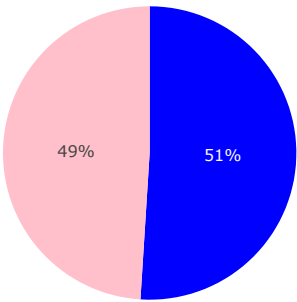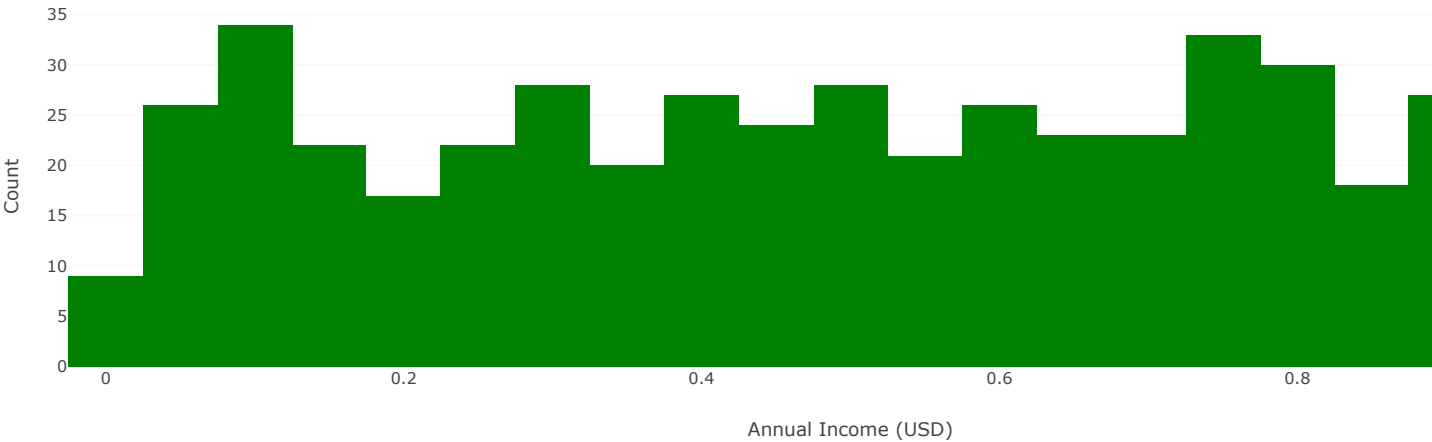# Customer Segmentation Dashboard
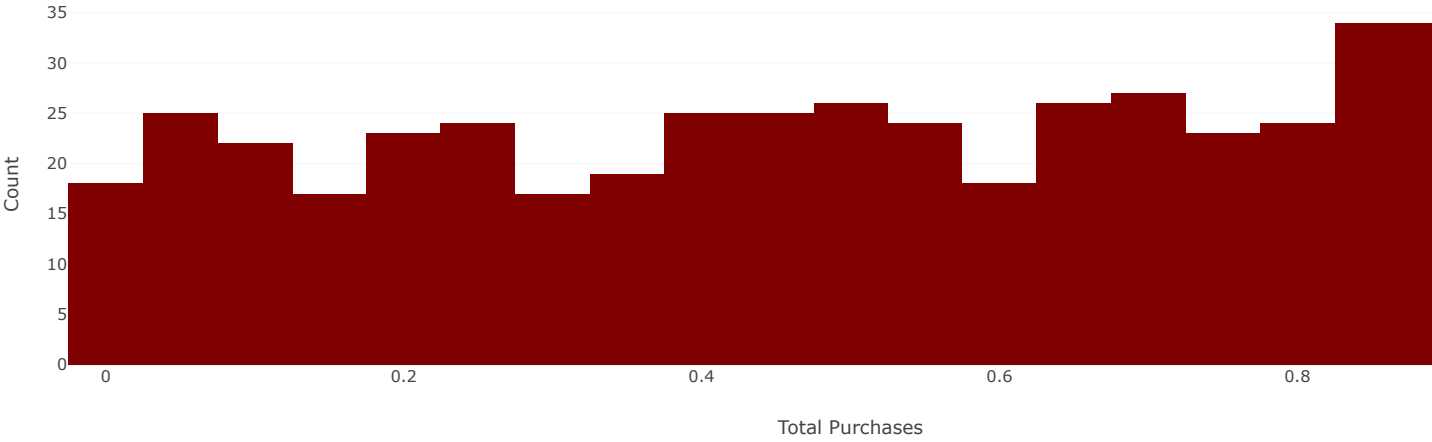
Gender Distribution

