

Aisha Ogunsola

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Summary

Aspiring data scientist with a strong foundation in data analytics and public health, skilled in Python, Power BI, and machine learning. Committed to leveraging data-driven insights to solve real-world problems

Portfolio

[Here's a link to my Portfolio.](https://github.com/aishahoguns) [<https://github.com/aishahoguns>]

Experience

BCG Virtual Experience Programme (Forage) | Remote

Data Science Virtual Intern | 07/2024 - 08/2024

- Conducted customer churn analysis using Python, achieving 90% accuracy with a random forest model.
- Utilised data wrangling and visualisation techniques to identify trends and generate actionable insights.
- Presented findings through concise summaries, showcasing strong storytelling and communication skills.

PwC Switzerland Virtual Experience Programme (Forage) | Remote

Data Analytics Virtual Intern | 07/2024 - 08/2024

- Strengthened Power BI expertise through a job simulation focused on data visualisation and reporting.
- Designed interactive dashboards to visualise KPIs and analysed HR data to uncover gender-related disparities.
- Delivered data-driven recommendations, improving clarity in executive decision-making.

British Airways Virtual Experience Programme (Forage) | Remote

Data Science Virtual Intern | 06/2024 - 07/2024

- Scraped and analysed 1,000+ customer reviews to uncover key drivers of buying behaviour.
- Built predictive models to identify factors influencing purchasing decisions, demonstrating machine learning proficiency.
- Created data visualisations to present actionable insights effectively.

Skills

Python, Excel, Power BI, SQL, Matplotlib, Machine Learning, Statistical Analysis, Problem Resolution, Communication skills, Data Analysis Skills, Data Wrangling, Storytelling, Research, Interpretation

Education

Queen Margaret University | Edinburgh, UK

Nutrition | 05/2027

- Focused on Food Science, Health Data Analysis, Medical Microbiology and Immunology, and Research Methodologies.
- Developed expertise in clinical data interpretation, nutritional assessment, and public health.

Queen Margaret University | Edinburgh, UK

Public Health | 07/2024

- Studied public health principles, epidemiology, and data analysis.
- Trained in research methodologies, critical evaluation of evidence, and statistical interpretation.
- Earned a Certificate of Higher Education.

Certificates

IBM Data Science Professional Certificate