Portfolio

Srishti Rao

Cassini Dashboard

v1 April 2017

Objective

Cassini is Informatica's Intelligent Data Platform that helps users get advanced insight into customer's health & product usage, there by helping them better adopt products and features they own, expand product footprint and drive seamless renewal.
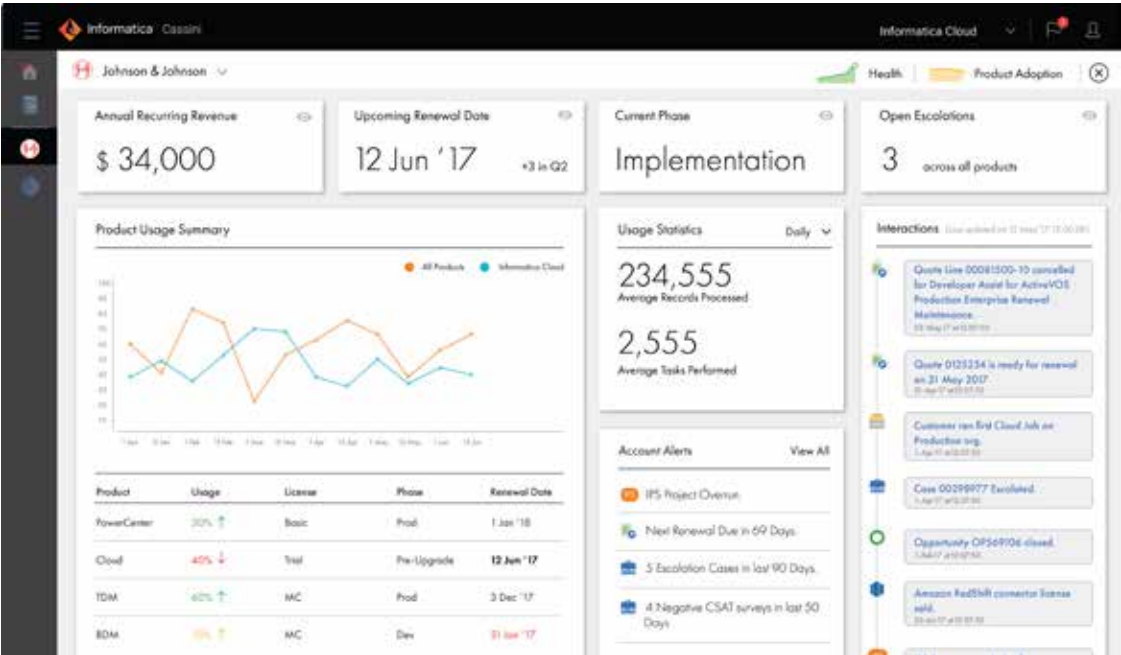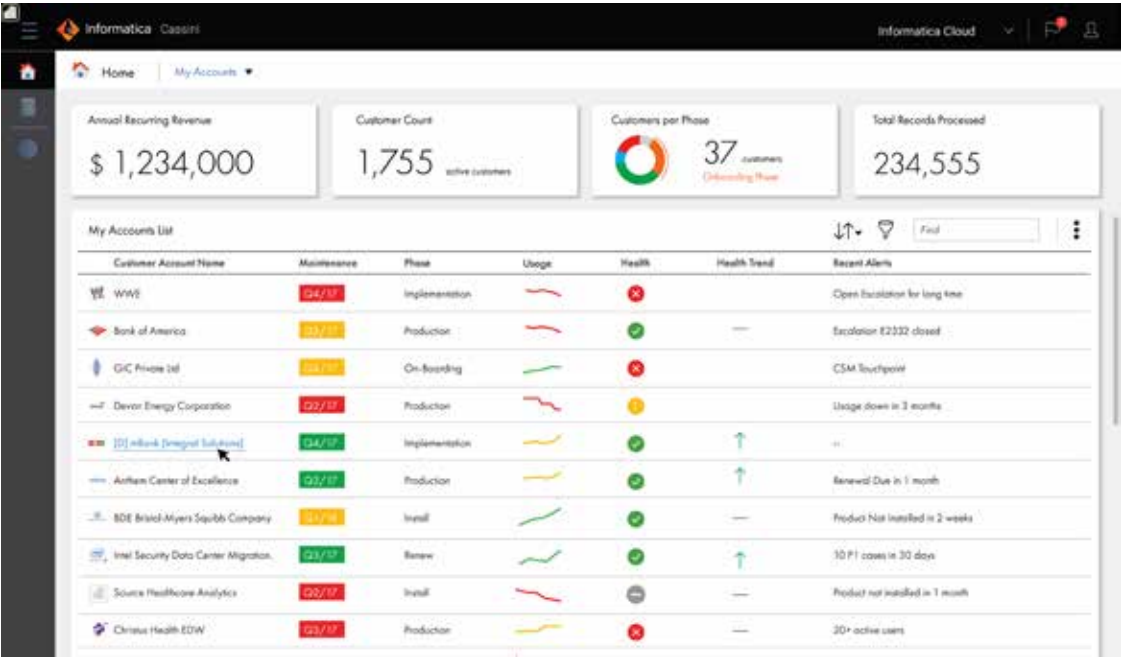
Target Users

