



CIGARETTE CATALOGUE

Soex India Pvt. Ltd.

[WWW.SOEX.COM](http://WWW.SOEX.COM)



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We are amongst the **leading export houses** of choice for discerning buyers of quality products from India who have placed their firm **trust in us since 1927**.

Soex India, a company of Fazlani Group has been at the heart of everyone's lives **since 2002**, with a **global presence across 75 countries**, a customer base that spans hundreds of leading importers and our belief adhering to strong business ethics.

With an excellent manpower, aided by 4 factories and modern logistics, we enjoy a 360 degree scale of operation. With the state-of-art plants in Gujarat with the capacity of 25,000 tons of tobacco annually and the facilities spread over one million sq.ft, we are well equipped to handle sorting, curing, cleansing and packaging several metric tons of production per day. We are able to ship orders of any scale in an average 15 days period. Our dedication in crop development, procurement and productivity has provided consistently high quality tobacco for our international customers.

Our advanced machinery and agricultural experts have perpetually proved us to be the pioneer of evolution in the tobacco industry. We were the first in the industry to experiment with the 'Complete Re-drying Plant', a fully automated processing and packaging line in the West of India. Along with the power packed modern logistics, we proudly retain the old school handpicking method for maintaining the ultimate consistent aroma & taste to the fine tobacco connoisseurs.

We certainly have the profound knowledge of growing tobacco and we ensure optimum utilization of the available high -tech facilities coupled with traditional techniques to perform consistently and sustain as the most reliable brand.

# MANUFACTURING PROCESS

HARVESTING



CURING



GRADING



PACKAGING



BLENDING



PROCESSING





SoeX India Pvt. Ltd.

JOCKEY



AFZAL

GOTHAM

EASEE

BLACK  
MASTER



# JOCKEY

THE WINNER'S CHOICE...

FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

**Jockey** FILTERED CIGARETTES IS THE WINNER'S CHOICE.

**Jockey**  
RED

84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 10 MG

NIC : 0.6 MG

CO : 10 MG



FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

**Jockey** FILTERED CIGARETTES IS THE WINNER'S CHOICE.

**Jockey**  
BLUE

84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 8.0 MG

NIC : 0.6 MG

CO : 8.0 MG



FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

JOCKEY FILTERED CIGARETTES IS THE WINNER'S CHOICE.

JOCKEY  
GOLD

84 MM



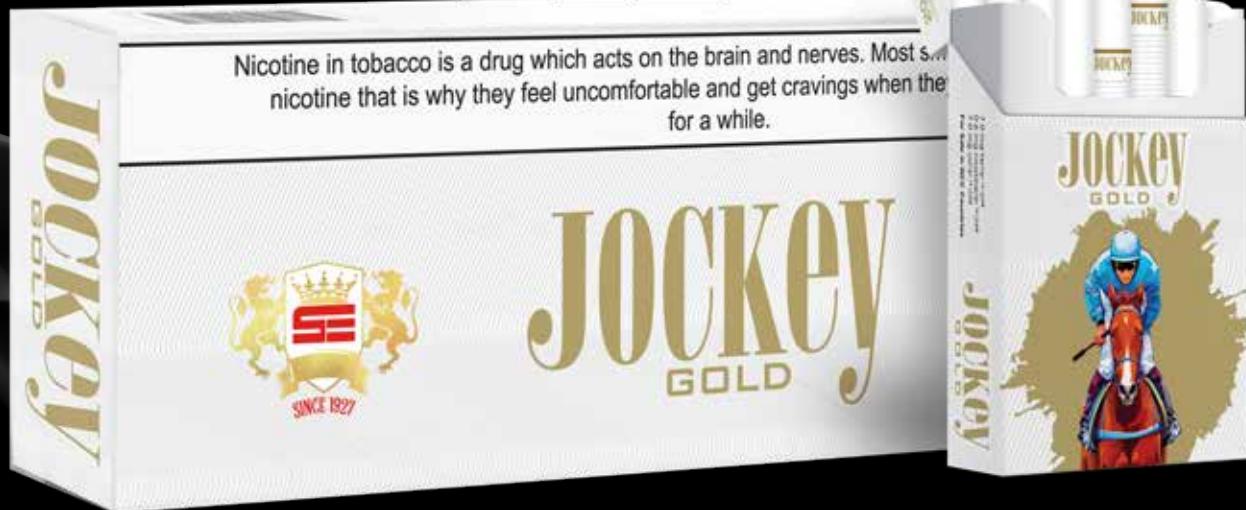
BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG

Nicotine in tobacco is a drug which acts on the brain and nerves. Most smokers feel uncomfortable when they stop smoking because their bodies are used to nicotine that is why they feel uncomfortable and get cravings when they stop smoking for a while.



FOR THE ONES WHOM THE FINISHING LINE IS JUST THE BEGINNING.

**JOCKEY** FILTERED CIGARETTES IS THE WINNER'S CHOICE.

**JOCKEY**  
MENTHOL

84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 10 MG

NIC : 0.6 MG

CO : 10 MG





# AFZAL



BRINGING TO YOU THE FINEST AND MOST PREMIUM CIGARETTE OF ALL,  
**AFZAL**, INDEED A LEGEND'S CHOICE.

**AFZAL**

84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 10 MG

NIC : 0.6 MG

CO : 10 MG



BRINGING TO YOU THE FINEST AND MOST PREMIUM CIGARETTE OF ALL,  
**AFZAL**, INDEED A LEGEND'S CHOICE.

**AFZAL**

84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 8.0 MG

NIC : 0.6 MG

CO : 8.0 MG



BRINGING TO YOU THE FINEST AND MOST PREMIUM CIGARETTE OF ALL,  
**AFZAL**, INDEED A LEGEND'S CHOICE.

**AFZAL**

84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG





MASTER  
**STROKE**

YOU ARE NOT A PLAYER, YOU ARE THE GAME.

MASTER  
**STROKE** FILTERED CIGARETTES, FOR THE ONES

WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 10 MG

NIC : 0.6 MG

CO : 10 MG



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

MASTER  
**STROKE** FILTERED CIGARETTES, FOR THE ONES

WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

MASTER  
**STROKE** FILTERED CIGARETTES, FOR THE ONES

WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG



YOU ARE NOT A PLAYER, YOU ARE THE GAME.

MASTER  
**STROKE** FILTERED CIGARETTES, FOR THE ONES

WHO LIKE TO APPRECIATE THE FINER THINGS IN LIFE



84 MM



BLEND : VIRGINIA | PACK : 20/200/10000

TAR : 10 MG

NIC : 0.6 MG

CO : 10 MG



# GOTHAM



**GOTHAM**  
CLASSIC

THE SMOOTHEST OF TOBACCO IN THE DARKEST OF FORM, GIVES ONE A  
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.  
THE DARK CHOICE OFFERS MAXIMUM PLEASURE AT THE BEST PRICE.

84 MM



BLEND : AMERICAN | PACK : 20/200/10000

TAR : 10 MG

NIC : 0.6 MG

CO : 10 MG



THE SMOOTHEST OF TOBACCOES IN THE DARKEST OF FORM, GIVES ONE A  
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.  
THE DARK CHOICE OFFERS MAXIMUM PLEASURE AT THE BEST PRICE.

GOTHAM  
ORIGINAL

84 MM



BLEND : AMERICAN | PACK : 20/200/10000

TAR : 8.0 MG

NIC : 0.6 MG

CO : 8.0 MG



**GOTHAM**  
GOLD

THE SMOOTHEST OF TOBACCO IN THE DARKEST OF FORM, GIVES ONE A  
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.  
THE DARK CHOICE OFFERS MAXIMUM PLEASURE AT THE BEST PRICE.

84 MM



BLEND : AMERICAN | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG



**GOTHAM**  
ADVANCE

THE SMOOTHEST OF TOBACCO IN THE DARKEST OF FORM, GIVES ONE A  
CLASSIC TASTE IN EVERY DRAG. MADE FROM THE FINEST QUALITY OF TOBACCO.  
THE DARK CHOICE OFFERS MAXIMUM PLEASURE AT THE BEST PRICE.

