

# MAURO POCOBELLI

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## WORK EXPERIENCE Reference available: upon request.



*August 2017 - Present*

### **EDITORIAL DESIGNER - Mediaprint Editore srl**

I work as art director of the Pallavolo Supervolley and 365mountainbike Magazine. Each month I handle tight deadline and work on a long-term project for the creation of the new websites of the magazines. I also manage the e-commerce of the magazines: [printstop.it](http://printstop.it). I also work closely with the Mediaprint Prepress Office learning the pre press workflow with Agfa Apogee application.

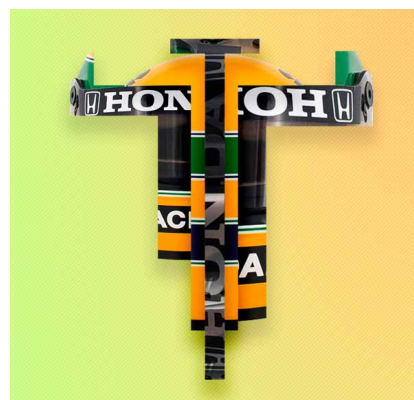
**Works:** Magazine, Photo Editing, Website Design, Business Card, Stationery, prepress imposition, customer service ([printstop.it](http://printstop.it)).

*August 2015 - June 2017*

### **GRAPHIC AND DIGITAL DESIGNER - EazyCity (Cork, Ireland)**

I worked as a member of the Marketing Department composed of an international group, developing concepts, graphics and layouts respecting budget and deadline. My main projects were the branding guidelines manual and the design interface restyling of the [homepage](http://homepage).

**Works:** Brief presentations, Brochures, Business Cards, Posters & Post Cards, Stationery, Infographics, Banners, Photography & photo editing, Website Designs and Video Editing.



*October 2009 - Present*

### **GRAPHIC DESIGNER - Freelancer**

Direct contact with the clients, discussing of their requirement, estimating project time and cost. My main collaboration has been with [FormulaPassion.it](http://FormulaPassion.it) the Italian main motor digital-magazine. [See project](#)

**Works:** Logo & Business Cards, Brochures, Flyers, Stationery, Packagings, Posters and Website Design. [See my Archive](#)

## EDUCATION

### **MASTER DEGREE IN COMMUNICATION DESIGN** **110/110 - IUAV of Venice (Italy)**

**Thesis:** [LiberLiber: The Collaborative Digital Library.](#)

**Main subjects:** Editorial, Branding, UX and UI Design.

#### **Workshop & Important projects**

Top 10 Poster project: Novantottesima Collettiva  
Giovani Artisti competition.

International workshop at the Intuit Lab Institute  
of Aix en Provence, France.

Winner Identity project: [Ayrton Senna Tribute 2014-15](#)

Top 10 Identity project: Un logo per la Fondazione  
Achille Castiglioni competition.

### **BACHELOR DEGREE IN INDUSTRIAL DESIGN 97/110** **Polytechnic of Milan (Italy)**

**Thesis:** [Coloe: a color bus shelter.](#)

**Main subjects:** Branding and fundamentals  
of Graphic Design.

#### **Workshop**

International workshop at the furniture firm Desalto.

International workshop at the Polytechnic of Milan  
for LG Hausys.

## PERSONAL SKILLS

### **LANGUAGES**

**Italian** - Native or Bilingual proficiency.

**English** - Professional working proficiency.

### **COMMUNICATION & JOB-RELATED SKILLS**

I work proactively in order to find the conditions of maximum cooperation and dialogue: I like teamwork. With the clients, I always try to establish a constructive dialogue in order to better understand their needs. Design Method+Manual skills (handmade models with different materials), improved through University and work experience.

### **COMPUTER SKILLS**

**Excellent knowledge** of Photoshop, Indesign, Illustrator and Sketch with Craft+InVision for mobile & web prototyping.

**Good knowledge** of InCopy, HTML & CSS, rendering application (Keyshot and Cinema4D) and 3D modeling application (Rhinceros).

**Basic knowledge** of Autocad and Processing (Javascript).