Executives
Bussiness Heads
MR Representatives
Customer Success Managers
Sales Associates & Managers

Approach & Deliverables

Meeting with Users
Understanding the current process & its drawbacks
Design a better experience around Adoption & Renewals
Design Review & its iterations

Deliverables
- Design Specification
- Interactions within the app & links to other existing systems
- Visual Assets

Informatica DiscoveryIQ

v2 May 2016

Objective

IDIQ is Informatica Support Add-on Software to Cloud Platform(v1) & on-premise software(v2) to help users get better insight into their current product features & its usage and helping them better prepare for upgrades.
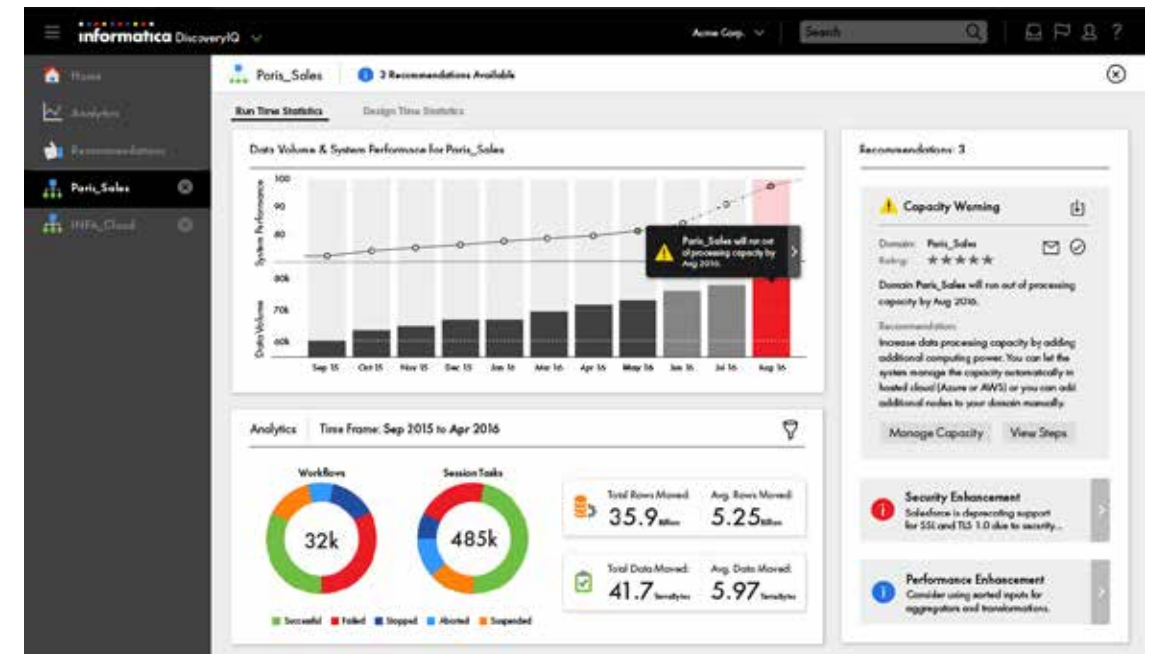
Target Users

Cloud Admin Users
Admin Users
Business Users
Support Engineers

Approach & Deliverables

Meeting with Support Users & reach out to Customers.
Understanding the current process & its drawbacks
Design & its review
Design Iterations

