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A Semi Senior Frontend Software Developer (4 YOE) dedicated to driving transformative impact by building bridges between innovative technology and tangible business growth. My mission is to architect high-performance, accessible, and intuitive digital experiences that not only empower users but also unlock measurable ROI and strategic advantage. By translating complex user data into actionable product innovations and fostering efficient development cycles, I create lasting value and help businesses connect with their customers to thrive in a dynamic digital world, firmly believing in technology's power to create opportunity and positive impact.

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## Skills

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**Technical:** HTML5, CSS3, JavaScript, TypeScript, React, React Native, Next.js, GraphQL, WordPress, Node.js, Cypress

**Methodologies:** Agile Scrum

**Language:** Spanish (Native), English (Reading/Writing/Listening C2 Proficient, Speaking C1 Advanced)

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## Experience

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### Crombie

Remote

Frontend Software Engineer

Sep 2024 – Present

- Investigated, debugged, and optimized code to enhance application performance and ensure application stability and performance.
- Resolved end-to-end testing challenges using Cypress Cloud, reducing test flakiness by 8% and increasing deployment confidence.
- Collaborated on migrating and upgrading applications to React 18, successfully resolving hydration issues and improving performance metrics.
- Advanced web accessibility by implementing Cypress Accessibility Testing, proactively identifying and resolving compliance gaps to improve user experience according to WCAG guidelines.
- Optimized Continuous Integration/Continuous Deployment pipeline (GitHub Actions), reducing total duration by 17% to reduce costs and accelerate developer feedback.
- Enhanced user experience and analytics capabilities by developing frontend solutions for personalized content delivery and implementing robust GA4 custom event tracking. This enabled deeper insights into user interactions and the performance of key e-commerce features.

### Crombie

Remote

Digital Experience Frontend Developer

Jul 2023 – Sep 2024

- Developed and launched highly responsive, performance-driven web applications using React.js and Next.js, delivering exceptional cross-platform user experiences (desktop & mobile).
- Partnered with the engineering team to design and implement customized digital solutions, seamlessly integrating CMS and e-commerce functionalities.
- Successfully managed multiple concurrent projects, demonstrating adaptability to evolving client requirements while consistently upholding high-quality standards and meeting deadlines.

### Zenvia

Remote

Frontend Engineer

Oct 2021 – Jul 2023

- Contributed to a company-wide redesign and rebranding initiative, utilizing internal design system libraries to significantly improve UI consistency and brand alignment.

- Collaborated in addressing customer-centric NPS challenges, directly enhancing user satisfaction and engagement metrics.
- Authored comprehensive technical documentation and enforced coding best practices, leading to a significant reduction in codebase complexity and reducing bugs.
- Integrated Segment and FullStory analytics to capture user interactions, enabling data-driven UX improvements.

### Tag Latam - TA Group Holdings

Remote

React Developer

Apr 2021 – Sep 2021

- Developed and delivered a complete mobile application solution using React Native for deployment on iPads at CVS Pharmacy, improving customer experience and operational efficiency.
- Collaborated within an Agile Scrum team environment to define user stories, prioritize development tasks, and maintain clear communication throughout the project lifecycle.
- Actively engaged in debugging, conducting code reviews, and implementing performance optimizations to ensure the application met stringent quality standards.

### Education

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Henry Bootcamp: Full Stack Javascript Developer

Buenos Aires, ARG - Jan 2021

### Licenses & Certifications

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Google Cloud: Google Cloud Digital Leader, In progress.

Kaggle: 5-Day Gen AI Intensive Course, April 2025.

EF Set: Official English Certificate C2 Proficient, April 2025.

IBM: Generative AI: Prompt Engineering, September 2024.

Mastercard: Dynamic Yield Technical Certification, August 2024.

Meta: Principles of UX/UI Design, August 2024.

### Interests

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**Interests:** Tech Community Engagement, Open Source Contribution, Continuous Learning, AI's Potential, Machine Learning, Cloud Infrastructure