

FALL 2018

SERVICE & PRODUCT CATALOG



DIGITAL SPECIAL FORCES™

CUSTOM SOFTWARE & PROJECT MANAGEMENT SOLUTIONS

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**FOXTROT™
TRACKER
FREE WITH PLAN***

**MACHETE™
THEME PLATFORM
\$3,999.99**

* Included with **Value** and **Managed** plan purchases.



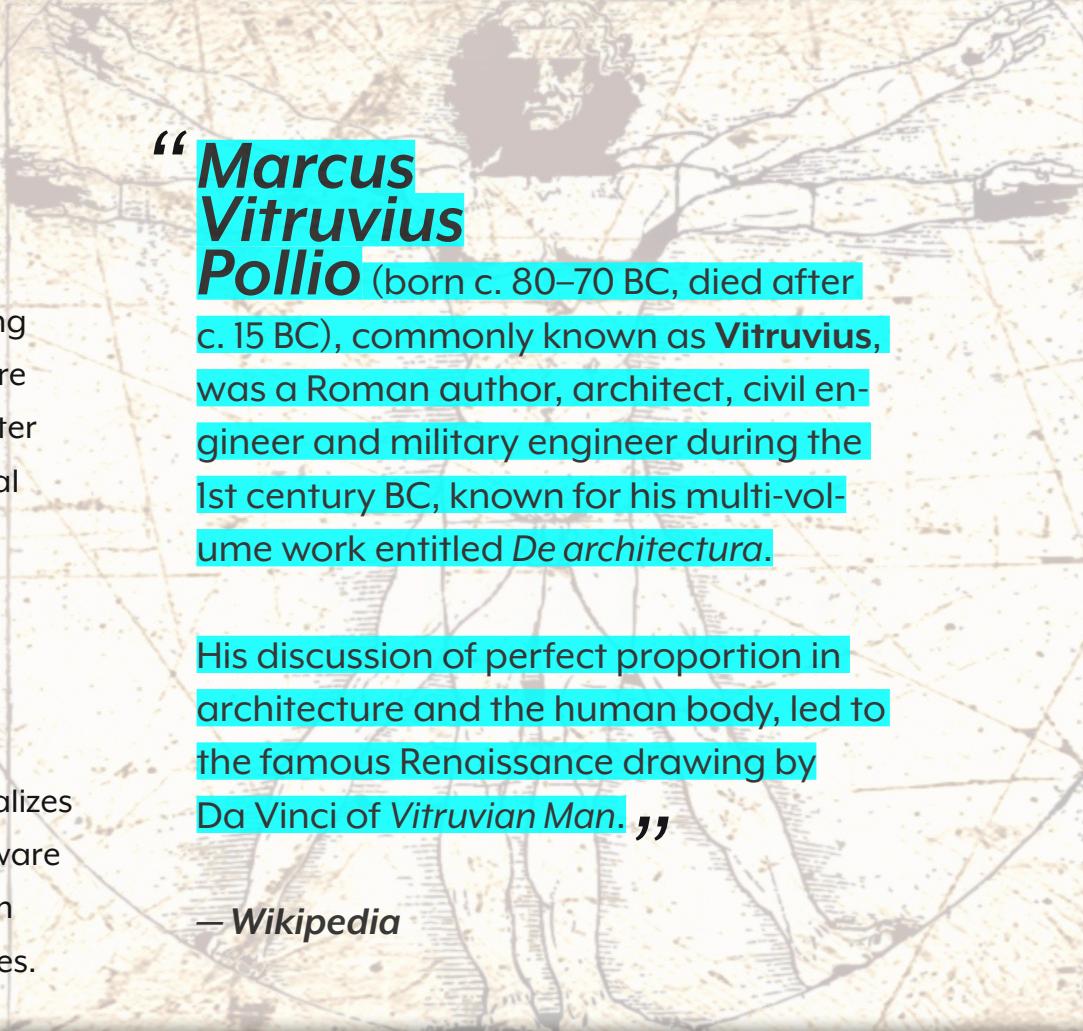
**D.S.F.™
SPORT SHIRT
\$39.99**

ROMAN INSPIRED SOFTWARE DESIGNERS

Drawing inspiration from innovative engineering throughout Roman history, our work and culture is founded on our *Vitruvian Virtues*, modeled after military organizations and fundamental natural elements, adapted to software design and development for businesses in today's world.