84 MM



BLEND : AMERICAN | PACK : 20/200/10000

TAR : 7.0 MG

NIC : 0.6 MG

CO : 7.0 MG





EASEE SUPER  
SLIMS



SUPER SLIMS EASEE CIGARETTES WITH FINE AMERICAN BLEND

EASEE SUPER  
SLIMS

100 MM



BLEND : AMERICAN | PACK : 20/200/10000

TAR : 4.50 MG

NIC : 0.45 MG

CO : 4.50 MG



# BLACK MASTER

BLACK MASTER IS A UNIQUE RANGE OF LITTLE FLAVOURED CIGARS. LITTLE CIGARS ARE CIGARILLOS MADE OF TOBACCO WRAPPED IN TOBACCO PAPER. THESE ARE SIMILAR IN SIZE, WEIGHT, AND APPEARANCE TO CIGARETTES, HOWEVER DIFFERENCE AS COMPARED TO CIGARETTES IS THAT CIGARETTES ARE WRAPPED IN WHITE PAPER, WHILE LITTLE CIGARS ARE WRAPPED IN TOBACCO PAPER THAT CONTAINS SOME TOBACCO LEAF. GENERALLY, LITTLE CIGARS HAVE A FILTER LIKE A CIGARETTE. LITTLE CIGARS OFTEN COME IN RICH FLAVORS THAT APPEAL TO MASSES.



UNIQUELY ROLLED DOUBLE APPLE FLAVOURED LITTLE CIGARS  
TO DISTINGUISH YOU FROM THE REST!

BLACK  
MASTER

100 MM



FLAVOUR : DOUBLE APPLE



UNIQUELY ROLLED CHOCOLATE FLAVOURED LITTLE CIGARS  
TO DISTINGUISH YOU FROM THE REST!

BLACK  
MASTER

100 MM



FLAVOUR : CHOCOLATE



UNIQUELY ROLLED LEMON MINT FLAVOURED LITTLE CIGARS  
TO DISTINGUISH YOU FROM THE REST!

BLACK  
MASTER

100 MM



FLAVOUR : LEMON MINT



UNIQUELY ROLLED BLUEBERRY FLAVOURED LITTLE CIGARS  
TO DISTINGUISH YOU FROM THE REST!

BLACK  
MASTER

100 MM



FLAVOUR : BLUEBERRY



UNIQUELY ROLLED MENTHOL FLAVOURED LITTLE CIGARS  
TO DISTINGUISH YOU FROM THE REST!

BLACK  
MASTER

100 MM



FLAVOUR : MENTHOL



UNIQUELY ROLLED FULL FLAVoured LITTLE CIGARS  
TO DISTINGUISH YOU FROM THE REST!

BLACK  
MASTER

100 MM



FLAVOUR : FULL FLAVOUR



With a global presence across 75 countries, a customer base that spans hundreds of leading importers and our belief adhering to strong business ethics, we are amongst the leading export houses of choice for discerning buyers of quality products from India, who have placed their firm trust in us since 1927.





With the excellent quality delivered consistently since the inception of our journey, we have been able to spread our wings across several countries in the world. We're one of the most preferred export houses for clients across **Asia, Gulf, Europe and America**.



In recognition of excellent quality delivered, we have been honoured by the Indian Government with over 40 prestigious awards, including '**The State Government Gold Plaques**' and '**National Award for Outstanding Exports**', and are a Government of India recognized '**Trading House**'.

Goverment of Maharashtra  
Award for The Best Export  
Performance in  
2006-2007 | 2005-2006  
1999-2000 | 1990-1991  
1980-1981

Gujarat State Export  
Award 1993-1994

Gujarat State Export Award  
1990-1991 | 1986-1987

National Export Award  
for Outstanding  
Performance 1989-1990

National Award for  
Outstanding Exports  
Performance 1982-1983

Tobacco Board of India  
2<sup>nd</sup> Best Exporter of  
Unmanufactured Tobacco  
Manufacturers Category 2003

Tobacco Board of India  
2<sup>nd</sup> Best Exporter of  
Tobacco Products 2003

# FAZLANI GROUP OF COMPANIES





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