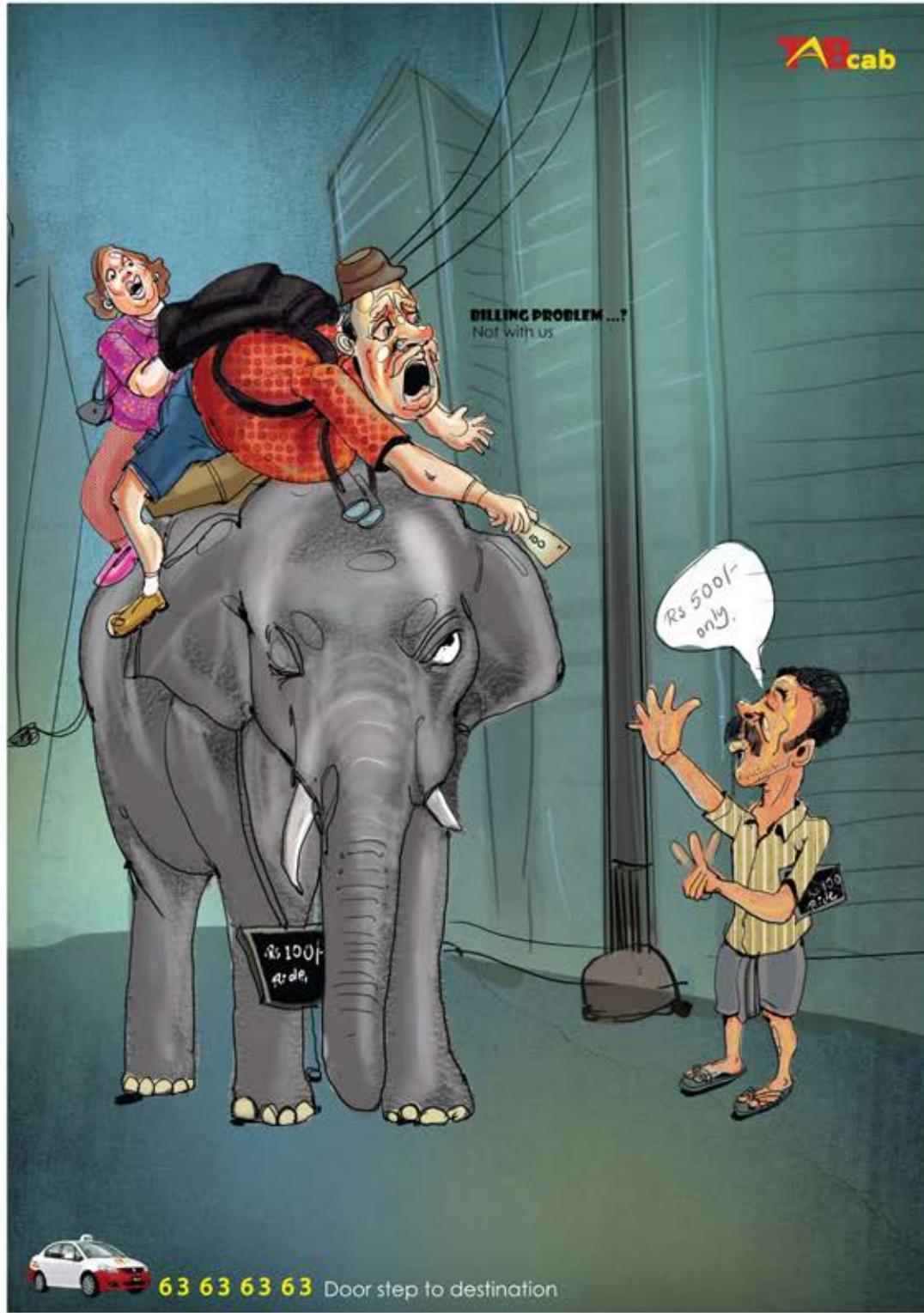
TAB CAB
63 63 63 63

door step to destination

Press Ad



Poster Ad



Magazine Ad



Maharashtra

www.ideaellular.com General Information no. 98220 12345

**Idea 3G,
a presence
felt everywhere.**

Experience finest 3G service
in your city, with Idea.

Idea

An Idea can change your life

ADITYA SIRLA GROUP

Postpaid Plans**Mobile & NetSetter****Lower Usage Internet Packs**

MRP (₹)	Benefit	Additional Usage
100*	300 MB	3p/10 KB
200*	600 MB	3p/10 KB
250	1 GB	0.5p/10 KB
350	1.5 GB	0.5p/10 KB
450	2 GB	0.5p/10 KB

*Only on mobile

Higher Usage Internet Packs

MRP (₹)	Benefit	Additional Usage
599	3 GB	0.5p/10 KB
750	5 GB	0.5p/10 KB
850	6 GB	0.5p/10 KB
1250	10 GB	0.5p/10 KB

Unlimited Internet Packs

MRP (₹)	Benefit	Additional Usage
650	3 GB	NA
750	4 GB	NA
950	6 GB	NA
1250	9 GB	NA
1500	11 GB	NA

Post free usage benefits, speed will reduce to 80 Kbps

Rate Cutter Pack

MRP (₹)	Rate	Validity (Days)
55	1p/10 KB	30

Device Free Offer (With 7.2Mbps Device)

Advance Rental Plan for 3 months	Data Usage (per month)	Rental after 3 months
₹2250	5 GB*	₹750 - 5 GB
₹2850	6 GB**	₹950 - 6 GB

* Post usage charges @ 0.5p/10 KB

** Post free usage benefits, speed will reduce to 80 Kbps

IDEA Ads

Varios ads are created for Idea brand all over india for different states.this one showing the use of internet in Rajasthan at the festivals time .

www.ideacellular.com Customer care 97020 12345

Dial 121 aur
tyohar manaye
offers ke sang.

- Talktime offers
- SMS packs
- Data packs

Idea®

121



An idea can change your life



ADITYA BIRLA GROUP

SOCIAL CAMPAIGNS

Even mobile rediations are harmful...



Avoide excessive mobile use.



Even mobile rediations are harmful...



Avoide excessive mobile use.



Even mobile radiations are harmful...



Avoid excessive mobile use.