We are the **Digital Special Forces™** for custom software and project management solutions. Based in NYC, *Vitruvian Technology, Corp.* specializes in Consulting, Project Management, Web/Software Development, Marketing, Design, QA, IT/System Administration, and Content Production services.

VITRUVIAN VIRTUES



“**Marcus Vitruvius Pollio** (born c. 80–70 BC, died after c. 15 BC), commonly known as **Vitruvius**, was a Roman author, architect, civil engineer and military engineer during the 1st century BC, known for his multi-volume work entitled *De architectura*.

His discussion of perfect proportion in architecture and the human body, led to the famous Renaissance drawing by Da Vinci of *Vitruvian Man*. ,”

— Wikipedia

INTELLIGENCE
COMMUNICATION
BALANCE
ELEGANCE
TRUSTWORTHINESS
READINESS

CAMPAIGNS

SAKS 5TH AVENUE**VERIZON****HALLIBURTON****THE DAILY BEAST****ONERX****THE NEW YORKER****REFINERY29****VIACOM****URBANDADDY****HUGE****GOLF DIGEST****WALL STREET JOURNAL****CONDE NAST****WIRED MAGAZINE****ARCHITECTURAL DIGEST****GQ MAGAZINE****BON APPETIT****CONDE NAST TRAVELER****MARVEL COMICS**

Discrete/redacted case studies available upon request.

Connect with us at services@vitruvian.tech or call +1 (646) 204-1732 for more information!

MISSION SERVICES

CONSULTING

Strategic / Tactical / Business / Analysis

SOFTWARE DEVELOPMENT

Web / Mobile / eCommerce

DESIGN

Software / UI / UX / Graphic / Product

IT/SYSTEM ADMIN.

Cloud / Hosting / Infrastructure

PROJECT MANAGEMENT

Planning / Process / Sourcing

MARKETING

SEO / Social Media / Print / Merchandise

QUALITY ASSURANCE

Performance / Automation

CONTENT PRODUCTION

Photo / Video / Audio

GOVT. / INDUSTRIAL
TELECOMMUNICATIONS
PUBLISHING / MEDIA
ECOM. / LOGISTICS
PHARMACEUTICAL
FASHION / RETAIL
ENTERTAINMENT

VITRUVIANTECH JIRA

A PRE-MADE PRACTICAL PROCESS...

Open-source Docker container including pre-programmed workflows for software and business projects, essential add-ons, groups, and more!



PREPARED BY PROS FOR PRIME TIME

Deploy to your server within seconds (including SSL support.)

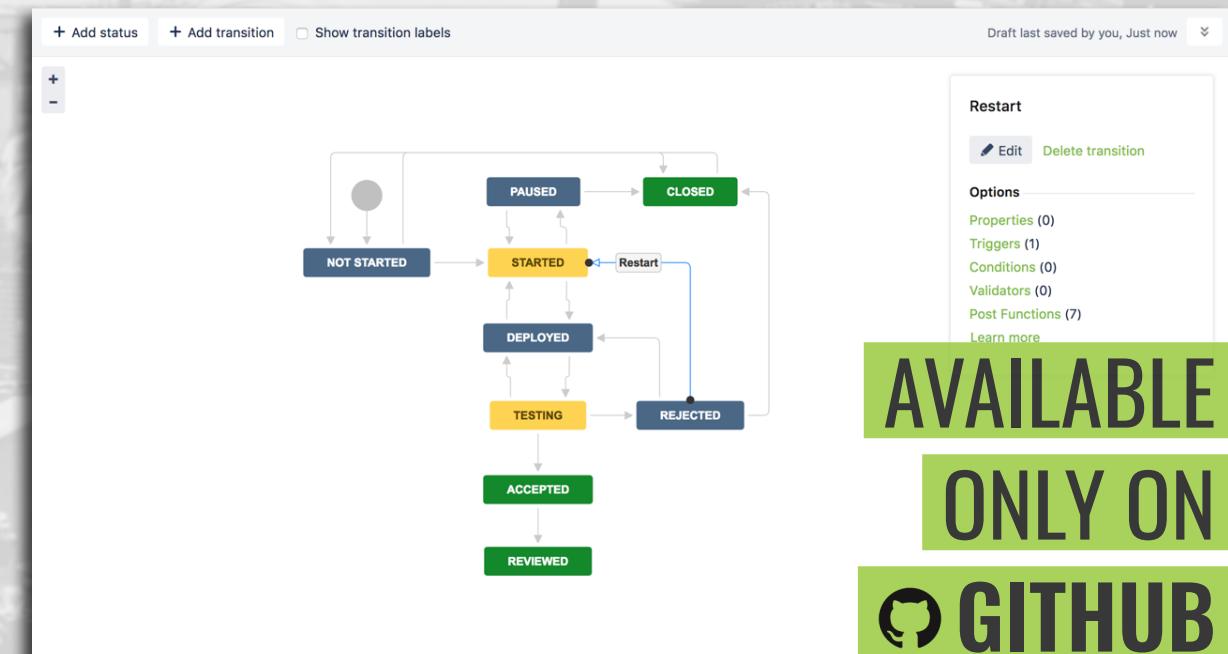
Download now at <https://github.com/VitruvianTech/jira>

