



# About Me



# Contact











# **Expertise**

- Web Development
- Video Editing



## Software

- Adobe InDesign

- Adobe Dreamweaver

### Reference

# 'AINA **ANNISA**

Digital Creative & Marketing | Social Content



#### Education

2021-2023

UITM ALOR GAJAH, MELAKA.

Diploma In New Media Communication And Contentpreneurship

2015-2019

HIGH SCHOOL IN SMK ST. NICHOLAS CONVENT

Sijil Pelajaran Malaysia (SPM)



# **Work Experience**

2022

SOCIAL MEDIA MANAGER **DFEIMES COOKIES** 

Designed content and wrote copywriting posted on social media platforms

2022

**PROJECT MANAGER AUNTY NOREEN'S ARTISAN KITCHEN** 

Developed website, video editing as well as design the content posted on social media platforms



#### Extracurricular

2021

#### **GAMEINC21**

• Participated in mini game carnival

2022

#### LENSA

#### **BUREAU OF TECHNICAL TEAM**

• Bureau of Technical Team - I was tasked with handling the scoreboard for LENSA22

2023

#### **TETRA-BIT**

#### LEADER OF DESIGN TEAM

- Directed and designed for logo, poster, invitation, merchandise and certificate.
- Designed game poster for BE TRAPPED.
- Edited video game trailer for BE TRAPPED.



# **Awards and Recognitions**

2021-2022

DEAN' S LIST AWARD UiTM Alor Gajah, Melaka.

CGPA of 3.78, 3.68 and 3.66 for respective semesters (Semester 1, Semester 2, Semester 3).

2023

VIRTUAL MALACCA INTERNATIONAL **INTELLECTUAL EXPOSITION (V-MIIEX2021)** 

Won a bronze medal for invation apps.