World Health
Organization

VICKS VAPOUR

Vicks vapour is giving message of peace. Its more related with the characteristic of the product of being cool.



No more 'Cold' war.

LOGO DESIGNING



Survey No. 244/2
Rajiv Gandhi Infotech Park
Hinjewadi, Pune 411 057, INDIA
Telephone: +(91) 20 6654 7000
Fax: +(91) 20 6654 7070

An Aquatech Brand.



BRANDING

The given brand is a company into aqua related services. The main task was to use water as the main inspiration for the logo creation.

Following were some logo options created for the same.

Logo options





Survey No. 244/2
Rajiv Gandhi Infotech Park
Hinjewadi, Pune 411 057, INDIA
Telephone: +91 20 6654 7000
Fax: +91 20 6654 7070

An Aquatech Brand

**WexTech Systems
Asia Pvt. Ltd.**

Survey No. 244/2
Rajiv Gandhi Infotech Park
Pune 411 057, INDIA
+91 20 6654 7000
+91 20 6654 7070

Mona Mahajan
+91 9999 555 444
www.wextech.com
people@wextech.com
An Aquatech Brand



GROOM INDIA
Personality Development Centre



Final



KILLA ONCILLA
one team for kiler Solutions



FINAL



OPTIONS



ILLUSTRATION



CARNIVAL

CARNIVAL

The music of fun and flow

Brief

Carnival is an event which is taken place around the world and celebrated with great joy , passion and with dance. The flow of colours , the costumes , the music , the atmosphere becomes very iconic.

The main task with this project was to compile the fun , the expressive moments of the people in the flow and also the special moments that take place are being illustrated by way of the forms and the colours and the baground.

The main intention was to target the youth and bring and reflect the same joy and happiness in terms of illustrations compile with the musical harmony of colours , forms , shapes and expressions in one jacket.





Wall Frame

T Shirt



Mugs



Books

Wall painting

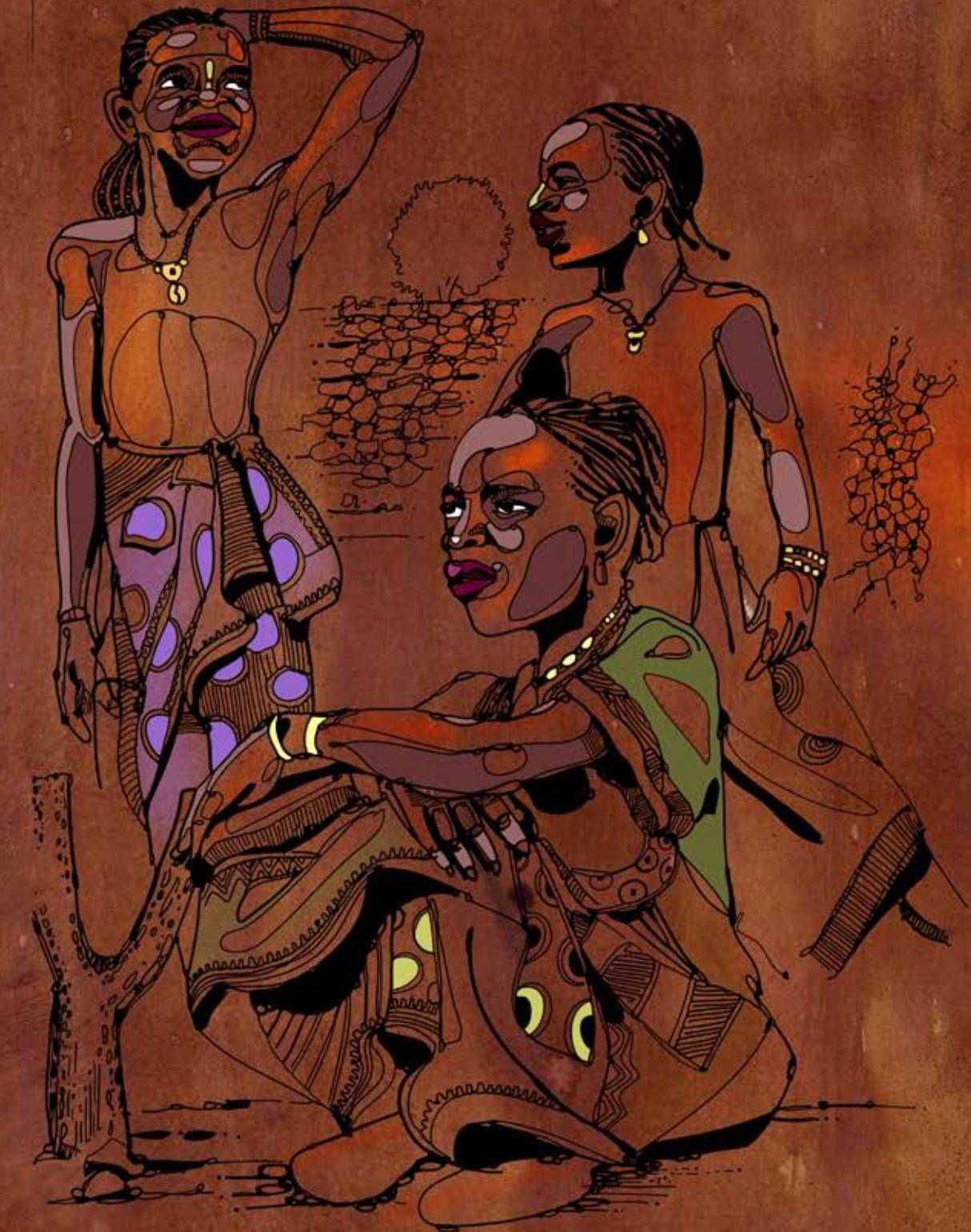


ILLUSTRATIONS

NORMADS

The challenge in this illustration was to use the texture of the mud which the tribals in niger apply on their body. So an attempt is been made to use the mud colour as the skin colour and their culture as well. The use of dots and lines are the main uniqueness of these illustrations.