Deliverables
- Design Specification
- Interactions
- Visual Assets

Dopplr

v2 Oct 2015

Objective

Informatica Dopplr is a mobile application for customers to track their cases and also to easily reach out to support content like knowledge base articles or videos.
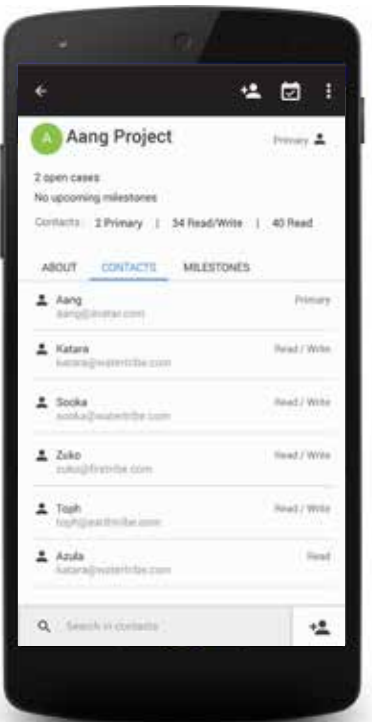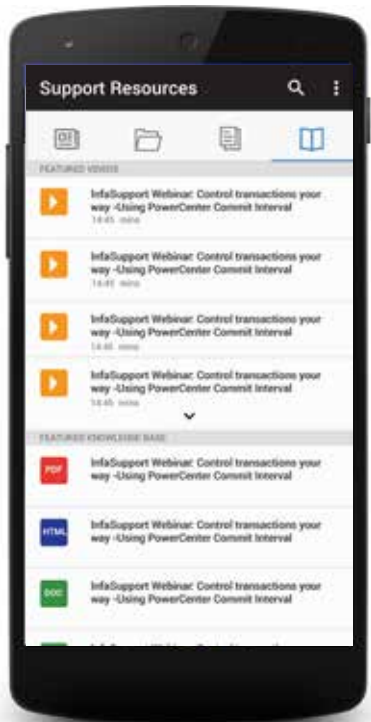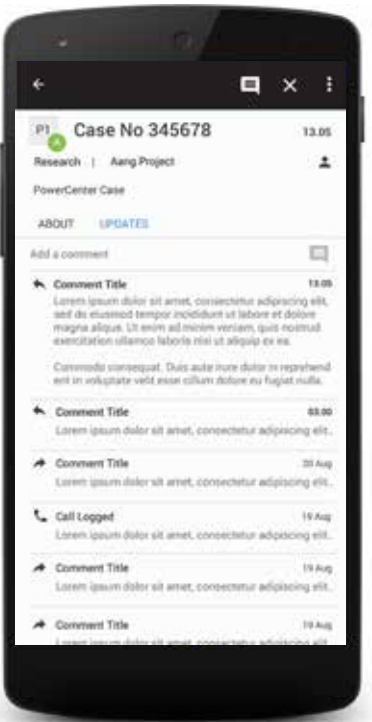
Target Users

All Informatica Network Users

Approach & Deliverables

Understand the current process around Case handling
V1 application evaluated to understand painpoints
Design & its review
Design Iterations

