

Mauro Pocobelli

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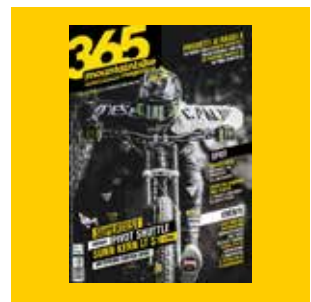
EXPERIENCE

EDITORIAL DESIGNER - Mediaprint Editore srl (Verona, Italy)

August 2017 - Present

I work as art director of the Pallavolo Supervalley and 365mountainbike Magazine. Each month I handle tight deadline and work on a long-term project for the creation of the new websites of the magazines. I also manage the e-commerce of the magazines: printstop.it. I also work closely with the Mediaprint Prepress Office.

Works: Brief presentations, Stationery, Infographics, Banners, Photography & photo editing, Website Designs and Video Editing.



GRAPHIC AND DIGITAL DESIGNER - EazyCity (Cork, Ireland)

August 2015 - June 2017

I worked as a member of the Marketing Department composed of an international group, developing concepts, graphics and layouts respecting budget and deadline. My main projects were the branding guidelines manual and the design interface restyling of the [homepage](#).

Works: Brief presentations, Stationery, Infographics, Banners, Photography & photo editing, Website Designs and Video Editing.

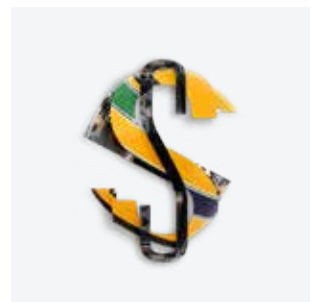


GRAPHIC DESIGNER - Freelancer

October 2009 - Present

Direct contact with the clients, discussing of their requirement, estimating project time and cost. My main collaboration has been with [Formula Passion.it](http://FormulaPassion.it) the Italian main motor digital-magazine. [See project](#)

Works: Logo & Business Cards, Brochures, Flyers, Stationery, Packagings, Posters and Website Design. [See my Archive](#)



EDUCATION

MASTER DEGREE IN COMMUNICATION DESIGN 110/110 - IUAV of Venice (Italy)

October 2013- April 2015

Thesis: [LiberLiber: The Collaborative Digital Library.](#)

Main subjects: Editorial, Branding, UX and UI Design.

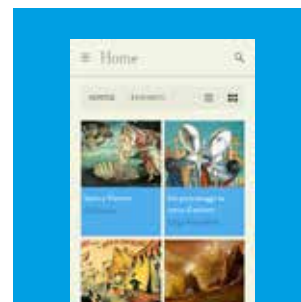
Workshop & Important projects

Top 10 Poster project: Novantottesima Collettiva Giovani Artisti competition.

International workshop at the Intuit Lab Institute of Aix en Provence, France.

Winner Identity project: [Ayrton Senna Tribute 2014-15](#)

Top 10 Identity project: Un logo per la Fondazione Achille Castiglioni competition.



BACHELOR DEGREE IN INDUSTRIAL DESIGN 97/110 Polytechnic of Milan (Italy)

October 2009 - October 2013

Thesis: [Coloe: a colour bus shelter.](#)

Main subjects: Branding and fundamentals of Graphic Design.

Workshop

International workshop at the furniture firm Desalto.

International workshop at the Polytechnic of Milan for LG Hausys.



PERSONAL SKILLS

LANGUAGES

Italian - Native or Bilingual proficiency.

English - Professional working proficiency.

COMMUNICATION & JOB-RELATED SKILLS

I work proactively in order to find the conditions of maximum cooperation and dialogue: I like teamwork. With the clients, I always try to establish a constructive dialogue in order to better understand their needs. Design Method+Manual skills (handmade models with different materials), improved through University and work experience.

COMPUTER SKILLS

Excellent knowledge of Photoshop, Indesign, Illustrator and Sketch with Craft+InVision for mobile & web prototyping.

Good knowledge of InCopy, HTML & CSS, rendering application (Keyshot and Cinema4D) and 3D modeling application (Rhinoceros).

Basic knowledge of Autocad and Processing (Javascript).