

# Why Am I Here - Developing a Digital Mindset

Progate  
Studi Independen  
2021

# Profile



- S1 - Management Information Systems, Boston USA
- S2 - Business IT, Manchester UK
- 12 years experience (9 years ini startups)
- Exited 2x, failed 2x
- Positions held: SEO, Marketing, Sales, PR, Govrel, Operations, Internal Control, Product, Founder, Country Manager
- Passion: Sales, people development, change management, education and technology
- Current work: Country Manager Progate Indonesia

# What Does Digital Really Mean?

Marriage between Technology and People

“Digital Mindset”, then is a set of behaviours and attitudes that enable people and organizations to foresee possibilities to incorporate and extract value from technology in work

# Digital Mindset Characteristics

1. Understand the power of tech to democratize teams and processes
2. Adapt to the scale of output and accelerate every form of interaction and action
3. Grasp the impact of interconnectedness
4. Face the shifts and disruptions with equanimity

Why is it Important?



# Disruptions due to change

1. Banking - 80% of customers will never have been to a banking branch, all done via smartphone; fintechs competing with banks
2. Healthcare - more than 100 million people use wearables to track health data before they get sick
3. COVID-19
  - a. Remote working
  - b. E-commerce
  - c. e-learning

We have so many options now

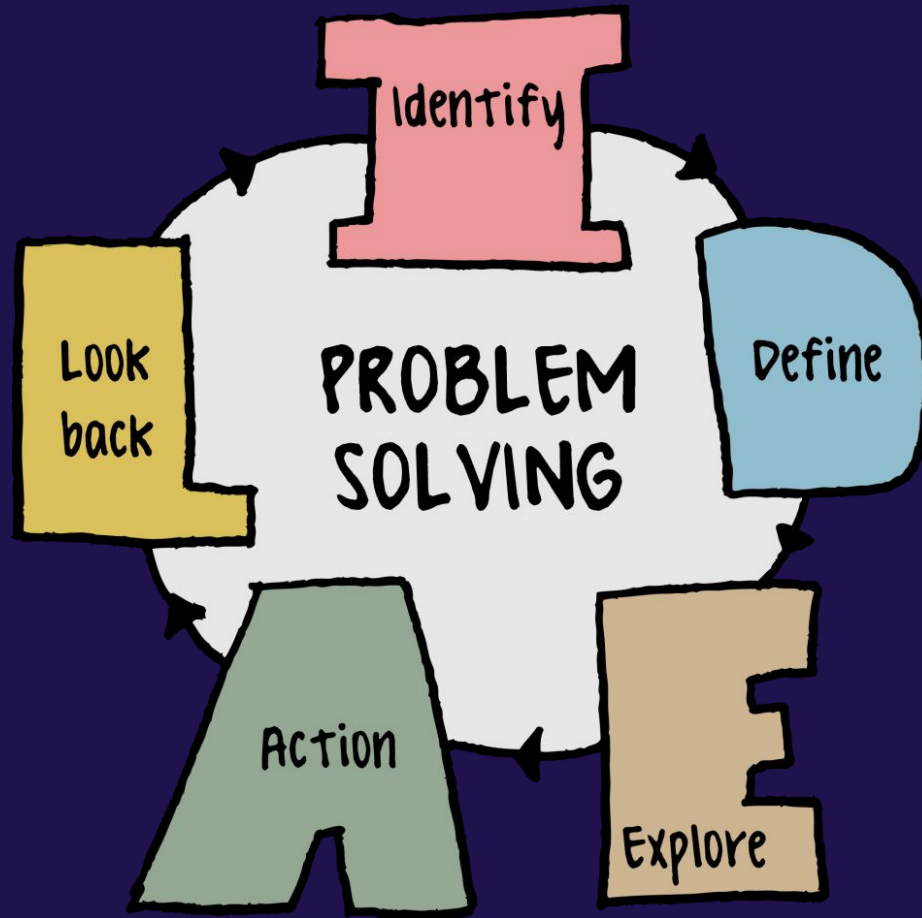


# 14 Principles of a Future Organization



# 7 Principles of a Future Employee

1. Flexible Work Environment
2. Ability to customize own work for results
3. Use new ways to communicate and collaborate
4. Learning worker vs knowledge worker
5. Has leadership qualities

