

Mauro Pocobelli

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WORK EXPERIENCE

March 2016
Present

EAZYCITY
112 Oliver Plunkett St, Cork, Ireland

Graphic, branding, UX and UI design adviser in collaboration with a marketing team for internal and external communication designing guide books for employees, branding guidelines and websites.

October 2009
Present

FREELANCER - GRAPHIC DESIGN
Works: Branding & Identities, Websites and Print

EDUCATION AND TRAINING

October 2013
April 2015

MASTER DEGREE IN COMMUNICATION DESIGN 110/110
IUAV of Venice (Italy)

Thesis: *Liber Liber: Project for a Collaborative Digital Library*
Main subjects: Editorial, Branding, UX and UI Design

February 2014

Internships

I was selected for an international workshop at the IUAV and Intuit Lab Institute of Aix en Provence, France

October 2014

Important projects

Top 10 Poster project for the *Novantottesima Collettiva Giovani Artisti* competition

January 2014

Winner Identity project of an international event named: *Ayrton Senna Tribute 2014-15*

February 2013

Top 10 Identity project for the *Un logo per la Fondazione Achille Castiglioni* competition

October 2008
October 2013

BACHELOR DEGREE IN INDUSTRIAL DESIGN 97/110
Polytechnic of Milan (Italy)

Thesis: *Coloe: a color bus shelter*

Studies about Branding and fundamentals of Graphic Design

Internships

2012

I was selected for an international workshop at the furniture firm *Desalto*

2012

Workshop at the Polytechnic of Milan for *LG Hausys*. Focus on a new application for their product (exterior foil, a polymeric film for covering mainly PVC windows and doors)

PERSONAL SKILLS

LANGUAGES

Italian - Native or Bilingual proficiency

English - Professional working proficiency

COMMUNICATION SKILLS

I like teamworking and I work proactively in order to find the conditions of maximum cooperation and dialogue.

As a freelancer I always try to establish a constructive dialogue with the clients in order to better understand their needs.

JOB-RELATED SKILLS

Design Method, improved through University and work experience as a freelancer.

Manual skills, improved during my University experience making handmade models with different materials.

COMPUTER SKILLS

Excellent knowledge of Photoshop, Indesign and Illustrator.

Good knowledge of HTML and CSS and rendering application (Keyshot and Cinema4D) and 3D modelling (Rhinoceros).

Basic knowledge of Autocad and Processing (Javascript).

OTHER SKILLS

Communication skills, enhanced through acting courses.

I love reading and writing