



# SIN FRONTERAS

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Film Festival



Would Productions

would.productions

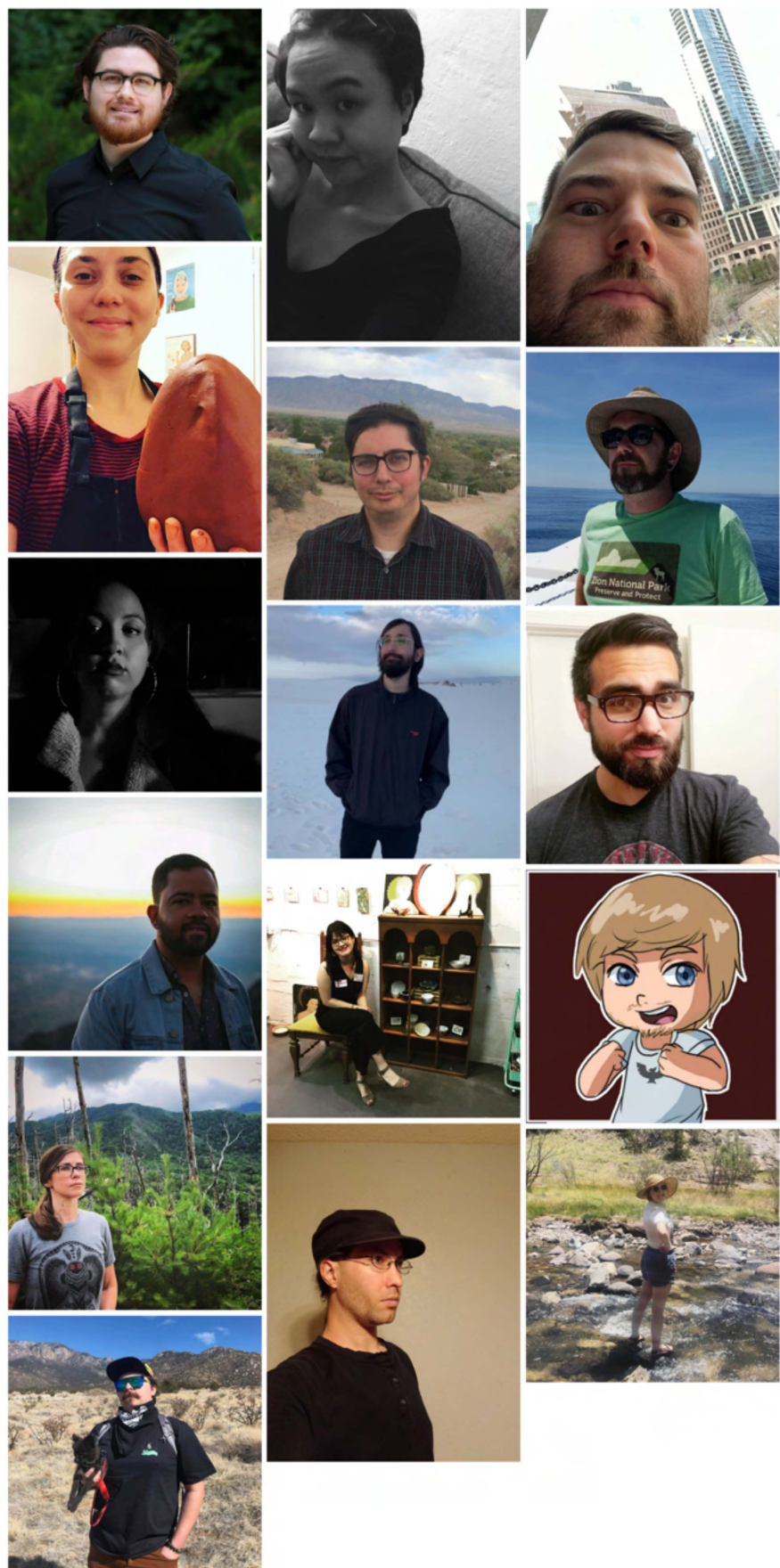
# WHO AM I? WHO ARE WE?

