



Says

Thinks



What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

What have we heard them say?  
What can we imagine them saying?

Collection  
of airlines  
information

Active/  
inactive  
status

Latitudes and  
altitudes of  
airports across  
the world

Modes of  
transport

Call signs  
country of  
origin

Essential  
details code  
share



Unlocking Insights Into  
The Global Air  
Transportation Network  
With Tableau

Airline  
industry  
provides  
service for a  
set price.

Saving time.

Have idea  
about  
airlines

Know  
detailed  
time zone.

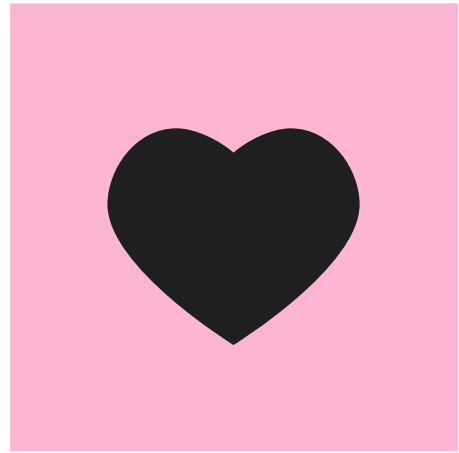
Journey of  
passengers

Knowledged  
by  
networkdata



Does

Feels



What behavior have we observed?  
What can we imagine them doing?

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

[See an example](#)