

Website Planning Document

Whatever the Weather

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Site Purpose

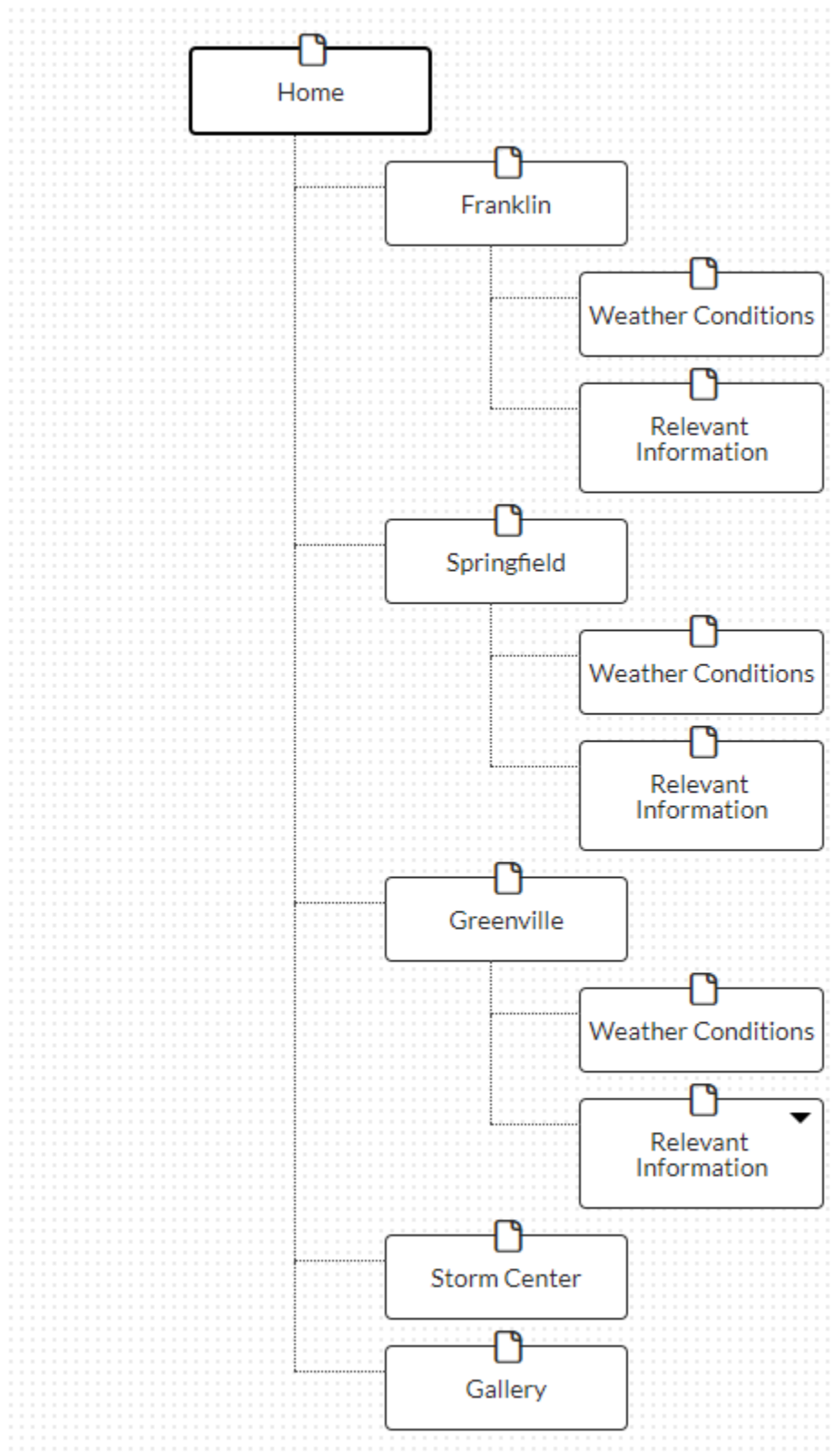
The purpose of Whatever the Weather is to keep the community apprised of ongoing local weather and working together to stay safe in case of emergency conditions. It also endeavors to help the members of the community be better informed about types of weather conditions in the area, so they can be better prepared.

Target Audience

The target audience for this site is local adults, both male and female, who leave their homes on a regular basis. These adults will likely be between 25 and 60 and will have an interest in the outdoors because:

- a) They are outdoorsy and adventure-seeking.
- b) They have children who play outdoors or participate in outdoor sports.
- c) They travel for work, and this travel can be affected by the weather.

Site Map

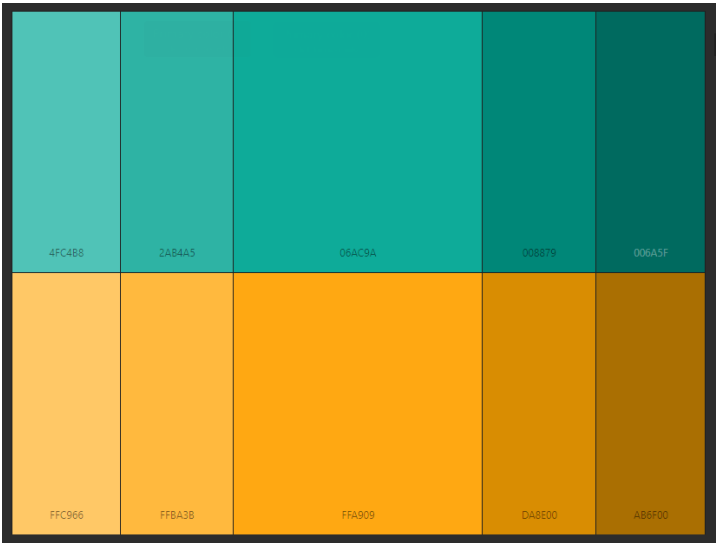


Color Scheme & Typography

Palette ID: [a3f0U0kuT-vj9Huo-C7-DroDclt](#)

