

MMD Quiz 1 - 15th February 2024

Advertisements.txt

File is structured such that first comes user ID then advertisement ID and then user action. User action can be of 3 types : skip, click, watch for n seconds

e.g

1011,203,skip

1022,204,skip

1033,205,watch for 5 secs

1044,205,watch for 6 secs

1055,200,click

Find Ad Id , times skipped, clicked and average time watched by users

```
In [106]: %%file quiz1.py
from mrjob.job import MRJob
from mrjob.step import MRStep

class findAdsInformation(MRJob):

    def mapper_init(self):
        self.adsSkipped={}
        self.adsClicked={}
        self.adsWatched={}
    def mapper(self,_,line):
        userID,adsID,action=line.split(',')
        if(action=='skip'):
            self.adsSkipped.setdefault(adsID,0)
            self.adsSkipped[adsID]=self.adsSkipped[adsID]+1
        elif(action=='click'):
            self.adsClicked.setdefault(adsID,0)
            self.adsClicked[adsID]=self.adsClicked[adsID]+1
        elif('watch' in action ):
            self.adsWatched.setdefault(adsID,(0,0))
            time,count=self.adsWatched[adsID]
            self.adsWatched[adsID]=(time+int(action.split('for')[1].split('secs')[0].strip()),count+1)

    def mapper_final(self):
        adsCatred=[]
        for adsID,count in self.adsSkipped.items():
            self.adsClicked.setdefault(adsID,0)
            self.adsWatched.setdefault(adsID,(0,0))
            adsCatred.append(adsID)
            yield adsID,(count,self.adsClicked[adsID],self.adsWatched[adsID])
        for adsID,count in self.adsClicked.items():
            if(adsID not in adsCatred):
                adsCatred.append(adsID)
                self.adsWatched.setdefault(adsID,(0,0))
                self.adsSkipped.setdefault(adsID,0)
                yield adsID,(self.adsSkipped[adsID],count,self.adsWatched[adsID])

        for adsID,count in self.adsWatched.items():
            if(adsID not in adsCatred):
                self.adsClicked.setdefault(adsID,0)
                self.adsSkipped.setdefault(adsID,0)
                yield adsID,(self.adsSkipped[adsID],self.adsClicked[adsID],count)
```

```

def combiner_reducer(self, key, value):
    skippedCount=0
    clickedCount=0
    watchCount=0
    watchSum=0

    for scount,ccount,wCount in value:
        skippedCount=skippedCount+scount
        clickedCount=clickedCount+ccount
        sumW,countW=wCount
        watchCount=watchCount+countW
        watchSum=watchSum+sumW

    yield key,(skippedCount,clickedCount,(watchCount,watchSum))
def printReducer(self, key, value):
    skippedCount=0
    clickedCount=0
    watchCount=0
    watchSum=0

    for scount,ccount,wCount in value:
        skippedCount=skippedCount+scount
        clickedCount=clickedCount+ccount
        sumW,countW=wCount
        watchCount=watchCount+countW
        watchSum=watchSum+sumW

    if(watchCount>0):
        avgWatched=watchSum/watchCount
    else:
        avgWatched=0
    information=('Skipped '+str(skippedCount)+' times, Clicked '+ str(clickedCount) + ' times, Watched on
Average '+str(avgWatched)+' secs')
    key='AD ID ' + key + ' -> '

    yield key,information

def steps(self):
    return [
        MRStep(mapper_init=self.mapper_init,
        mapper=self.mapper,
        mapper_final=self.mapper_final,

```

```
        combiner=self.combiner_reducer,  
        reducer=self.combiner_reducer),  
        MRStep(reducer=self.printReducer)  
    ]  
  
if __name__=='__main__':  
    findAdsInformation.run()
```

Overwriting quiz1.py

In [107]: `python quiz1.py Advertisements.txt`

"AD ID 203 -> " "Skipped 2 times, Clicked 0 times, Watched on Average 20.0 secs"

"AD ID 204 -> " "Skipped 0 times, Clicked 1 times, Watched on Average 0 secs"

"AD ID 205 -> " "Skipped 1 times, Clicked 0 times, Watched on Average 5.25 secs"

"AD ID 206 -> " "Skipped 0 times, Clicked 3 times, Watched on Average 0 secs"

No configs found; falling back on auto-configuration

No configs specified for inline runner

Creating temp directory C:\Users\DELL\AppData\Local\Temp\quiz1.DELL.20240215.094715.382417

Running step 1 of 2...

Running step 2 of 2...

job output is in C:\Users\DELL\AppData\Local\Temp\quiz1.DELL.20240215.094715.382417\output

Streaming final output from C:\Users\DELL\AppData\Local\Temp\quiz1.DELL.20240215.094715.382417\output...

Removing temp directory C:\Users\DELL\AppData\Local\Temp\quiz1.DELL.20240215.094715.382417...