



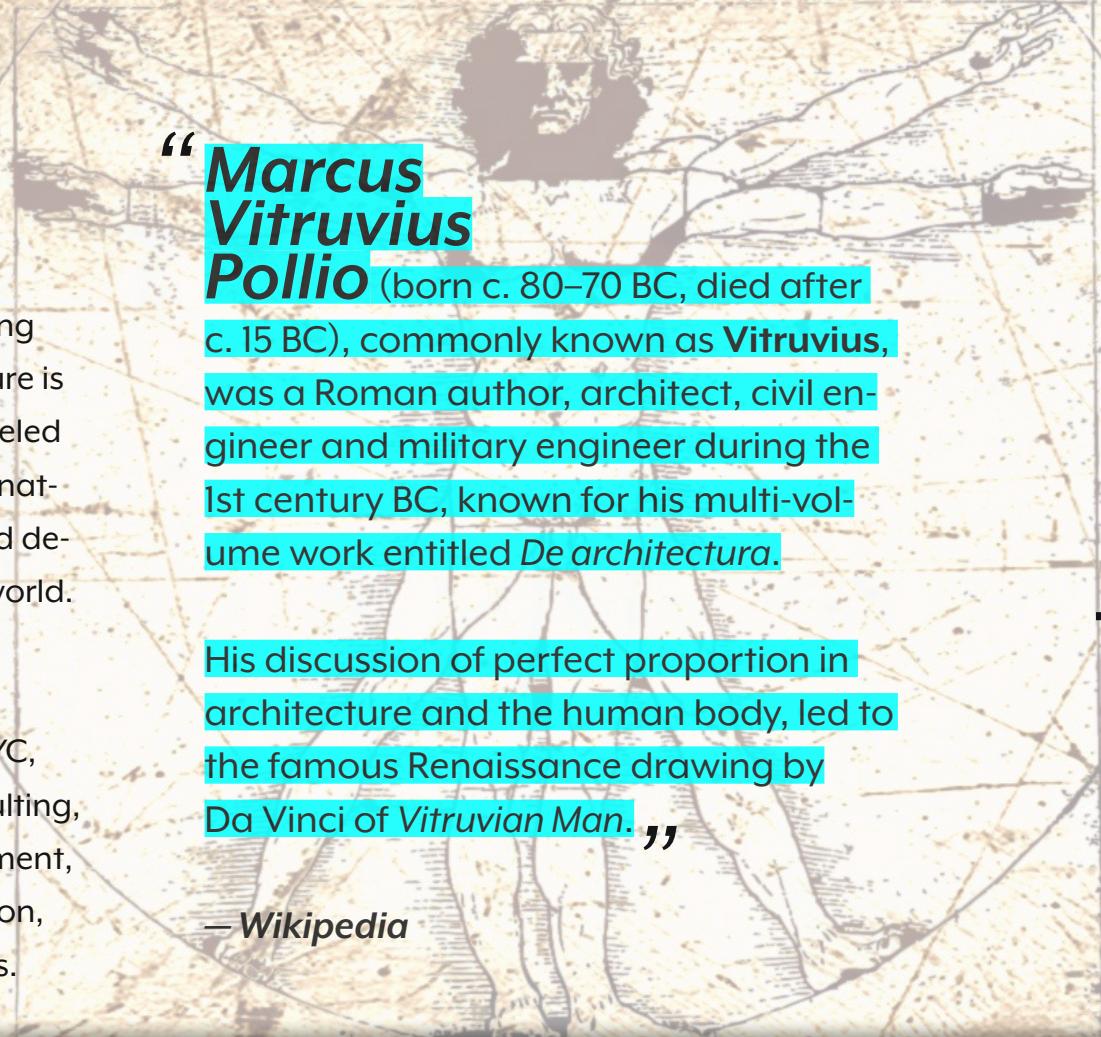
SOFTWARE & MARKETING SERVICES / PRODUCTS

ROMAN INSPIRED SOFTWARE DESIGNERS

Drawing inspiration from innovative engineering throughout Roman history, our work and culture is founded on our “Vitruvian Virtues”, and is modeled after military organizations and fundamental natural elements, adapted to software design and development for growing businesses in today’s world.

We are the **Digital Special Forces** for custom software and marketing solutions. Based in NYC, Vitruvian Technology, Corp. specializes in Consulting, Project Management, Web/Software Development, Marketing, Design, QA, IT/System Administration, Content Production, and Data Science services.

