



SporkDAO presents

# ETH DENVER 2023

The year of the SPORK  
Feb 24 - Mar 5, 2023

#BUIDLathon

Workshops

Community Gathering

Innovation Festival



# THE YEAR OF THE SPORK

ETHDenver is a Community-Owned Innovation Festival. With the genesis of SporkDAO in June of 2021, ETHDenver became the first event DAO in the world. All event proceeds are used to #BUIDL value for our community and to realize the decentralized future.

2023 is the Year of the SPORK. The SPORK is the go-to tool that the Bufficorn family uses in their everyday lives. They are versatile tools used for digging, eating, defending, playing, and especially #BUIDLing – their favorite pastime.

Welcome to the ETHDenver  
#BUIDLATHON, Workshops, Community Gathering, &  
Innovation Festival! #YEAROFTHESPORK



# ETHOS =

SporkDAO's **ETHDenver #BUIDLATHON** is about gathering like-minds around a common purpose. Distributed computing is the future, and Colorado is a leading community supporting this emerging technology.

Our goal is empowering community to shape this new world while cementing the Rocky Mountain region and the state of Colorado as a thriving hub of Ethereum and blockchain innovation.

# VALUES =

**EDUCATION  
+ COMMUNITY  
= #BUIDL**



# COLORADO #1 FOR WEB3 & BLOCKCHAIN

At **ETHDenver 2021**, Colorado Governor Jared Polis announced Colorado's intentions in becoming the **"First Digital State."**

Colorado is at the forefront of new organizational structures and business models to build a more benevolent world.

As blockchain has emerged as the "next big thing," **entrepreneurs and technologists** from all over the Rocky Mountain region believe that a decentralized world is possible with this technology.

**Our community is #BUIDLing this reality!**



# #BUIDLATHON ATTENDEES



Attendees for the **ETHDenver #BUIDLATHON** consist of students, developers, technologists, community leaders, education professionals, advisors, entrepreneurs, crypto-curious individuals, thinkers and investors. ALL included in the Bufficorn Family!

We provide a “big tent and blank canvas” where individuals can **exercise their creativity & be themselves.**

We promote diversity, inclusion, and acceptance of all persons wishing to contribute their unique intelligence to the ETHDenver community.

Most importantly, **ETHDenver is and always will be FREE to attend** for those desiring to #BUIDL the decentralized future with us.

# 2023 ETHDENVER IS A GLOBAL COMMUNITY OF #BUIDLERS

With community members on six continents, ETHDenver has proven itself one of the most important events on the annual calendar.

ETHDenver is the world's largest and longest-running Ethereum #BUIDLathon event.

## 2018-2022 COMMUNITY VITALS



55,000+  
ATTENDEES



350+  
INTERNATIONAL  
SPONSORS



1200+  
TEAMS



7000+  
#BUIDLERS



ALL 50  
US STATES



110  
COUNTRIES  
REPRESENTED

# #BUIDLATHON TRACKS

## DEFI

Project Types: DeFi 2.0, DEXs, lending protocols, yield farming, staking, liquidity mining, etc.

The top 5 projects will share a prize pool of a minimum of \$15,000 (USD or ETH equivalent).

## NFTS, GAMING + METaverse

Project types: digital art, PFPs, wearables, metaverse ecosystems, blockchain games, collectibles, etc.

The top 5 projects will share a prize pool of a minimum of \$15,000 (USD or ETH equivalent).

## INFRASTRUCTURE + SCALABILITY

Project Types: L1, L2, side chains, zk rollups, POA networks, dev tools, wallets, on-chain privacy, etc.

The top 5 projects will share a prize pool of a minimum of \$15,000 (USD or ETH equivalent).

## IMPACT + PUBLIC GOODS

Project Types: UN Sustainability Development Goals (SDGs), public goods funding, ReFi,, underserved communities, etc.

The top 5 projects will share a prize pool of a minimum of \$15,000 (USD or ETH equivalent).

## DAOS + COMMUNITY

Project Types: DAOs, digital communities, tokenomics, governance, bridges to Web3, etc.

The top 5 projects will share a prize pool of a minimum of \$15,000 (USD or ETH equivalent).





