



MealShip

Max, Usher, Anjali, & Emma
eHacks 2022



Hunger and homelessness in the U.S.

12 million
children are experiencing
food insecurity

38 million
people are experiencing
food insecurity

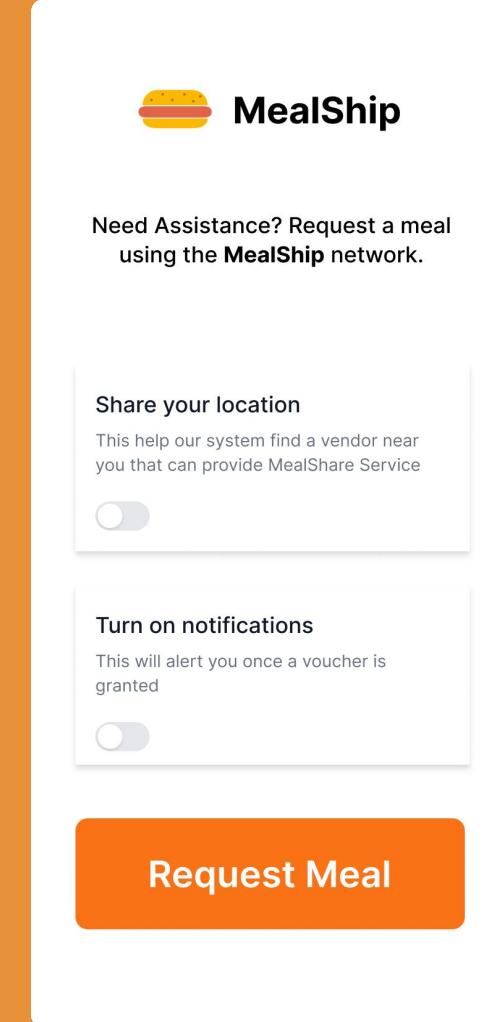
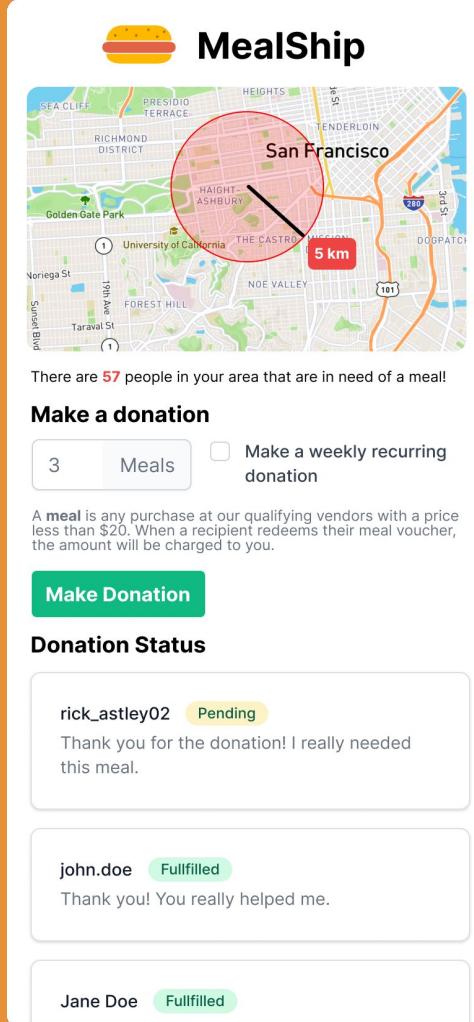
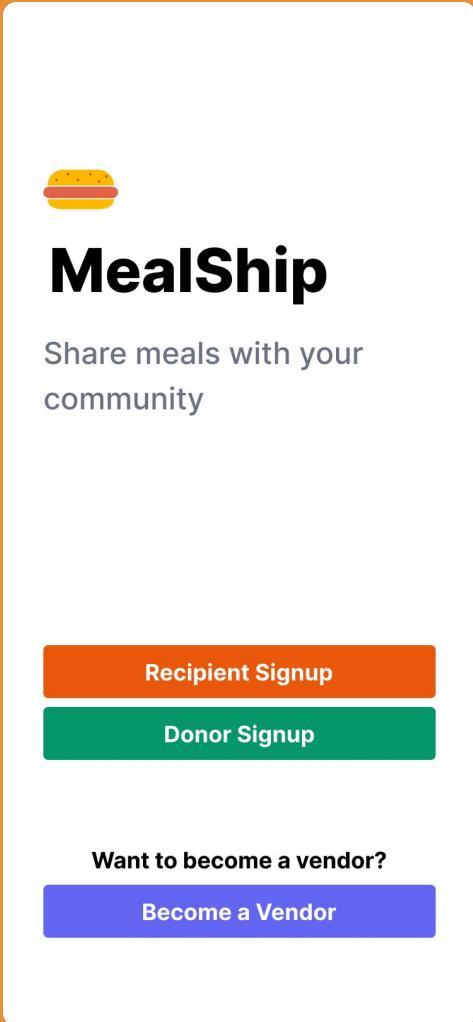
553,742
people are
experiencing
homelessness on any
given night

Introducing MealShip

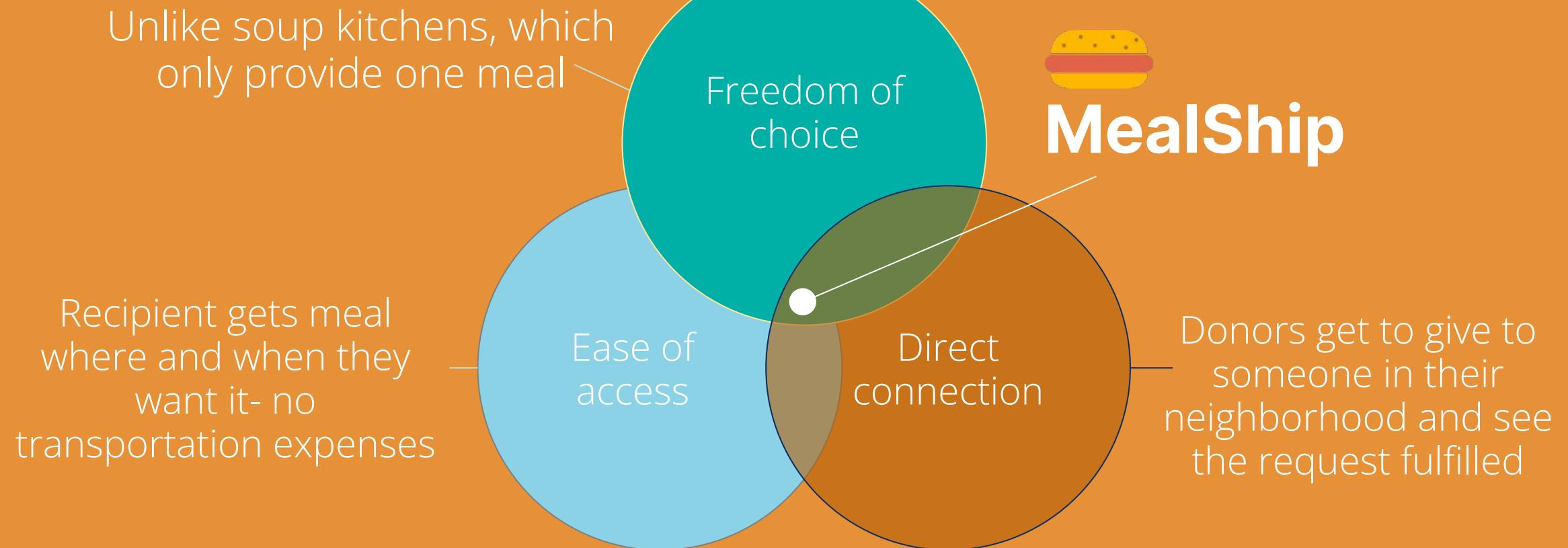
Donor

Recipient

Vendor



What sets Mealship apart



Being a Recipient

Authentication form
(Is the recipient
legit or not)

MealShip

Need Assistance? Request a meal using the MealShip network.

Share your location

This help our system find a vendor near you that can provide MealShare Service

Turn on notifications

This will alert you once a voucher is granted

Request Meal

MealShip

Request Submitted Successfully

Your request has been posted, waiting for a donor to fulfill your request

Frequently Asked Questions

How long does it take for request to be fulfilled

It generally takes around 15-30 minutes but it depends on your geographical location

How do I get to the vendor?

Is my information shared?

Can I request for someone else?

How do I get support?

How can I find the vendor?

MealShip

Request Fulfilled

Emilia Gates has provided you with a MealShare voucher! You can order your meal priced at \$20 or less by showing your QR code to the locations displayed below.

You have been given a meal voucher! These are the locations available to you.

Starbucks Coffee 0.3 Miles Away [Get Directions](#)

McDonalds 0.5 Miles Away [Get Directions](#)

Panda Express 0.7 Miles Away [Get Directions](#)

[View all](#)

QR Code/Voucher

Use the QR code to redeem at Popeyes located on Paul Street.
[Add to Apple Wallet](#)



Give thanks to your donor (optional)

Begin your message here...

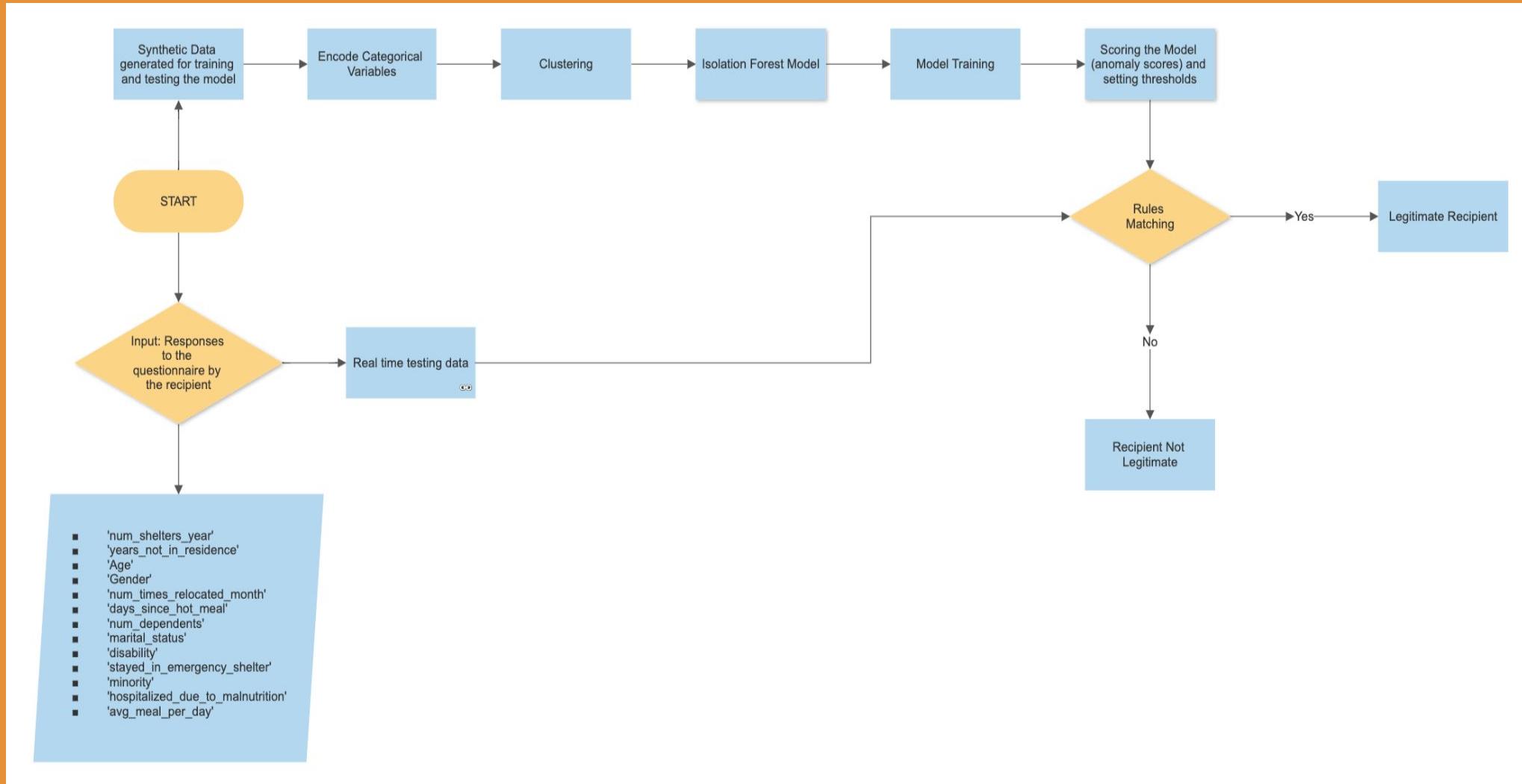
Submit Message

What do we provide that our competitors don't?

TRANSPARENCY

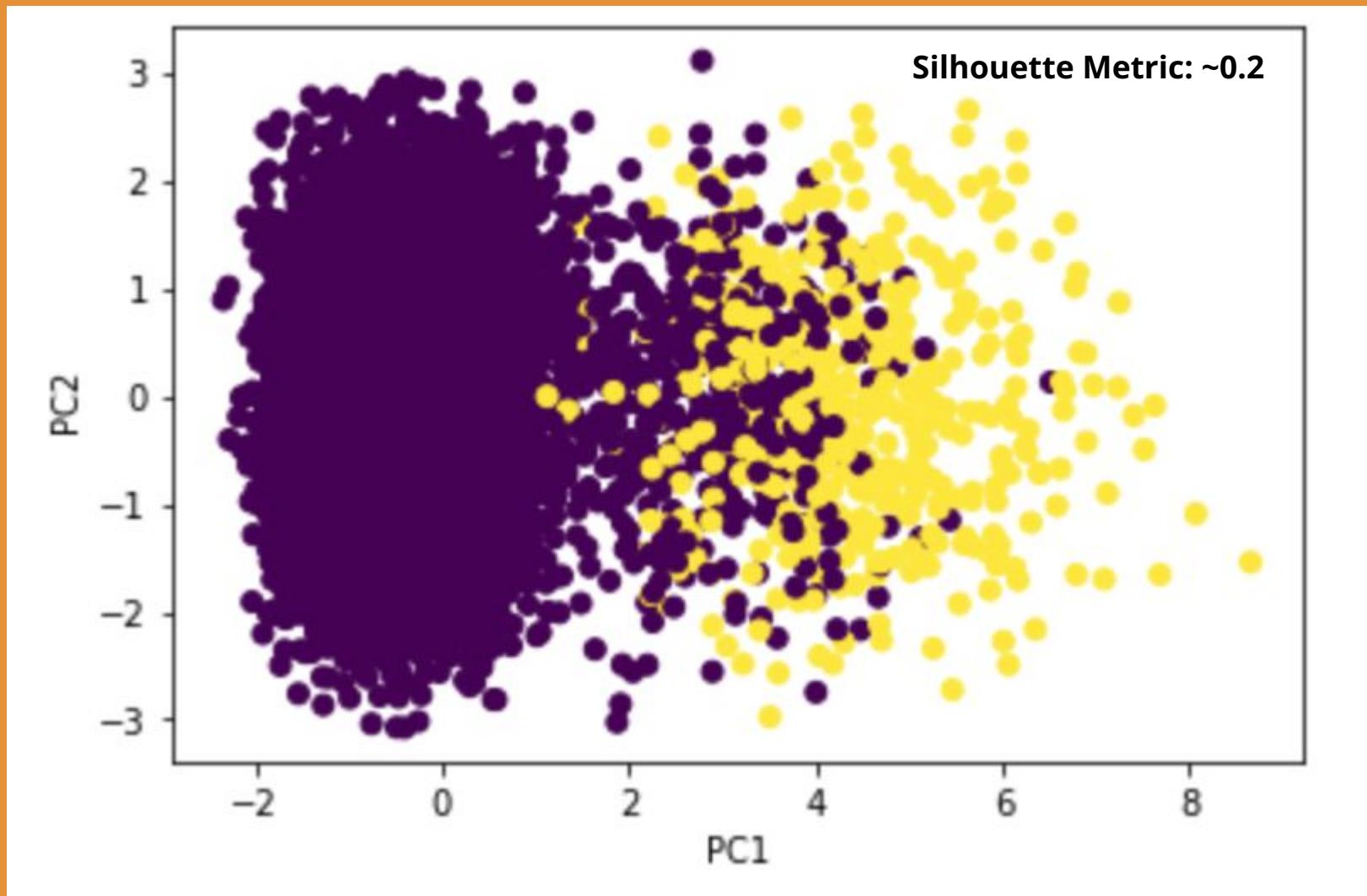
...But how?

Authentication Algorithm (Responsible AI): Proof of Concept



- Features in synthetic data were engineered after researching various sources like forums, studies, surveys, etc. done by both public and private organisations

Authentication Algorithm (Responsible AI)

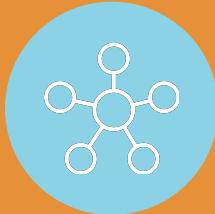


- Two distinct clusters, one for legit and not legit

Being a Donor

The screenshot shows the MealShip app's donor interface. At the top is the MealShip logo, which includes a stylized burger icon. Below the logo is a map of San Francisco with a red circle indicating a 5 km radius around the Haight-Ashbury area. A black arrow points from the text "5 km" to the center of the circle. The map labels various neighborhoods like Presidio Terrace, Heights, Tenderloin, Dogpatch, and The Castro. Below the map, a message states "There are 57 people in your area that are in need of a meal!". A "Make a donation" button is present, along with a dropdown menu set to "3 Meals" and a checkbox for "Make a weekly recurring donation". A note defines a "meal" as a purchase at qualifying vendors under \$20. Below this is a "Make Donation" button. The "Donation Status" section contains three messages:

- rick_astley02 [Pending] Thank you for the donation! I really needed this meal.
- john.doe [Fulfilled] Thank you! You really helped me.
- Jane Doe [Fulfilled] The meal has been delivered to the recipient.