Dominant Color: #06AC9C

Secondary Color: #FFA909

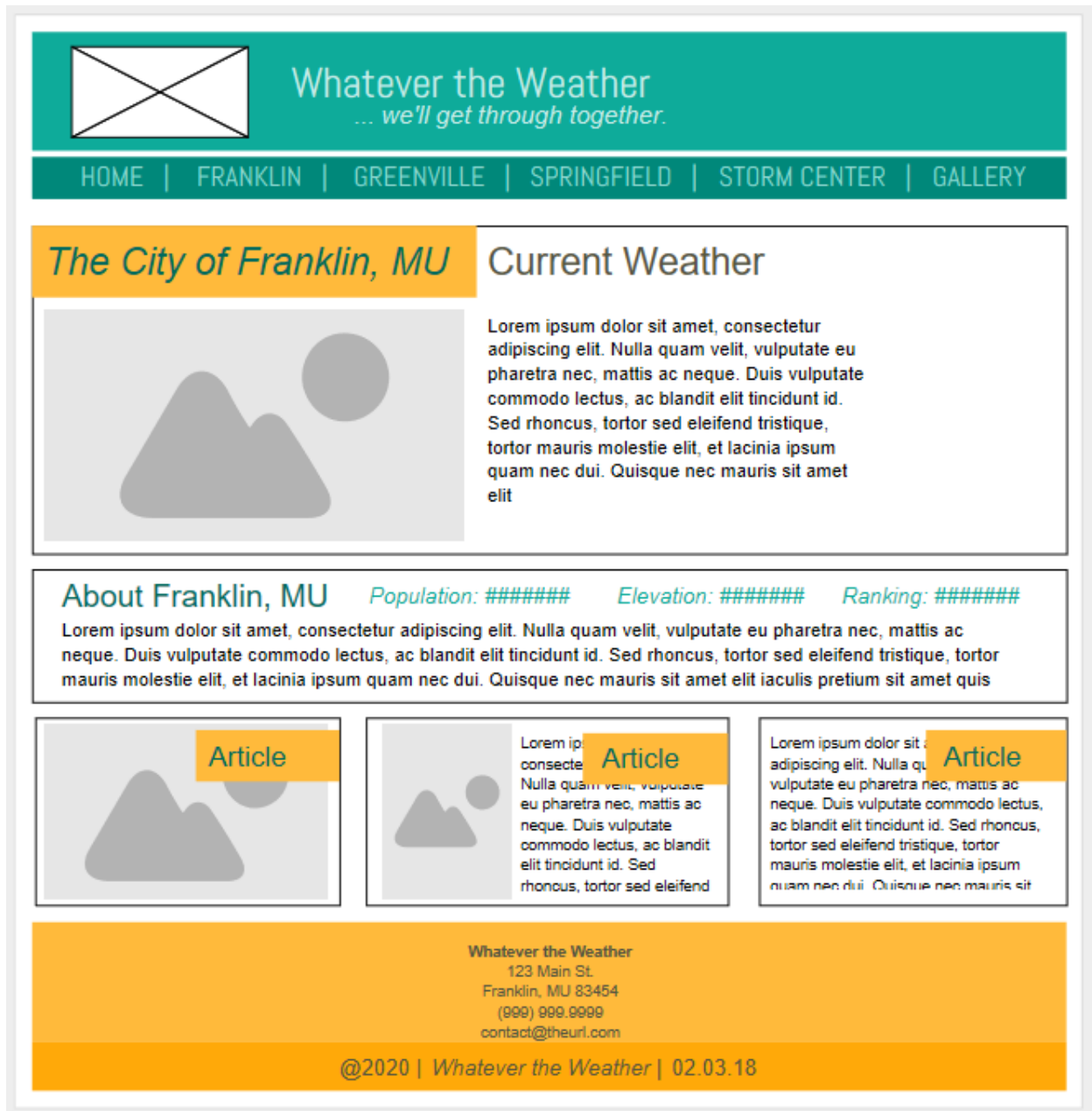


Header block:	#0EAB9A
Header navigation block:	#00887A
Important links/buttons:	#FFA909
Footer navigation block:	#FFBA3B


Site Header	Bahnschrift Light	40px	#CBDEEA	Sample
Primary Navigation	Bahnschrift Light	25px	#92DAD3	SAMPLE
Footer Navigation	Bahnschrift Light	20px	#555541	Sample
Heading 1 (h1)	Bahnschrift Light	30px	#006A5F	Sample
Heading 2 (h2)	Bahnschrift Light	25px	#006A5F	Sample
Heading 3 (h3)	Bahnschrift Light	20px	#00887A	Sample
Paragraph text (p)	Segoe UI	16px	#3C3C34	Sample

Wire-Frame Sketches

Full-width view:



Medium-width view:




Whatever the Weather

... we'll get through together.

HOME | FRANKLIN | GREENVILLE | SPRINGFIELD | STORM CENTER | GALLERY

The City of Franklin, MU

Current Weather




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About Franklin, MU

Population: ##### Elevation: ##### Ranking: #####

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Mobile-width view:

