

Aishwarya Manjunatha

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EDUCATION

Texas A&M University, Mays Business School

Master of Science in Management Information Systems (GPA: 4.0/4.0)

College Station, Texas

May 2020

Visvesvaraya Technological University, SJ College of Engineering

Bachelor of Engineering in Computer Science and Engineering (GPA: 3.84/4.0)

Mysore, India

May 2016

WORK EXPERIENCE

Veteran Resource & Support Center (VRSC)

Marketing Graduate Assistant

College Station, Texas

March 2019 – Present

- Created and executed data-driven social media marketing strategies for the Aggie Veteran Network, an online platform that connects student veterans with on-campus and off-campus resource providers; increased overall engagement and network membership by over 20% in 60 days
- Administered VRSC websites and designed user interfaces; worked with the IT team to tailor websites according to users' feedback in order to provide a seamless digital experience

Paycom Payroll LLC

Software Development Intern

Oklahoma City, Oklahoma

Summer 2019

- Led a team of two other interns in building an @mention engine that could be plugged into any Paycom product or module; it enabled better communication between clients and employees
- Initiated and oversaw release procedures to deliver a deployment-ready component to stakeholders

ThoughtWorks Technologies Inc.

Full-Stack Application Developer

Bangalore, India

March 2017 – June 2018

- Collaborated with a 14-member agile scrum team to develop the 'Digital Coupons' component for Kroger which significantly boosted their online presence in coupon retailing
- Played the role of scrum master on a rotation basis by organizing and conducting scrum meetings; helped gather technical and functional requirements from clients and presented feature showcases
- Resolved 5 major customer-facing production issues over 2 months, the most notable one being a persistent login bug that intermittently locked out customers from their accounts for hours
- Mentored new team members: sped up ramp-up processes, cutting down team on-boarding duration by 2 weeks

Dell Software Group

Associate Software Engineer

Hyderabad, India

August 2016 – February 2017

- Performed R&D tasks on a storage and backup product with about 6000 customers; automated the performance measurement process of a component to reduce human effort by 30%

LEADERSHIP

SJCE Editorial Board

Editor-in-Chief

Mysore, India

June 2015 – May 2016

- Led a 24-member student body to produce the 54th edition of the University's annual magazine
- Organized the tenth edition of University's annual literary fest in February 2016, an event that boosted the involvement of Engineering students in literary and art activities by over 12% in 2015-16

SKILLS & INTERESTS

Technical Skills: ReactJS, SQL, HTML, CSS, C#.NET, C, Java, RESTful Web Services, AJAX

Product Mgmt. Skills: Jira, Trello, Asana, Business and Corporate Strategies, Product Innovation, UI & Design

Interests:

- Founder of an online store that sold handmade beaded jewelry and accessories (All Stuff Artsy)
- Amateur comic strip artist (Tiny Yellow Notebook Comics)
- Carnatic Indian Classical music singer; cleared intermediate level exam with 88%
- Ashtanga Yoga practitioner for over 8 years; winner of state and national level awards in India