

Ailen Gonzalez

Frontend Developer | Product Designer

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PROFESSIONAL PROFILE

Product Designer & Frontend Developer with over 5 years of experience building user-centered digital products from concept to production. I bridge design and code, handling UX research, Figma prototyping, and scalable Vue.js/Nuxt.js development in a single workflow.

Core expertise:

- Web3/DeFi interfaces with wallet integrations (Wagmi, Viem, Web3Modal)
- AI-powered design-to-code workflows (N8N automation, Figma AI)
- Remote Agile teams (Scrum/Kanban): Cross-timezone collaboration with developers, designers, and stakeholders (English C1 fluent)

Delivered 20+ production-ready products for startups and agencies, reducing delivery cycles by 40-50% through dual-skill ownership. Specialized in turning complex requirements into intuitive, accessible interfaces backed by clean, maintainable code.

EXPERIENCE

Product Designer | codeCave | Córdoba, Argentina | Sep 2025 – Present (Remote)

- Lead end-to-end design and development for the company's main website and e-commerce platform, delivering high-fidelity Figma designs and production-ready code (Vue.js, Nuxt.js, TailwindCSS, WordPress).
- Design and implement AI-powered automations and agents using n8n, streamlining internal workflows and client solutions.
- Collaborate with remote teams on key projects, balancing leadership of design initiatives with hands-on development contributions.

UI Developer | Freelance | Córdoba, Argentina | Aug 2024 – Present (Remote)

- Delivered 20+ end-to-end digital products for startups and independent clients, translating Figma designs into responsive, mobile-first code (Vue.js, Nuxt.js, TailwindCSS).
- Integrated AI-powered workflows (ChatGPT, Figma AI, N8N) and automation tools, reducing delivery time by 40-50%.

Web Designer | Loymark S.A. | Costa Rica | Sep 2022 – Jul 2024 (Remote)

- Designed and developed websites and web applications using Figma, HTML, CSS, JavaScript, and Bootstrap, delivering multiple concurrent projects on average.
- Collaborated with international teams to deliver responsive digital solutions for high-profile clients across America.

- Conducted ongoing UI testing, usability checks, and design reviews to ensure consistency, accessibility compliance (WCAG standards), and a high-quality user experience.

Web Developer | CodeCave | Córdoba, Argentina | Feb 2021 – Sep 2022 (Remote)

- Built e-commerce platforms and corporate websites using WordPress, WooCommerce, and Elementor.
- Delivering custom features and styling to enhance performance and visual appeal.
- Managed ongoing maintenance, security updates, and content optimization to ensure stable, high-performing web environments.

EDUCATION

Medical Degree, Universidad Nacional de Córdoba | Córdoba, Argentina | 2017

- Practiced emergency medicine (2011-2021)
- Analytical problem-solving, critical thinking, and performance under pressure

Self-Taught Frontend Developer & Designer | 2019 - Present

- Completed 1000+ hours of structured online education (Free Code Camp, Coursera, Vue Mastery, Memorisly)

COURSES AND CERTIFICATIONS

Vue Mastery Vue Mastery | Online | Ongoing; **AI Prototyping** Memorisly | Online | 2025,
JavaScript Algorithms and Data Structures Free Code Camp | Online | 2025, **Responsive Web Design (HTML & CSS)** Free Code Camp | On-line | 2023, **UX/UI Design** Coder House | Online | 2021

SKILLS

- Technical Skills:**
 - Frontend Development:** HTML5, CSS3, JavaScript (ES6+), TypeScript, Vue.js, Nuxt.js, Git, GitHub, Responsive Design, Cross-Browser Compatibility, Performance Optimization, Tailwind CSS, Nuxt UI, Bootstrap, Vuetify.
 - Design & UX:** Figma, Adobe Creative Suite, Design Systems, User Research, Journey Mapping, Wireframing, Prototyping, Usability Testing, A/B Testing.
 - Web3:** Wagmi, Viem, Web3Modal, DeFi integrations
 - AI & Automation:** N8N (agents & workflow automations), LLM integrations, OpenAI APIs, UX Pilot, Figma AI tools.
 - CMS & Platforms:** Webflow, WordPress, Elementor, WooCommerce, Sitefinity, Notion, CMS management, Teams, Jira

- **Collaboration Tools:** Figma, Jira, Notion, Slack, Microsoft Teams, Agile/Scrum
- **Soft Skills:**
Autonomous work, clear communication, collaborative mindset, adaptability, analytical problem-solving, and attention to detail.
- **Languages:**
 - English: C1 (Advanced – Fluent communication, writing, and presentation skills)
 - Español: Native