Local Donations

Donors control how big of an impact they want to make in their community by specifying a donation radius



Scalability

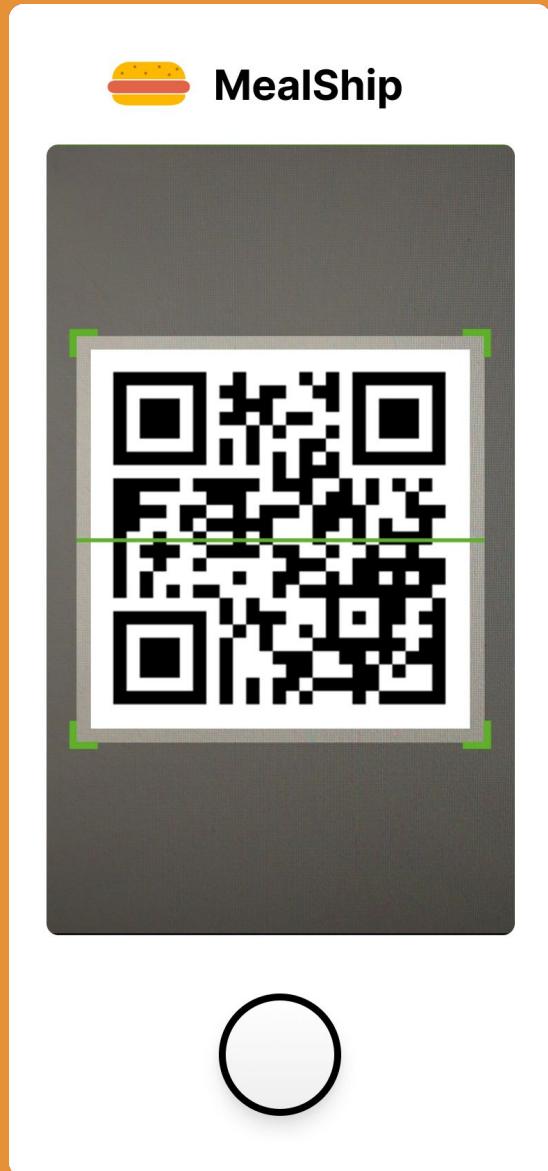
A donor may donate as many meals as they'd like, their donations will be fulfilled as recipients request meals



Non-Fixed Meal Prices

Recipients are able to choose from a variety of meal options

Being a Vendor



How does it work?

1. The QR code is created by encoding a URL that links to our “redeem-voucher” API endpoint
2. The vendor then scans the QR code and inputs the purchase amount. Once the transaction is confirmed, it is sent back to MealShip’s server
3. The server is now able to charge the donor’s credit card (via the Adyen financial API) and it marks the voucher as void to prevent further use

ex:
<https://mealship.com/api/redeem-voucher?voucherId=1>

Our Prototype

Successes

- Working prototype in React Native that encompassed the basic structure of app

Successes not shown in the prototype

- Machine Learning model to help determine the validity of new recipients using Anomaly Detection model called Isolation Forest
- Backend API using Express.js and TypeORM with a PostgreSQL database which handled sign-up, meal requests, donations and voucher redemption

What we didn't have time for

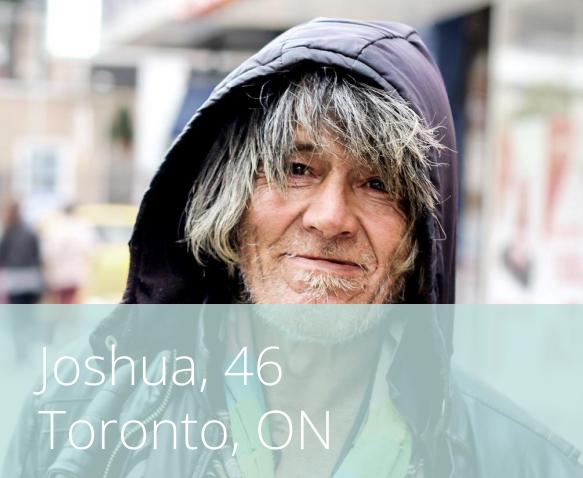
- Configuring QR codes to work on two devices over the internet

Execution Timeline

From launching in GTA to achieving North American success

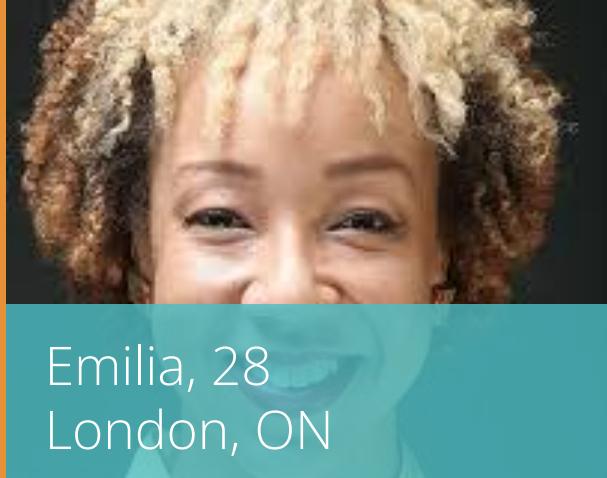


Target Market Analysis



Joshua, 46
Toronto, ON

- Difficult for him to move around a lot
- Needs a hot and healthy meal



Emilia, 28
London, ON

- Want to contribute to social causes
- Wants more transparency and accountability
- Is active in volunteering
- Loves local community



Ali, 38
Brampton, ON

- He is also socially aware
- Wants to hit their business' corporate social responsibility goal
- Wants to improve the livelihood of the recipients living in their local community

4 P's of Marketing

Price:

- Reducing service fees if government funding and benefits are available
- Competitive to local food banks and support local businesses

Place:

- Toronto will be the main areas with focus on getting vendors, in lower income community and downtown area
- Expansion to more locations if needed and based on trends
- Provide stores or kiosk to eliminate accessibility to technology

Product:

- As more data flows in, we will be able to get better understanding of donor profile and adjust marketing based on the trends
- Also changes vendors based on recipient needs

Promotion:

- Social media campaign
- Physical poster/billboard campaign



Brand/community loyalty marketing campaign

Financial Feasibility

Greater Toronto Area Projection

Fixed

Server Cost	\$ 5,000.00
Marketing Cost	\$ 10,000.00

Variable

\$ 10.00	per	10,000 users
\$ 200.00	per	vendor
2.50%	per	transaction

Total Cost

Total Fixed Cost	\$ 15,000.00		
Total Vendor Cost	\$ 100,000.00	500	Vendors
	\$ 115,000.00		

Breakeven

Average meal price	\$ 15.00			
Revenue per meal	\$ 0.68	7.00%	total Transaction	
Breakeven	170370	Meals shipped		

Scenarios	Base User	MtM Growth	Total Meals Shipped	Profit
Low	3,500	3%	105309	\$ (43,916.30)
Mid	4500	5%	194134	\$ 16,040.22
High	5500	10%	347737	\$ 119,722.57

Questions?

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nunito

mealship font = inter bold

question topic and person assigned to answer:

system

filtering recipients

business plan

social impact/prompt

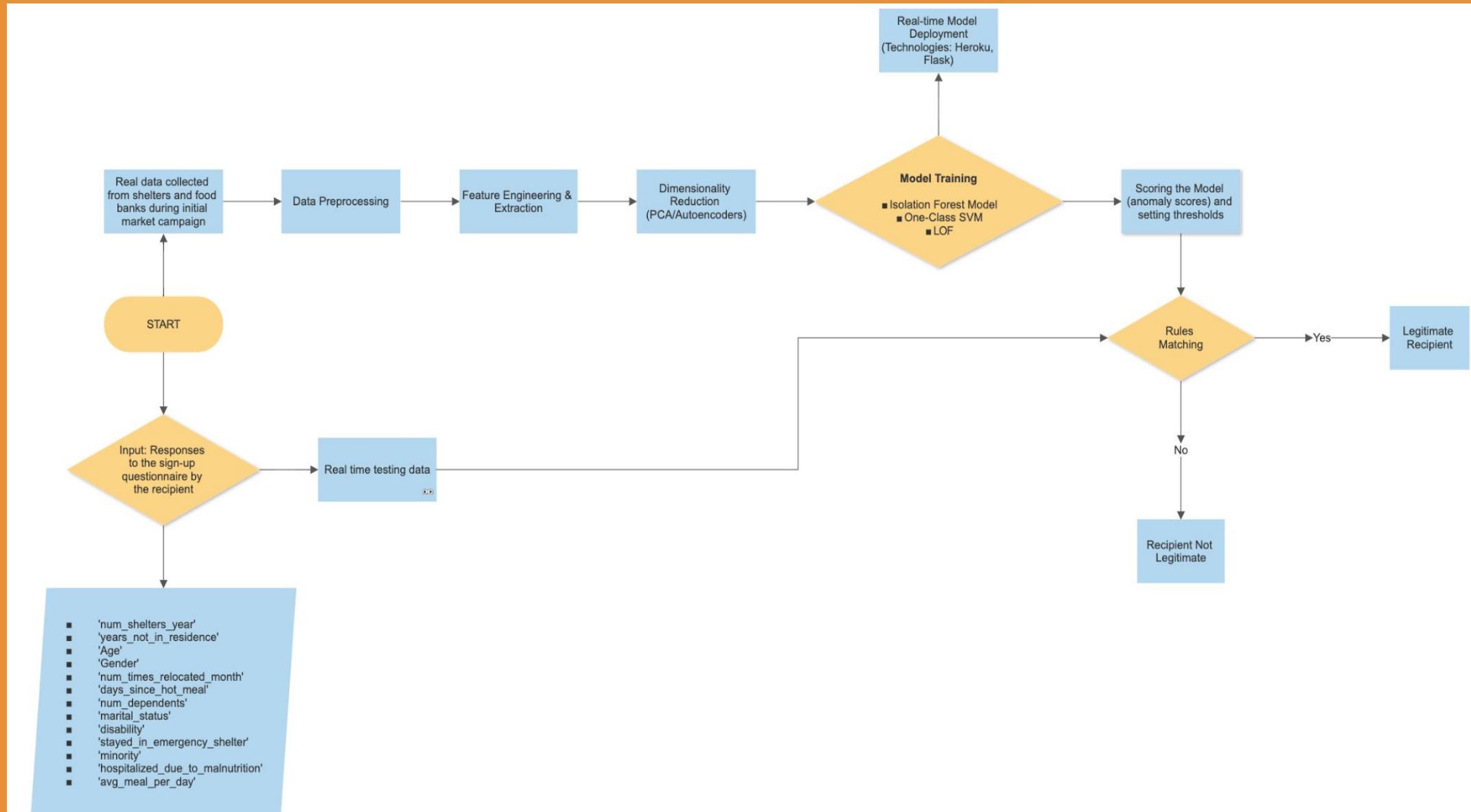
target users

front end

scalability

design

Authentication Algorithm (Responsible AI): Final Pipeline

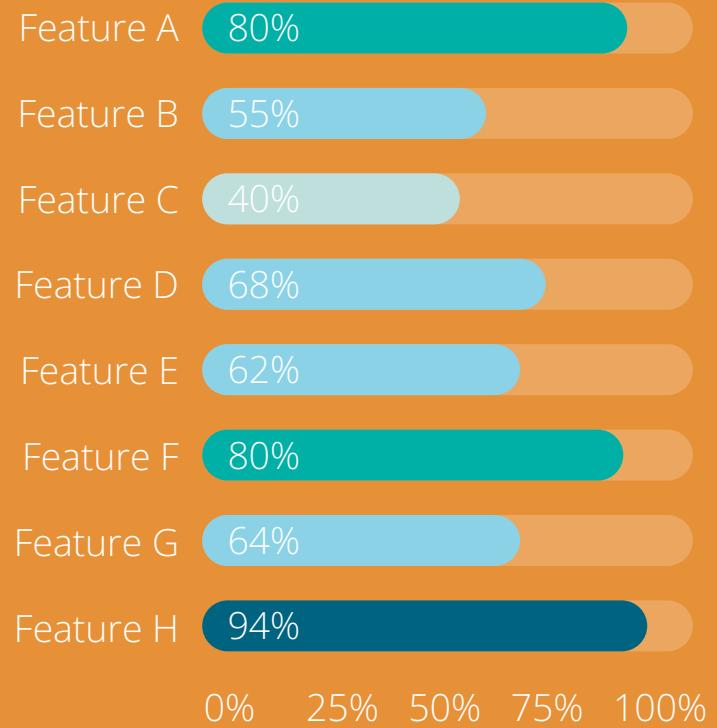


Computer Mask



You can place your image inside the frame

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Process infographic

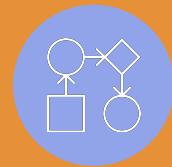
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Step 02

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Step 04

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Four step infographic with icons

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INFOGRAPHIC

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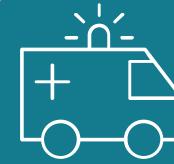
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INFOGRAPHIC

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03



INFOGRAPHIC

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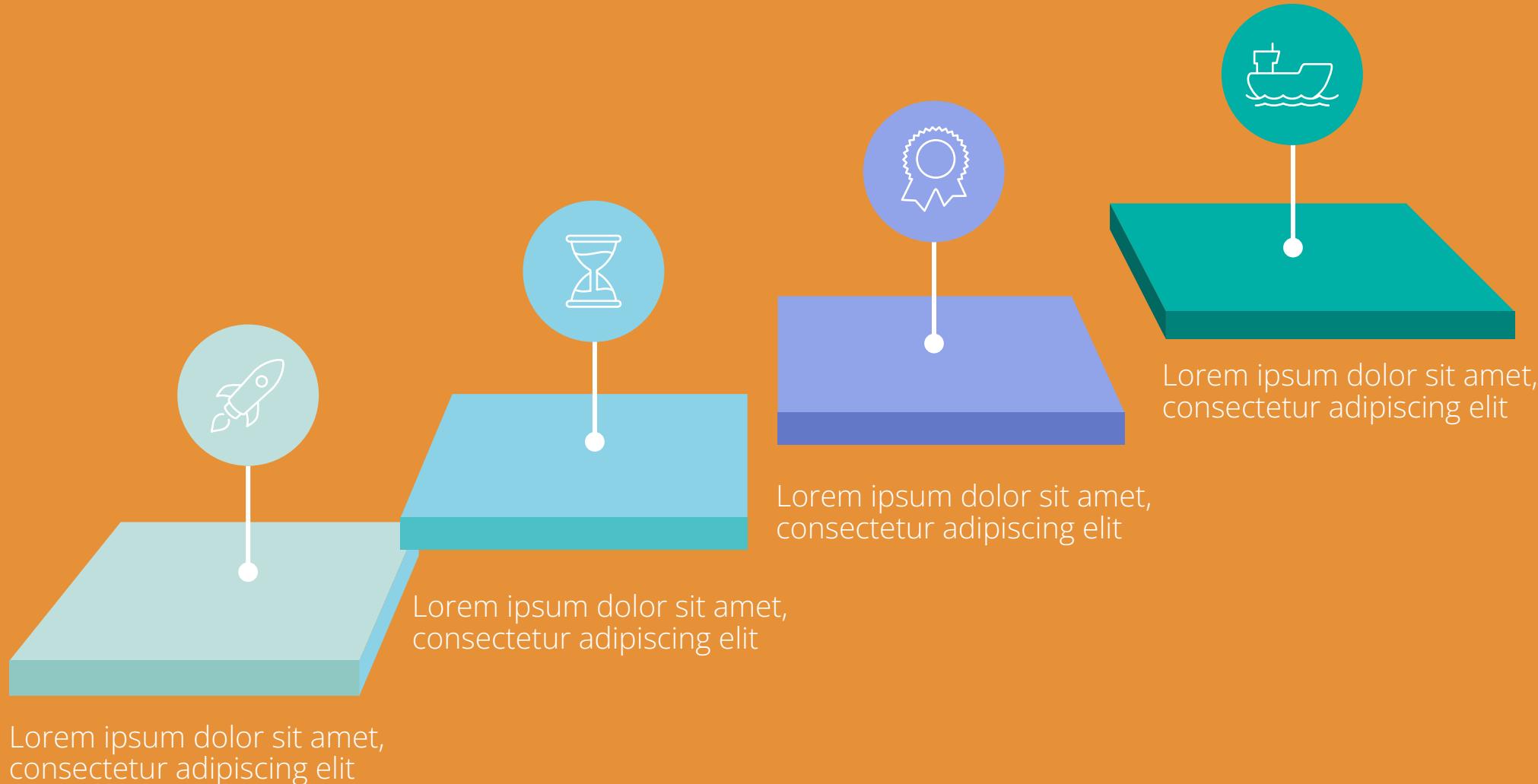
04



INFOGRAPHIC

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Process growth



Horizontal infographic

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Step 02

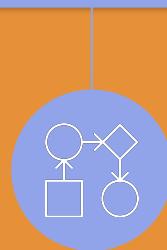
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Step 03

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Step 04

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Process-based infographic

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With each phase, a defined process in place

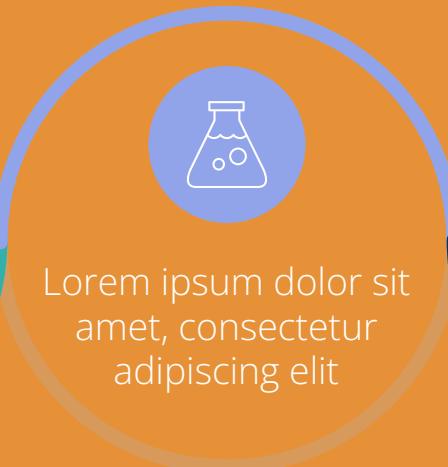
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Process chart with four phases

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Featuring tons of custom icons

