Aimee Franco

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Chicago, IL

Experience

10.2014 - Present

Student in Product & Design Track at Startup Institute
Enrolled in an eight week full-time, accelerated & immersive design program to learn the skills I need to bridge my knowledge gap from the physical space to the digital space

• Learning front end development, user experience and visual design
• Preparing to make an impact in the dynamic work environment of a startup

04.2010 - Present

Freelance Industrial Designer
Providing industrial design, design strategy, and design research services to companies in the greater Chicago area. Clients include companies in the healthcare, automotive and packaging categories.

11.2013 - 03.2014

Industrial Design Consultant for iDE Cambodia
Spent four months in Phnom Penh, Cambodia working with iDE (NGO) to design water filtration products for the under-served, rural Cambodian market.

• Planned and conducted qualitative research to identify end-user, retailer and manufacturer needs
• Conceptualized and finalized two products based on research findings and completed manufacturing feasibility testing and produced tooling-ready CAD for one of the products.

06.2010 - 09.2013

Industrial Designer at Tekna Inc.
Worked with our small consulting team in Kalamazoo, MI to develop products and services for a variety of clients including Fortune 500 medical technology companies and consumer product companies.

• Developed a new line of hand-held surgical power tools
• Established new customer profile and product aesthetic for international appliance company's North American market
• Executed majority of design research activities, from vetting potential product opportunities to product usability testing for FDA compliance

01.2009 - 09.2009

Industrial Design Intern at Whirlpool Corporation
Joined the Platform Studio group to develop a modular ice and water delivery system for a cross-brand refrigeration platform.

Education

2006 - 2010

College for Creative Studies
BFA, Industrial Design

Adobe	Languages	3D Model	Render	Sketch
• Photoshop	• HTML5	• Rhinoceros	• Keyshot	• Sketchbook Pro
• Illustrator	• CSS	• SolidWorks	• Bunkspeed	
• InDesign	• JavaScript	• Alias Studio		
	• jQuery			