QUICK FILTERS: Only My Issues Recently Updated

Open	Rejected	Paused	In Progress	Deployed	In QA	Closed
Unassigned 3 issues				Contact model Sample Software... Data Modeling Deployed 1	SOFT...-29 Contact endpoint Sample Software... API Deployed 1	
Contact modal Contact Sample Software... Theming, UI Not Started 1						

VitruvianTech 4 issues

SOFT...-31 Contact mailer Contact Sample Software... Infrastructure Rejected 1	SOFT...-28 Contact form Contact Sample Software... UI Started 2	SOFT...-27 Global modal component System Sample Software... Framework, UI Testing 3	SOFT...-32 SMTP mailer cron job Contact Sample Software... Infrastructure Accepted 2
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TACTICAL PROCESS

DISTRIBUTED

With headquarters based in **New York City**, and “forward operating bases” across the country, our project management methodology relies on highly skilled, autonomous consultants who individually practice the U.S. military’s **OODA Loop** philosophy to respond to ever-changing project parameters.

Real-time information is transmitted up and down the command chain to re-orient each decentralized loop, forging holistically iterative development cycles.

PROJECT MANAGEMENT, THE OODA LOOP WAY

“*Understanding the OODA loop* enables a commander to compress time - that is, the time between observing a situation and taking an action. ”

—John Boyd, Military Strategist



ITERATIONS

While based loosely upon industry-standard Agile practices, our process is augmented by tactical military philosophies, ranging from ancient Sun Tzu principles, to present-day John Boyd and the U.S. Pentagon methodologies — We see every product feature as a battle to overcome, and each project as a war to win for our customers.

Battles are won when decisive action is made against new intel, supported by a reliable iteration framework.

“IMPROVISE, ADAPT, OVERCOME.”



METHODOLOGY MATRIX

The Foxtrot™ project management system is the technical implementation to our tactical process, bundled (free of charge) with any of our **Value** or **Managed** plan purchases (including a secured VitruvianTech™ JIRA server per customer.)

Borrowed from NATO brevity code “Fox” to indicate air-to-air type missile tracking, we cycle project management styles through 4 scenarios, as is necessary in combat: *Standard, Micro (short-term), Macro (long-term), and Crisis (close-quarters.)*

FOXTROT TRACKER

PHILOSOPHY STACK

ORGANIZATIONAL PRACTICE

VitruvianTech™ Foxtrot™

- Fox 1: Standard Tracking
- Fox 2: Micro Tracking
- Fox 3: Strategic Planning
- Fox 4: Crisis Control

U.S. Military (U.S. Air Force)

OODA Loop / Pulse-Doppler Radar

Software Industry

Agile / CI/CD / SAFe / Phoenix Project

TECHNICAL IMPLEMENTATION

Resource Planning / Suggestion Engine (AI)*

Story Point Inventory / Transaction System (Blockchain)*

Project Management Tooling (VitruvianTech™ JIRA / AWS, etc.)

AWACS / McDonnell Douglas F-15C Air Superiority Fighter Jet

Project Management Tooling (JIRA, Asana, Jenkins, AWS, etc.)

* Version 1.0 scheduled to be released in 2019.

STRATEGIC OPERATIONS

PHILOSOPHY

Birthed from agency backgrounds and “front-end” (UI/UX) skill-sets, VitruvianTech™ puts an emphasis on design and the bottom line, including security and performance around everything we touch.

Built upon our Roman-based principles, we believe design in any product must be minimal, absolutely functional, unconditionally flawless, and beautiful.

As the Digital Special Forces™, we act as the first line of defense for your organization's digital operations.

**FORTUNE 15-500
START-UP**

LOGISTICS

Using state-of-the-art communication tools (Slack, Skype, G Suite, etc.), conferencing services, and streamlined project management practices (Foxtrot™ Tracker), our consultants are expertly trained, remote-based autonomous field workers.

