

Mauro Pocobelli

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WORK EXPERIENCE

August 2015
April 2017

EAZYCITY - 112 Oliver Plunkett St, Cork, Ireland
Graphic and digital designer

October 2009
Present

FREELANCER - GRAPHIC DESIGN
Works: Branding & Identities, Websites and Print

EDUCATION AND TRAINING

October 2013
April 2015

MASTER DEGREE IN COMMUNICATION DESIGN 110/110
IUAV of Venice (Italy)

Thesis: *Liber Liber: Project for a Collaborative Digital Library*
Main subjects: Editorial, Branding, UX and UI Design

Internships

February 2014

I was selected for an international workshop at the IUAV
and Intuit Lab Institute of Aix en Provence, France

Important projects

October 2014

Top 10 Poster project for the *Novantottesima Collettiva Giovani Artisti* competition

January 2014

Winner Identity project of an international event named:
Ayrton Senna Tribute 2014-15

February 2013

Top 10 Identity project for the *Un logo per la Fondazione Achille Castiglioni* competition

October 2008
October 2013

BACHELOR DEGREE IN INDUSTRIAL DESIGN 97/110
Polytechnic of Milan (Italy)

Thesis: *Coloe: a color bus shelter*

Studies about Branding and fundamentals of Graphic Design

April 2012

Internships

I was selected for an international workshop at the furniture firm *Desalto*

June 2012

Workshop at the Polytechnic of Milan for *LG Hausys*. Focus on a new application for their product (exterior foil, a polymeric film for covering mainly PVC windows and doors)

PERSONAL SKILLS

LANGUAGES

Italian - Native or Bilingual proficiency

English - Professional working proficiency

COMMUNICATION SKILLS

I like teamworking and I work proactively in order to find the conditions of maximum cooperation and dialogue.

As a freelancer I always try to establish a constructive dialogue with the clients in order to better understand their needs.

JOB-RELATED SKILLS

Design Method, improved through University and work experience as a freelancer.

Manual skills, improved during my University experience making handmade models with different materials.

COMPUTER SKILLS

Excellent knowledge of Photoshop, Indesign, Illustrator and Sketch with Craft+InVision

Good knowledge of Principle, Flinto, HTML & CSS, rendering application (Keyshot and Cinema4D) and 3D modelling application (Rhinceros).

Basic knowledge of Autocad and Processing (Javascript).

OTHER SKILLS

Communication skills, enhanced through acting courses.

I love reading and writing