

Privacy Policy

Last Updated: January 31, 2026

Ovia Digital (“**we**,” “**us**,” or “**our**”) respects your privacy and is committed to protecting personal information collected through our website and Mirror Photobooth services. This Privacy Policy explains how we collect, use, store, and protect your data.

By using our website or availing of our services, you agree to this Privacy Policy.

1. Information We Collect

We may collect the following information:

a. Client Information

- Name
- Contact details (email, phone number)
- Event details (date, venue, type of event)
- Payment confirmation details (no banking credentials stored)

b. Photobooth & Event Data

- Photos and images captured during events
- Digital copies accessed via QR code
- Online gallery access data (basic usage information)

2. How We Use Your Information

Your information is used to:

- Provide and manage our Mirror Photobooth services
- Generate printed photos, keychains, and digital outputs
- Provide QR code access and online galleries
- Improve our services and customer experience

- Display event photos on Ovia Digital's official website and social media pages as part of our standard service

3. Photo Usage & Public Posting

Photos taken during events may be:

- Displayed in online galleries
- Posted on Ovia Digital's official website and social media pages
- Used for marketing, portfolio, and promotional purposes

By participating in the photobooth, guests consent to photo capture and public posting. Clients are responsible for informing guests of this policy.

4. Data Storage & Retention

- Digital files are stored for **30 days** after the event
- Files may be permanently deleted after this period
- Storage extensions may be requested, subject to availability

5. Data Sharing

We do **not** sell or rent personal information.

Data may be shared only with:

- Authorized Ovia Digital staff
- Service providers for hosting galleries or QR code delivery
- Legal authorities when required by law

6. Data Security

We take reasonable measures to protect personal data from unauthorized access, loss, or misuse. However, no online system is completely secure.

7. Internet & Technical Limitations

Online features such as QR codes and galleries depend on internet availability. We are not responsible for access issues caused by network or third-party service disruptions.

8. Your Rights

You may request:

- Access to your personal data
- Removal of specific photos (within the storage period)
- Correction of inaccurate information

Requests must be sent to us within the data retention period.

9. Changes to This Policy

We may update this Privacy Policy at any time. Updates will be posted on this page with a revised effective date.