



FILTERS

Select Benchmak (BM)

vs LY

vs Target

2019

2020

2021

2022 Est

Q1

Q2

Q3

Q4

YTD

YTG

BY REGION/COUNTRY

All

BY STORES/(S)

All

BY CATEGORY

All

Abbreviations

BM = Benchmark | LY=Last Year

GM = Gross Margin | NS = Net Sales

NP= Net Profit | Chg = Change

All values in Million \$

Get Job Ready
with Power BI



Forecast Accuracy %

72.99%

LY: 86.45% | -15.57% ▼

Net Error (\$)

492K

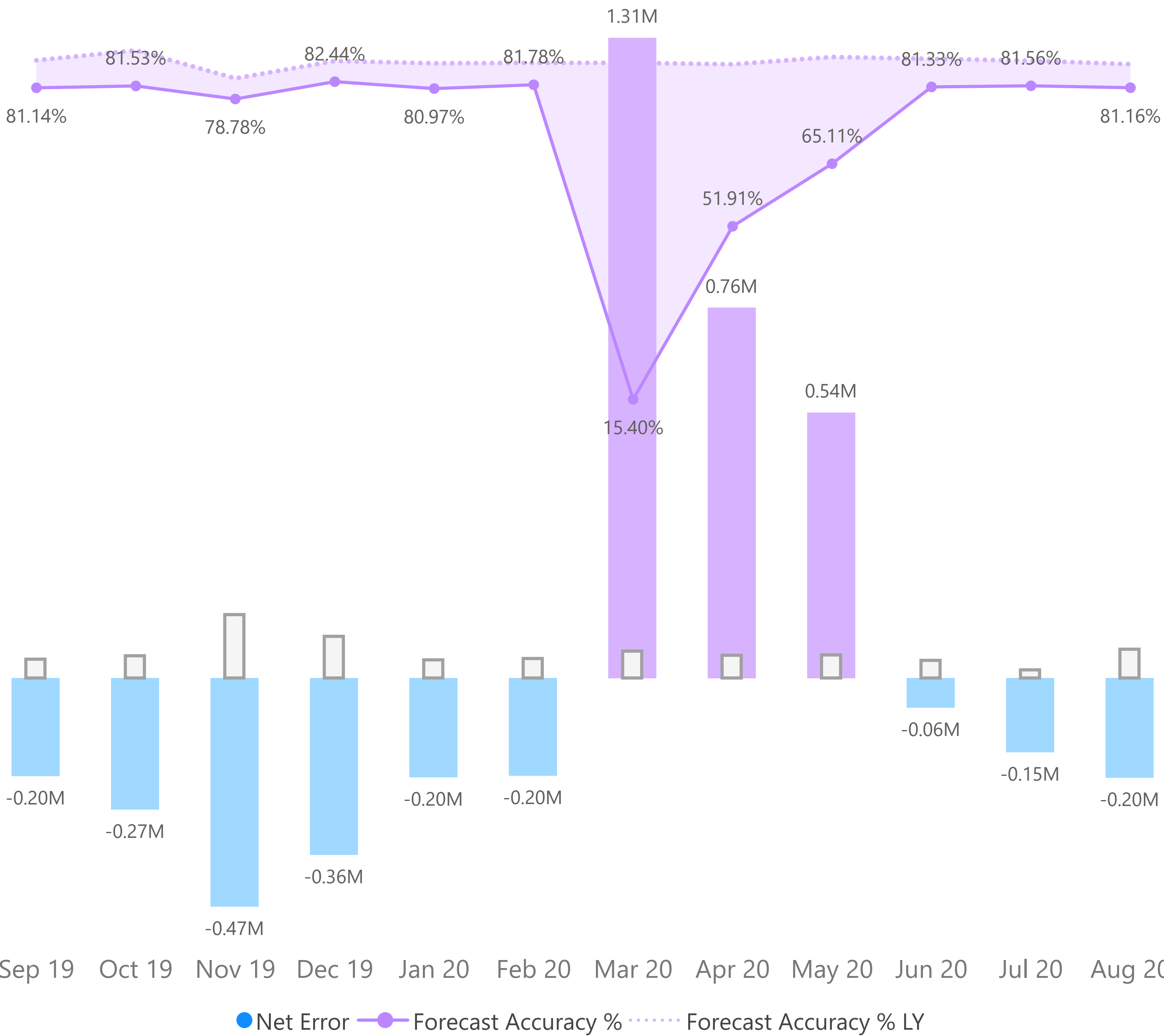
LY: 0.64M | -22.88% ▲

Absolute Error (\$)

6M

LY: 1.55M | 271.06% ▼

Accuracy / Net Error Trend



Key Metrics By Customer

| Customer | FCA % | FCA % LY | Net Error | Net Error % | Risk |
|--------------|--------|----------|-----------|-------------|------|
| Zone | 40.90% | 45.68% | 20K | 11.5% | EI |
| walmart | 34.80% | 32.57% | 22K | 7.8% | EI |
| Viveks | 32.48% | 46.18% | 29K | 10.4% | EI |
| Vijay Sales | 34.48% | 44.36% | 52K | 17.2% | EI |
| Unity Stores | 27.53% | 43.82% | -2K | -3.6% | OOS |
| UniEuro | 45.77% | 32.17% | 63K | 27.5% | EI |
| Taobao | -4.05% | 4.43% | -51K | -68.0% | OOS |
| Svnthetic | 38.32% | 47.83% | 261K | 40.2% | EI |
| Total | 72.99% | 86.45% | 492K | 2.3% | EI |

Key Metrics By Product

| Segment | FCA % | FCA% LY | Net Error | Net Error % | Risk |
|-------------|--------|---------|-----------|-------------|------|
| Accessories | 71.42% | 90.20% | -168K | -1.4% | OOS |
| Desktop | 70.07% | | 0K | -2.0% | OOS |
| Networking | 52.50% | 81.50% | -379K | -28.9% | OOS |
| Notebook | 76.65% | 83.02% | 147K | 22.6% | EI |
| Peripherals | 75.18% | 85.06% | 193K | 7.4% | EI |
| Storage | 81.01% | 80.25% | 698K | 14.9% | EI |
| Total | 72.99% | 86.45% | 492K | 2.3% | EI |