

Sales Performance and Market Insights: E-commerce Strategy

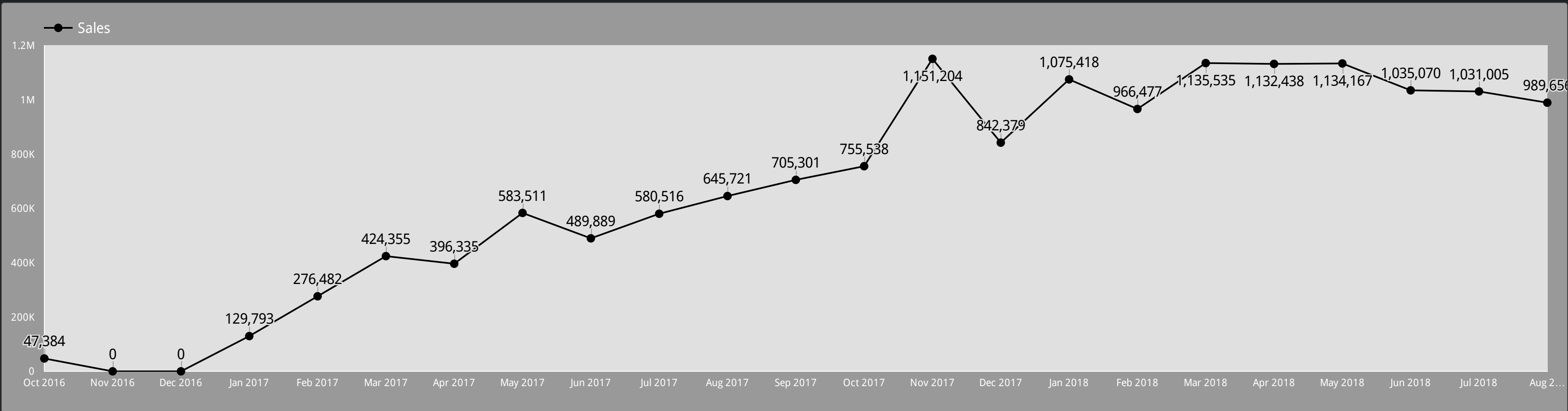
Total Customer
92,771

Total Seller
2,940

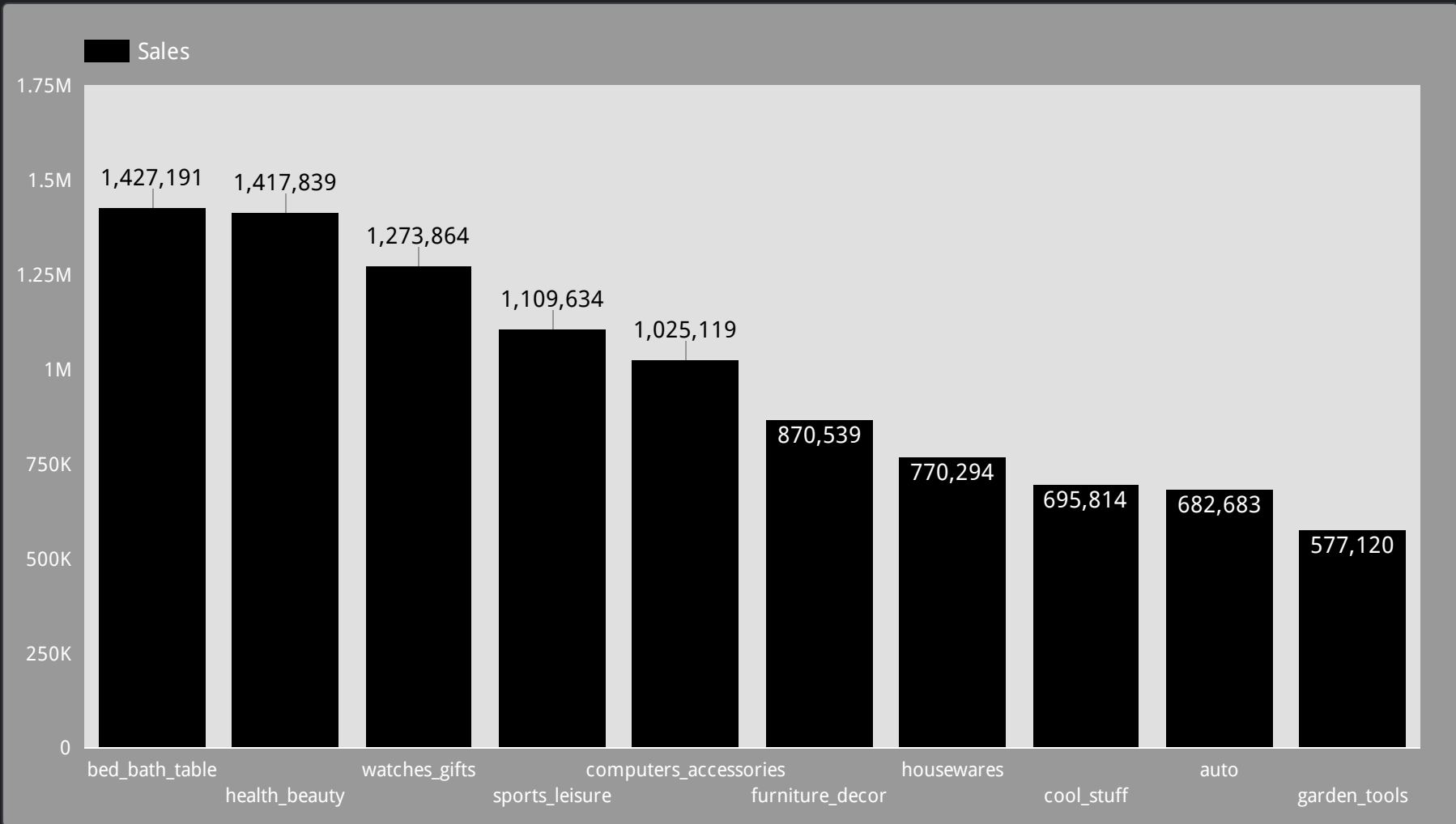
Total Sales