VITRUVIAN VIRTUES



“**Marcus Vitruvius Pollio** (born c. 80–70 BC, died after c. 15 BC), commonly known as **Vitruvius**, was a Roman author, architect, civil engineer and military engineer during the 1st century BC, known for his multi-volume work entitled *De architectura*.

His discussion of perfect proportion in architecture and the human body, led to the famous Renaissance drawing by Da Vinci of Vitruvian Man.”

— Wikipedia

INTELLIGENCE
COMMUNICATION
BALANCE
ELEGANCE
TRUSTWORTHINESS
READINESS



OUR WORK

THE MISSION

Birthed from agency backgrounds and “front-end” (UI/UX) skill-sets, VitruvianTech puts an emphasis on design and the bottom line - which includes security and performance around everything we touch.

Built from our *Roman*-based principles, we believe design in any product must be minimal, absolutely functional, unconditionally flawless, and beautiful.

As the *Digital Special Forces*, we are the first line of defense in affecting your product’s digital presence.

**FORTUNE 15-500
START-UP**

REMOTE / CONTROL

Using state-of-the-art communication tools (*Slack*, *Skype*, *G Suite*, etc.), conferencing services, and optimized project management tools (*JIRA*), our consultants and developers are all remote-based autonomous experts.

We have a proven track record of excellent project performance and price cuts by eliminating overhead with well-written requirements, constant communication from our staff, and flexible developer shifts, yielding a balanced work/life culture, and highly motivated team members.

Communication is key, and we focus on deliverables and customer service, backed by our founding virtues.

THE PROCESS

Foxtrot^(sm) is our project management solution, based on Agile process methodologies.

Three unique tracking systems (*Foxtrot One*, *Two*, and *Three*) lets you choose the process that best suits your projects’ needs - from quick ad-hoc projects, to large-scale product life-cycles.

*Any of our three Foxtrot^(sm) systems is included - free of charge - with our **Managed Subscription** plan!*

**GROWING (MID-SIZED)
SMALL BUSINESS**



OUR WORK

FEATURED MISSIONS

VERIZON

THE DAILY BEAST

ONERX

SAKS 5TH AVENUE

HALLIBURTON

THE NEW YORKER

REFINERY29

VIACOM

URBANDADDY

HUGE

GOLF DIGEST

WALL STREET JOURNAL

CONDE NAST

REALTYMX

ARCHITECTURAL DIGEST

GQ MAGAZINE

LAST LOOK

BON APPETIT

CONDE NAST TRAVELER

MARVEL COMICS

WIRED MAGAZINE

Discrete Web, eCommerce, and Mobile portfolios available upon request.

Connect with us at services@vitruvian.tech, or +1 (646) 204-1732, for more information!



CONSULTING

Strategic Development / Training / Analysis

PROJECT MANAGEMENT

Planning / Process / Sourcing

SOFTWARE DEVELOPMENT

Web / Mobile / Server / Data Science

MARKETING

SEO / Social Media / Print / Advertising

WHAT WE DO

DESIGN

Software / UI / UX / Graphic / Print / Product

QUALITY ASSURANCE

Performance Testing / Automation / Manual

IT/SYSTEM ADMIN.

Database / Network / Cloud / Infrastructure

STUDIO PRODUCTION

Photo / Video / Audio / Costume / Culinary

PUBLISHING ECOMMERCE

MEDIA / ADVERTISING FASHION / RETAIL

INDUSTRIAL

TELECOMMUNICATIONS PHARMACEUTICAL

NYC, BORN AND RAISED...

VitruvianTech was founded in Long Island City, New York by native New Yorker Peter C. Romano.

Inheriting from the melting-pot and booming technology culture (affectionately known as “Silicon Alley”), our roots are planted in the soils of innovation and hard, deliberate work, backed by generations of open-minded and patient ancestry.

Operating in this city, you have to have the wits, the guts, and a competitive drive, along with rock solid planning, to be able to survive.

Everything we do is made with love by New York standards, and we’re proud of that.

WHO WE ARE

...DIVERSITY, EMBRACED.

“**You just gotta show up,** and be consistent.

‘Perfection’ is merely the pursuit of perfection, with quality engineered over time by a well-planned, incremental process.

After all, great management leads to quality, and our objective is to secure quality for all. ”

—Peter C. Romano, Founder

We work with and employ folks of all ethnicities, gender, and religion. We’re also animal lovers.

Working at VitruvianTech, we evaluate skillsets based on more than just output and career background. Each team member has an opportunity at any time to be promoted, and as self-motivators, encourage and enable workers to pursue their personal and career goals.