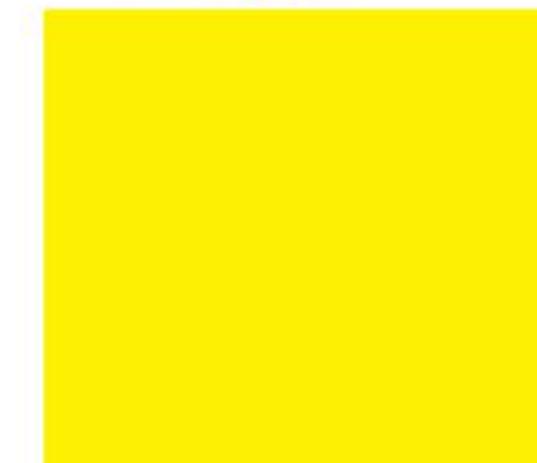
MOVIE POSTERS

'CHAL PICHHUR BANATE HAI'

The caricatures and design collaterals done for the bollywood movie chal picchur banate hai .

The task was to create a humorous appeal on the characters of the movie as to their role in the movie and their characteristics.

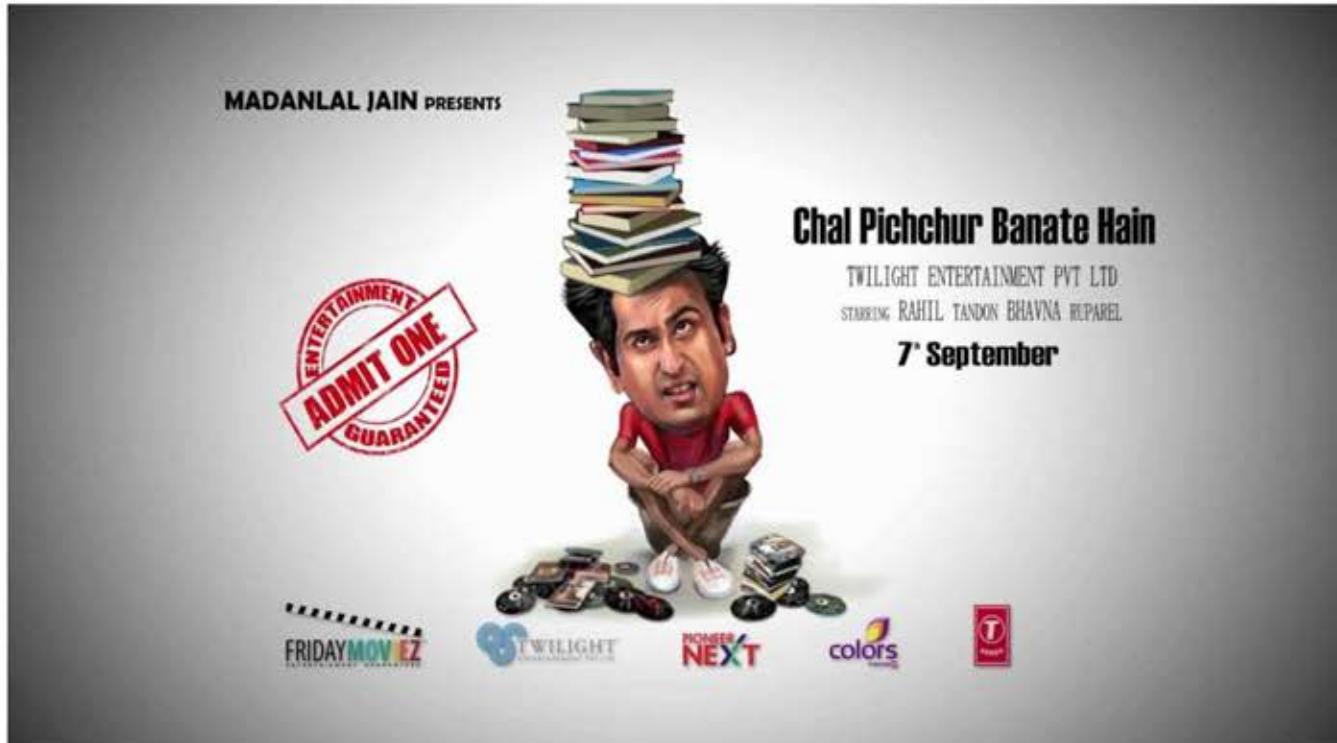
Various types of design collaterals were created using such characters including mugs , coasters , tshirts, cd covers , etc .



COASTEF



'MOVIE POSTERS'



'HOUNDE JARA USHIR'

The movie 'Hounde Jara Ushir' (marathi movie) was nominated for the oscars. The characters were rendered in an semirealistic cartoonic way. It was a joint project in which my contribution was only rendering the characters on the freezed layout .



DIGITAL MEDIA

LEADERSHIP CARDS

Client : COGNIZANT INTERACTIVES " Leadership cards "

Task : The Task was to create an application on tablet to target the HR and Training faculty in the corporates. So based on the different leaders from whom one can get easily motivated with their ideology and works.