# ENHANCEMENTS\$

## BOUNTIES

In addition to submitting to one of the five main Tracks, #BUIDLer teams may submit projects to bounties offered by sponsors (repos, API integrations, use of specific tool sets, etc).

Bounties are shared no more than two weeks before the #BUIDLathon begins. All bounties are funded by the individual sponsor project offering the challenge.

## COLORADOJAM

ColoradoJam offers "Jammers" the opportunity to exercise their creativity in solving key challenges the State of Colorado faces in the public infrastructure.

Projects competing in the main five tracks may also submit their project to ColoradoJam.

## UX/UI

Five projects from the five main Tracks will be awarded \$5k (or ETH equivalent) for outstanding achievement of Web3 "usability for mass adoption."

Judges will be specialists in the area of UI/UX and Web3 adoption strategies.



# 2022 SPONSORS + PARTNERS

Leading projects from every corner of the Etherspace & beyond.

From 2018-2022, over 300 international sponsors have called ETHDenver home.



# #BUIDL WEEK, ETHDENVER #BUIDLATHON + MOUNTAIN RETREAT

FEB 24 - MARCH 5, 2023

Speakers, panels, and workshops  
throughout #BUIDL Week and ETHDenver

FRIDAY  
10AM

FEB / 24

IRL #BUIDL Week & #BUIDLathon Kickoff

DAILY  
VARIOUS  
Workshops

FEB / 24 - MAR / 1

#BUIDL Week - Technical Talks &

Open Source Meetups, Events, & Parties

THURSDAY  
8AM  
8AM-5PM  
6PM

MAR / 2

ETHDenver Main Event Doors Open

Workshops & Mini-Conventions

ETHDenver Opening Ceremony

FRIDAY  
9AM - 10PM

MAR / 3

Speakers, Panels, Workshops

SATURDAY  
9AM - 10PM

MAR / 4

Speakers, Panels, Workshops

SUNDAY  
8AM

MAR / 5

BUIDLing Ends - Project Submission Deadline

Project Judging

Project Exhibition

Closing Ceremonies

Closing Party

MAR / 6-9 (Breckenridge, CO)  
Rocky Mountain Retreat



# \$SPORKWHALE

## MAR / 2 (Around Denver)

8PM - \$SPORKWhale Reception / Drinks & Hors d'Oeuvres

## MAR / 3 (Around Denver)

8PM - \$SPORKWhale Special Event & Chess Tournament

## MAR / 4 (Around Denver)

8PM - \$SPORKWhale Special Event & Poker Tournament

## MAR / 5 (ETHDenver Venue)

5PM - \$SPORKWhale Exclusive Closing Party Access

## MAR / 2-5 (ETHDenver Venue)

Access to \$SPORKWhale Lounge & Private Workspaces



# HIGHLIGHTS + KEY FEATURES



**ART GALLERY  
& MAKERSPACE**



**#BUIDL  
FLOORS**



**PRESS LOUNGE  
+PODCAST ROOM**



**SPONSOR  
SHILL ZONE**



**FREE  
CHILDCARE**



**DJ  
CHILL ROOM**



**\$SPORKWHALE  
LOUNGE**



**ZEN  
ZONE**



**FOOD  
TRUCKS**



**LIVESTREAM  
PRESENTATIONS**

# ETHDENVER EVENT SPONSORSHIPS

ETHDenver is 100% community funded and is FREE to those accepted attend and/or #BUIDL. We believe removing economic barriers for all.

Sponsors help us maintain that ethos and create a world-class experience.