Deliverables
- Design Specification
- Interactions
- Visual Assets

Log Analyzer / South Deep

v1 Nov 2016

Objective

South Deep analyzes the various logs associated with a Case and categorizes the log entries into various summarizations so that user can isolate the problem and the case resolution becomes easier. It supports multi-users analyzing the same set of logs.
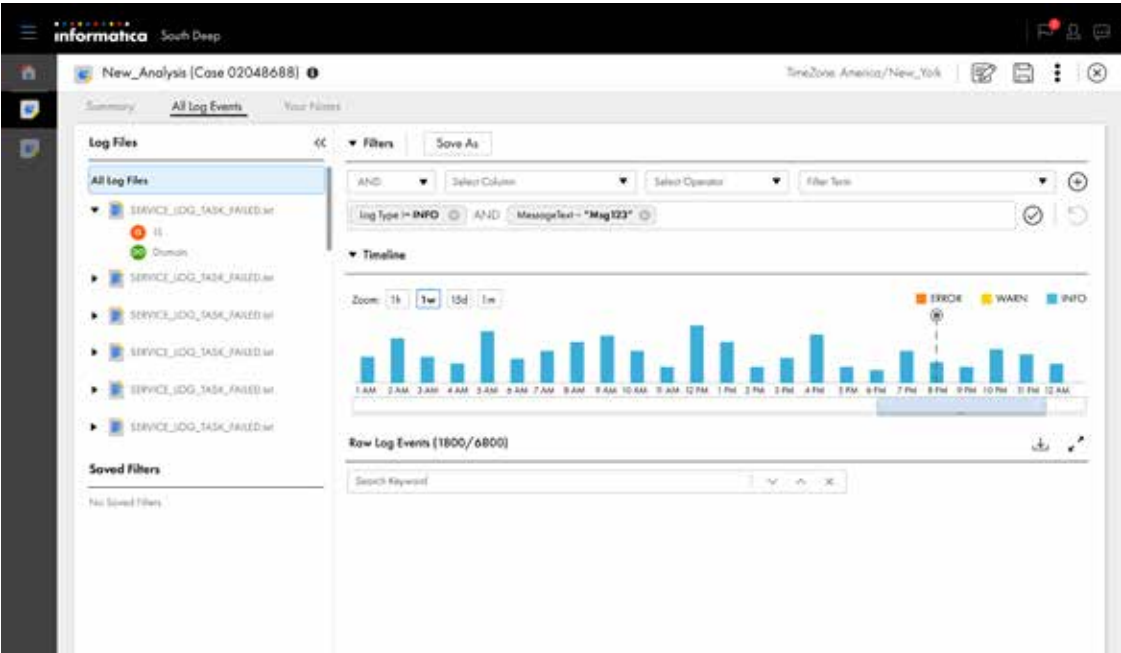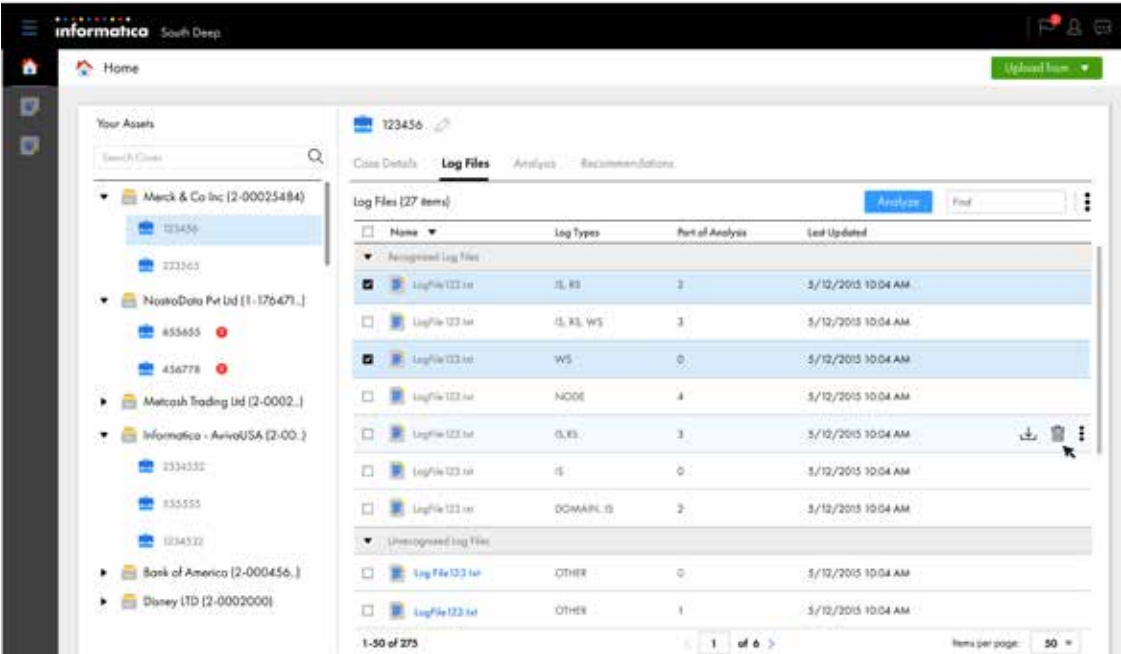
Target Users

Support Engineers
Informatica Network Users (v2)

Approach & Deliverables

Meeting with Users
Understanding the current process & its drawbacks
Design & its review
Design Iterations

Deliverables
- Design Specification
- Interactions
- Visual Assets

MyLoci

v1 Dec 2016

Objective

Service where job applicants especially students can present themselves in a visual format and have the added advantage of taking tests to rank their skills & get job recommendations tailored to their skill & requirements.

Target Users

Freshers
Professionals Job seekers

Approach & Deliverables

Understand Client requirements
Define the Visual Approach
Design & Review
Iterations

Deliverables
- Design Specification
- Interactions
- Visual Assets