If people are willing to learn and grow, then we are willing to give every resource at our disposal.

We do not entertain corporate politics, and operate based on “family” values.

WHO WE ARE



PETER C. ROMANO

Founder / CEO

Throughout his 10+ years in Web development, Pete has lead teams and worked for well-known brands and various start-up, mid-sized, and Fortune 15-500 companies like Verizon, Halliburton, Viacom, HUGE, The Daily Beast, Saks 5th Avenue, Refinery29, and more.



REZA KHAN

Partner - Infrastructure

Reza has led many DevOps and SysAdmin teams throughout his 20 years of experience in software, hardware, and hosting, and has been a key figure for DoubleClick and Marvel Entertainment's infrastructure, as well as many start-ups.



PAMELA SCHWILK

Partner - Marketing

HubSpot Certified, Pamela is an expert in digital marketing services, including, but not limited to, email marketing, list management, SEO, SEM, social network setup and management, content creation, A/B testing, analytics reporting, G Suite setup and marketing automation..



PAMELA SISSION

Advisor - Design

Versatile and exuberant, Pam embodies the essence of design, from UI/UX digital productions, to print, book covers, CD covers, and metal work, her punchy and vibrant designs overlayed with business marketing initiatives coalesce into high-level works of art, across all forms of media.

WHO WE ARE



VALERIA KALAIDJIAN

Executive Administrator

An academic business major, Val's experience has been in pharmaceutical and hospitality management, with a concentration in customer relations and marketing.

Her superhuman connection to people is a driving force in achieving our objectives.



JOSHUA SHOR

Senior Developer

Josh is the prototype of what a phenomenal worker, leader, and engineer should be.

An academic mathematics major, Josh surveys problems as abstract equations and delivers logical solutions to meet his goals - with the sweetest heart and grace.



MICHAEL BENIN

Senior Consultant

With 10 years of full-stack development experience in the NYC publishing market, Michael has a strong foundation in CMS systems and client services.

His passion for emerging Web technologies makes him a great asset to our team.



PLANS AND PRODUCTS

MANAGED SUBSCRIPTION

\$3k/mo. / \$8k/3 mo.

- **20 hours/mo.** applied to any/all available services.
- **Foxtrot^(sm)** target tracking and project management system.
- **20% discount** applied to any/all simultaneous subscriptions.
- 30-day **money-back guarantee**.

FREELANCE TIME & MATERIALS

+30%/hourly rate

- **Independently managed** (per contract negotiations.)
- Typical for most hourly-based **ad-hoc projects**.

MACHETE THEME PLATFORM

\$2,999.99/license

- Universal mobile/desktop app UI PaaS for marketers.
- CMS bundle integrations (i.e., *Shopify*, *WordPress*.)
- **Hundreds of thousands** of available libraries and plugins.
- Perfect for custom e-comm and **publishing** solutions!

FULL-TIME ACCELERATOR

\$50k/3 mo.

- **1 dedicated developer** (8 Managed Team subscriptions.)
- **1 Machete Theme Platform** license.
- **24/7 support** and customer service.

RECURRING
AD-HOC
LICENSED
INCUBATED

...

YOU NAME IT.
WE SHIP IT.

MACHETE THEME PLATFORM

PRODUCT OVERVIEW

Machete is a user interface theming **Platform as a Service** for mobile and desktop app development and marketing.

Designed for developers, by developers, our product is overlaid with consumer-facing marketing features, juxtaposed by leading platform product features, bringing maximum flexibility to marketers and project managers, which lets **developers build, and marketers chill**.

The paramount issues among competitors are that products lack scalability, are either too consumer-driven or too developer-driven, adopt unfair or expensive pricing schemes, do not do enough, or try to do too much - there is no "middle ground".

Machete is the **universal mobile/desktop app UI solution**.

COMING SOON IN 2018!



MACHETE

FEATURES

- Based on **Facebook's** leading *React* UI tech.
- Quick learning curve - nothing proprietary to the end-user. Built on universal standards and libraries.
- Out-of-the-box SEO and social media management.
- Purely CSS-based (SASS) theming, inheritable across bundles, and admin-based theme switching.
- "Mix-and-match" theme styles and layouts via bundles.
- Bundle-based system: packaged Node.js modules containing API (back-end), component (front-end), migration (data), and theme (CSS) code (and static files.)
- Built on top of the *Node.js Package Manager*.
- Rigid (but flexible) application UI structure.
- Web-based system admin and development API server.
- Develop independent of tooling, IDE, or code hosting.
- Zero-config RDBMS data modeling, and more!