\$15,000

**BLOCK**



\$25,000

**META**







\$45,000


**CYPHER**



\$85,000

**PRESENTING**

PACKAGES					
	TOTAL AVAILABLE	 BLOCK	 META	 CYPHER	 PRESENTING
		50	40	20	6
	COST	\$15,000	\$25,000	\$45,000	\$85,000
CONNECT & SKILL	INCLUDED BOOTH SIZE	-	10x10	10x20	10x20
	BOOTH UPGRADE	\$5,000	\$5,000	\$10,000	\$10,000
	UPGRADED BOOTH SIZE	10x10	10x20	20x20	20x20
	TRACK UPGRADE (Cypher/Presenting only)	-	-	\$60,000	\$60,000
	TRACK UPGRADE BOOTH/LOUNGE SIZE	-	-	40x40	40x40
	MAIN STAGE BOX SEATING (ORG EXCLUSIVE)	-	-	-	X
SPEAK	SPEAKING OPPORTUNITIES	-	1X	2X	3X
	MAIN STAGE GUARANTEE	-	-	X	X
	OPENING CEREMONY KEYNOTE	-	-	5 MIN	10 MIN
#BUIDL	BOUNTY MAX PRIZE LIMIT	-	\$25k	\$50k	\$100k
	LIVESTREAM BOUNTY PRESENTATION	-	X	X	X
	ACCESS TO #BUIDLERS' GITHUB/LINKEDIN (IF PROVIDED)	-	POST	PRE	PRE
REACH	SOCIAL MEDIA, COMMS & PR	SOCIAL	SOCIAL	SOCIAL/BLOG/PR	SOCIAL/BLOG/PR
	LOGO - WEBSITE, SPONSOR LOOP & PHOTO BACKDROP	SMALL	MEDIUM	LARGE	XL
	LOGO - STAGE BANNERS	-	MEDIUM	LARGE	XL
	LOGO - LIVESTREAM	-	-	LARGE	XL
	LOGO - BADGE PLACEMENT	-	-	X	X
	LOGO - LANYARD PLACEMENT	-	-	-	X
EXTRAS & PERKS	\$SPORK TOKEN REWARDS - PRO RATA SPONSOR POOL	X	X	X	X
	SPORKWHALE TICKETS (LOUNGE + EVENT ACCESS)	2	4	6	8
	PURCHASE ADDITIONAL SPORKWHALE TICKETS	\$2,000	\$1,500	\$1,000	\$1,000
	BUFFICORN BUIDL BRIGADE NFTS	1	1	2	4
	CUSTOM LOGO T-SHIRT WEARABLE FOR BBB NFTS	-	-	X	X



# EARLYBIRD BONUSES

**Early Bird\* Sponsorship Deadline: September 30, 2022**

Limited EB Available. First come, first served.



**BLOCK**



**META**



**CYPHER**



**PRESENTING**

	BLOCK	META	CYPHER	PRESENTING
<b>PRIORITY CHOICE OF SPONSOR BOOTH LOCATION</b>	-	X	X	X
<b>BOOTH UPGRADE INCLUDED</b>	\$5,000	\$5,000	\$10,000	\$10,000
<b>BUFFICORN.COM &amp; SWAG STORE CREDIT</b>	-	\$100	\$250	\$500
<b>BONUS \$SPORKWHALE TICKETS</b>	1	1	2	4
<b>\$SPORK TOKEN REWARDS</b>	1.5X	1.5X	1.5X	1.5X

\* Early Bird Sponsorships are due upon invoice receipt. Invoices paid after September 30, 2022 may forfeit Early Bird Bonuses.  
All sponsorship payments due by January 15, 2023.



# UPGRADES

PRIORITY TO CYPHER & PRESENTING SPONSORS  
DURING EARLY BIRD PERIOD THROUGH SEP, 2022

ALL UPGRADES ARE ON FIRST COME, FIRST SERVED BASIS

## MAIN EVENT SPACES & PLACES

	# AVAILABLE	UPGRADE \$
DJ Chill Room - Exclusive Sponsor	1	\$20,000
\$SPORKWhale Lounge - Exclusive Sponsor	1	\$20,000
Art Auction & Gallery - Exclusive Sponsor	1	\$20,000
MakerSpace - Joint Sponsor	5	\$5,000
Blockchain Arcade - Exclusive Sponsor	1	\$15,000
Gourmet Coffee Shop - Exclusive Sponsor	1	\$25,000
Zen Zone - Exclusive Sponsor	1	\$15,000
Complimentary Childcare - Exclusive Sponsor	1	\$15,000
Blockchain 101 Educational Zone - Exclusive Sponsor	1	\$20,000
Business Meeting Room & Networking Zone - Exclusive Sponsor	1	\$15,000
Press & Podcast Studios - Exclusive Sponsor	1	\$15,000
#BUIDLer Bodega - Exclusive Sponsor	1	\$25,000
#BUIDLer Area Sponsor - Joint Sponsor	10	\$5,000
Health & Safety Sponsorship - Joint Sponsor	4	\$10,000

NOTE: Upgrades can only be purchased by Block, Meta, Cypher and Presenting sponsors.



