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Date: 13th September 2024

Dr. Sugumari S. Shanmugam
Senior Director
ASEAN Economic Integration Division
Ministry of International Trade and Industry (MITI)
Menara MITI, No.7, Jalan Sultan Haji Ahmad Shah,
50480 Kuala Lumpur, Malaysia.

Dear Dr. Sugumari S. Shanmugam,

**Thank You Letter and Submission of Women Economic Forum (WEF)
Profile/Information**

We are writing to express our sincere gratitude for the courtesy visit extended to us from the WEF-ASEAN 2025 MALAYSIA Committee on September 12, 2024. Your warm welcome and hospitality as the Senior Director of the ASEAN Economic Integration Division at the Ministry of International Trade and Industry (MITI) were truly appreciated.

Your insights and expertise provided invaluable guidance that will undoubtedly influence our future endeavours. We were deeply impressed by the warmth exhibited by everyone we encountered during our visit. It is evident that MITI values collaboration and maintains a culture of excellence.

Our heartfelt gratitude to you and your team for the efforts made to accommodate our needs. Your professionalism and dedication to serving the community reflects the highest standards of diplomatic service. Please convey our appreciation to all those involved in assisting us.

As discussed during our meeting, we have enclosed the WEF's Profile/Information for your reference. We sincerely hope that you will consider our proposal and bring it to the attention of the top management.

Once again, we thank you for your kind assistance in this matter and hoping to receive your positive response on our request soonest possible.

Yours faithfully,

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DATIN DR. (H.C) HAJAH HARTINI BINTI OSMAN
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Women Economic Forum (WEF)

Vision: To create a global platform for women's greater visibility, voice, recognition, and networking, empowering them to engage in "business beyond borders." WEF is committed to fostering economic and social empowerment for women worldwide, facilitating collaborations, and addressing gender gaps through collective action.

Mission: WEF aims to provide thought leadership and actionable strategies that promote inclusivity, safety, and economic empowerment for women. Through conferences, networking opportunities, and collaborative efforts, WEF seeks to drive progress towards gender equality and parity within this decade.

What is WEF? WEF is a dynamic platform under the auspices of the ALL Ladies League (ALL) and is part of a larger ecosystem that includes G100, WICCI, SHEconomy, and other sister platforms. Together, these initiatives support and empower women by facilitating connections across various sectors and geographies, advocating for gender equality and economic empowerment on a global scale.

Our Commitment:

- **Networking:** Building connections among women leaders, entrepreneurs, and change-makers globally.
- **Mentoring:** Offering guidance and support to women at all stages of their professional and personal journeys.
- **Collaborations:** Encouraging cross-border and cross-sector collaborations to enhance women's roles in business and society.
- **Up skilling:** Providing opportunities for women to acquire new skills and knowledge to thrive in a rapidly changing world.
- **Community Building:** Fostering a sense of global sisterhood that transcends borders and promotes mutual empowerment.
- **Thought Leadership:** Leading discussions on gender equality, economic empowerment, and social inclusion.
- **Policy Recommendations:** Advocating for policies that support women's advancement and gender parity.
- **Awards & Recognitions:** Honoring women leaders and achievers who have made significant contributions to their fields and communities.

Core Values:

- **Sustainability**
- **Integrity**
- **Diversity**
- **Inclusion**
- **Community**
- **Transparency**
- **Empowerment**
- **Flexibility**
- **Creativity**
- **Peace**

Code of Conduct:

- **Respect:** Upholding mutual respect in all interactions.
- **Help:** Offering support to fellow members and the broader community.
- **Support:** Promoting a culture of collaboration and encouragement.
- **Share:** Exchanging knowledge, resources, and opportunities.
- **Care:** Demonstrating empathy and concern for others.
- **Zero Tolerance:** Maintaining a zero-tolerance policy for misconduct.
- **No Bilateral Issues:** Ensuring that personal issues do not interfere with the collective mission.

Engage with WEF: By joining the Women Economic Forum, you become part of a powerful network that is committed to redefining the future for women globally. Through our events, initiatives, and partnerships, we strive to create a world where women's voices are heard, their contributions are valued, and their potential is fully realized.

For more information, visit our website: [WEF Website](#)