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BRITTANI WILLS

WORK EXPERIENCE

Christine Taylor Collection December 2015 - October 2017 Morton Grove, IL
Project Manager, Team Lead: November 2016 - October 2017
Project Coordinator: December 2015 - November 2016

- Worked closely with Sales team to translate customer concepts and designs for visual props and in-store displays for a large variety of retailers, totaling over \$1.5 million in sales from 2016-2017.
- Developed prototype ideas from conception to full production with external domestic and international suppliers, while communicating project status and development updates to all internal teams.
- Identified best suppliers to source all components of each project based on overall design and specific customer deadline or budgetary needs, while maintaining a positive gross margin.
- Conducted pricing analysis detailing all product specifications, quantity, cost, price, gross margin, and total margin dollars per option.
- Coordinated and managed workload for team of project coordinators, quoting over 200 projects per year.
- Trained and mentored new team members ensuring that all are properly trained in product knowledge, company processes and procedures, and capable of performing assigned duties.

Perry Ellis International January 2014 - November 2015 Commerce, CA
Assistant Merchandiser: May 2015 - November 2015
Product Coordinator: January 2014 - May 2015

- Worked directly under Vice President of Merchandising to build seasonal line plans and merchandise strategies to facilitate growth of the Laundry By Shelli Segal Sportswear division from \$8.5 million to over \$15.8 million in total sales during fiscal year 2015.
- Partnered with Sourcing department to achieve competitive garment pricing to maintain a profitable margin, while also providing high quality product to consumers at both department store and off-price store levels.
- Analyzed market competitors to identify opportunities to inject new concepts into current development, while also staying consistent to company's brand image and strategy.
- Managed and maintained interdepartmental line sheets in Product Lifecycle Management software, in addition to communicating all product changes and updates for all seasons currently in development.

BCBG Max Azria Group January 2012 - May 2013 Vernon, CA
Assistant Textile Design Coordinator: July 2012 - May 2013
Textile Design Department Administrative Assistant: January 2012 - July 2012

- Communicated and followed up with international vendors on a daily basis regarding all print developments for Runway, Herve Leger, and Knit divisions.
- Worked closely with internal design teams to review and approve all fabric strike offs for designated divisions based on seasonal color standards and design layout.
- Updated internal production and development reports daily, as to keep all BCBG departments up to date on print developments.

COMPUTER SKILLS

- Adobe Photoshop & Illustrator
- Microsoft Office: Excel, PowerPoint, Word, Outlook, Entourage
- Product Lifecycle Management software (PLM)

EDUCATION

Kent State University August 2006 - May 2010 Kent, OH
B.S. Fashion Merchandising, minor in marketing

- Honors College Graduate
- Awarded Kent State University Trustee Academic Scholarship, August 2006- May 2010.