



# NEW ZEALAND AMERICAN ASSOCIATION



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## **Board Meeting Monday, July 11th, 2016 Minutes**

**In Attendance:** Ian Vanderkley, Tim Berryman, Annie McLeod, Marcus Van Ameringen, Mike Ryder, Braden Turner

**Apologies:** Ian Latham, John Peach

The meeting, held online via skype, was called to order at 7:30 pm by the president, Ian Vanderkley. Annie McLeod will take the minutes.

With the opening of the meeting, we had approval of the agenda.

### **Agenda:**

The agenda was approved by Annie McLeod and Marcus Van Ameringen.

### **Approval of Minutes:**

The minutes from the last meeting, held on March 28<sup>th</sup> 2016, were approved by Annie McLeod and Marcus Van Ameringen.

### **Treasurer's Report:**

- Tim provided copies of the P & L from January thru July 8, 2016 and we are running at a loss. The biggest expense each year is for the trumpeter on ANZAC Day which is \$150.00. The Australian's didn't support us very well this year (there were 39 attendees – mostly from NZAA) and it appears they may be struggling with membership. Marcus proposed an alternative to the trumpeter, perhaps play a tape recording of the Aussie & Kiwi national anthems etc. Annie seconded the proposal. Our bank balance shows \$1,000 less than 2014. Wine was donated 2 years in a row which helped our revenue then.

### **2016 Highlights:**

- Anzac Day:
  - \* Essentially broke even for Anzac day with a small loss of (\$6)
  - \* Anzac day event attendance down 32% from 2014. 39 people attended this year vs. 57 in 2014. Possible low turnout due to location distance.
  - \* Trumpet now represents 40% of the entire gate revenue followed by gift certificate at 25%. How essential is the trumpet?
- YTD our loss is (\$30) compared to a profit of \$110 last YTD. Prior year Waitangi Day and Rugby 7's income of \$540 offset the IRS filing fee penalties.
- Watch out on the second half year events as they both generated losses for NZAA in 2015 (Christmas Party (\$805) and Hangi (\$114)). The most profitable events in 2015; Waitangi Day and Rugby 7's did not generate any income for us in 2016.
- Balance sheet is essentially comprised of cash in BB&T of \$6,292. Cash balance down (\$31) for the year due to expenses for a business license and a small Anzac day loss.

#### Other Notes:

- Tax returns all filed for 2015
- Business license paid for
- Upcoming expenses for web site in July of ~\$160

#### **ANZAC Day:**

- Braden asked if it's money or distance that affected the low turnout this year. We lost \$6 hosting the event. What are we striving for? As previously noted there were 39 people in attendance and they were mostly NZAA board members. It's NZ's turn next year and we will ask the Latham's if the event could be held at their farm.

#### **Womens Rugby 7s:**

- Held this year on Friday and Saturday. There was no AIG sponsorship. The team gave some gear on the Saturday but didn't the same turnout so there were no raffles. We now have 4 pieces of All Black gear, training shirts and training windbreakers. It was suggested that perhaps have an online auction leading up the Olympics and post pictures of the gear on Facebook. Tim did some quick research online and said it is rather risky - so we will have a raffle at the remaining events. I.e. Hangi and Xmas party.

#### **ANZAC Day:**

- We had the discussion if it's money or distance that affected the low turnout this year. We lost \$6 hosting the event, which isn't bad – but it was a very low turnout. What are we striving for? As previously noted there were 39 people in attendance and they were mostly NZAA board members.
- It appears that the Latham farm is still the preferred venue based on the turnout, and so we believe that is the best location for the NZ turn as long as Ian and Sue are willing to host it. It is the Australian turn next year, we will follow up with them to see what they thought of the location and what they would like to do for next year.

#### **Other Items:**

- Flight of the Conchords" July 12 - Beau Murrah sent a letter to the management to have pre-dinner drinks unfortunately he received no response.
- Hunt for the Wilderpeople Movie - NZAA – Facebook boost – one solid post stays in the newsfeed. Nothing big happened.
- Olympics starting Aug 5 – Ian V to look at the scheduling for the men's/women's rugby – maybe have a viewing party if NZ gets into the finals.
- Website: Mike gave an update on the website update proposal from Beau, Mike and Braden will liaise with Beau on this. Marcus said the webpage needs updating and if Beau can help us it would be great.

#### **Next Event – Hangi:**

- The Hangi will be held on Sun Sept 11 – 2 months away. Mike will talk to Steve Jackson re location and Ian V will liaise with Ian L to send out an email and facebook post for the Save The Date. Ian V mentioned that we will need a subcommittee chairperson for the event and is asking for a volunteer at the next meeting.

#### **Next Meeting:**

- The next board meeting will be held on August 8<sup>th</sup> at 7.30pm.

**Meeting adjourned: 8:59 PM**