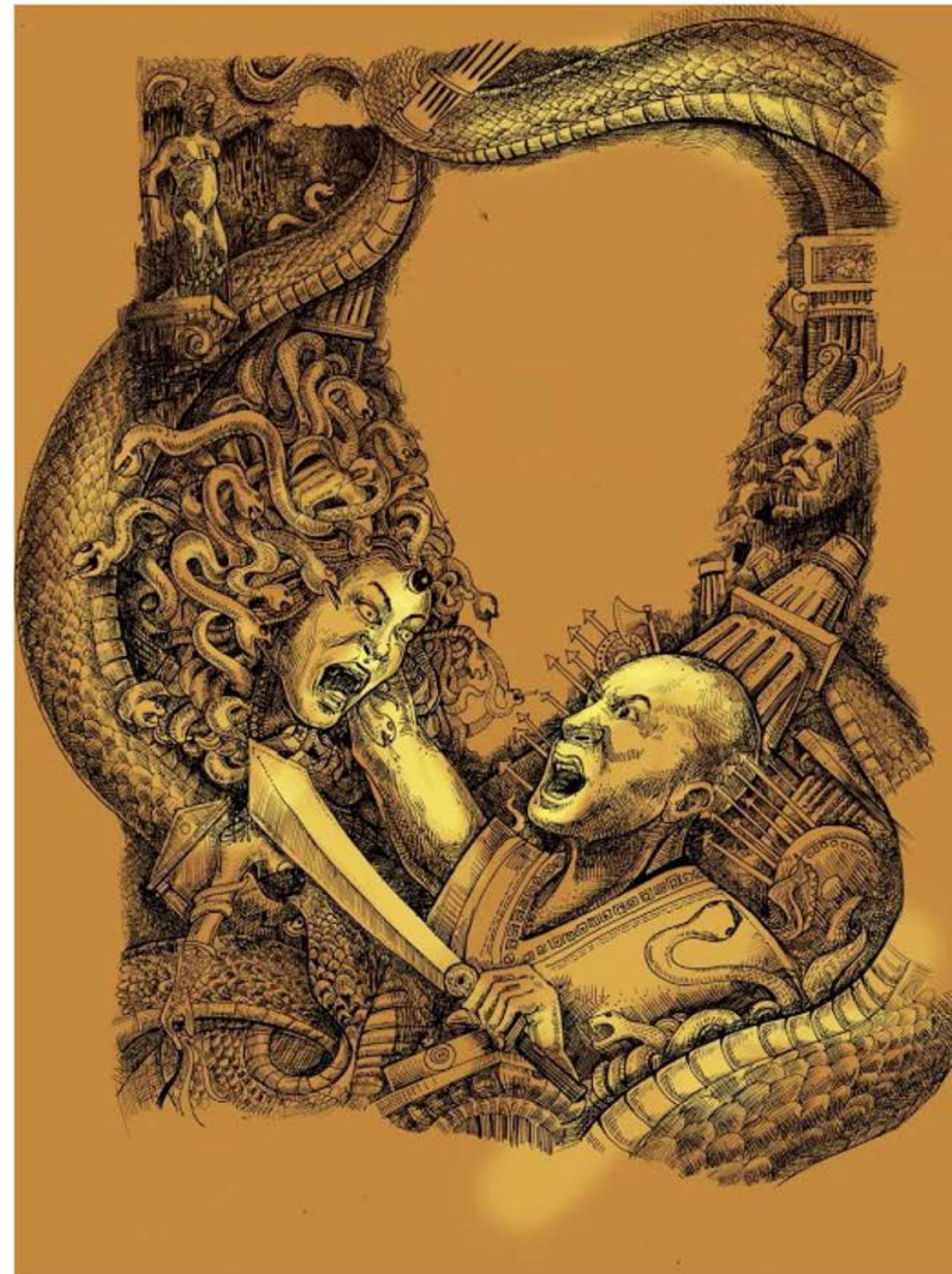
This Particular project was nominated for 'brandon Hal' awards and won Bronze medal in it.





This section shows four cards from the "The Renewal of Perseus" story. Each card has a title bar with "The Renewal of Perseus" and a small circular icon. The cards contain detailed illustrations and text:

- Card 1:** Illustration of a muscular man (Perseus) holding a sword. Text: "Perseus was one of the most famous Greek heroes. He was the son of Zeus and Danaë. Perseus was born when his mother was impregnated by a ray of lightning. He was raised by King Acrisius of Argos, who was afraid that Perseus would one day kill him. Perseus grew up to be a great warrior and a skilled swordsman."
- Card 2:** Illustration of a dragon-like creature. Text: "A dragon-like creature named Medusa was the most fearsome monster in all of Greece. She had long, sharp fangs and a mouth full of毒牙 (poisonous teeth). Her hair was made of活蛇 (alive snakes) that could turn anyone who looked at them into stone."
- Card 3:** Illustration of a woman (Andromeda) tied to a rock. Text: "One day, Perseus was walking through the woods when he saw a woman tied to a rock. She was Andromeda, the daughter of King Cepheus and Queen Cassiopeia. She had been condemned to be eaten by a sea怪 (sea monster) because her mother had boasted that she was more beautiful than the Nereids."
- Card 4:** Illustration of Perseus standing next to a lion. Text: "Perseus was a brave and clever hero. He decided to save Andromeda and defeat the sea怪. He gathered his weapons and set off on his journey. Along the way, he met a lion who was threatening the local villagers. Perseus fought the lion and killed it, saving the villagers from its attacks."



Illustrations for a Book

“ Life story of Sharad Pawar”











Illustrations

“Indian Soccer League”

Indian Soccer League

(Illustrations)

2



Indian Soccer League

(Illustrations)

2



OUTDOOR SPACE DESIGN

SPACE DESIGN

'RASHTRIYA GANIT VARSHA'

Every year one the day before 'Gudi Padwa' we the artist group from Dombivli take time out an beautify street space design. Rashtriya ganit varsha was one of the main concepts of the design while scribbling the ideas initially for the space. So as zero was indian invention so the design done is being Zero centric and other numbers followed with it.

Although its a team effort but my inputs here were interms of designing and drawing the same on the street. Colouring the visual was a team effort.



'RASHTRIYA
GANIT
VARSH'