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Infographic
Sample text

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Infographic
Sample text

2



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Infographic
Sample text

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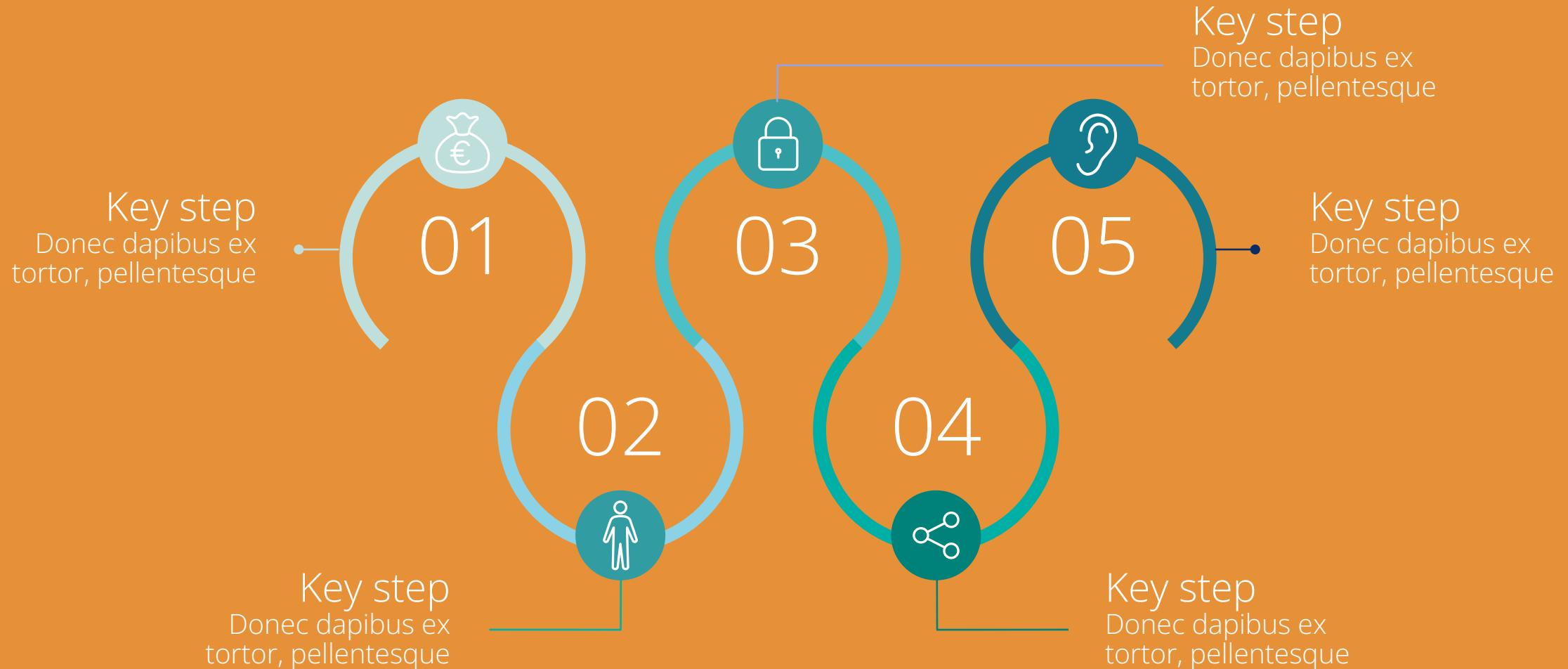


Infographic
Sample text

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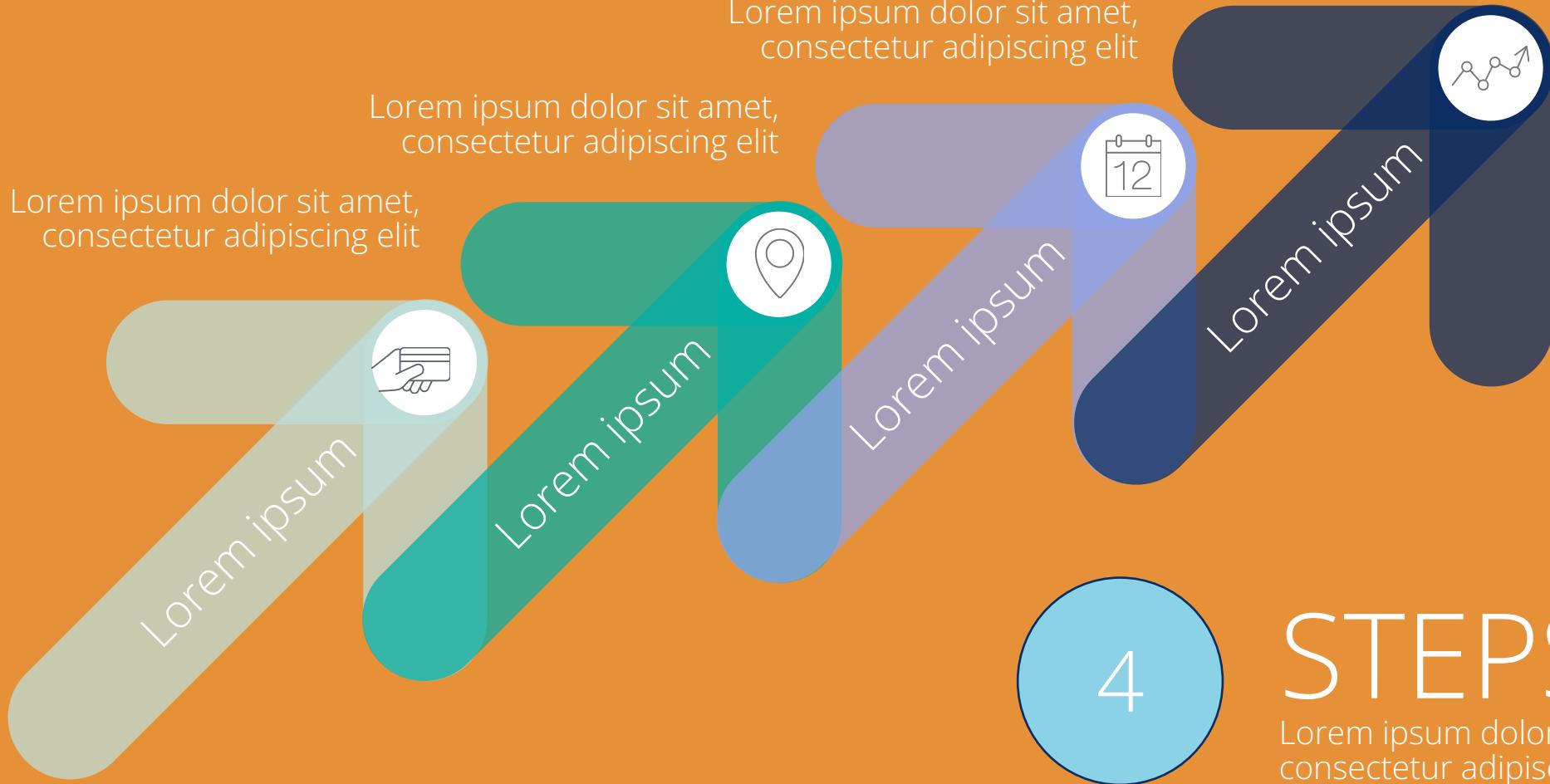
Five step process with icons and descriptors



Process chart with three phases



Arrow-based infographic



The key to success

is to replace the Lorem Ipsum text with whatever text you prefer. Lorem ipsum is placeholder text. In fact, I think it means “holder of place text” in latin. Well, maybe not exactly...



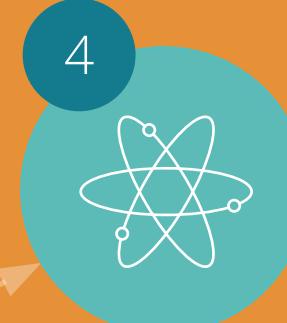
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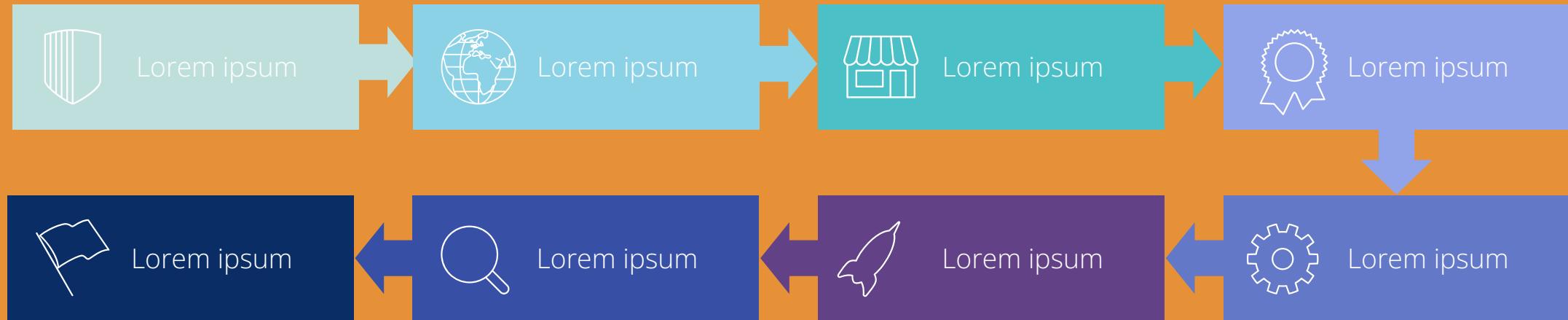
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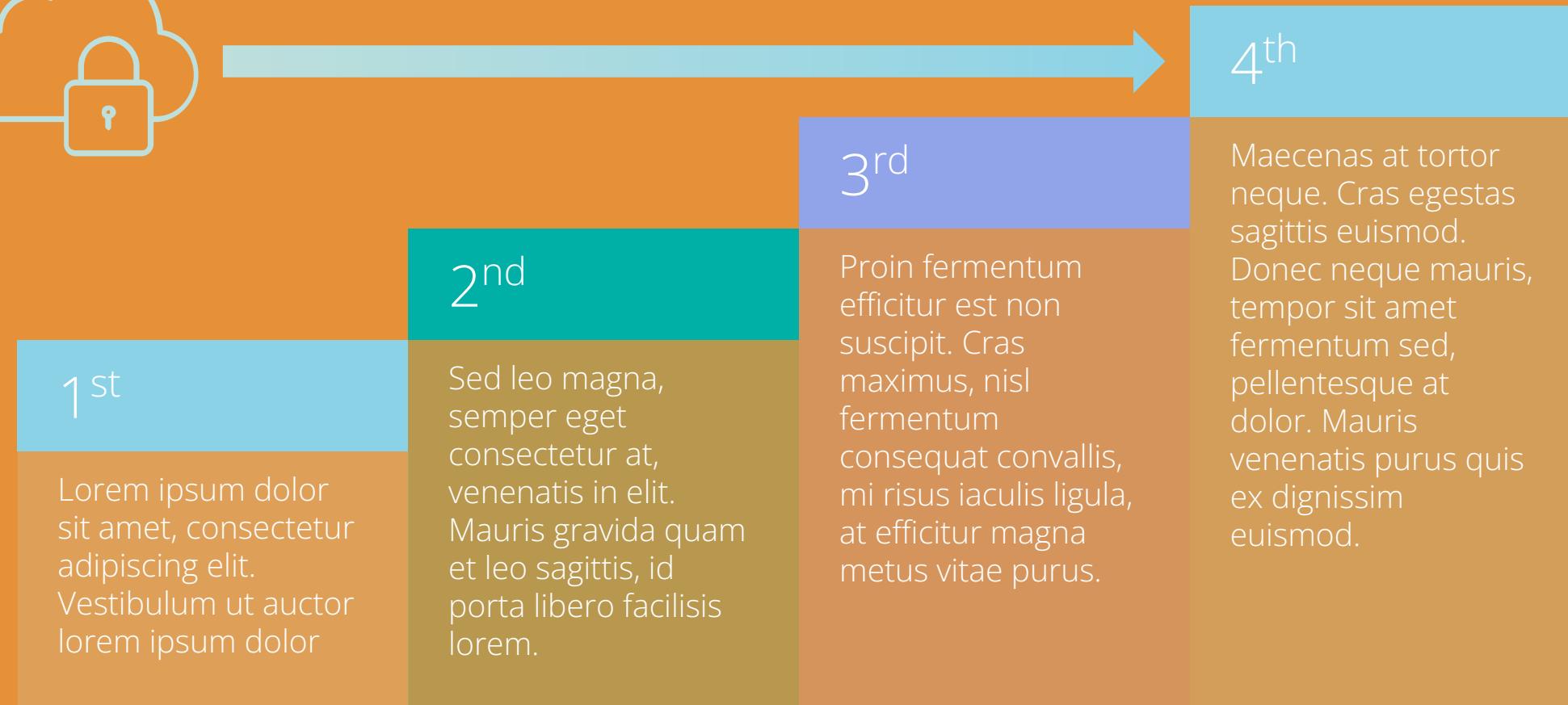
Process Chart with 8 phases

8 Lovely phases, each easily customized



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Fourth generation data security



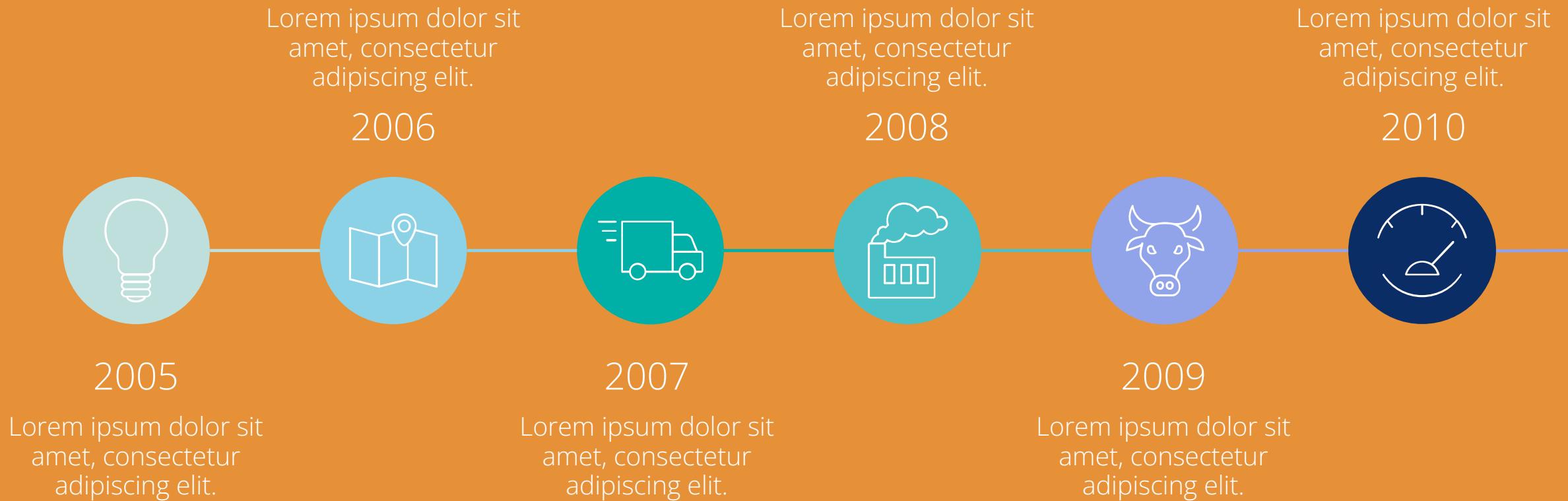
Fourth generation data security



Step 1	Step 2	Step 3	Step 4
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Timeline with icons

Put your awesome subtitle here



Process chart with icons



Lots of easily customized infographics

With smooth, effective animations



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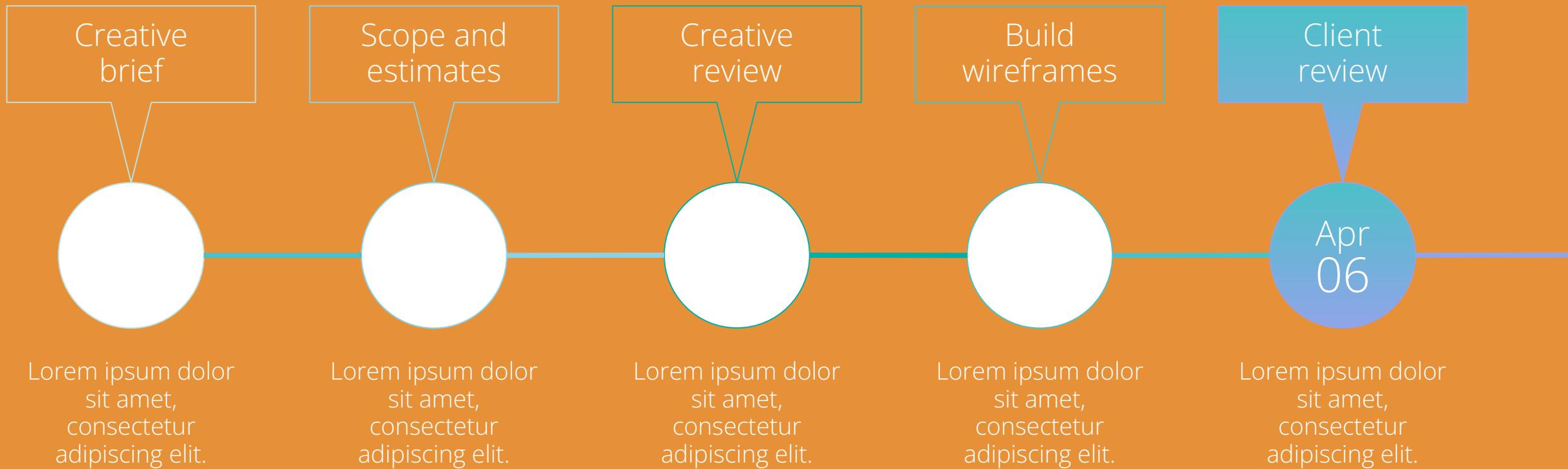
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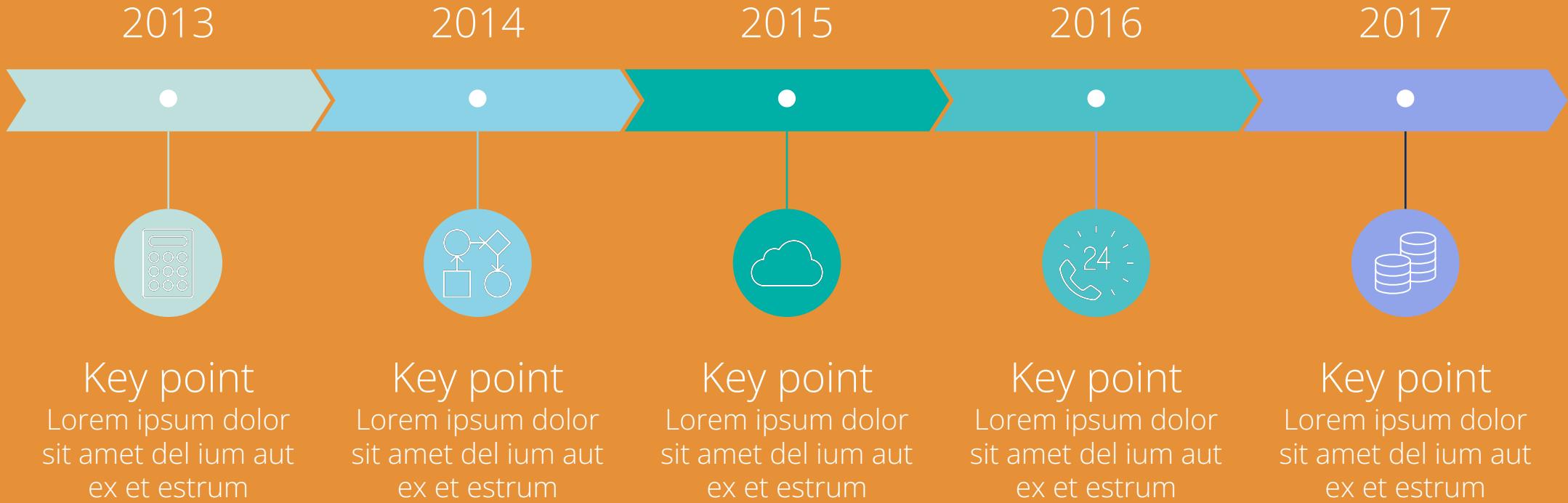
Timeline with icons

