

MAYUR PATEL

DIGITAL MARKETING (SEO)

STRENGTHS

- Good communication skills.
- Good convincing power.
- Self-directed when confronted with support issues
- Ability to manage details, overall flexibility and efficient work habits
- Specialist is creation for keyword research,
- Grip to create outstanding Title, Description and Meta tags.
- Rules of my life is only one "If you Love your job then you automatically Love your company"

WORK EXPERIENCE

Winnny Immigration
Team Leader Digital Marketing (SEO)
Jan 2017 to Till Now
www.winnnygroup.com

Malak Star Solutions.
Sr. SEO Executive
Jan 2016 to Dec 2016
www.malakstar.com

Hi-tech Outsourcing PVT LTD
Web Research
December 2013 to November 2015
www.hitechbpo.com

I-serve Systems Pvt. Ltd.
SEO Executive
December 2011 to November 2013
www.iservegroup.com

Real Info ware PVT LTD,
Jr. SEO Executive
February 2011 to November 2011
www.realinfoware.com

CONTACT

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Gujarat.
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OBJECTIVE

I would like to associate with a growing & well-known group of Company. I'll try to give my best efforts to the organization. Profitability is definitely a focal point of all my efforts.

PERSONAL DETAILS

Birth Date : 10th June 1989
Interest : surfing,
social networking,
long drive.
Languages : English,
Hindi,
Gujarati.

SEO WORK

- Track, report, and analyze website
- Competitor analysis
- Keyword research
- On-Page SEO activities
- Mobile SEO
- Develop and implement link building strategy
- Communication to team and manage SEO daily task
- Work with the development team to ensure SEO best practices are properly implemented on newly developed code
- Link building and content marketing

SMO WORK

- Profile Creation in Social Marketing Sites
- Social Profile Management
- Social Paid Marketing
- Group Creation and Management
- Social Marketing Strategies
- Research and administer social media tools

PPC MARKETING

- Daily account management
- Campaign Creation & Management
- Bid Management
- Maintenance and monitoring of keyword
- Generate weekly and monthly client reporting

EMAIL MARKETING

- Create campaign for Newsletter shoot
- Data List management

PROFESSIONAL SKILL

- Internet : Surfing,
SEO,
SMO,
PPC,
Email Marketing
- Tools : Webmaster,
Google Analytics,
Keyword Planner,
Tag manager
- Software : Photoshop,
Illustrator,

EDUCATION

- **Adv. Diploma in Computer Science**
Super Institute of Technology
Super Ins.
2010

- **HSC**
Vidhyanagar School, Ahmadabad
GSHSEB
2007
58.00%

- **SSC**
S.B Higher Secondary School, Ahmadabad
GSEB
2005
52.00%

SEO TRAINING

I proudly say that I have taken SEO training from since last six months under Mr. Harekrishna Patel. Mr. Patel has over 8 years of experience in website analysis & measurement, user experience strategy and Internet marketing for small to mid-size of businesses. He helps businesses meet their specific goals like driving relevant traffic, generating leads, subscription & sales.