We have a proven track record of excellent project performance and price cuts by eliminating overhead via well-written requirements, real-time intel gathering by our analysts, and flexible staff shifts, yielding a balanced work/life culture for highly motivated team members, translating to less cost.

Communication is key, and we focus on deliverables and customer service, backed by our founding virtues.

EXECUTION

With economic talent recruitment reinforced by strict logistic protocols (supported by premium technology systems), VitruvianTech™ can assure the ability to affect any mission or mandate to the guaranteed beauty and optimized efficiency as respected by our fundamental philosophy.

*You will never need to do the same job twice, as quality is honored by our trade name. Your organization will gain a trusted partner for life. **Verax et paratus!***

**GROWING (MID-SIZED)
SMALL BUSINESS**

MACHETE THEME PLATFORM

PRODUCT OVERVIEW

Machete™ is a mobile/desktop application development **Platform as a Service for marketers.**

Designed for marketers (together, by developers and marketers) our product is overlayed with consumer-facing marketing features, juxtaposed by leading platform product features, for maximum development flexibility for marketers and project managers, which lets **developers build**, and **marketers chill**.

The paramount issues among competitors are that products lack scalability, are either too “cookie-cutter” or too technical, adopt unfair pricing schemes, do not do enough, or try to do too much - there is no middle ground.

Machete™ is the universal mobile/desktop app theming solution.

COMING SOON IN 2019



MACHETE

FEATURES

- Based on **Facebook's** leading *React UI* technology.
- Quick learning curve - nothing proprietary to the end-user.
- Built on universal standards and libraries.
- Out-of-the-box SEO and social media management.
- Purely CSS-based (SASS) theming, inheritable across bundles, and admin-based theme switching.
- “Mix-and-match” theme styles and layouts via bundles.
- Bundle-based system: packaged Node.js modules containing API (back-end), component (front-end), migration (data), and theme (CSS) code (and static files.)
- Built on top of the *Node.js Package Manager*.
- Rigid (but flexible) application UI structure.
- Web-based system admin and development API server.
- Develop independent of tooling, IDE, or code hosting.
- Zero-config RDBMS data modeling, and more!

PLANS AND PRODUCTS

VALUE POINT SYSTEM

\$350/pt. / \$150/pt.

- Only pay for the net feature value (points) produced.
- *Foxtrot™ Tracker* tactical project management system.
- Warranty included for **guaranteed quality assurance**.
- Point prices vary based on **internal or external** resources.

FREELANCE TIME & MATERIALS

+27% * hourly rate

- Independently managed (per contract negotiations.)
- Typical for most hourly-based **ad-hoc projects**.
- Hourly rates for all services range from \$50-\$110/hr.

MANAGED SUBSCRIPTION

\$6k/mo. / \$16k/3 mo.

- 40 hour block/mo. for any/all available services.
- 15% discount on all additional block subscriptions.
- *Foxtrot™ Tracker* tactical project management system.
- Warranty included for **guaranteed quality assurance**.

MACHETE THEME PLATFORM

\$3,999^{.99}/license

- Universal mobile/desktop app UI PaaS **for marketers**.
- CMS bundle integrations (i.e., *Shopify*, *WordPress*.)
- **Hundreds of thousands** of available libraries and plugins.
- Perfect for custom e-comm and publishing solutions!

ACCURATE
STRATEGIC
LOOSE
CREATIVE

...
YOU NAME IT.
WE SHIP IT.

COMMS AND MEDIA

CONNECT WITH US

Call, E-Mail, text, or walk in. If you are a practicing Vitruvian patron, or just interested, you are always family — **Ask for Pete**, and you'll be taken care of.

Standard operating hours are **Monday-Friday, 10am-6pm (EST)**, however, our forces around the country are always working on projects, and we are always prepared to help. If in crisis, **call us ASAP**.

<https://vitruvian.tech>
services@vitruvian.tech
+1 (646) 204-1732

FREE SOFTWARE

Open-source software is developed passionately, with intent to help the community. Our *SoundCloud Downloader*, for example, is **free for use**.

DOWNLOAD AT



~/VitruvianTech



VT://TV CHANNEL

VitruvianTech™ TV is our media channel, complete with “How-To’s”, documentation, stories, photos, videos, and an opt-in E-Mail newsletter.

Follow us to learn more about our *Vitruvian Virtues*, culture, politics, technological perspectives, sports, music, world news, gaming and more!

FOLLOW US

@VitruvianTechTV

