

Aisha Ogunsola

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Experience

PwC Switzerland Power BI Job Simulation on Forage

Data Analyst Intern | 08/2024 - 09/2024

- Completed a job simulation where I strengthened my PowerBI skills to better understand clients and their data visualisation needs.
- Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed KPIs, showcasing the ability to respond to client requests with well-designed solutions.
- Strong communication skills reflected in the concise and informative email communication with engagement partners, delivering valuable insights and actionable suggestions based on data analysis.
- Leveraged analytical problem -solving skills to examine HR data, particularly focusing on gender-related KPIs, and identified root causes for gender balance issues at the executive management level, highlighting a commitment to data-driven decision-making.

British Airways Data Science

Data Science Intern | 07/2024 - 09/2024

Completed a simulation focusing on the critical role of data science at British Airways.

Scraped and analyzed customer review data to uncover findings.

Built a predictive model to understand factors that influence buying behavior.

BCG Data Science

Data Science Intern | 08/2024 - 08/2024

Completed a customer churn analysis simulation for Power Co., demonstrating advanced data analytics skills, identifying essential client data and outlining a strategic investigation approach. Conducted efficient data analysis using Python, including Pandas and NumPy. Employed data visualization techniques for insightful trend interpretation. Completed the engineering and optimization of a random forest model, achieving an 90% accuracy rate in predicting customer churn. Completed a concise executive summary for the Associate Director, delivering actionable insights for informed decision-making based on the analysis.

Skills

Python, Excel, Power BI, TensorFlow Other Skills: Data preprocessing, statistical analysis, SQL, Matplotlib, Machine Learning

Education

Queen Margaret University | Edinburgh, UK

Nutrition | 05/2027

Currently studying clinical nutrition with focus on Food Science, Health Data Analysis, Medical Microbiology and Immunology, Research Methodologies. Some key skills developed so far are clinical data interpretation, nutritional assessment, an understanding of public health.

Queen Margaret University | Edinburgh, UK

Public Health | 07/2024

Studied Public Health with a focus on research skills and critiquing evidence. Developed a comprehensive understanding of public health principles, epidemiology, and health data analysis. Training in research methodologies, data interpretation, and critical evaluation of evidence.