Annual Income Distribution
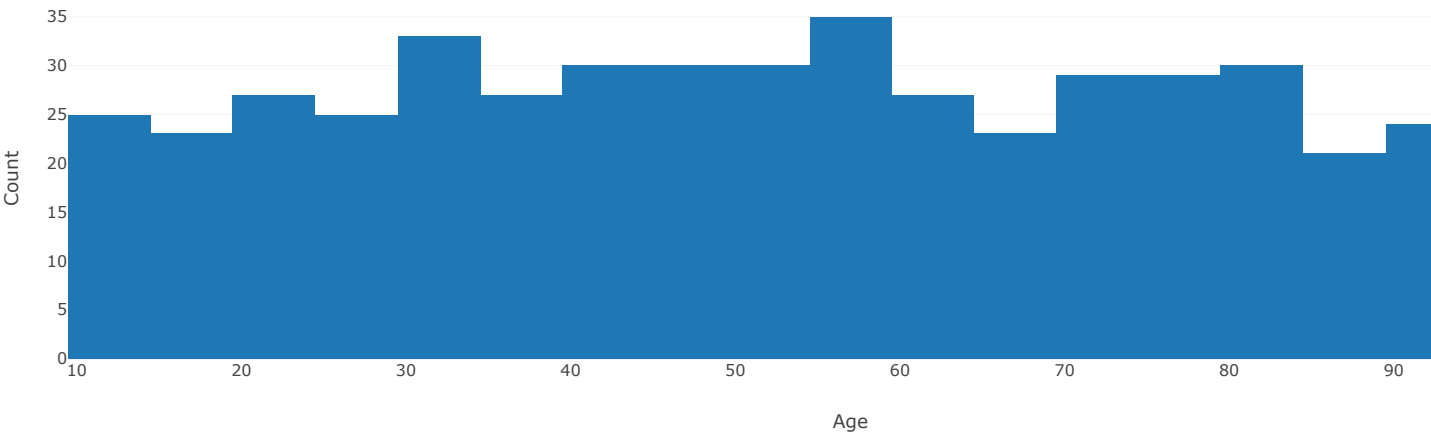

Total Purchases Distribution

Age Distribution

Age

Marital Status Distribution

37.6%

31.6%

30.8%
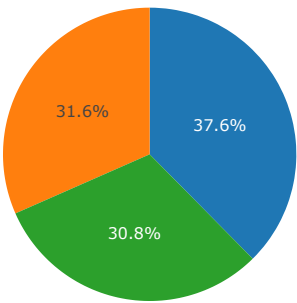
Preferred Category Distribution
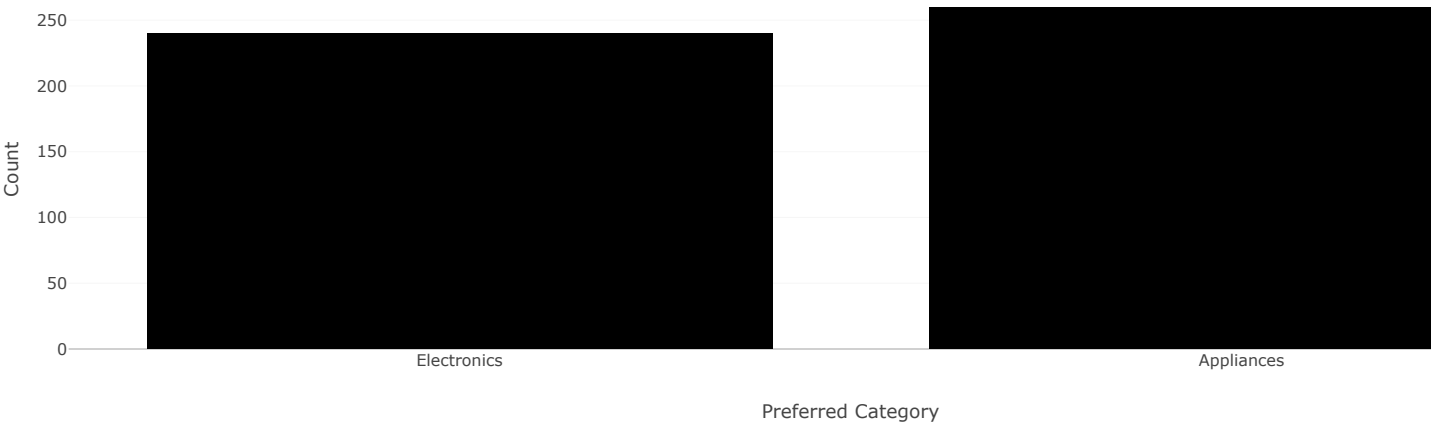

Preferred Category

Select a category from PreferredCategory:

Electronics

Scatter plot for Electronics customers

Annual Income by Preferred Category

Age Distribution by Gender and Preferred Category