Put your awesome subtitle here



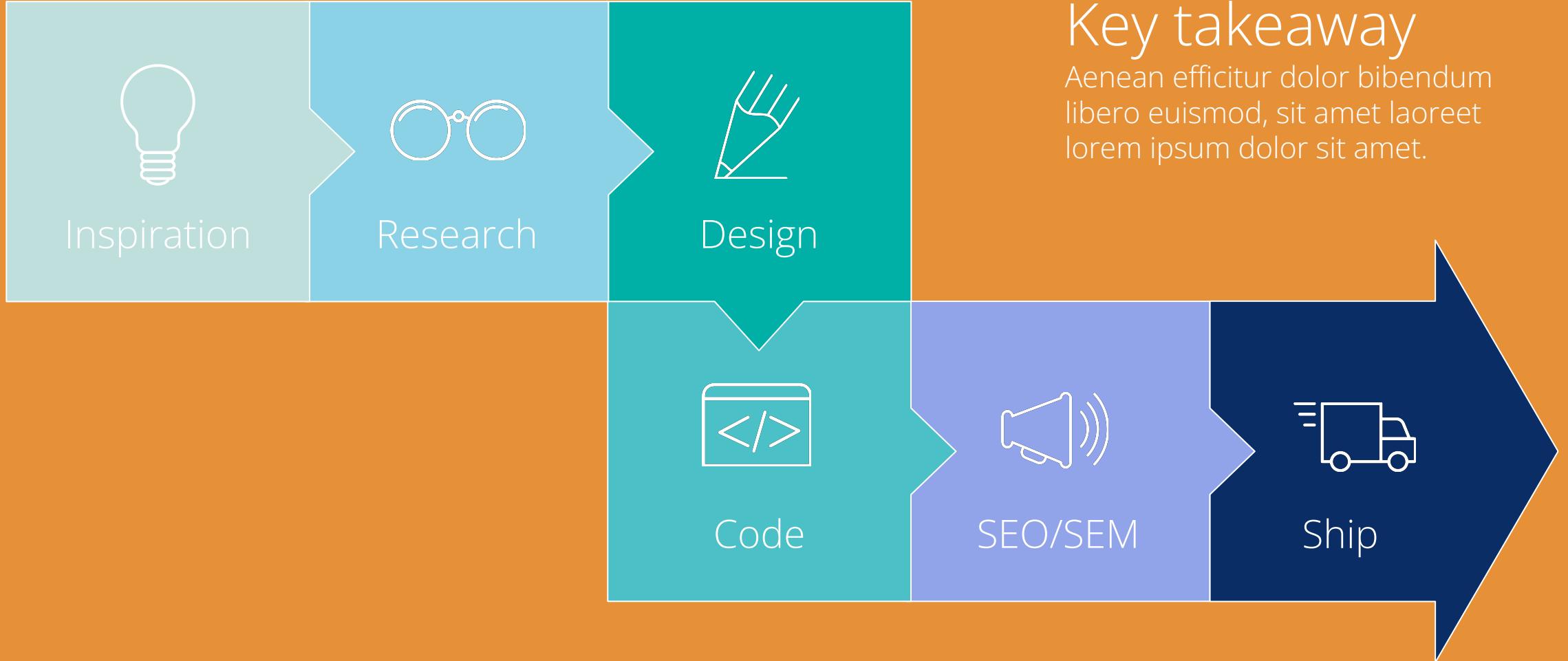
Icon-based timeline infographic

Subtitles can tell you a lot about a timeline



Process charts in many varieties

Yes many varieties. So many you can't believe it!



Lots of process charts with vector icons

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Discover

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Develop

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Deploy

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Four step process with hyperlinks

Security



Our qualifications

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[Click Here](#)



Growth



Our qualifications

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Conversion



Our qualifications

To edit the hyperlink, right-click and select "edit hyperlink", then you can chose any other location in your presentation, another file on your computer or a web site

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Presentation



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Four options with hyperlinks

01



Option one

To edit the hyperlink,
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you can chose any
other location in your
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Option two

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Option three

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Option four

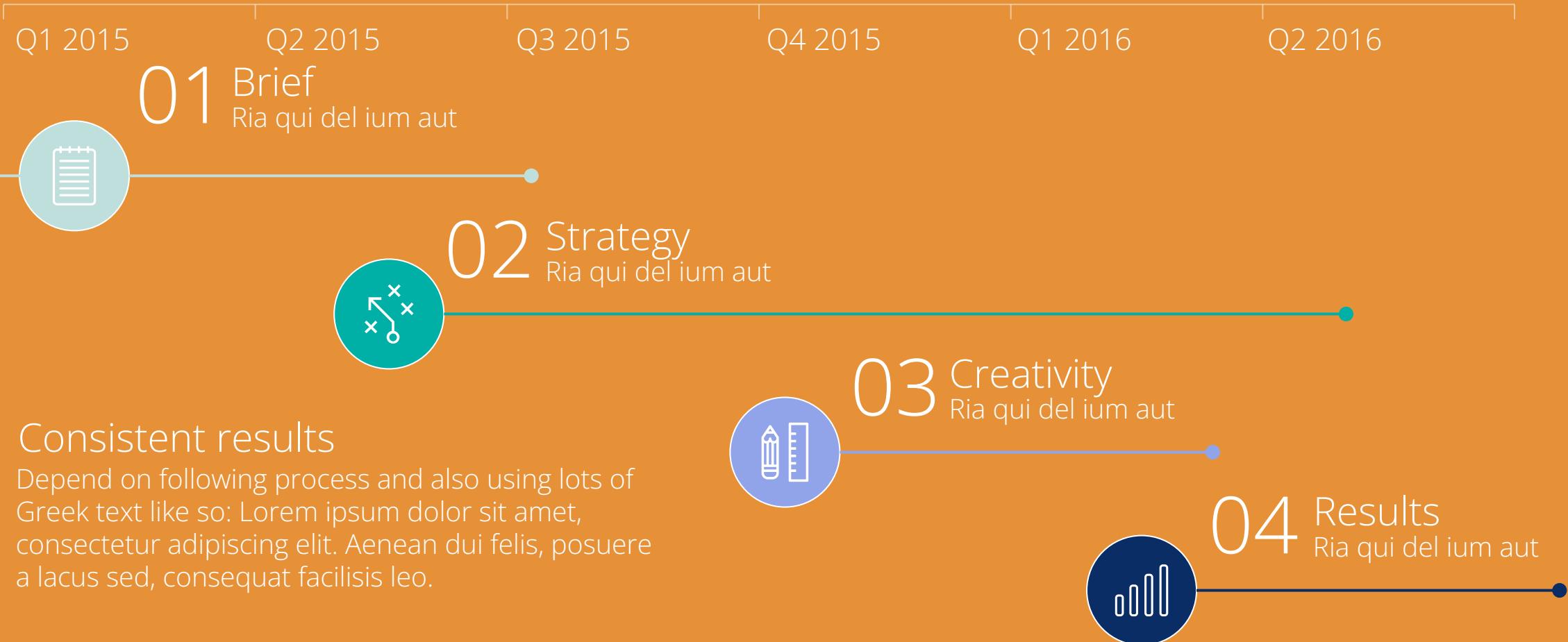
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Stages timeline with icons

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Super awesome title

Subtitle that is also awesome

First idea

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Second idea

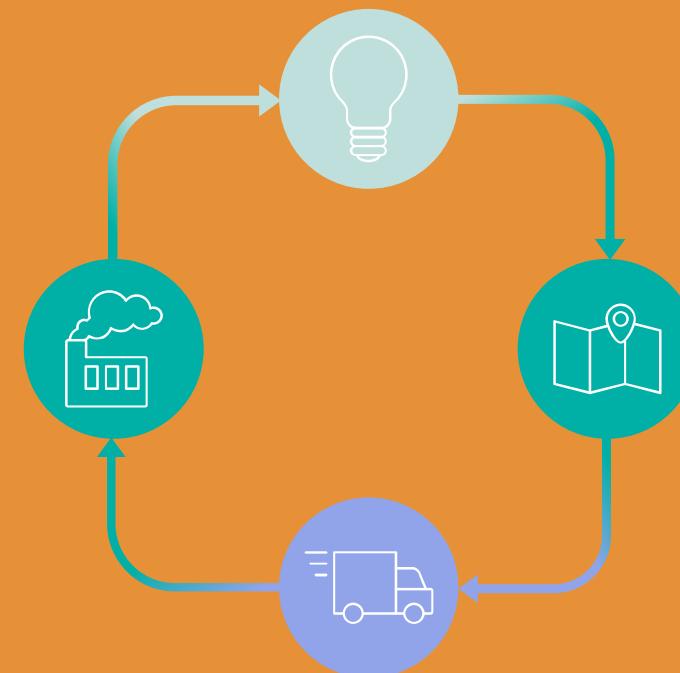
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Third idea

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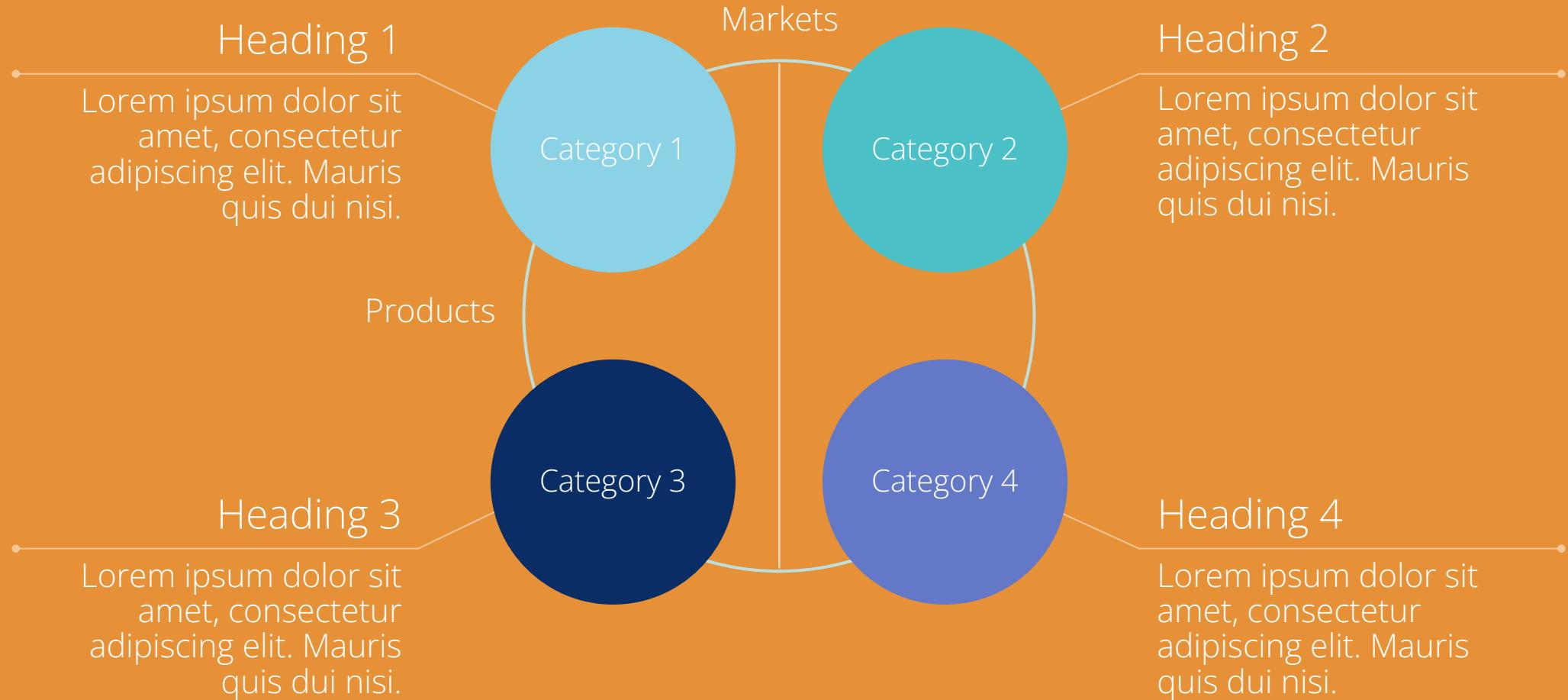
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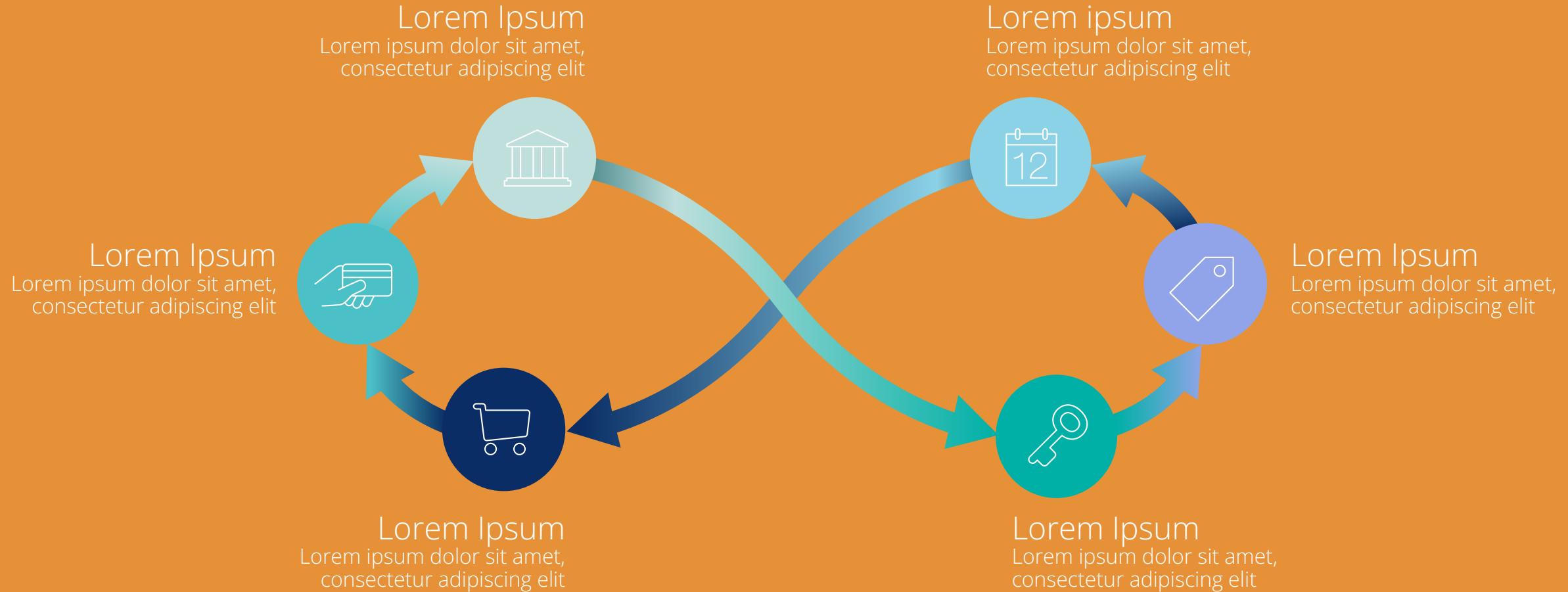
Heading text

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Basic matrix chart – easily editable



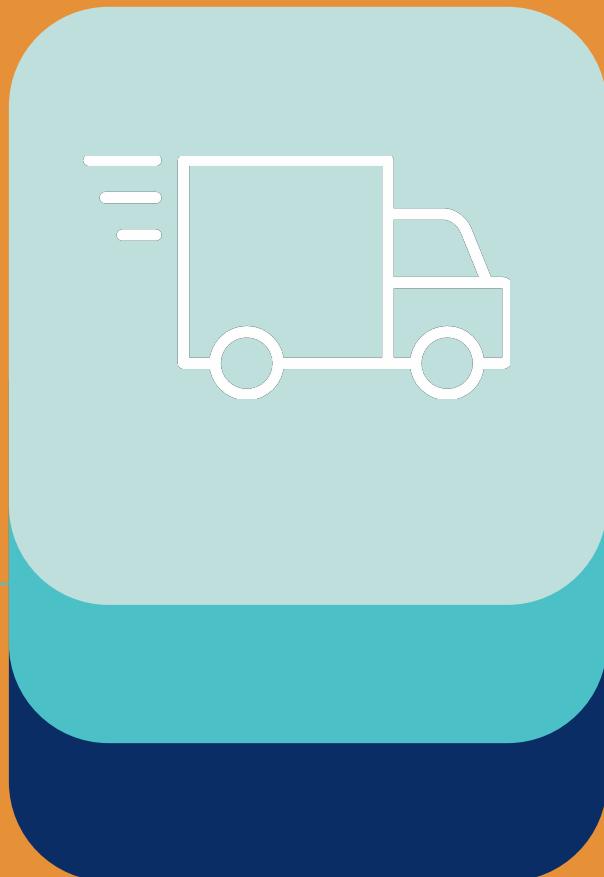
Infinite loop infographic



Vertical integration of services

Awesome subtitle goes here

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Four-stage pyramid of success

