```
In [ ]: %%capture
        %pip install IPython
        %pip install wordcloud
        %pip install multidict
        import string
        import matplotlib.pyplot as plt
        import numpy as np
        import pandas as pd
        import spacy
        import multidict as multidict
        import os
        import re
        import operator
        import plotly.express as px
        import seaborn as sns
        from spacy.lang.en.stop_words import STOP_WORDS
        from spacy.lang.en import English
        from IPython.display import HTML, display, Image
        from PIL import Image
        from nltk.corpus import stopwords
        from os import path
        from sklearn import metrics
        from wordcloud import WordCloud
        from collections import Counter
        from google.colab import files
        from sklearn.pipeline import Pipeline
        from sklearn.feature_extraction.text import TfidfVectorizer
        from sklearn.svm import LinearSVC
In [ ]: from google.colab import drive
        drive.mount('/content/drive', force remount=True)
        Mounted at /content/drive
In []: nlp = spacy.load('en core web sm')
In [ ]: #Import dataset with stopwords removed
        train = pd.read_csv('/content/drive/MyDrive/progetto text mining/CSV/new_train2.csv')
        test = pd.read csv('/content/drive/MyDrive/progetto text mining/CSV/new test2.csv')
In [ ]: #Removing Nan from the dataset
        train.dropna(inplace=True)
        train.reset_index(drop=True, inplace=True)
        test.dropna(inplace=True)
        test.reset_index(drop=True, inplace=True)
         frames = [train, test]
        df = pd.concat(frames, ignore index = True)
```

2. Supervised Machine Learning

In this section of the project we will perform classification on the reviews. The algorithms used belong to the family of the supervised machine learning algorithms. These are algorithms that obtain input from the supervisor and learn from that input how to classify the text. To achieve this aim the dataset has been divided into training and text and into x (review) and y (label).

Linear SVC on 5 Lables

```
In []: X_train = train['review']
    X_test = test['review']
    y_train = train['label']
    y_test = test['label']
```

Then we built a pipelines to vectorize the data, then train and fit a model. We have used TFIDF (term frequency–inverse document frequency) that does vectorization assigning a value that increases depending on the importance of a token and it decreases depending on its frequency in the whole corpus (it penalizes popular terms). The algorithm used is Linear Support Vector Classification (SVC) that applies a linear kernel function to perform classification.

```
In [ ]: %%time
         text clf lsvc.fit(X train, y train)
         CPU times: user 3min 57s, sys: 1.48 s, total: 3min 58s
         Wall time: 3min 58s
Out[]: Pipeline(steps=[('tfidf', TfidfVectorizer()), ('clf', LinearSVC())])
        Now with the results of the Linear SVC we get the prediction on the test set and plot the Confusion Matrix:
In []: # Form a prediction set
         predictions = text_clf_lsvc.predict(X_test)
In [ ]:
         # Report the confusion matrix
         cf matrix = metrics.confusion_matrix(y_test, predictions)
         {\tt cf\_matrix}
Out[]: array([[7671, 1687, 321, 116, 204],
                                      483,
                                            285],
                 [2758, 4466, 2008,
                                            726],
                  709, 2092, 4299, 2174,
                  236,
                        461, 1938, 4371, 2994]
                 [ 203,
                        169, 463, 2058, 7107]])
In [ ]: group_counts = ["{0:0.0f}".format(value) for value in
                           cf_matrix.flatten()]
          group_percentages = ["{0:.2%}".format(value) for value in
                                cf_matrix.flatten()/np.sum(cf_matrix)]
          labels = [f"{v2}\n{v3}" for v2, v3 in zip(group_counts,group_percentages)]
          labels = np.asarray(labels).reshape(5,5)
In [ ]: display(HTML("""
          <style>
          #output-body
              display: flex;
              align-items: center;
              justify-content: center;
          </style>
         """))
          sns.heatmap(cf_matrix, annot=labels, fmt='', cmap='Blues')
         None
                             321
                                            204
             7671
15.34%
                     1687
                                    116
                                                      7000
                    3.37%
                            0.64%
                                    0.23%
                                           0.41%
                                                      6000
                                           285
0.57%
                                    0.97%
                                                     5000
              709
                     2092
                                    2174
                                            726
                                                     - 4000
                    4.18%
                                                     3000
                                           2994
5.99%
             0.47%
                    0.92%
                                                     2000
                             463
                                                     - 1000
             0.41%
                    0.34%
                            0.93%
                                   4.12%
                                           14.21%
               ó
                              2
                                     3
                                             4
```

As it is possible to notice from the heat map the model performs well in predicting the categories 1 and 5 but has some difficulties in the categories in the middle that tend to be less accurate. Anyway the predictions seems to be quite accurate.

