



## About Me

I am a full-time student at UiTM Alor Gajah, majoring in New Media Communication and Contentpreneurship. I am a dedicated, passionate, and ambitious person. I'm keen to learn more about this industry in the future.



## Contact



+6012-6852705



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ainaannisa.github.io/Portfolio/



Kuala Lumpur, Malaysia



## Expertise

- Web Design
- Graphic Design
- Video Editing
- Web Development
- Animation



## Software

- Adobe InDesign
- Unreal Engine
- Adobe Animate
- Powtoon
- Adobe Dreamweaver
- Autodesk Maya
- Canva
- Capcut

## Reference

Miss Wan Azfaroza Binti Wan Athmar  
Industrial Training Coordinator  
wanrozza@melaka.uitm.edu.my  
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# 'AINA ANNISA

Digital Creative & Marketing | Social Content



## Education

2021-2023

**UITM ALOR GAJAH, MELAKA.**

Diploma In New Media Communication And Contentpreneurship

2015-2019

**HIGH SCHOOL IN SMK ST. NICHOLAS CONVENT**

Sijil Pelajaran Malaysia (SPM)



## Work Experience

2022

**SOCIAL MEDIA MANAGER  
DFEIMES COOKIES**

Designed content and wrote copywriting posted on social media platforms

2022

**PROJECT MANAGER  
AUNTY NOREEN'S ARTISAN KITCHEN**

Developed website, video editing as well as design the content posted on social media platforms



## Extracurricular

2021

**GAMEINC21**

- Participated in mini game carnival

2022

**LENSA  
BUREAU OF TECHNICAL TEAM**

- Bureau of Technical Team - I was tasked with handling the scoreboard for LENSEA22

2023

**TETRA-BIT  
LEADER OF DESIGN TEAM**

- Directed and designed for logo, poster, invitation, merchandise and certificate.
- Edited video game trailer for BE TRAPPED.



## Awards and Recognitions

2021-2022

**DEAN'S LIST AWARD** UiTM Alor Gajah, Melaka.

CGPA of 3.78, 3.68 and 3.66 for respective semesters (Semester 1, Semester 2, Semester 3).

2023

**VIRTUAL MALACCA INTERNATIONAL  
INTELLECTUAL EXPOSITION (V-MIIEEX2021)**

Won a bronze medal for invation apps.