Easily animated and edited in PowerPoint using native shapes



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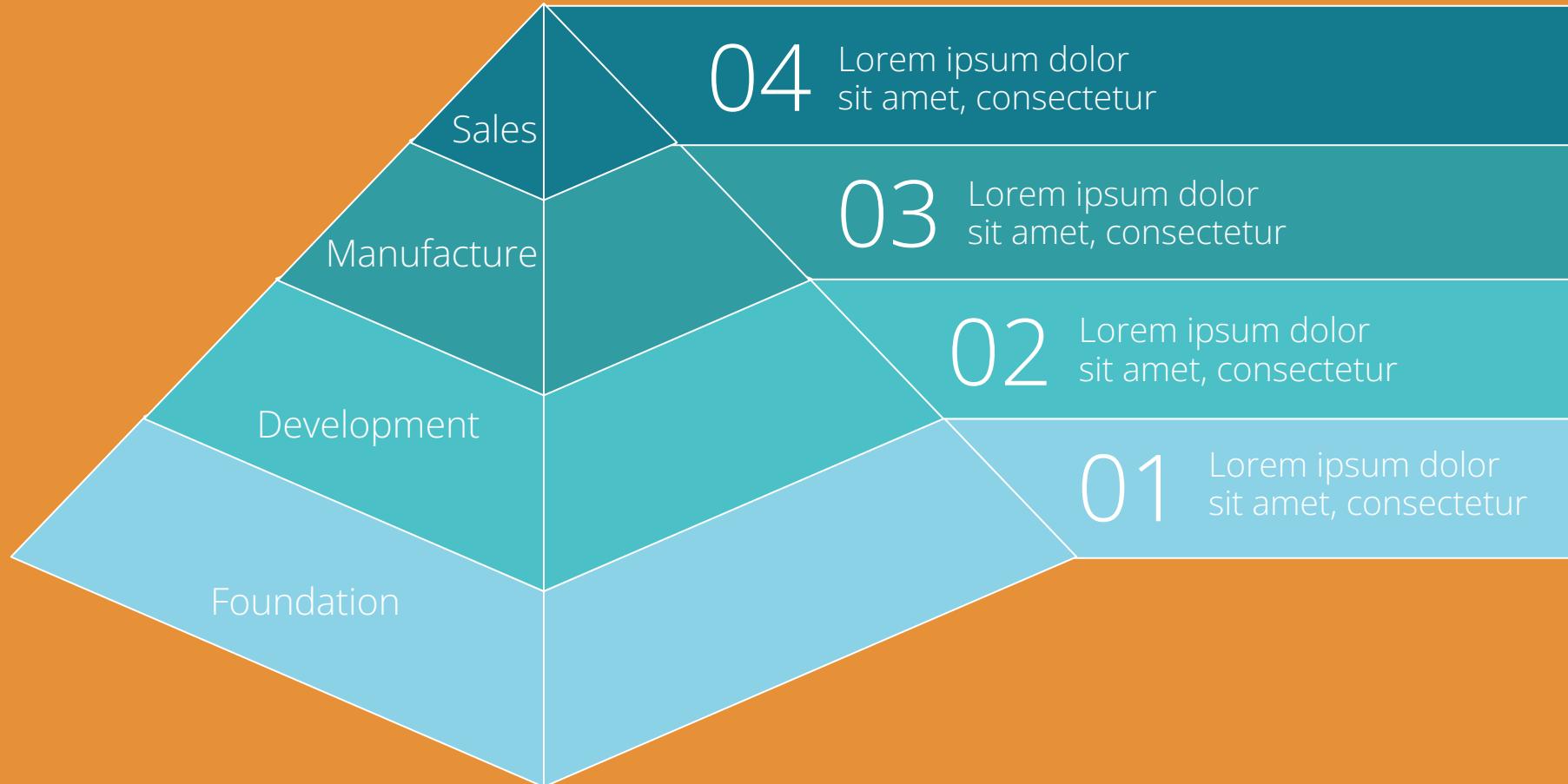
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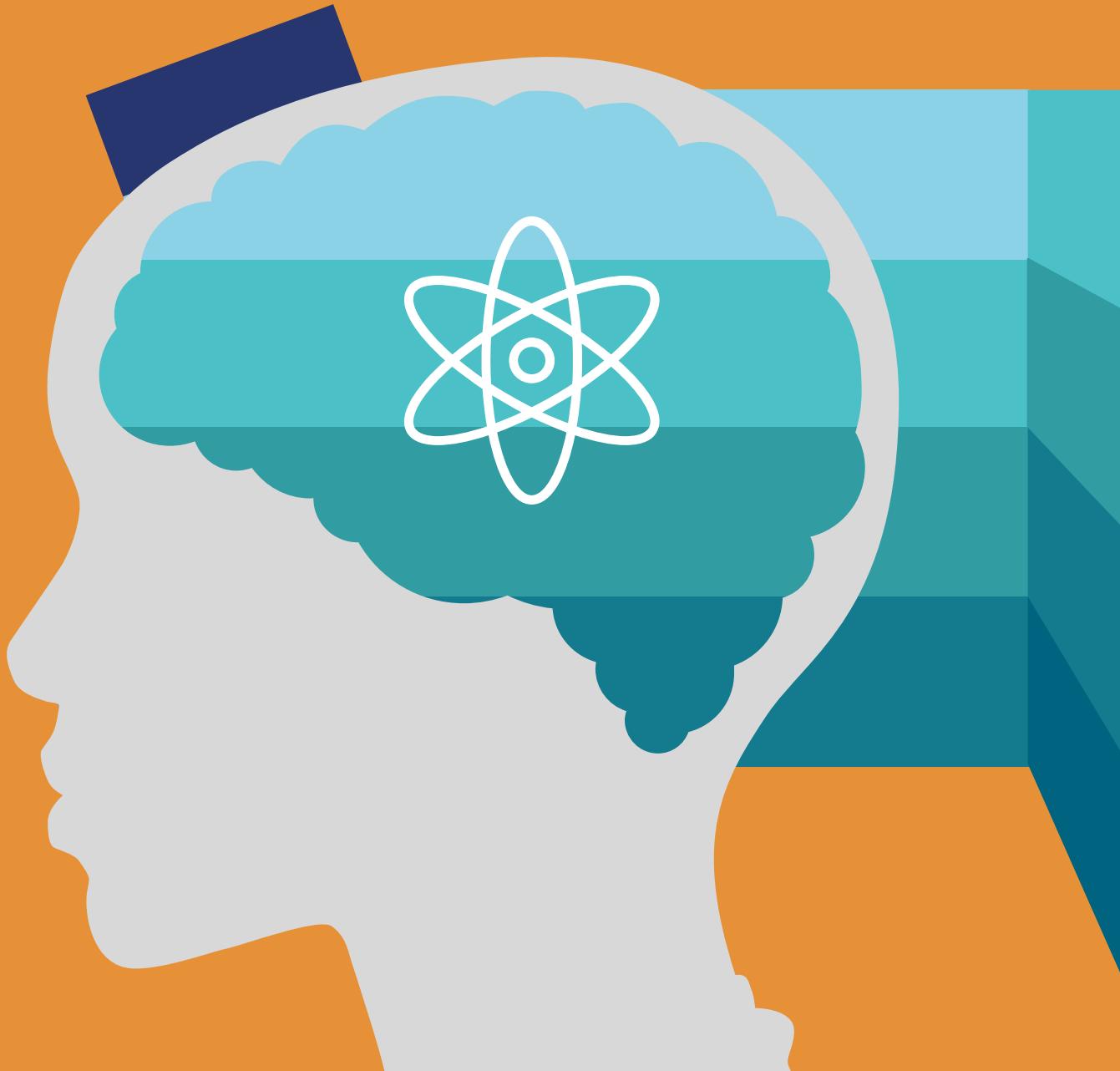
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Learning Goals for Today



01

Creative

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02

Insight

Lorem ipsum dolor sit amet

03

Persuasion

Lorem ipsum dolor sit amet

04

Intuition

Lorem ipsum dolor sit amet



Creative

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Insight

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Persuasion

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Intuition

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Arrow infographic

Subtitle for arrow graphic

01



Creative

Lorem ipsum dolor sit amet

90%

02



Technical

Lorem ipsum dolor sit amet

60%

03



Strategic

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75%

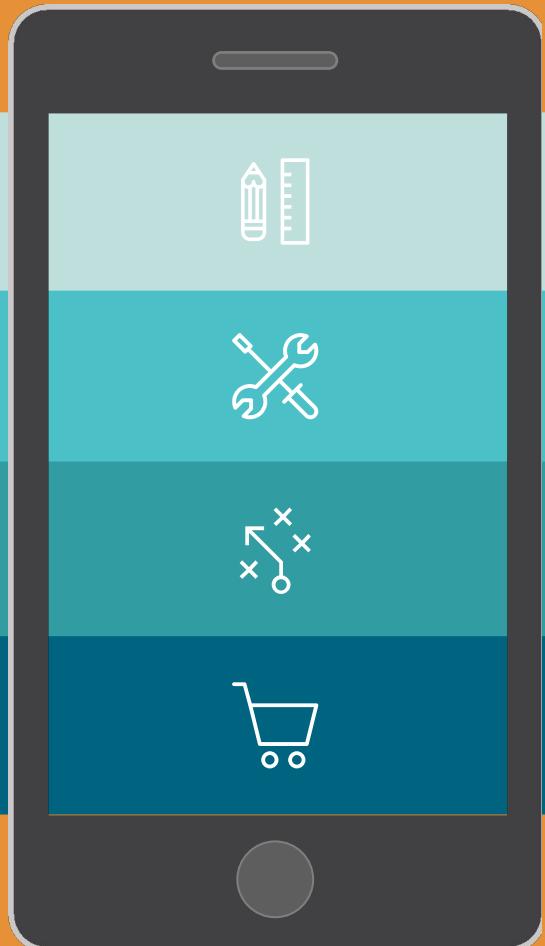
04



eCommerce

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45%



3d infographics help tell a compelling visual story

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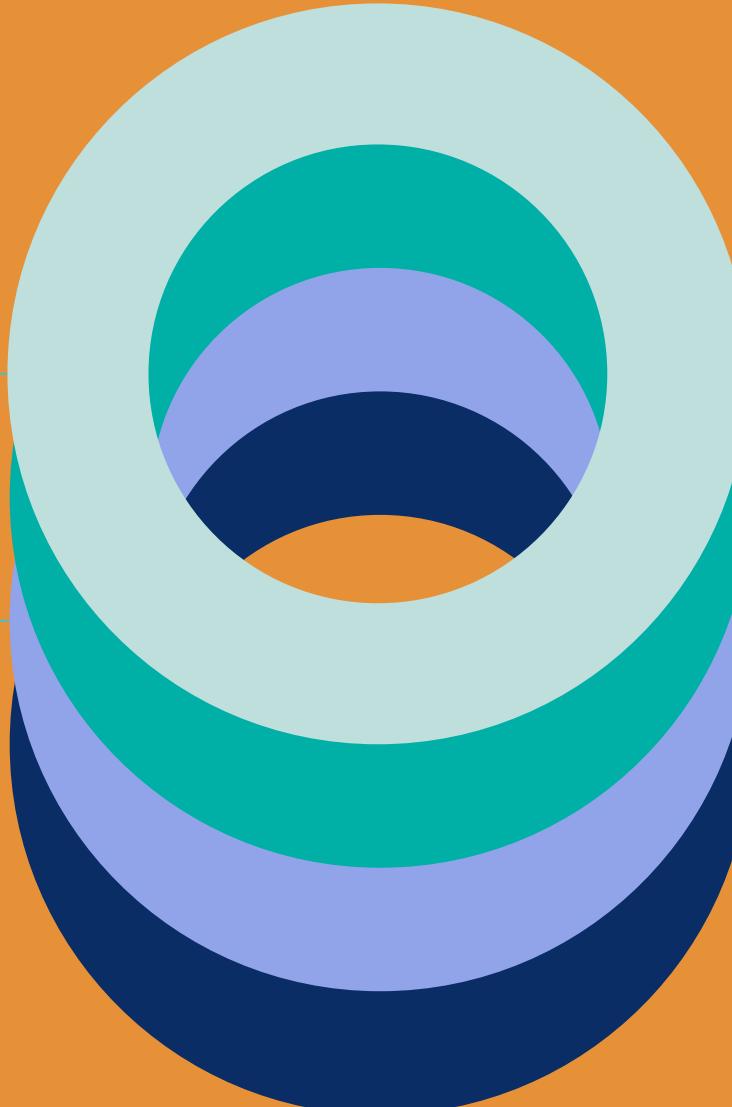
Build

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Market

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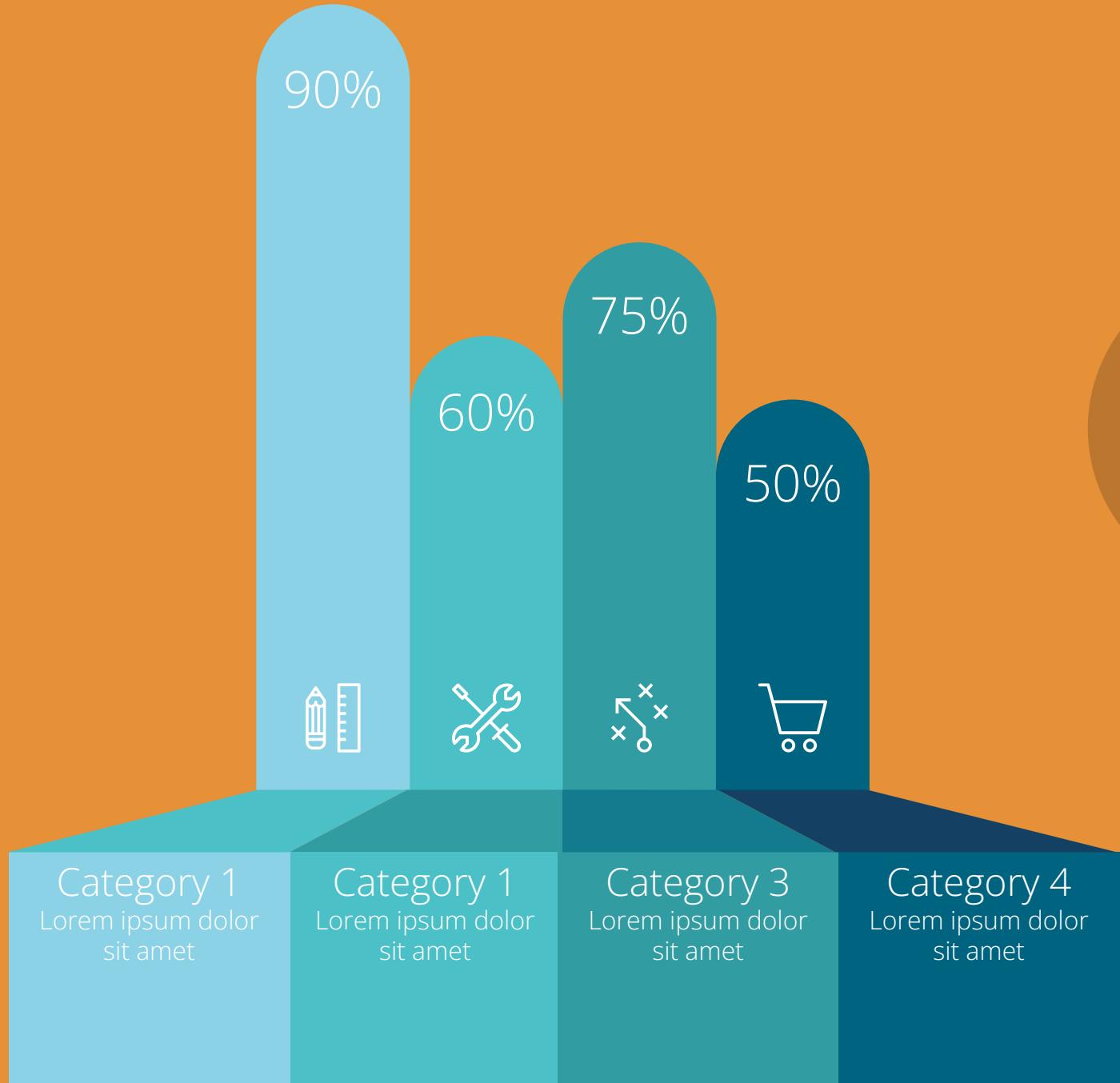
Test

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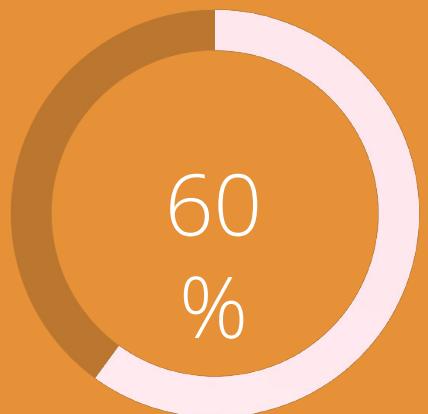
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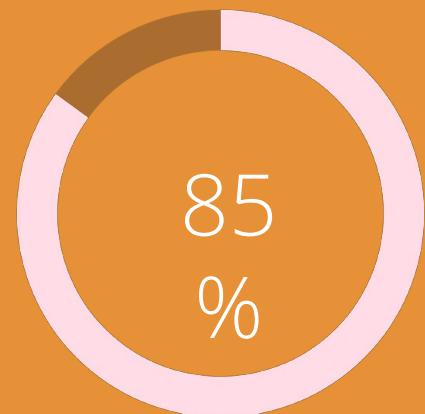


