

Privacy Policy

At DSP Portal by Malta Block DSP, accessible from <https://dsp.maltableblock.org>, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that is collected and recorded by Malta Block DSP and how we use it.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us through email at info@airdropsdac.com.

GENERAL DATA PROTECTION REGULATION (GDPR)

We are a Data Controller of your information.

Malta Block DSP legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Information we collect and the specific context in which we collect the information:

- Malta Block DSP needs to perform a contract with you
- You have given Malta Block DSP permission to do so
- Processing your personal information is in Malta Block DSP legitimate interests
- Malta Block DSP needs to comply with the law

Malta Block DSP will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your information to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. If you wish to be informed what Personal Information we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

- The right to access, update or delete the information we have on you.
- The right of rectification.
- The right to object.
- The right of restriction.

- The right to data portability
- The right to withdraw consent

LOG FILES

Malta Block DSP follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this as a part of hosting services' analytics. The information collected by log files include internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

COOKIES AND WEB BEACONS

Like any other website, Malta Block DSP uses 'cookies'. These cookies are used to store information including visitors' preferences, and the pages on the website that the visitor accessed or visited. The information is used to optimize the users' experience by customizing our web page content based on visitors' browser type and/or other information.

PRIVACY POLICIES

You may consult this list to find the Privacy Policy for each of the advertising partners of Malta Block DSP.

Third-party ad servers or ad networks uses technologies like cookies, JavaScript, or Web Beacons that are used in their respective advertisements and links that appear on Malta Block DSP, which are sent directly to users' browser. They automatically receive your IP address when this occurs. These technologies are used to measure the effectiveness of their advertising campaigns and/or to personalize the advertising content that you see on websites that you visit.

Note that Malta Block DSP has no access to or control over these cookies that are used by third-party advertisers.

THIRD PARTY PRIVACY POLICIES

Malta Block DSP's Privacy Policy does not apply to other advertisers or websites. Thus, we are advising you to consult the respective Privacy Policies of these third-

party ad servers for more detailed information. It may include their practices and instructions about how to opt-out of certain options. You may find a complete list of these Privacy Policies and their links here: [Privacy Policy Links](#).

You can choose to disable cookies through your individual browser options. To know more detailed information about cookie management with specific web browsers, it can be found at the browsers' respective websites. [What Are Cookies?](#)

CHILDREN'S INFORMATION

Another part of our priority is adding protection for children while using the internet. We encourage parents and guardians to observe, participate in, and/or monitor and guide their online activity.

Malta Block DSP does not knowingly collect any Personal Identifiable Information from children under the age of 13. If you think that your child provided this kind of information on our website, we strongly encourage you to contact us immediately and we will do our best efforts to promptly remove such information from our records.

DISCLAIMER GOOGLE ANALYTICS

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. In case of activation of the IP anonymization, Google will truncate / anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA. On behalf of the website provider Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use

the full functionality of this website. Furthermore you can prevent Google's collection and use of data (cookies and IP address) by downloading and installing a browser plug-in available under <https://tools.google.com/dlpage/gaoptout?hl=en-GB>.

ONLINE PRIVACY POLICY ONLY

This privacy policy (GDPR Privacy Policy created at GDPRPrivacyNotice.com) applies only to our online activities and is valid for visitors to our website with regards to the information that they shared and/or collect in Malta Block DSP. This policy is not applicable to any information collected offline or via channels other than this website.

CONSENT

By using our website, you hereby consent to our Privacy Policy and agree to its terms.