Alexander Isaac P. Platon

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EDUCATIONAL BACKGROUND

First Asia Institute of Technology and Humanities (FAITH Colleges)

Bachelor of Science in Information Technology

Tanauan City, Batangas August 2021-2025

- Relevant Coursework: Web Development, Data Structures & Algortihm, IoT
- Awards: Stevens Award, Claude Shannon Thesis Award, Dean's Lister A.Y. 2023-2025

EXPERIENCES

WordPress Web Developer Intern

February - August 2025

Mark's North Eastern Furniture Foundation

Shelley Whitman Associates

- Developed a **fully responsive web-pages** for Mark's North Eastern Furniture Foundation using **WordPress** and **Elementor**, ensuring a clean, intuitive layout.
- Integrated **on-page SEO best practices**, including optimized meta tags, keyword-rich content structure, and improved site performance enhancing online visibility and search ranking.

Anthony Morelli Therapy

Shelley Whitman Associates

- Designed and developed responsive, user-centric web pages using WordPress and Elementor, ensuring seamless navigation and a visually cohesive layout.
- Applied on-page SEO practices, including optimized metadata, strategic keyword placement, and performance improvements to boost search visibility and site ranking.

Project-Based Freelance

Alliance Core Real Estate Services (ACRES) Portfolio Website

- Developed a fully responsive real estate website, dedicated to providing property buying, selling, and investment solutions
- Implemented a clean and professional user interface using **React**, emphasizing usability, and brand identity.

PROJECTS

Project #1 | Coffee Shop E-Commerce Platform

MongoDB, Express, js, React. js, Node. js, Stripe API

- Developed a full-stack online ordering system using MERN stack for customer and admin side website.
- Implemented user authentication and a custom product recommendation algorithm tailored to user preferences and health goals.
- Integrated Stripe API to enable secure and seamless online payments.

Project #2 | Historiko: Social Studies Learning Management System

React.js, JavaScript, Supabase

- Designed and developed an interactive Learning Management System for high school students, implementing role-based user authentication for both students and teachers, and integrated an Al-powered chatbot to enhance learning support and engagement.
- Created gamified quizzes, flashcards, and progress tracking modules to increase student engagement.
- Optimized UI/UX across devices to ensure a seamless learning experience on desktop and mobile platforms.

Capstone Project | TaAlert: IoT Air Quality Monitoring Dashboard

React.js, JavaScript, ThingSpeak API, Arduino, IoT Sensors

- Developed an end-to-end IoT solution using PMS5003 and TGS2602 sensors to monitor air quality.
- Developed an interactive dashboard using React with an integrated ThingSpeak API for live data visualization and alerts.
- Implemented a real-time SMS alert system to notify users of poor air quality conditions.

TECHNICAL SKILLS

Languages: JavaScript, Java, C, C++, PHP

Web Development: HTML, CSS, React, Node.js, Express.js, REST API, Laravel, SEO

Databases: MongoDB Atlas, PostgreSQL, SQL, Supabase

Tools: Git, Github, Postman, VSCode

Soft Skills: Ability to Adapt, Fast Learner, Strategic, Problem Solving