

# Mauro Pocobelli

13 November 1989  
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## WORK EXPERIENCE

March 2016  
Present

**EAZYCITY**  
112 Oliver Plunkett St, Cork, Ireland

Graphic design, branding, UX and UI consultant in collaboration with a marketing team for internal and external communication designing guide books for employee, branding guidelines and website.

October 2009  
Present

**FREELANCER - GRAPHIC DESIGN**  
Works: Branding & Identities, Websites and Print

## EDUCATION AND TRAINING

October 2013  
April 2015

**MASTER DEGREE IN COMMUNICATION DESIGN 110/110**  
IUAV of Venice (Italy)

**Thesis:** *Liber Liber: Project for a Collaborative Digital Library*  
**Main subjects:** Editorial, Branding, UX and UI Design

February 2014

### Internships

I was selected for an international workshop at the IUAV and Intuit Lab Institute of Aix en Provence, France

October 2014

### Important projects

Top 10 Poster project for the *Novantottesima Collettiva Giovani Artisti* competition

January 2014

Winner Identity project of an international event named: *Ayrton Senna Tribute 2014-15*

February 2013

Top 10 Identity project for the *Un logo per la Fondazione Achille Castiglioni* competition

October 2008  
October 2013

**BACHELOR DEGREE IN INDUSTRIAL DESIGN 97/110**  
**Polytechnic of Milan (Italy)**

**Thesis:** *Coloe: a color bus shelter*  
Studies about branding

**Internships**

2012 I was selected for an international workshop at the furniture firm Desalto

2012 Workshop at the Polytechnic of Milan for LG Hausys.  
Focus on a new application for their product (exterior foil, a polymeric film for covering mainly PVC windows and doors)

## **PERSONAL SKILLS**

### **LANGUAGES**

**Italian** - Native or Bilingual proficiency

**English** - Professional working proficiency

### **COMMUNICATION SKILLS**

I like teamworking and I work proactively in order to find the conditions of maximum cooperation and dialogue.

As a freelancer I always try to establish a constructive dialogue with the clients in order to better understand their needs.

### **JOB-RELATED SKILLS**

Design Method, improved through University and work experience as freelancer.

Manual skills, improved during my University experience making handmade models with different materials.

### **COMPUTER SKILLS**

**Excellent knowledge** of Photoshop, Indesign and Illustrator.

**Good knowledge** of HTML and CSS and rendering application (Keyshot and Cinema4D) and 3D modelling (Rhinoceros).

**Basic knowledge** of Autocad and Processing (Javascript).

### **OTHER SKILLS**

Communication skills, enhanced through acting courses.

I love reading and writing