Four categories of success

With icons and infographic treatment

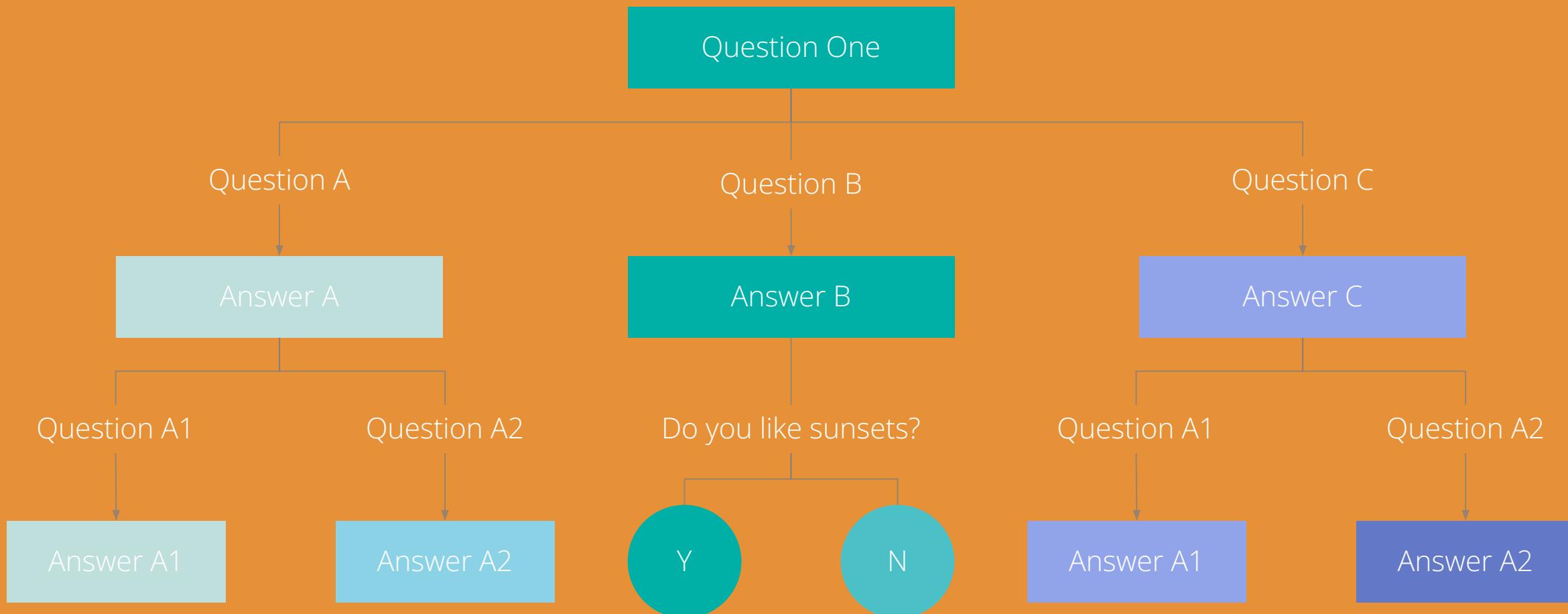


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Org chart number one



Growth infographic example

Elements from different infographics are interchangeable

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01

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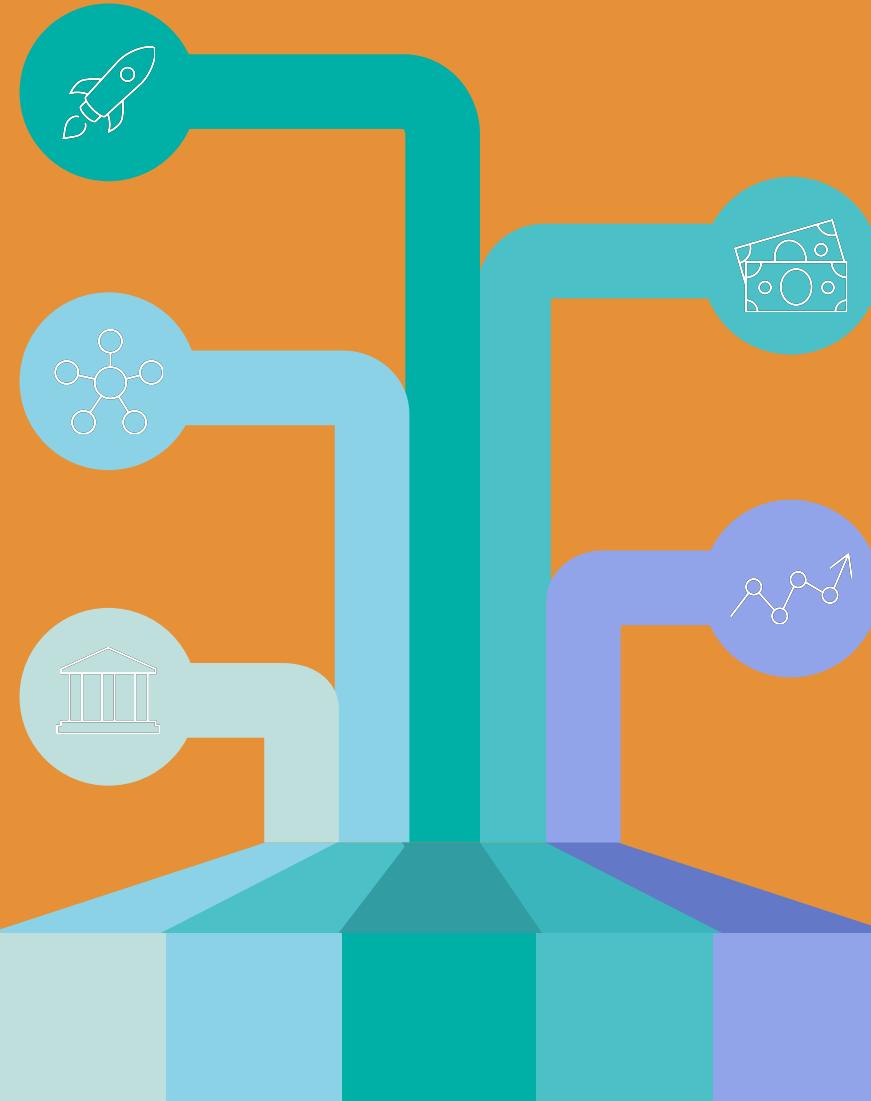
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02

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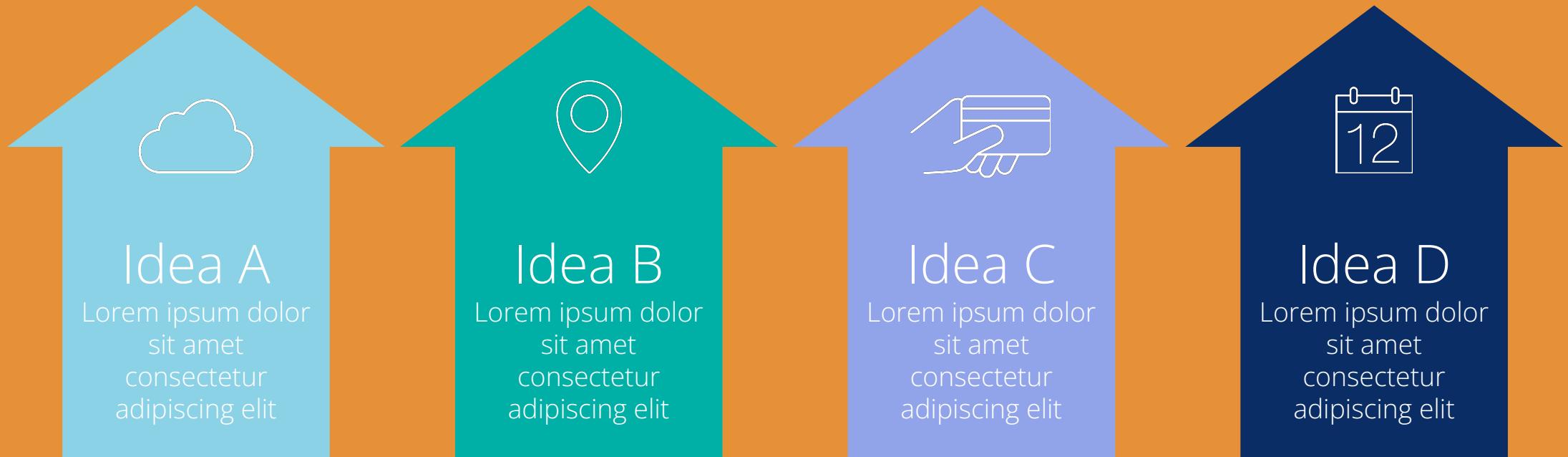
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Strategic Structure

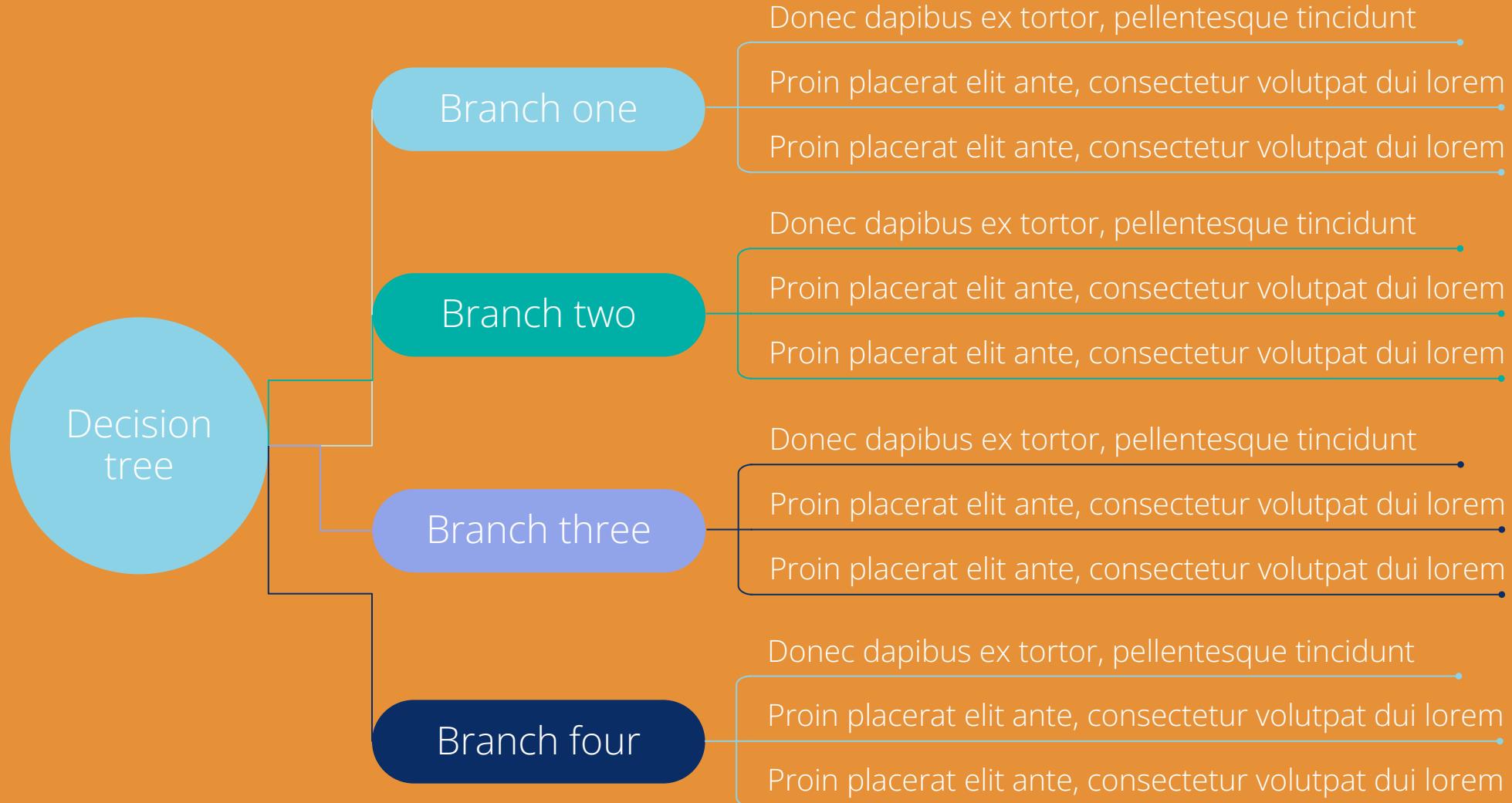
Put your awesome subtitle here

Key Strategy

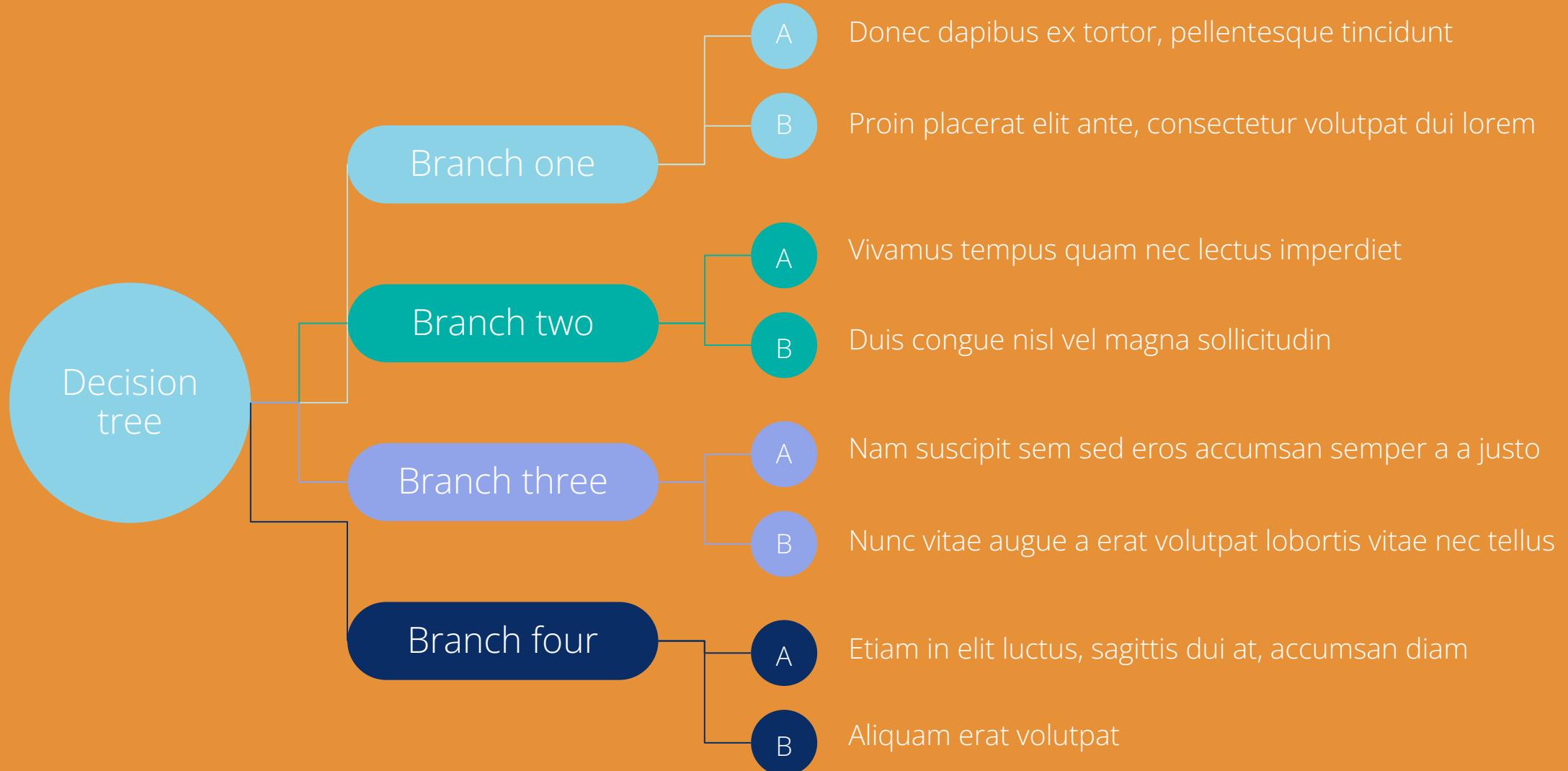
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Decision tree example

