

Mauro Pocobelli

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EXPERIENCE

August 2015 - May 2017 **GRAPHIC AND DIGITAL DESIGNER - EazyCity (Cork, Ireland)**

I worked as a member of the Marketing Department composed of an international group, developing concepts, graphics and layouts respecting budget and deadline. My main projects were the branding guidelines manual and the design interface restyling of the [homepage](#).

Works: Brief presentations, Brochures, Business Cards, Posters & Post Cards, Stationery, Infographics, Banners, Photography & photo editing, Website Designs and Video Editing.

October 2009 - Present **GRAPHIC DESIGN - Freelancer**

Direct contact with the clients, discussing of their requirement, estimating project time and cost. My main collaboration has been with [Formula Passion.it](#) the Italian main motor digital-magazine. [See project](#)

Works: Logo & Business Cards, Brochures, Flyers, Stationery, Packagings, Posters and Website Design.

EDUCATION

October 2013- April 2015 **MASTER DEGREE IN COMMUNICATION DESIGN 110/110 - IUAV of Venice (Italy)**

Thesis: *LiberLiber: Project for a Collaborative Digital Library.* [See project](#)

Main subjects: Editorial, Branding, UX and UI Design

Workshop & Important projects

- October 2014* Top 10 Poster project: Novantottesima Collettiva Giovani Artisti competition.
- February 2014* International workshop at the Intuit Lab Institute of Aix en Provence, France.
- January 2014* Winner Identity project: Ayrton Senna Tribute 2014-15 competition. [See project](#)
- February 2013* Top 10 Identity project: Un logo per la Fondazione Achille Castiglioni competition.

October 2009 - October 2013

BACHELOR DEGREE IN INDUSTRIAL DESIGN 97/110 - Polytechnic of Milan (Italy)

Thesis: *Coloe: a color bus shelter.* [See project](#)

Main subjects: Branding and fundamentals of Graphic Design.

Workshop

April 2012 International workshop at the furniture firm Desalto.

June 2012 International workshop at the Polytechnic of Milan for LG Hausys.

PERSONAL SKILLS

LANGUAGES

Italian - Native or Bilingual proficiency.

English - Professional working proficiency.

COMMUNICATION SKILLS

I work proactively in order to find the conditions of maximum cooperation and dialogue: I like teamwork.

With the clients, I always try to establish a constructive dialogue in order to better understand their needs.

JOB-RELATED SKILLS

Design Method+Manual skills (handmade models with different materials), improved through University and work experience.

COMPUTER SKILLS

Excellent knowledge of Photoshop, Indesign, Illustrator and Sketch with Craft+InVision for mobile & web prototyping.

Good knowledge of Principle, Flinto, HTML & CSS, rendering application (Keyshot and Cinema4D) and 3D modeling application (Rhinoceros).

Basic knowledge of Autocad and Processing (Javascript).

HOBBIES

Football fan and Icecream addictive. I enjoy running.

Reference available: upon request.