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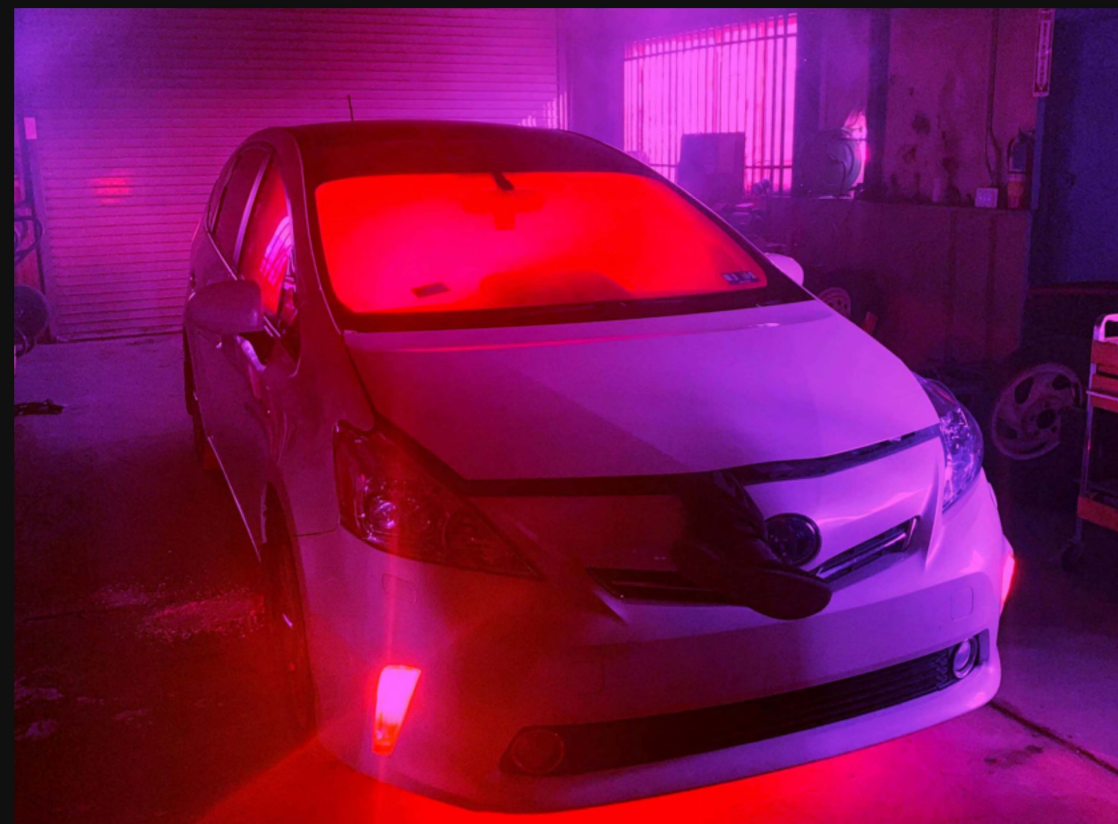


- Peruvian immigrant, Spanish speaker
- Software entrepreneur
  - Started a successful software consulting company in 2015
  - In the startup world since I sold my company in 2019
  - Currently the CEO of Volver Health
- Event planner
  - Lead organizer of 2018 Wordcamp Albuquerque
    - 300 attendees, speakers from all around the world
    - Largest local tech conference in New Mexico
    - Came in under budget!
- Filmmaker and producer
  - Founder of Would Productions
  - Our film Mike Mysteries won 5 awards, including Best Film, at the 2021 Albuquerque 48 Hour Film Festival, screened at 2022 Filmapalooza
  - Our film A Close Shave is screening at the New Mexico FUSION Surrealfest
  - We received a City of Albuquerque Artist Resiliency Residency grant to start a film festival!





Our Team



# OUR VISION FOR THE FESTIVAL

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## A festival that highlights the stories of immigrants on both sides of the southern border

- Fully bilingual
  - Inclusive of different genres (not just arthouse movies)
  - Connect our local community to non-Hollywood films telling our stories
  - Help filmmakers create industry connections (Netflix, NM Film Office)
  - Panels to help new filmmakers improve productions, raise money
  - Prizes for winning filmmakers
  - Reception for screening filmmakers
  - Awards ceremony
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- 300 attendees at the festival, to be held in Albuquerque, New Mexico
  - 300 attendees to the virtual festival
  - Screen 15 feature films, 50 short films
  - We intend to make attendance and film submission free (depending on how much money we raise)
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- Intended date of the festival: **April 6-9, 2023** (Dolores Huerta weekend)
  - We would like to make our festival an annual event

# OUR ASKS

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- Connections/introductions to national sponsors interested in supporting our festival
- Connections/introductions to possible jury members (actors, filmmakers, producers)
- Assistance with getting the word out
  - For filmmakers to submit their film
  - For attendees, physical and virtual
- Sponsor a special prize for a theme chosen by the organization
- Match our UETF grant
- Assistance with event locations





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