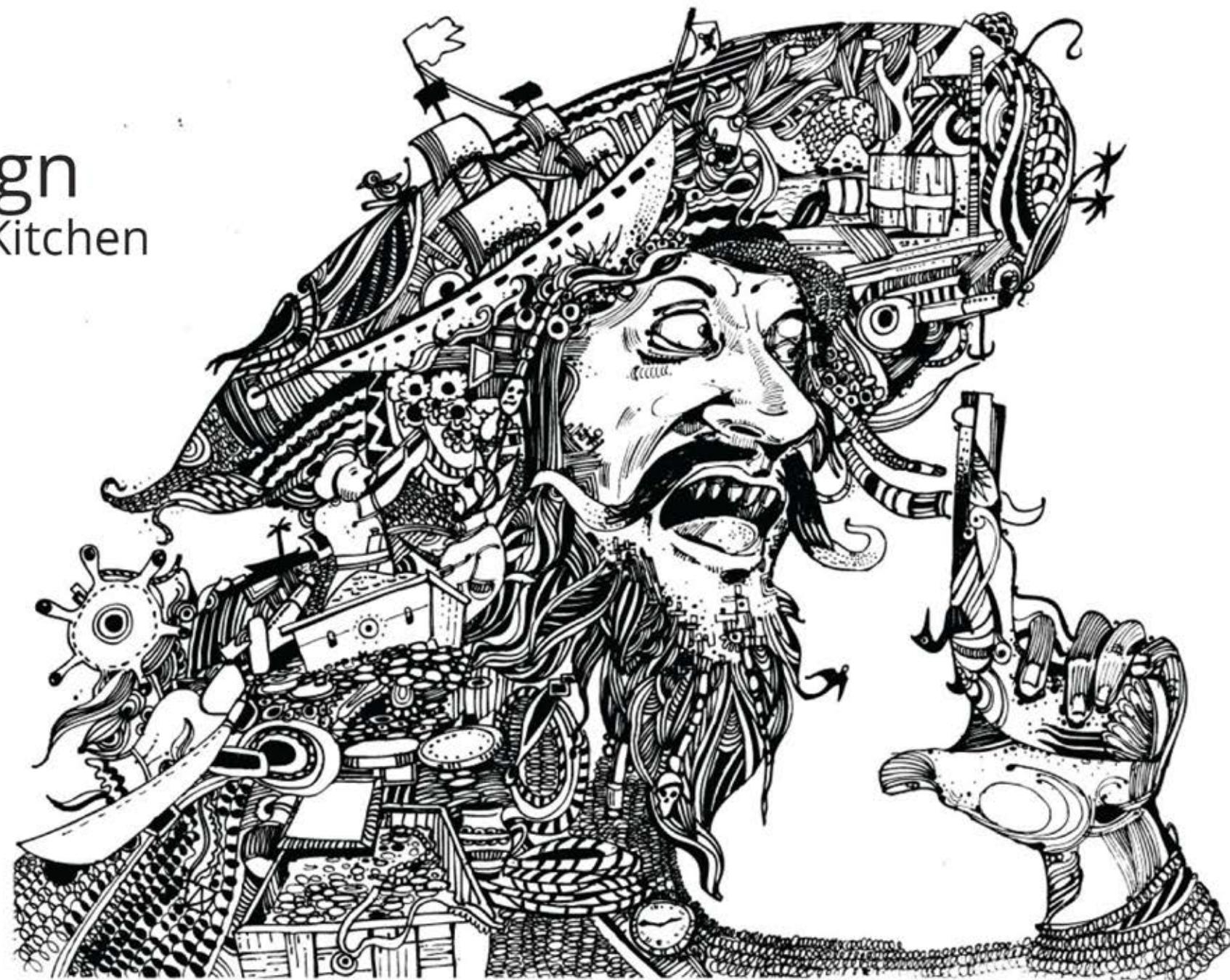
STREET PAINTING

Concept " Save water "