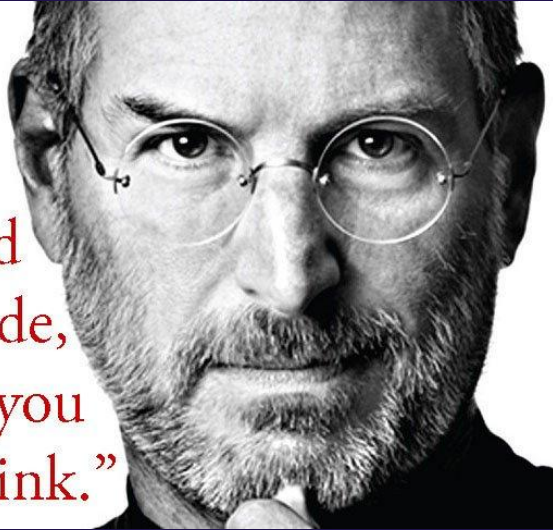


# Hard Skill of the Decade

Steve Jobs

1955-2011

“Everyone should  
learn how to code,  
it teaches you  
how to think.”



# Why Coding

**Problem-solving**

**Confidence**

**Creativity**

**Self Reliance**



**Critical Thinking**

**Resilience**

```
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <meta charset="utf-8">
5     <title>Progate</title>
6     <link rel="stylesheet" href="stylesheet.css">
7     <link rel="stylesheet" href="//maxcdn.bootstrapcdn.com/font-awesome/4.3.0/css/font-awesome.min.css">
8   </head>
9   <body>
10    <header>
11      <div class="container">
12        <div class="header-left">
13          
14        </div>
15        <div class="header-right">
16          <a href="#" class="login">Log in</a>
17        </div>
18      </div>
19    </header>
20    <div class="top-wrapper">
21      <div class="container">
22        <h1>BELAJAR CODING.</h1>
23        <h1>BELAJAR MENJADI LEBIH KREATIF.</h1>
24        <p>Progate adalah platform online untuk belajar coding.</p>
25        <p>Kami menawarkan lingkungan pemrograman yang lengkap untuk mempermudah Anda memulai.</p>
26      <div class="btn-wrapper">
27        <a href="#" class="btn signup">Daftar dengan Email</a>
```

# Applying Critical Thinking

Is Coffee Good for you?

# Critical Thinking - is Coffee Good for You?

“Is drinking coffee good for you?” - too board. What does “Good’ even mean?

To which group of people?

Long term? Short Term? Find the right and specific question

“Is drinking coffee good for your heart?”



# Critical Thinking - is Coffee Good for You?

One Study suggests that drinking coffee “could account for premature deaths due to heart-related diseases”. While another study suggests “moderate coffee consumption was associated with a lower prevalence for heart-related diseases.”

Two mistakes in critical thinking: 2 sources are not enough; we assume the heart is just 1 simple organ, coffee may be good for one part and bad for other parts.

# Critical Thinking - is Coffee Good for You?

Biased in our initial google searches “is coffee bad for you?” We already assumed that coffee is bad, so google search algorithms will provide results based on keywords you used.

So...

Having good critical thinking skills does not mean you know the conclusion. In fact, how you arrive to conclusion (false, true, not sure) is the important part of critical thinking

# Why is it important?

Critical thinking skills are the cornerstone of self-development and improvement. That's why they're so critical to have in today's job market.

A recent report by the AACU revealed that 93% of employers value critical thinking over the candidate's studies in University