# UPGRADES

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## TECH

	# AVAILABLE	UPGRADE \$
Official Wallet	1	\$50,000
Official Hardware Wallet	1	\$20,000
Official Browser	1	\$20,000
Official Node Provider	5	\$20,000
Official Layer 2	1	\$20,000
Official Game	1	\$20,000
NFT Ticketing / Security	1	\$20,000
WiFi Sponsor - Main Event Branded SSID - 4 DAYS	1	\$25,000
Token Airdrop to All Attendees Upon Check-in	Per Sponsor	\$1,000

*NOTE: Upgrades can only be purchased by Block, Meta, Cypher and Presenting sponsors.*



# UPGRADES

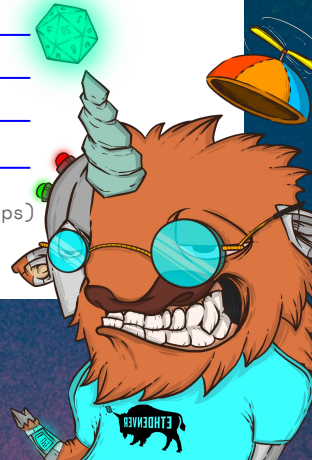
PRIORITY TO CYPHER & PRESENTING SPONSORS  
DURING EARLY BIRD PERIOD THROUGH SEP, 2022

ALL UPGRADES ARE ON FIRST COME, FIRST SERVED BASIS

## SPECIAL EVENTS

	# AVAILABLE	UPGRADE \$
Onsite Open Bar Event - 2 Hours, up to 100 people	15	\$10,000
*SPORKWhale Event Sponsor - Per Evening (w/ Guest List)	3	\$10,000
ETHDenver Official Closing Party & Bottle Service - Meta	12	\$10,000
ETHDenver Official Closing Party & Bottle Service - Cypher	8	\$25,000
ETHDenver Official Closing Party & Bottle Service - Presenting	4	\$50,000
Local Shuttle Transportation Sponsor - Door Logo + Loading Zones	1	\$25,000
Local Shuttle Transportation Sponsor - Upgrade to Vehicle Half Wrap	1	Variable
Official Mountain Retreat Sponsor	1	\$25,000
Mini Conference on Main Stage Thursday	1	\$35,000 (+15% Sponsorships)

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# BUIDLERS + TEAM SCHOLARSHIPS

HELP BUIDLERS ATTEND  
ETHDENVER 2023!

IN RECOGNITION OF YOUR CONTRIBUTION:

- Logo w/ Sponsor Level at Entry to BUIDler Floors
- Website Logo w/ Sponsor Level on BUIDler Landing Page
- 1337 Includes Banner & Swag Table Inside BUIDler Floor

SUPPORT  
#BUIDLER  
TEAMS

## SUPPORT LEVEL

## # AVAILABLE

## UPGRADE \$

FREN: Support 1 BUIDLER Team (~4 ppl)	LIMITLESS	\$4,000
FRENS: Support 2 BUIDLER Teams (~8 ppl)	LIMITLESS	\$8,000
BASED: Support 3 BUIDLER Teams (~12 ppl)	LIMITLESS	\$12,000
ULTRA BASED: Support 4 BUIDLER Teams (~16 ppl)	LIMITLESS	\$16,000
1337: Support 5 OR MORE BUIDLER Teams (20+ ppl)	LIMITLESS	\$20,000 (OR MORE)

OPTIONAL: Connect with teams you've supported during ETHDenver 2023.



Much gratitude for your support  
of SporkDAO

WE LOVE YOU!!!

-Spork=



Let's #BUIDL!!!

# JOHN PALLER + SHANNON EWING

**SPONSOR STEWARDS**

[membership@ethdenver.com](mailto:membership@ethdenver.com)

