



# AINUL NADHIRAH BINTI OMAR FIKRI

## Creative Marketer

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Kelantan

## SKILLS



- Graphic Design
- Canva Editing
- Visual Content Creation
- Digital Illustration
- Social Media Graphics
- Content Management

## STRENGTHS



- Creative
- flexible
- Versatile
- Independant
- Passionate

## About Me

I'm a passionate and creative marketer with 2 years of experience. I specialize in Canva editing, digital illustration, and social media graphics. My education in UiTM has provided me with a strong foundation in design principles.

## WORK EXPERIENCE

Aug 2020 - present

Digital Graphic Designer

at SJ Mart Enterprise, Kemaman Terengganu

- Created visually compelling graphics for a diverse range of clients, including startups, small businesses, and established brands.
- Specialized in Canva editing and digital illustration, producing high-quality visual content for social media and marketing campaigns.

Aug 2022 - present

Graphic Designer

at Rokiah Rahmat Enterprise, Kemaman Terengganu

- Worked as part of a design team to create engaging digital graphics for various projects, including websites, apps, and social media platforms.
- Played a key role in branding and identity design for the company and its clients, contributing to the development of cohesive visual strategies.

## EDUCATION

- Bachelor of Business Administration (Hons) Islamic Banking, (University Technology Mara Cawangan Kelantan Kampus Kota Bharu)(2022)