



# AISA SELVIRA

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Sukoharjo, Central Java

Software Engineering Technology students who have an interest in UI/UX design and experience working on UI/UX design projects

## Education

### Gadjah Mada University - Bulaksumur, Yogyakarta

August 2022 – Present

- Bachelor of Applied Computer in Software Engineering

### Vocational High School 2 Surakarta, Software Engineering - Surakarta, Central Java.

Juli 2019 – Juni 2022

- Software Engineering

## Professional Experience

### Samsung Innovation Campus Internship - Bandung, Indonesia

2020 - 2021

- Created video pitching and miro content. This involved conducting thorough user exploration, analyzing interview results, generating innovative solution sketches, creating wireframes, and developing comprehensive lean canvas models.
- Completed the Coding Blended Learning program, gaining proficiency in essential web development technologies such as HTML, CSS, JavaScript, and Web Development for Beginners.

## Activities and Interests

### Staff of Media and Information Division at KOMATIK Gadjah Mada University

2023 - 2024

- Managed and maintained KOMATIK social media platforms and website, implementing regular updates, interactive and engaging content, and optimizing user experience.
- Collaborated with team members to develop creative strategies for social media campaigns, resulting in increased engagement and reach.
- Documented all forms of KOMATIK activities, both offline and online, ensuring comprehensive records for future reference and evaluation.

### Staff of Co-facilitator Division at PPSMB Pionir Gadjah Mada University 2023

2023

- Facilitated teaching activities in the classroom as part of a two-person team during the PPSMB program.
- Delivered course materials in a creative and engaging manner, ensuring adaptation to the provided teaching materials.
- Served as a role model, embodying and practicing the Tridharma values of higher education, while guiding and mentoring over 50 students.

### Samsung Innovation Campus Competition Batch 2

2020 - 2021

- Developed dynamic and responsive websites using HTML, CSS, JavaScript and React JS ensuring cross-browser compatibility and optimal user experience.
- Designed and implemented UI/UX for applications, focusing on enhancing user experience and incorporating intuitive navigation.
- Contributed to the development and implementation of digital product projects, utilizing web development technologies to deliver innovative solutions.

## Additional Skills

### Computer Skills

Ms Office and Google Workspace.

### Graphic Design Skills

Figma, Canva, CorelDraw

### Programming Language Skills

HTML, CSS, JavaScript.