Wall Design

Pirates Of the Kitchen



Wall Executions



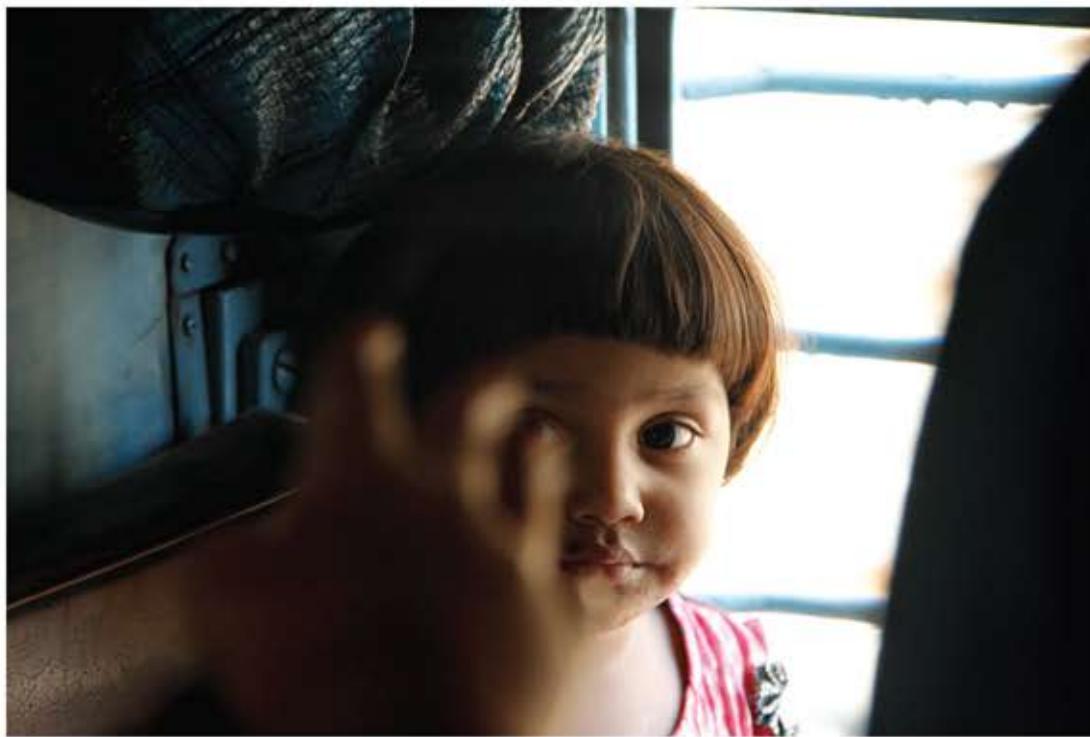
PHOTOGRAPHY

PHOTOGRAPHY

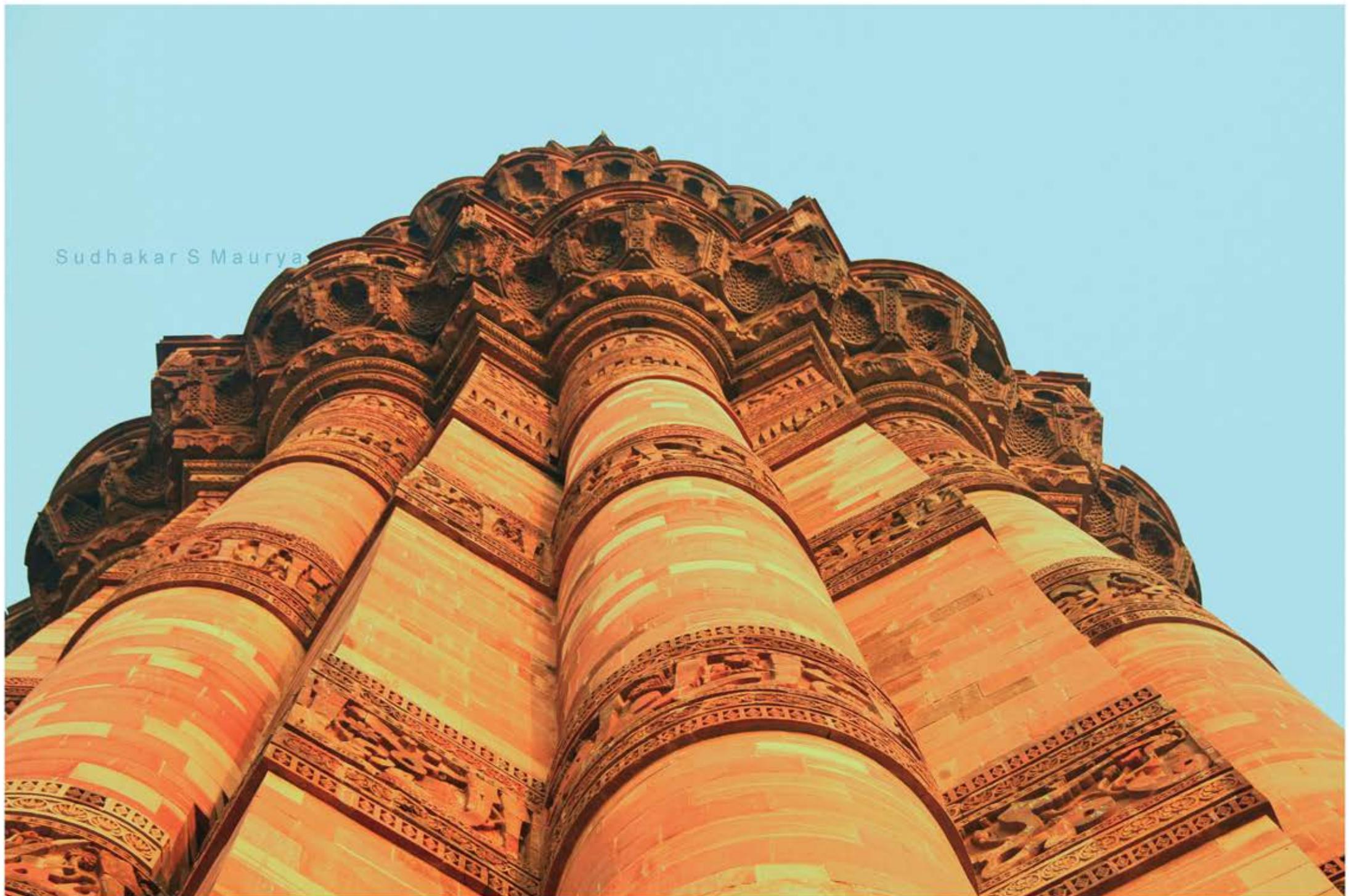
' Seulki '

Grace , People , expressions , travel , Stories are a part of the photography which i practice and love exploring more on that .