15528176

Total Order
28,185

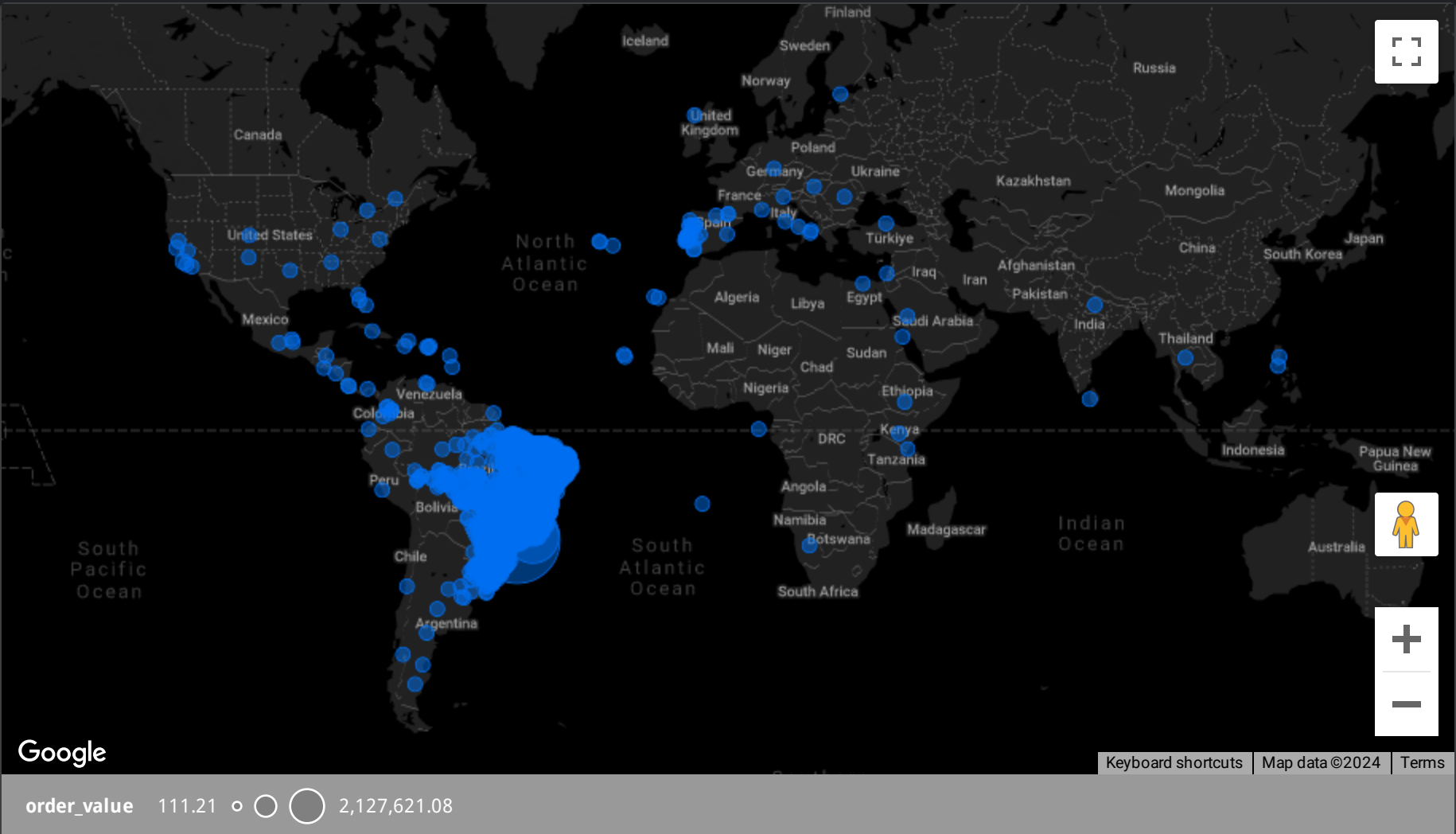
Monthly Sales Overview



Sales Proportion by Product Category



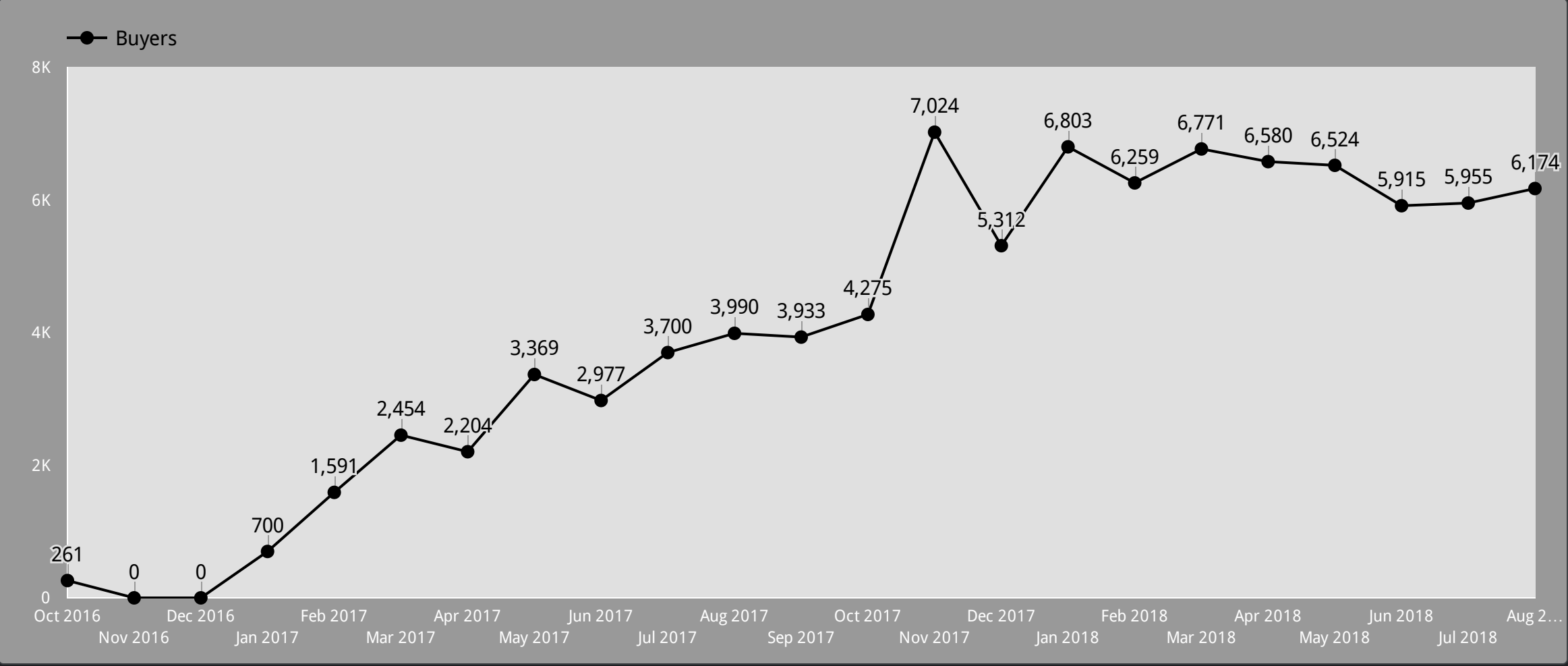
Sales Distribution by City



