



Event title: Unlocking New Horizons: CPTPP Benefits for British and Malaysian Businesses

Event description: The United Kingdom (UK) recently signed up to the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), making history as the first new member to join this dynamic trade group since it was created. Join us to uncover the UK's accession journey and the many advantages this high standards agreement offers.. Prepare your organisation to seize opportunities with essential insights to capitalise on the first trade agreement between the UK and Malaysia.

Date	:	12 December 2023
Time	:	4.00 pm – 6.00 pm
Venue	:	Seminar Room, Ground Floor, MITI Tower, KL (TBC)
Format	:	Hybrid (In-person with Microsoft Teams/ Webex option included)
No. of pax	:	80 pax (physical attendance)

Tentative programme and proposed speakers:

Time	Itinerary
3.00 pm	Registration and arrival of guests
4.00 pm	Short remarks (5 mins each) Ms Mastura Ahmad Mustafa, Deputy Secretary General (Trade) Ministry of Investment, Trade and Industry
	Short remarks (5 mins each) H.E. Ailsa Terry, British High Commissioner
	Short remarks (5 mins each) Ms Jennifer Lopez, CEO BMCC
	Speaking session 1 (15 mins each) Ms Sumathi Balakrishnan, Senior Director, Strategic Negotiations Division, (Malaysia CPTPP Chief Negotiator) Ministry of Investment, Trade and Industry
	Speaking session 2 (15 mins each) Mr Richard Colley, Director of Trade, British High Commission, Kuala Lumpur
	Panel Discussion <ul style="list-style-type: none"> Mr Richard Colley, British High Commission, Kuala Lumpur Ms Sumathi Balakrishnan, Ministry of Investment, Trade and Industry Datuk Charon Mokhzani, MIDF (TBC) <p>Moderator: Mr Patrick Tay, PwC Malaysia</p> Q&A session

Suggested topics for panel discussion:

1. The Significance of the CPTPP:
 - Exploring the core objectives and benefits of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) for the UK and Malaysia.
2. Economic Opportunities:
 - Analysing the specific economic opportunities that the CPTPP presents for businesses in the UK, Malaysia, and the wider Asia-Pacific region.
3. Impact on SMEs:
 - Discussing how small and medium-sized enterprises (SMEs) can leverage the CPTPP to expand their market reach and competitiveness.
4. Regional Integration:
 - Examining how the CPTPP fosters greater regional integration and collaboration among member countries.
5. Future of Trade:
 - Discuss the future of the agreement, what is next for CPTPP?

Suggested Pointers for moderator:

- Benefits to UK and Malaysian Trade Relations
 - Encourage panellists to speak about key features of CPTPP and how it improves the trade dynamics between UK and Malaysia .
- International Trade and Global Context:
 - Encourage panellists to discuss how the CPTPP fits into the broader international trade landscape and its implications for global trade dynamics.
- SMEs and Business Opportunities:
 - Explore how small and medium-sized enterprises (SMEs) can benefit from the CPTPP and what resources are available to support their engagement in international trade.
- Sustainability and Environmental Responsibility:
 - Ask panellists to discuss the sustainability aspects of the CPTPP, including provisions related to environmental responsibility and how these align with global goals.
- Future Outlook:
 - Invite Malaysia to share experience one year of implementing the agreement and panellist to discuss what the future of the agreement may look like.

Notes on Administration and Logistics

Emcee	–	MITI
Invitation	–	BHC / BMCC / MITI
Registration Team	–	BHC / BMCC / MITI
VC facilities	–	BHC / MITI
F&B	–	BMCC / MITI

