

Duplex and Deception

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Google Duplex - Media Reception

Making a Reservation

Service Workers Forced to Act Like Robots Meet Their Match

Surprise! It's a robot that pretends to be human, courtesy of Google.

Could Google's creepy new AI push us to a tipping point?

GOOGLE DUPLEX IS MESMERIZING, TERRIFYING

Google just gave a stunning demo of Assistant making an actual phone call

It's hard to believe AI can interact with people this naturally

Would you hang up on Google's AI?

Call Screen

GOOGLE'S HUMAN-SOUNDING PHONE BOT COMES TO THE PIXEL

Duplex Goes From Scary For Some To Useful For All With Call Screen On The Pixel 3

Treat people like the burden they are with Google's 'call screen' feature

Google Call Screening: A personal robot that talks to, hangs up on spam calls

Google Assistant will screen spam calls on the Pixel 3

Google 'Call Screen' will enable saving transcripts starting later this year for Pixel users

California Senate Bill No. 1001 Bots: Disclosure

17941. (a) It shall be unlawful for any person to use a bot to communicate or interact with another person in California **online**, with the intent to mislead the other person about its artificial identity for the purpose of **knowingly deceiving** the person about the content of the communication in order to incentivize a **purchase or sale** of goods or services in a commercial transaction or to influence a **vote in an election**. A person using a bot **shall not be liable under this section if the person discloses that it is a bot.**

(b) The disclosure required by this section shall be **clear, conspicuous**, and **reasonably designed to inform** persons with whom the bot communicates or interacts that it is a bot.

Further Questions regarding Disclosure

- Should there be broader laws against deception?
 - On a larger scale than just California?
 - To encompass more kinds of bots (Duplex, robocalls)?
 - To include types of deception which are not commercially or politically motivated? Deception by bots in general?
- What are the impacts of California's law?
- Would the enforcement of California's new bill be analogous to enforcing claims that good are “handmade”?
 - Mostly False Advertising and Unfair Competition (California) class action lawsuits
 - Courts often invoke a jury to determine if the company's “handmade” claim is believable and thus misleading, given additional advertising and common knowledge



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We should make AI sound different from humans for the same reason we put a smelly additive in normally odorless natural gas.
twitter.com/bridgetcarey/s...

Bridget Carey  @BridgetCarey

I am genuinely bothered and disturbed at how morally wrong it is for the Google Assistant voice to act like a human and deceive other humans on the other line of a phone call, using upspeak and other quirks of language. "Hi um, do you have anything available on uh May 3?" #io18

♡ 1,737 3:44 PM - May 8, 2018



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