Looking at the chart below it is possible to observe some indices that allows us to evaluate the model.

```
In [ ]:
        # Print a classification report
         print(metrics.classification_report(y_test,predictions))
                       precision
                                    recall f1-score
                                                         support
                                      0.77
                                                           9999
                    1
                            0.66
                                                 0.71
                    2
                                                           10000
                            0.50
                                      0.45
                                                 0.47
                                                           10000
                    3
                            0.48
                                      0.43
                                                 0.45
                    4
                            0.48
                                       0.44
                                                 0.46
                                                           10000
                            0.63
                                      0.71
                                                 0.67
                                                           10000
                                                           49999
                                                 0.56
            accuracy
                            0.55
                                       0.56
                                                           49999
           macro avg
                                                 0.55
                                                           49999
        weighted avg
                                       0.56
                                                 0.55
```

The whole accuracy of the model is 55.83% that is better than assigning label by chance (because we have 5 classes). As it was predictable from the confusion matrix also the values of precision, recall and f1-score are higher for the external labels while they are all less or equal than 50% in the middle categories.

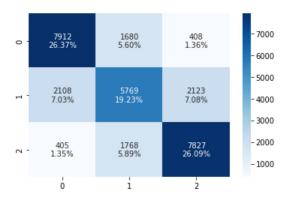
```
In [ ]: # Print the overall accuracy
        print(round((metrics.accuracy score(y test,predictions))*100, 2), "%")
```

Linear SVC on 3 Categories

Based on these results we tried to run the same model but splitting the dataset into 3 categories that correspond to positive reviews (label = 4 or 5), negative reviews (label = 1 or 2) and neutral reviews (label = 3). We expect that with this new categories the result

```
would be better.
        We also balanced the new dataframe so that the numbers of positive, negative and neutral reviews are similar. To achieve this result we
        need to reduce the dimension of the training dataframe that now has shape (389988, 2).
In [ ]: train["cat"] = train["label"]
         train["cat"].replace({1: "neg", 2: "neg", 3: "neut", 4: "pos", 5: "pos"}, inplace=True)
         del train["label"]
         test["cat"] = test["label"]
         test["cat"].replace({1: "neg", 2: "neg", 3: "neut", 4: "pos", 5: "pos"}, inplace=True)
         del test["label"]
         #Balancing Train set
         from sklearn.utils import shuffle
         pos_train_subset = train[train["cat"]=="pos"].sample(n=len(train[train["cat"]=="neut"]),random state=28)
         neut_train_subset = train[train["cat"]=="neut"]
         neg_train_subset = train[train["cat"] == "neg"].sample(n=len(train[train["cat"] == "neut"]),random_state=98)
         print("pos", pos_train_subset.shape, "neut", neut_train_subset.shape, "neg",neg_train_subset.shape)
         train sub = shuffle(pd.concat([pos train subset, neut train subset, neg train subset], ignore index = True))
         train_sub.reset_index(drop=True, inplace=True)
         train sub.head()
        pos (129996, 2) neut (129996, 2) neg (129996, 2)
                                            review
                 restaurant overrated think stars fair rating f... neut
        1
                lately not things ready stock tell want going ... neut
           went monday january 2014 groupon deal kind slo... neut
        3 vegas convention weekend came big group people... neut
               great day indoors instructor rob great calm pa... pos
In [ ]: #Balancing Test set
         from sklearn.utils import shuffle
         pos test subset = test[test["cat"]=="pos"].sample(n=len(test[test["cat"]=="neut"]),random state=28)
         neut_test_subset = test[test["cat"]=="neut"]
         neg_test_subset = test[test["cat"]=="neg"].sample(n=len(test[test["cat"]=="neut"]),random_state=98)
         test_sub = shuffle(pd.concat([pos_test_subset, neut_test_subset, neg_test_subset], ignore_index = True))
         test sub.reset index(drop=True, inplace=True)
        Now the whole procedure as before is applied on the new dataframe on the category cat
In [ ]: | X_train = train_sub['review']
         X_test = test_sub['review']
         y train = train sub['cat']
         y_test = test_sub['cat']
In [ ]: text_clf_lsvc.fit(X_train, y_train)
         predictions = text clf lsvc.predict(X test)
                          cf_matrix.flatten()]
         group percentages = ["{0:.2%}".format(value) for value in
                                cf_matrix.flatten()/np.sum(cf matrix)]
```

```
In [ ]: cf_matrix = metrics.confusion_matrix(y_test, predictions)
In [ ]: | group_counts = ["{0:0.0f}".format(value) for value in
         labels = [f"{v2}\n{v3}" for v2, v3 in zip(group_counts,group_percentages)]
         labels = np.asarray(labels).reshape(3,3)
```



```
In [ ]: # Print a classification report
    print (metrics.classification_report(y_test,predictions))
```

	precision	recall	f1-score	support
neg neut pos	0.76 0.63 0.76	0.79 0.58 0.78	0.77 0.60 0.77	10000 10000 10000
accuracy macro avg weighted avg	0.71 0.71	0.72 0.72	0.72 0.71 0.71	30000 30000 30000

```
In []: # Print the overall accuracy
print(round((metrics.accuracy_score(y_test,predictions))*100, 2), "%")
```

As it was predicted, the accuracy is increased in this case (71.69% compared to 55.83%). The algorithm is pretty good in predicting the 3 categories and it is really fast. As before the false positives and false negatives usually occur for "contiguos categories" ie the algorithm usually do not confuse negative and positive reviews but only negative and neutral or neutral and positive.