QUTUB-MINAR



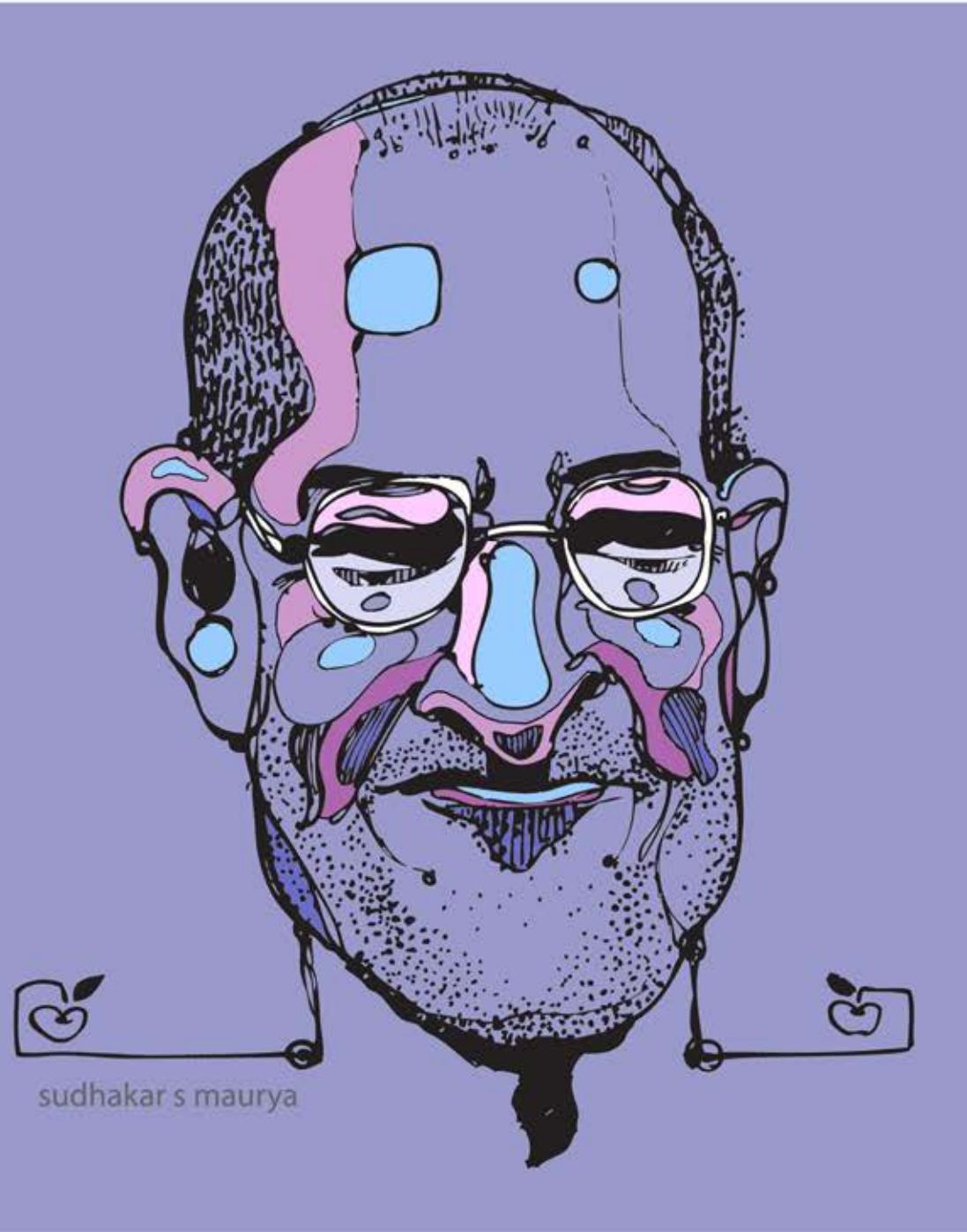
OTHERS



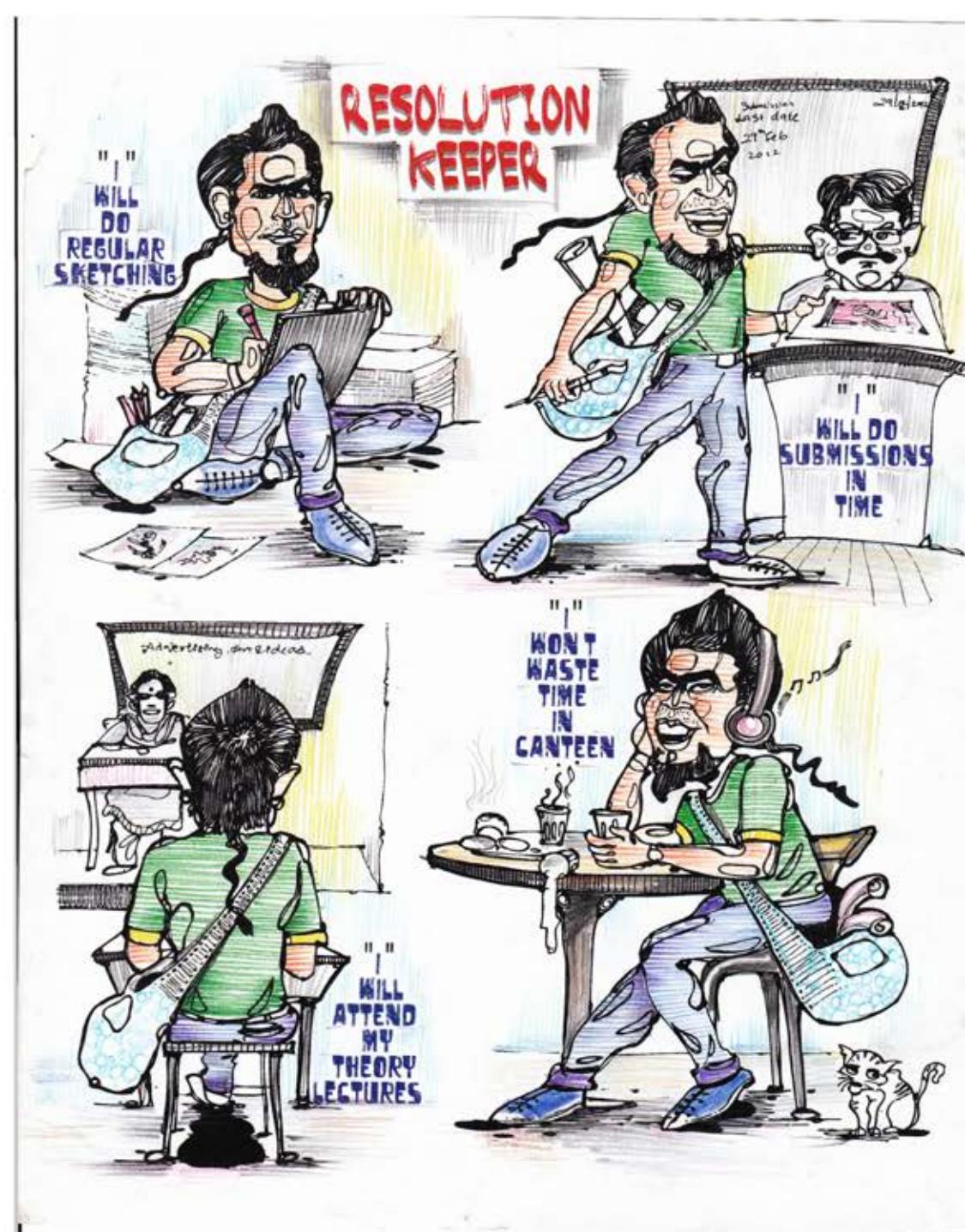
'MARKET'



'STEVE JOBS'



sudhakar s maurya



Web Mailer for 'ZEE TALKIES'





