

Ravi Shah

"Vimal Krupa", Nr Patwapole.,
Opp. Kotharivaas, Mahesana-38001
Phone: - +91-9687453222
Email: - ravishah2271@yahoo.com

PROFESSIONAL SUMMARY

Dedicated and focused SEO Executive & Social Media Marketer who excels at writing growing audience on social media platforms. Committed to deliver high quality results with little supervision. Be willing to try to try new things.

KEY SKILLS

- Knowledge on on-page & off-page optimization.
- Knowledge on Seo tools & content analysis.
- Off-page Activities:- Web2.0, Article Submission, Forum Posting, Document Creation & Distribution, PPT Creation & Distribution, Video Creation & Distribution, Social Bookmarking, Blog Comment, Q&A, Local Listing, Citation Listing, Profile Links, Competitor Links, Profile Links, Guest Posting, Press Release Distribution, Product Listing, Directory Submission.

EXPERIENCE

Internship at Ahmedabad Agile Info ways.

- Social Helper is a app which you have different type of categories, groups, map pin based on category, sharing screen using it you can share your best thing nearest to you using this application So whenever your friend or relative pass through this area will found this best thing and get it.
- Groups (Public/Private).
- Create new pin based on category pins.

SEO Executive at Blurb Point Media Pvt Ltd, February 2016 (Experience – 6 Months)

- I was updating and maintain the website on daily basis, SEO, Social Media Marketing, Reporting, and Online Research.
- Prepare Link Building and Ranking Reports and present to clients and management.

- My aim is not to make every website working properly and improve the search engine crawling and indexing but also generating targeted traffic towards the website from each and every corner of the web.

SEO Analyst at KrishaWeb Technologies Pvt Ltd

- Performed website audits for prospective client proposals.
- Innovated SEO techniques through analysis of traffic and search engine trends.
- Implemented on-site optimizations, backlink analysis, conversion optimization, Social Media.
- Developed successful reputation management product utilizing SEO.
- Created original SEO content for website, designed pages and layout.
- Performed keyword research and optimization to increase conversion, utilizing analytical tools and utilities (e.g. Google Ad words, Google Analytics).
- Creating unique blog concepts and basic knowledge of html and theme customization.
- Develop SEO strategies to increase website traffic growth.

Working Site:-

- <http://www.london-dermatology-clinic.com>.
- <http://www.abcunderwear.com>.
- <http://www.chamberdesk.com>
- <http://www.smallbusinessloans.co.uk/>
- <http://www.krishaweb.com/>
- <http://www.zieringmedical.com/>
- <https://www.nauticalwebsites.com/>

EDUCATION

B.SC (CA&IT), Ganpat University: Completed in 2013.

M.SC (CA&IT), Ganpat University: Completed in 2015.