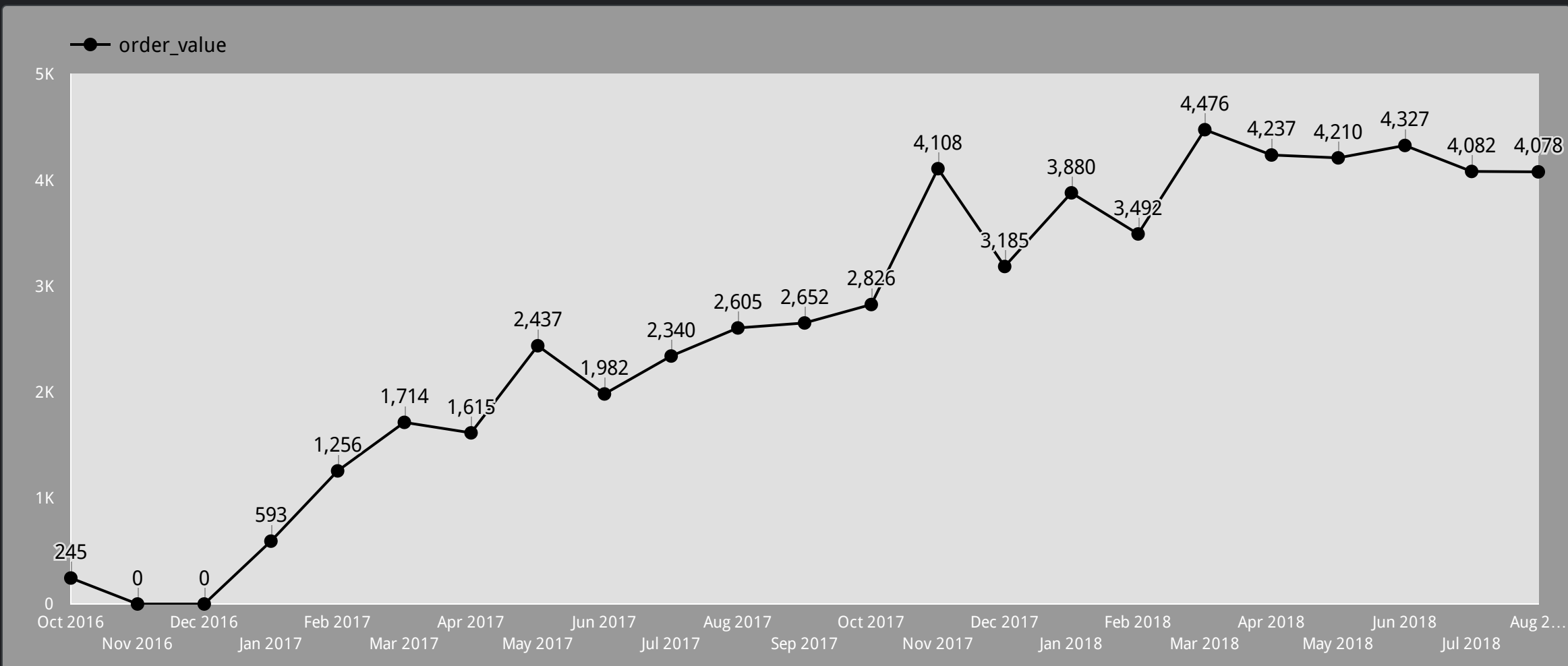
Seller Distribution by City

	Nama Kota	Jumlah Seller
1.	sao_paulo	665
2.	curitiba	121
3.	rio_de_janeiro	93
4.	belo_horizonte	65
5.	ribeirao_preto	51
6.	ibitinga	48
7.	guarulhos	47
8.	santo_andre	45
9.	campinas	40
10.	maringa	40
11.	sorocaba	32
12.	sao_iose_do_rio_preto	30

Total Buyers per Month



Total Order per Month



Comparison of Payment Method