CONNECT WITH US

FOLLOW US

GITHUB: @vitruvian-tech

TWITTER: @VitruvianTechHQ

FACEBOOK: @VitruvianTechHQ

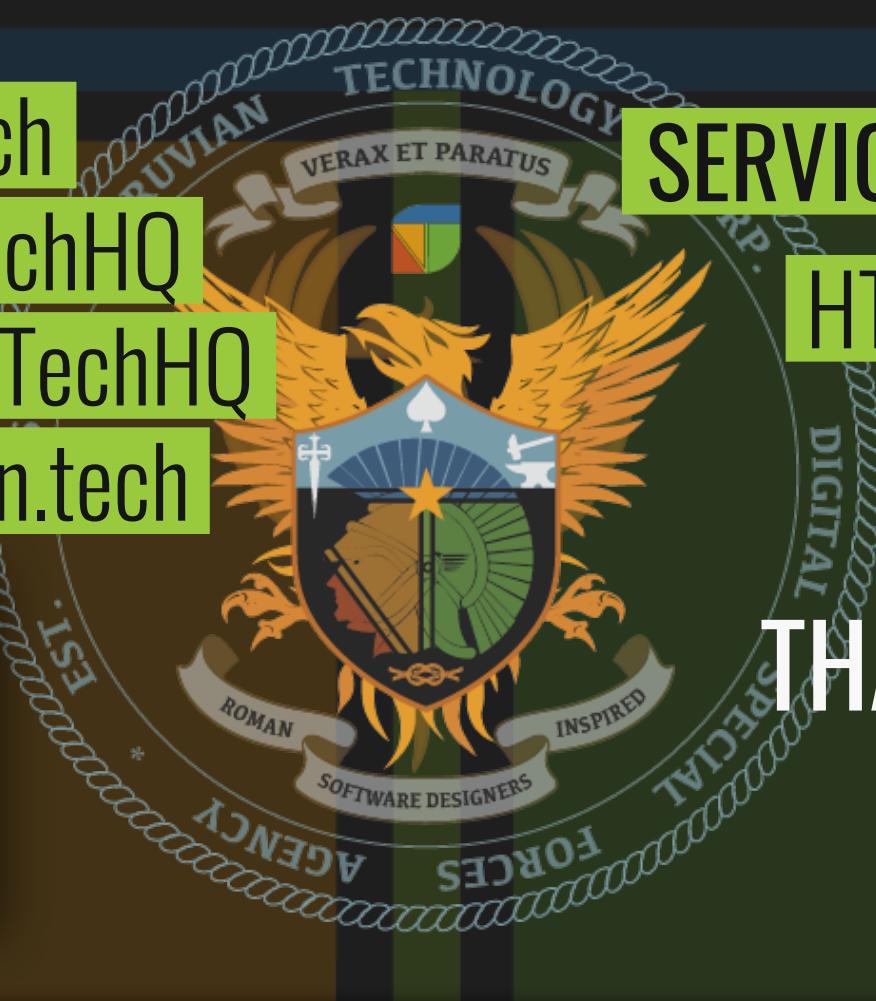
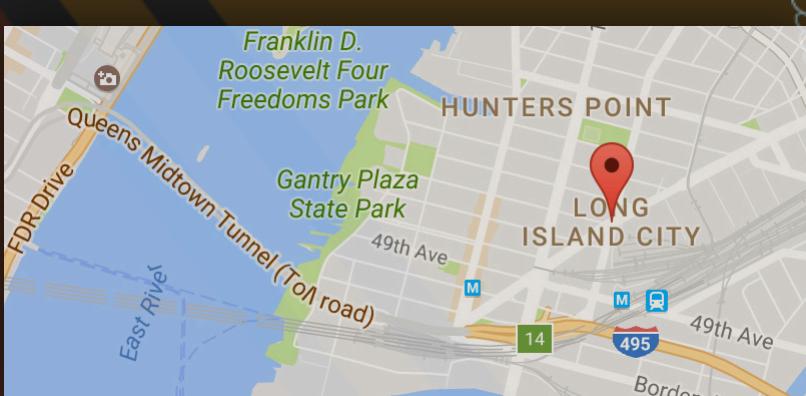
INSTAGRAM: @vitruvian.tech

CONTACT US

SERVICES@VITRUVIAN.TECH

HTTP://VITRUVIAN.TECH

+1 (646) 204-1732



THANKS FOR VIEWING

“VERAX ET PARATUS!”