whisper
Ultra Clean



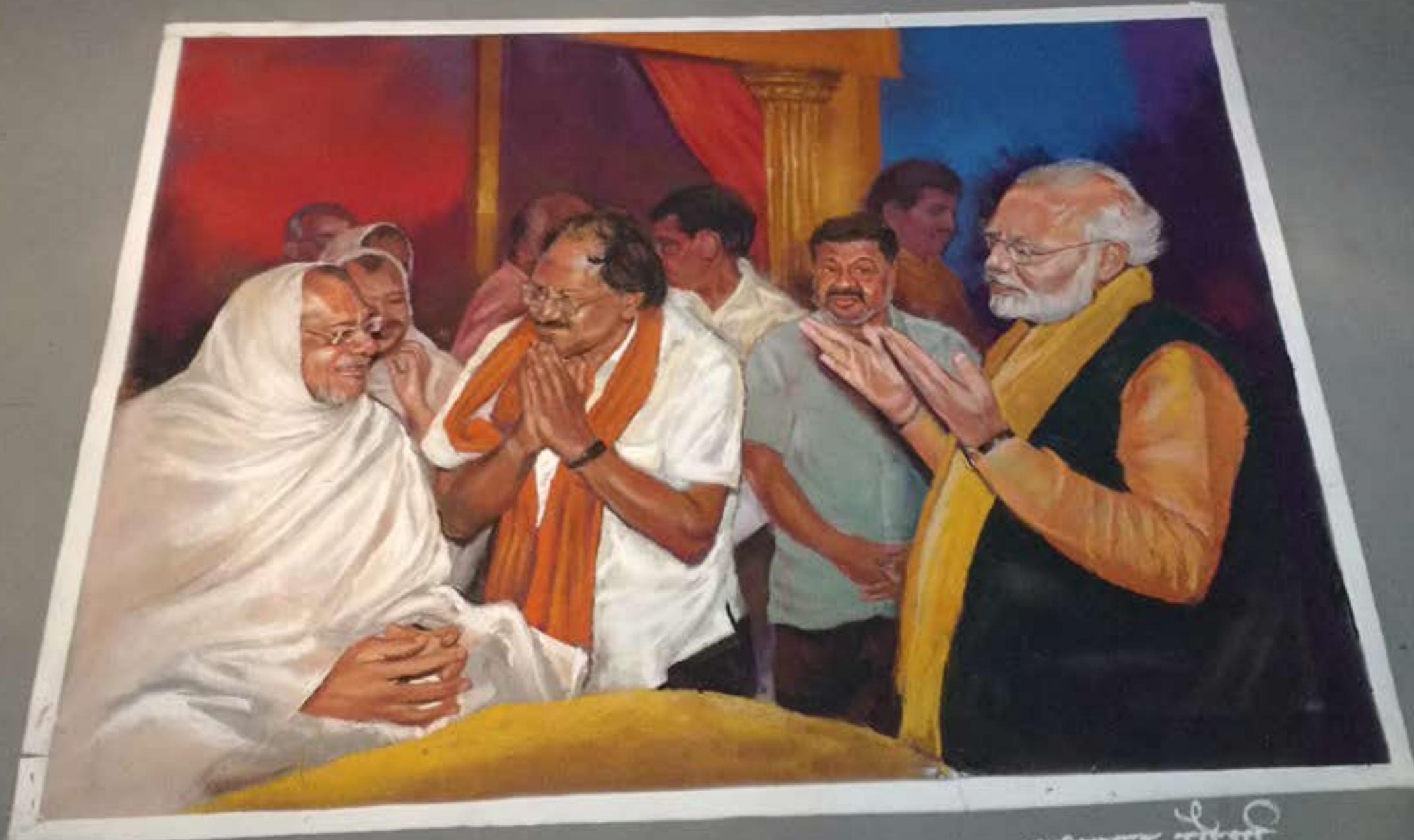
whisper
Ultra Clean



whisper
Ultra Clean

WHISPER (Web Banners)





मधावर प्रायी

TYPOGRAPHY & INFORMATION DESIGN

PAPER FONTS

This style of typo is created by way of paper folding following a definite paper fold. I have tried to bring the 3 fold pattern which creates the letters 'I', 'V', 'A', 'W', 'S', 'Z', 'N', 'M'.

By such folds and the letters beautiful patterns are created.

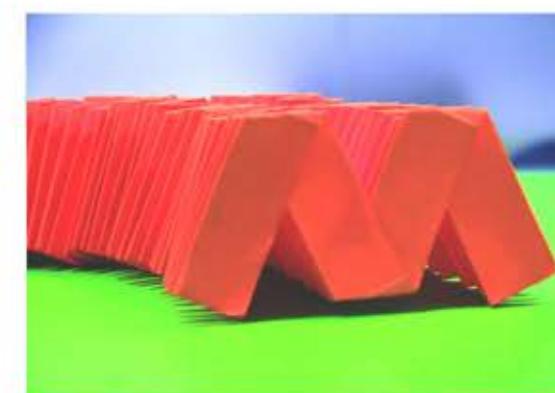
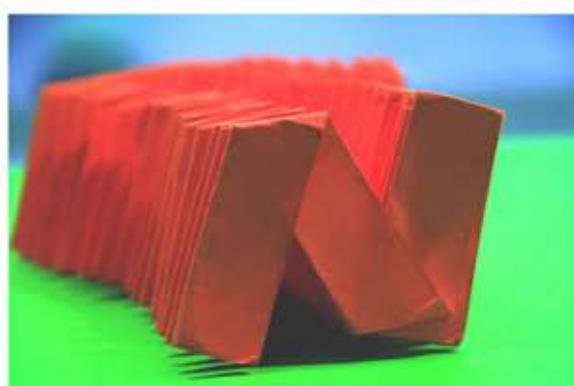
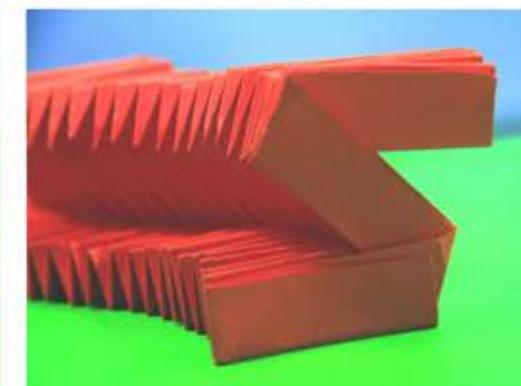
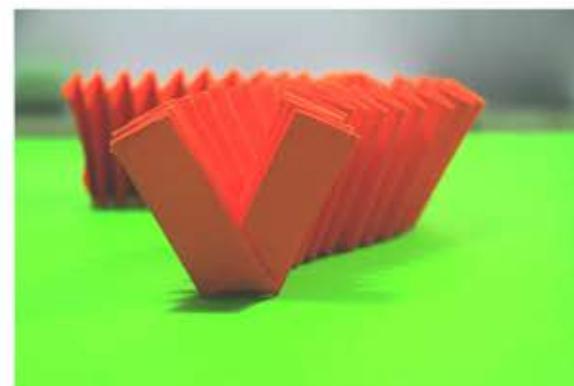
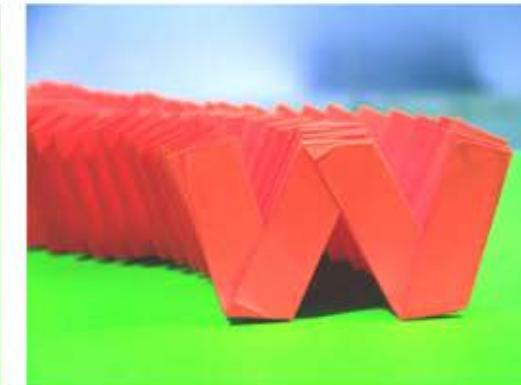


' ALPHABETS '

Different ' PATTERNS ' from the various alphabets



A , W ,
V , S ,
N , Z ,
I , M ,



THANK YOU !