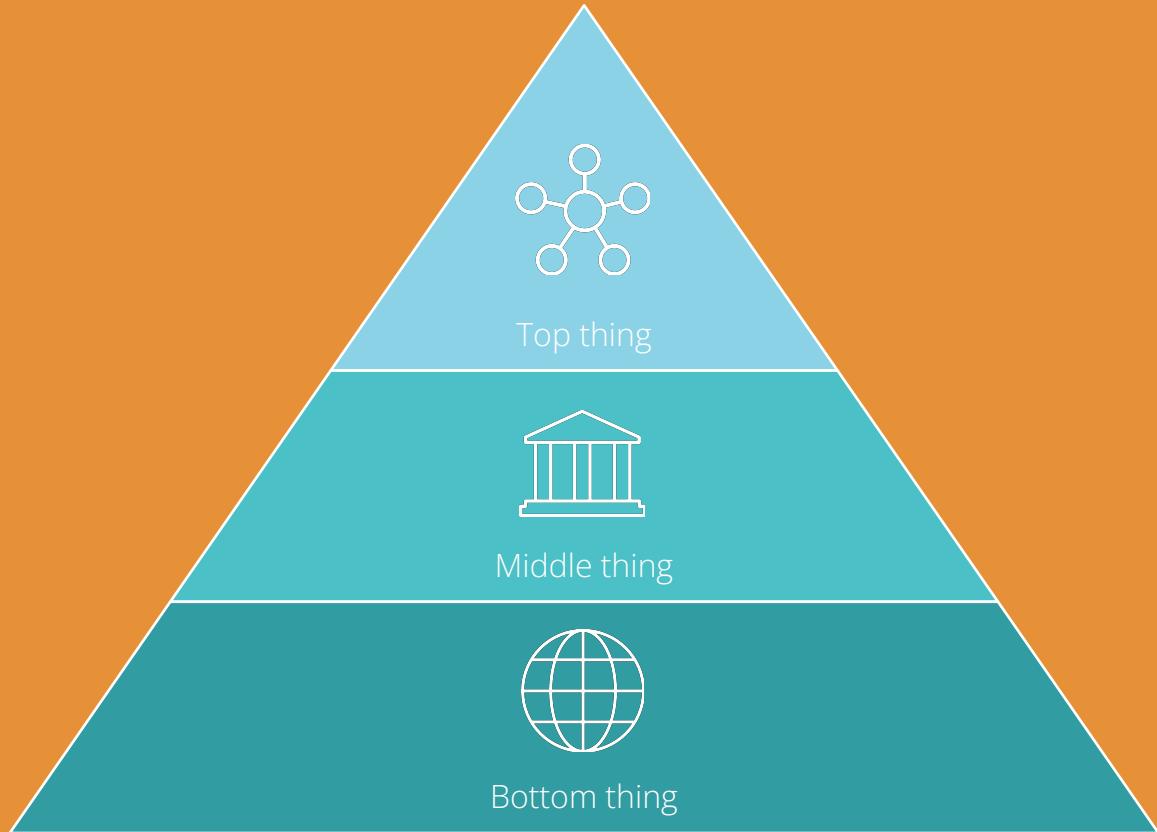


Decision tree example



Three-part pyramid chart

Up to success in something



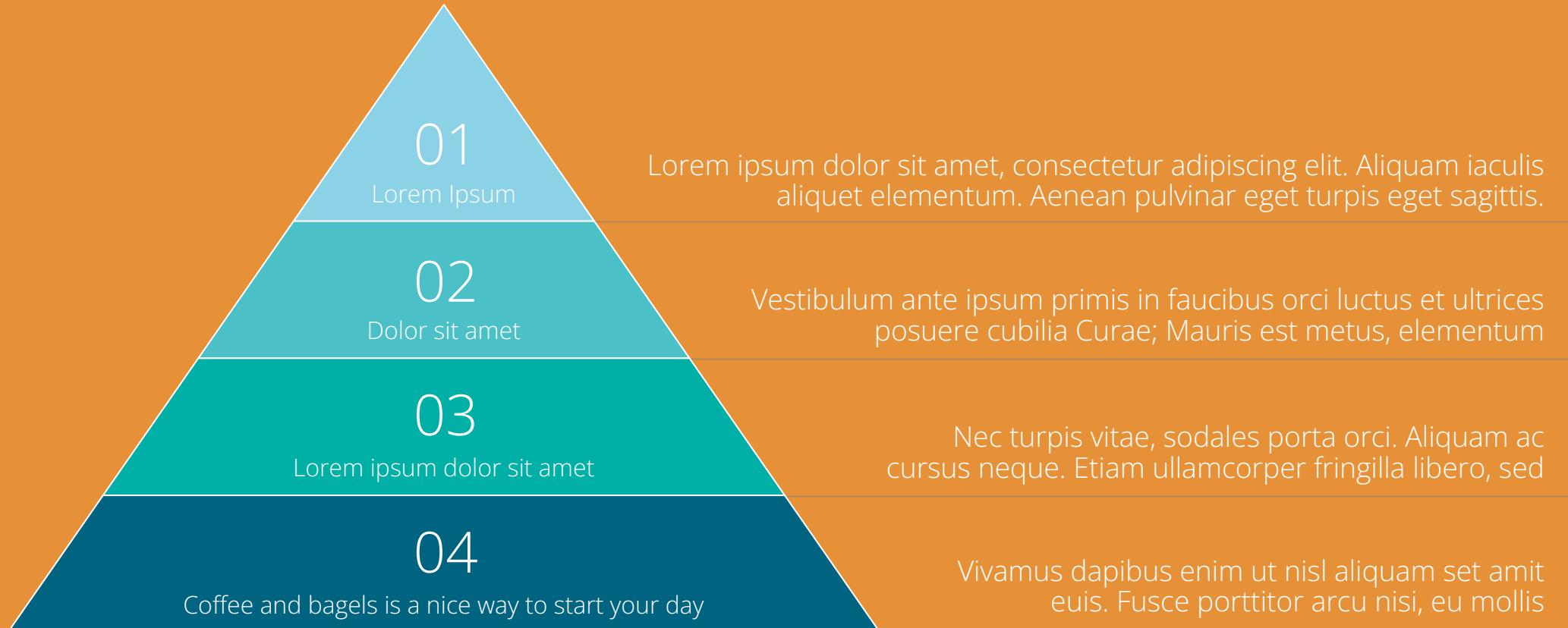
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growth opportunity by 2018

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Four-part pyramid

Phases with descriptive language



Structure and organization

Put your awesome subtitle here



Overlapping circles infographic



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Key Point
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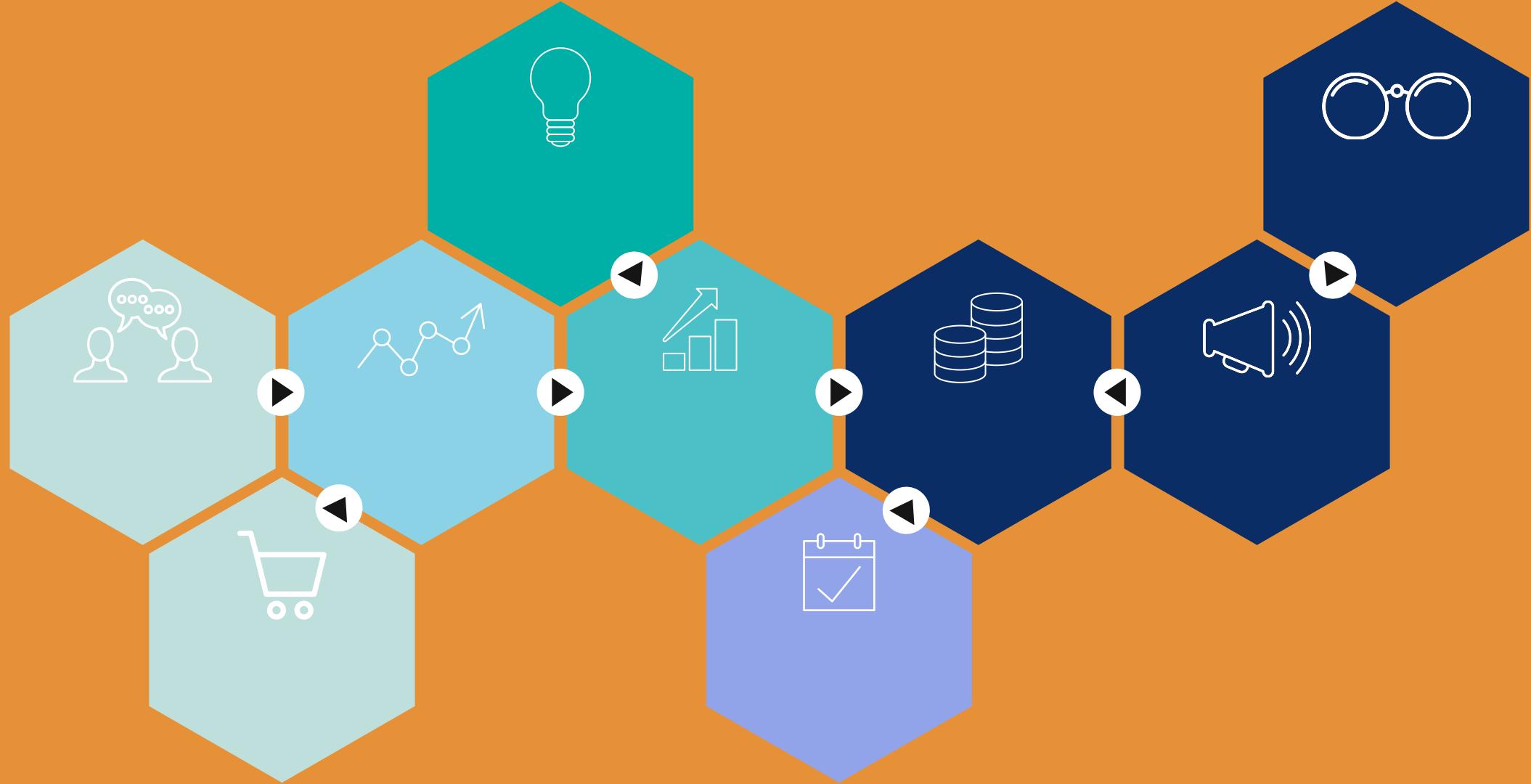
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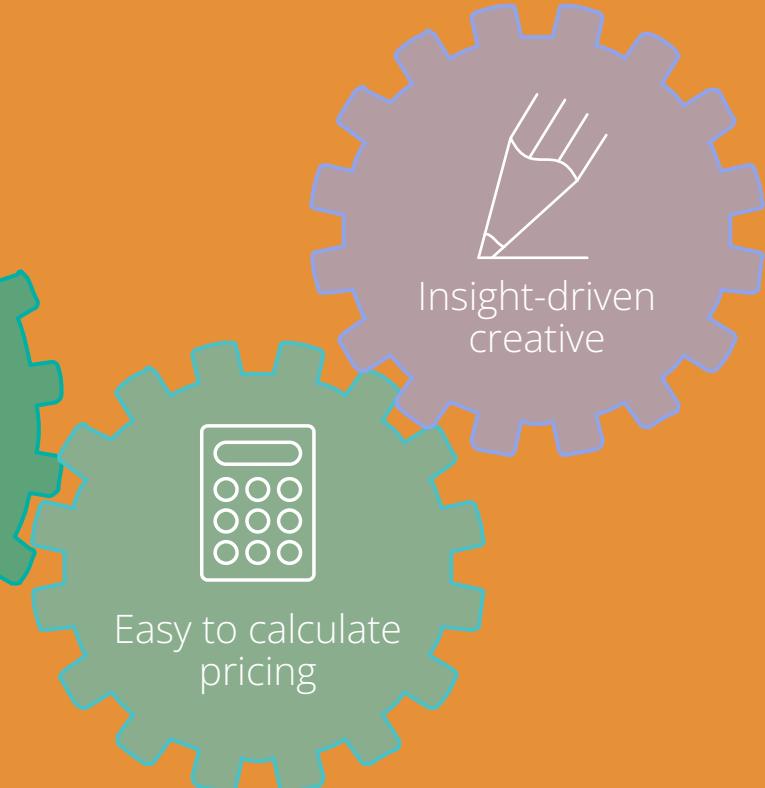
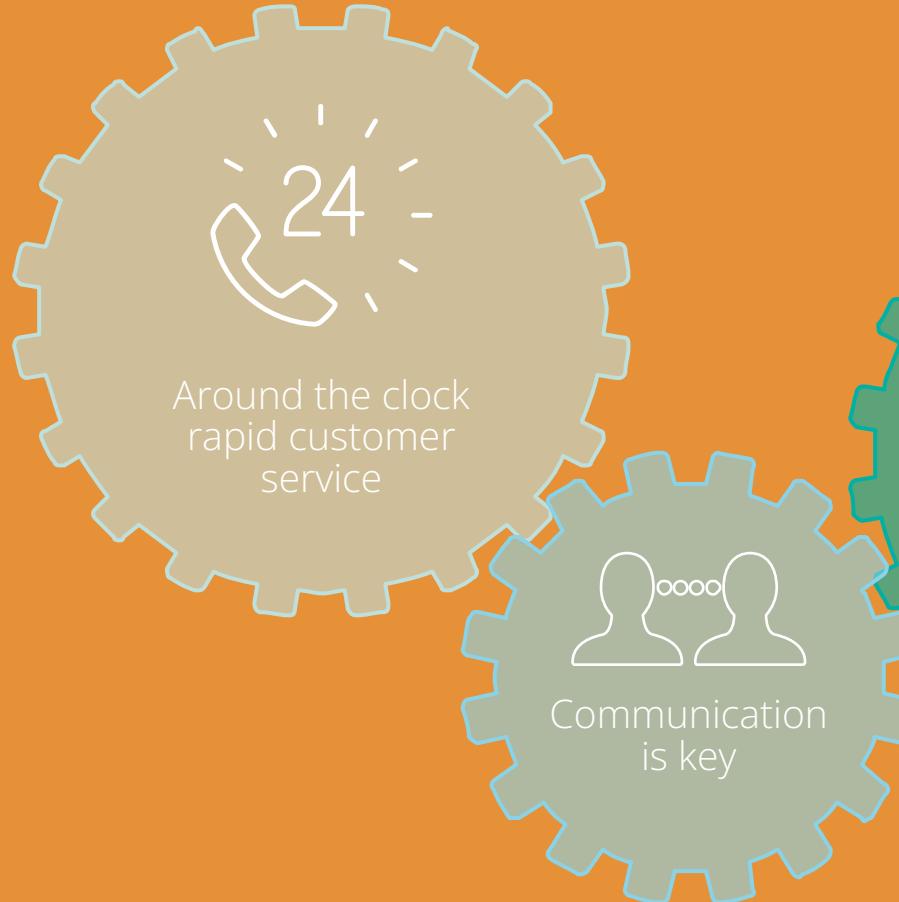
2-part Venn diagram is also easily customized

So easy you can't believe it



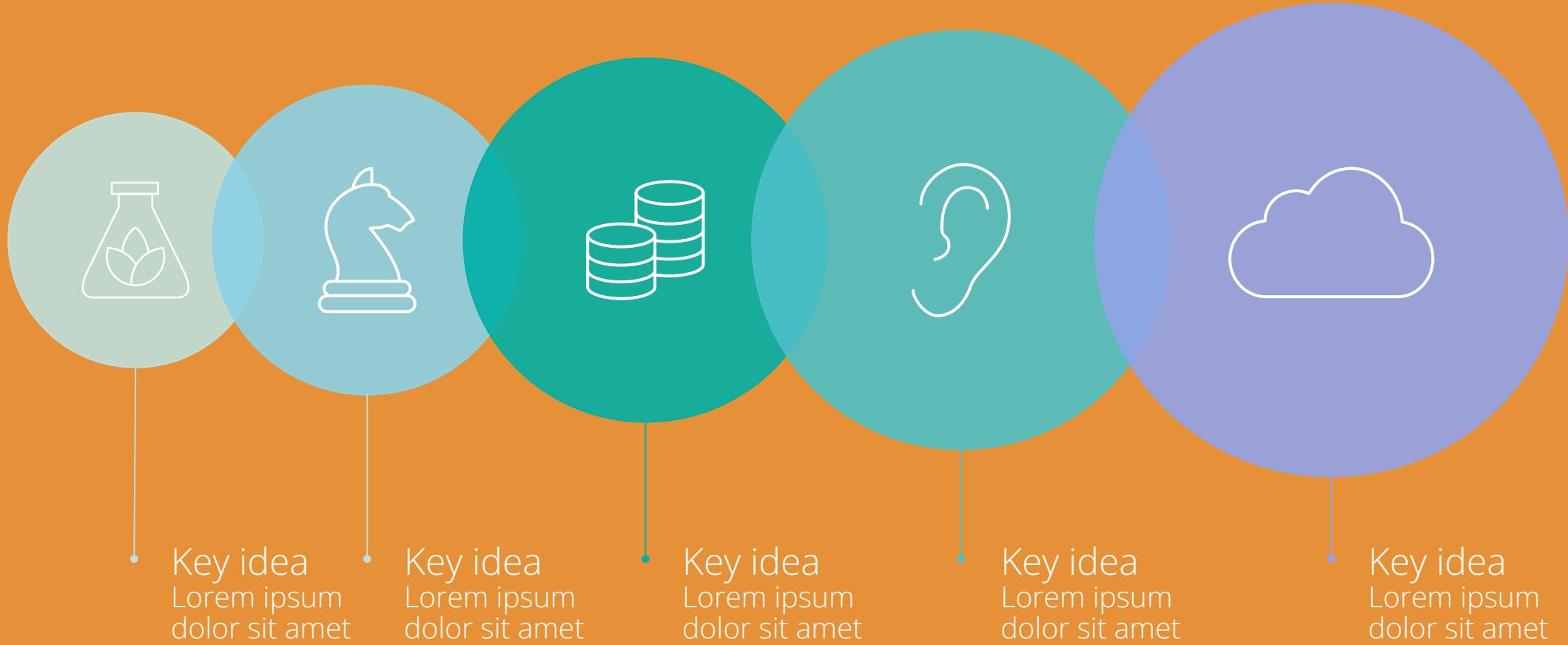
Interconnected service values drive growth

Yes, the gears animate in a synchronized way



Success can be measured by how fancy your coffee is

I personally don't take cinnamon or whip, for example



What people are saying

Is both highly complimentary, and also brightly colorful

I SAY:

Lorem ipsum dolor sit amet, consectetur ad
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I SAY:

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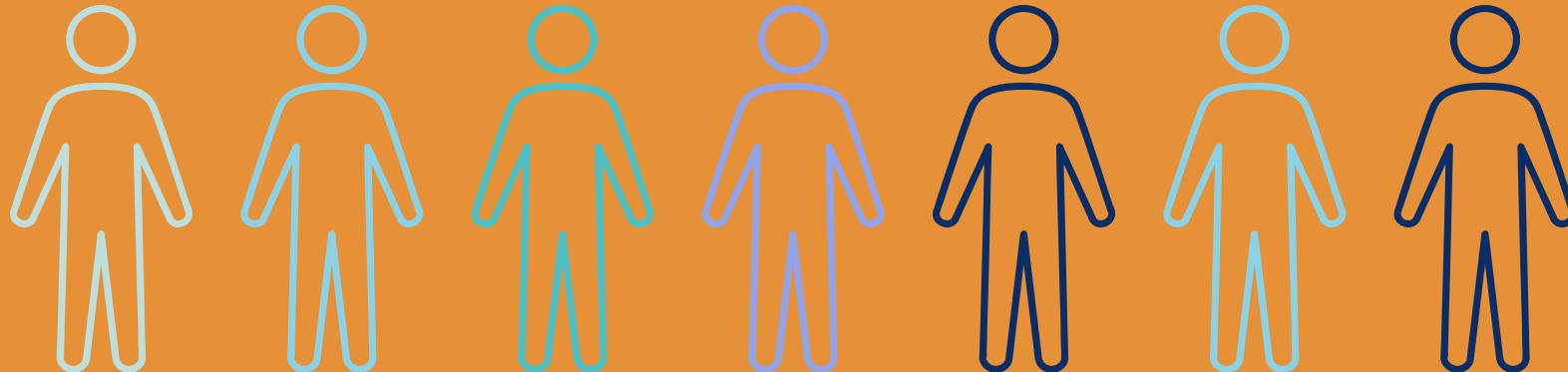
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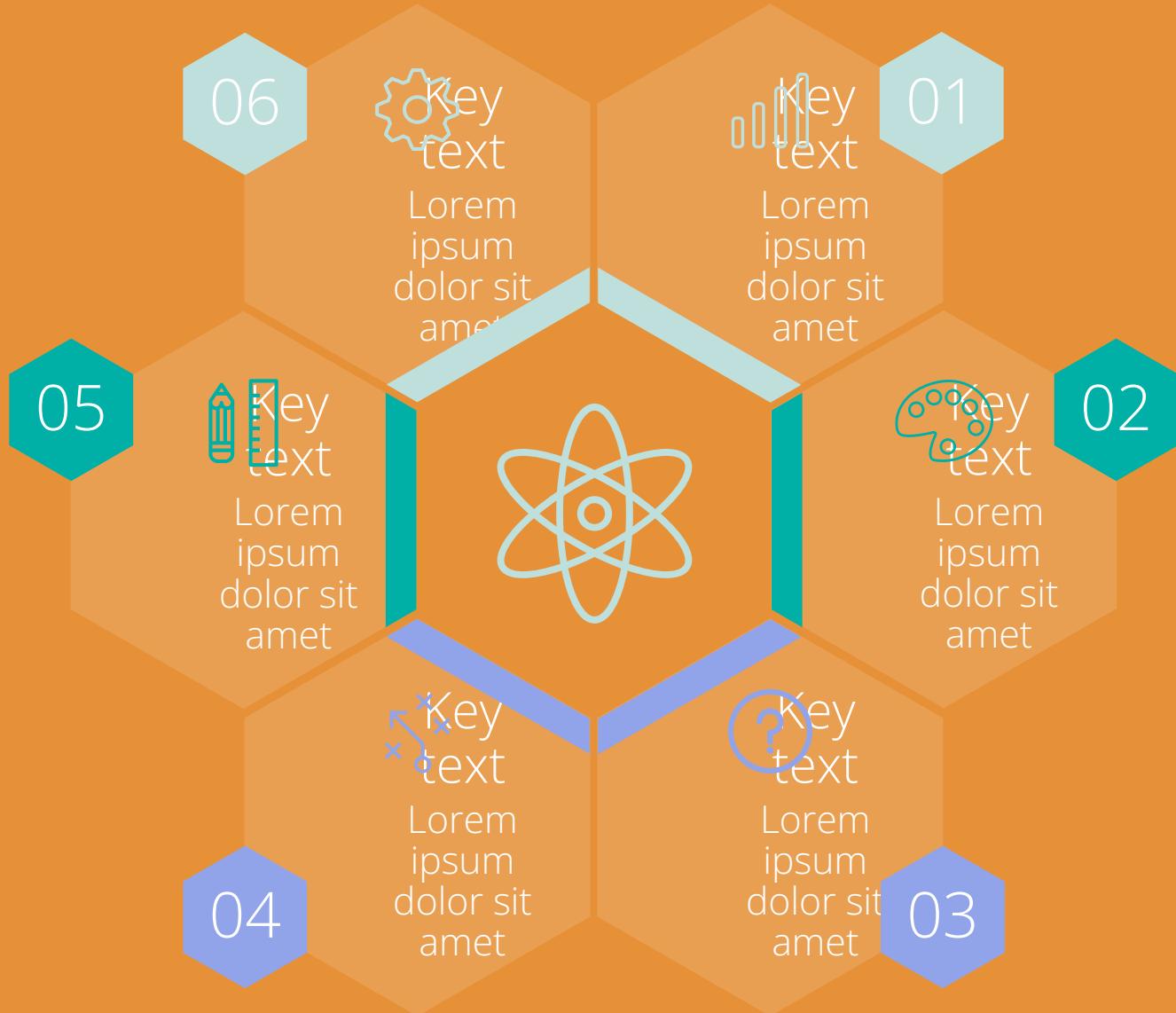
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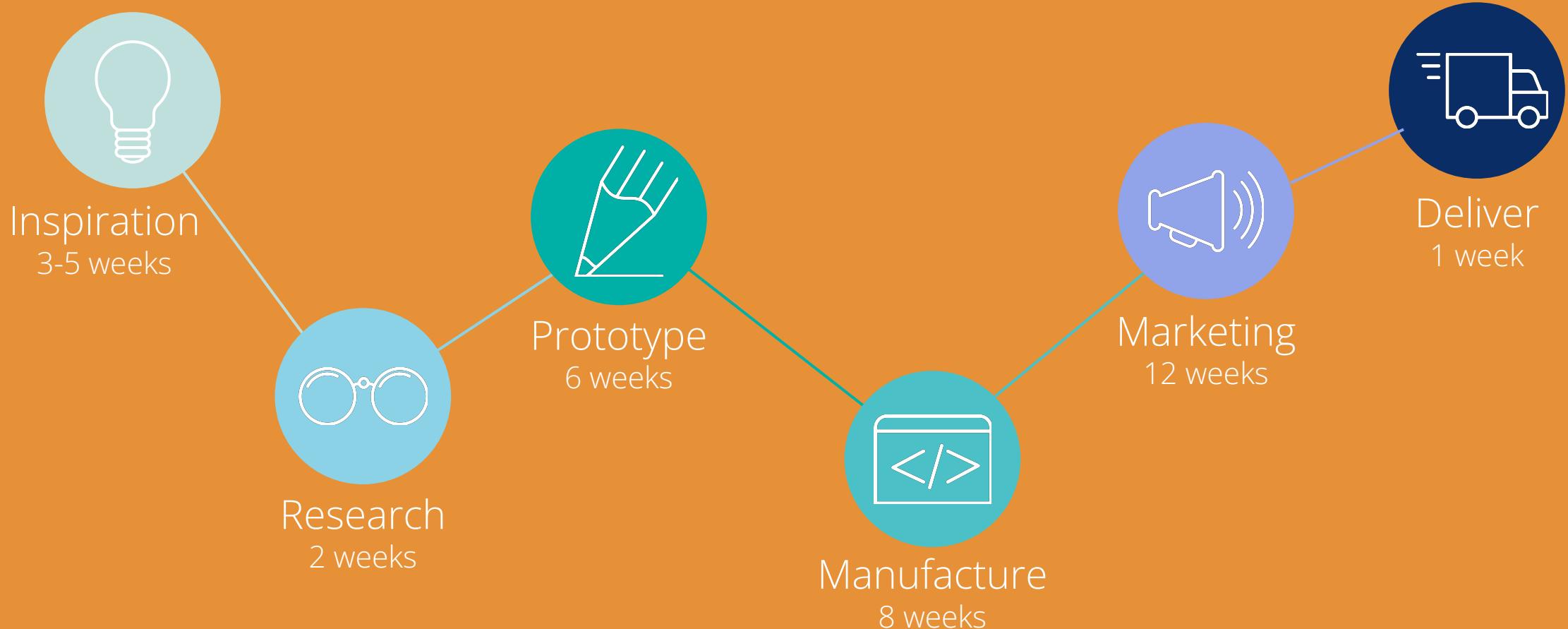
Hexagon infographic

With icons and legend



From inspiration to delivery

We have icons that can tell any story



Flow chart with icons

Subtitle goes here



Matrix charts are easily edited by using smart art



List of interconnected things

So interconnected you can't believe it

Fulfillment synergies

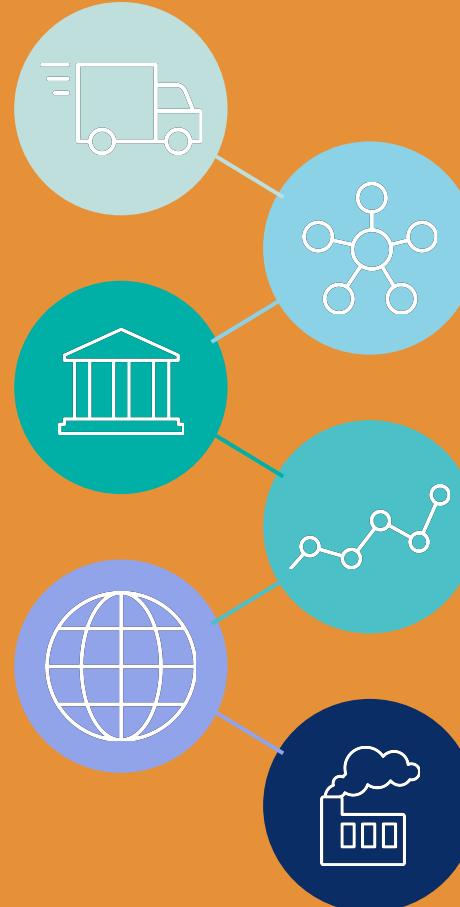
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Financial strength

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Global reach

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Winning network

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Consistent growth

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Quality manufacturing

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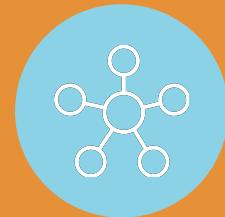
Broad service offerings

So many offerings that I am pinching myself



Fulfillment synergies

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Winning network

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Financial strength

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Consistent growth

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Global reach

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Quality manufacturing

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Relative Size Circles Infographic

Easy to edit, and using vector graphics for better scaling

A large light green circle containing a white Facebook 'f' icon.

Lorem Ipsum

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A large teal circle containing a white Twitter 't' icon.

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A large dark blue circle containing a white LinkedIn 'in' icon.

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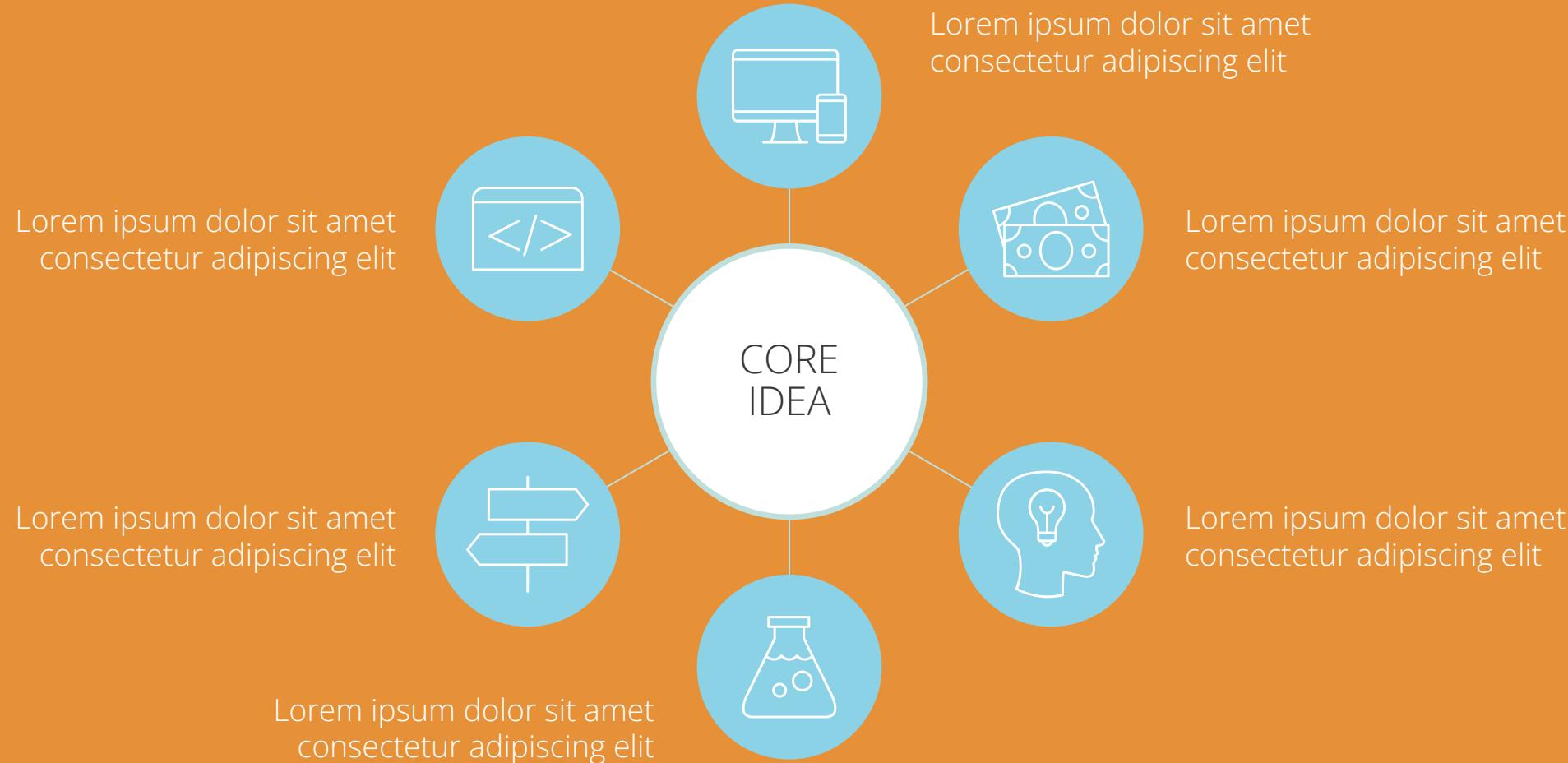


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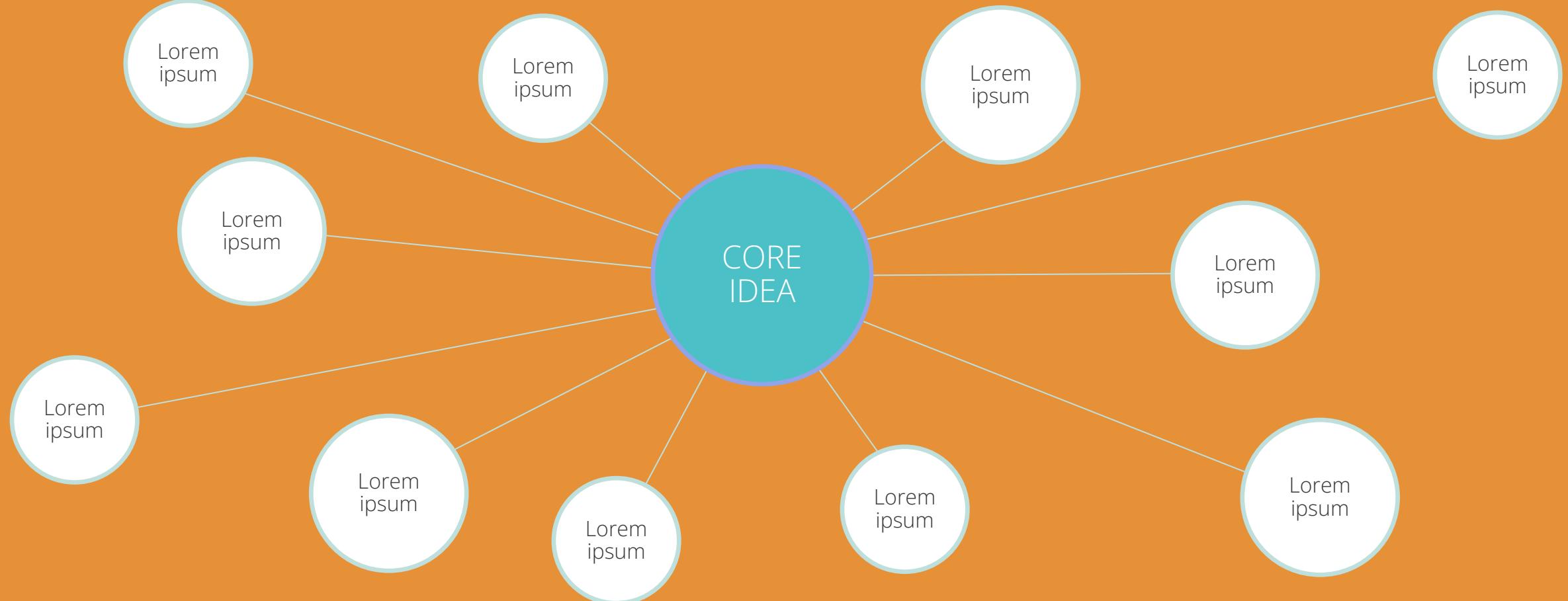
A small dark blue circle containing a white Behance 'Bē' icon.

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Easy to edit infographics with tons of custom icons



Easy to edit infographics with smooth animations



Our Core Focus

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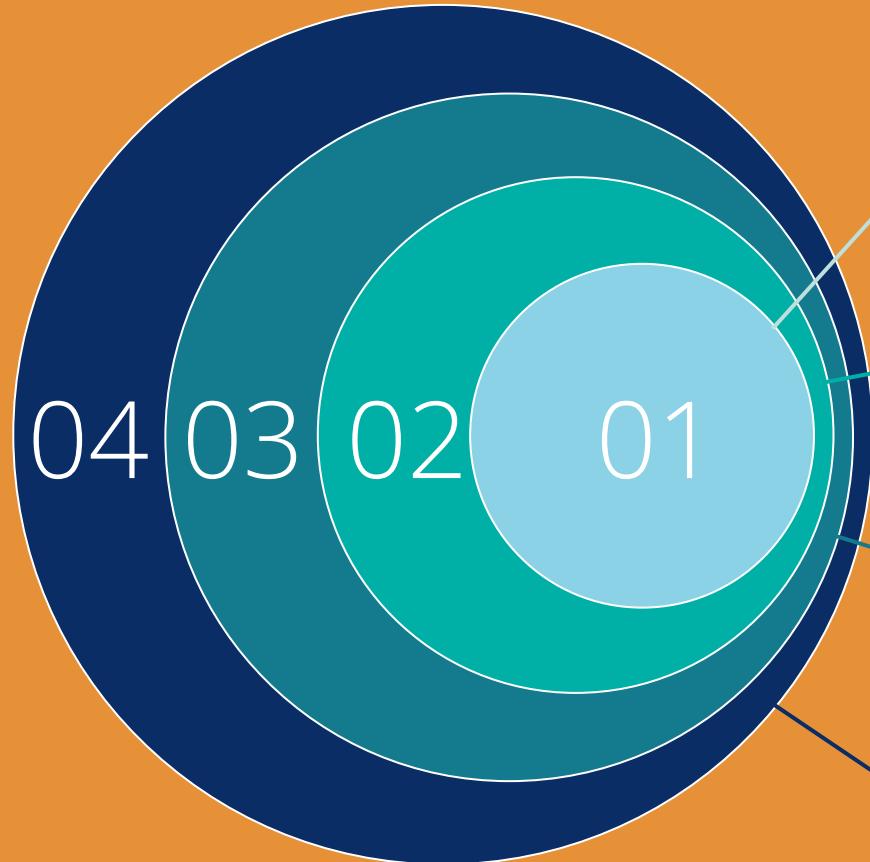
Smooth animation enhances your story

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Leading the way with circles and lines

Conquering the world with nifty icons



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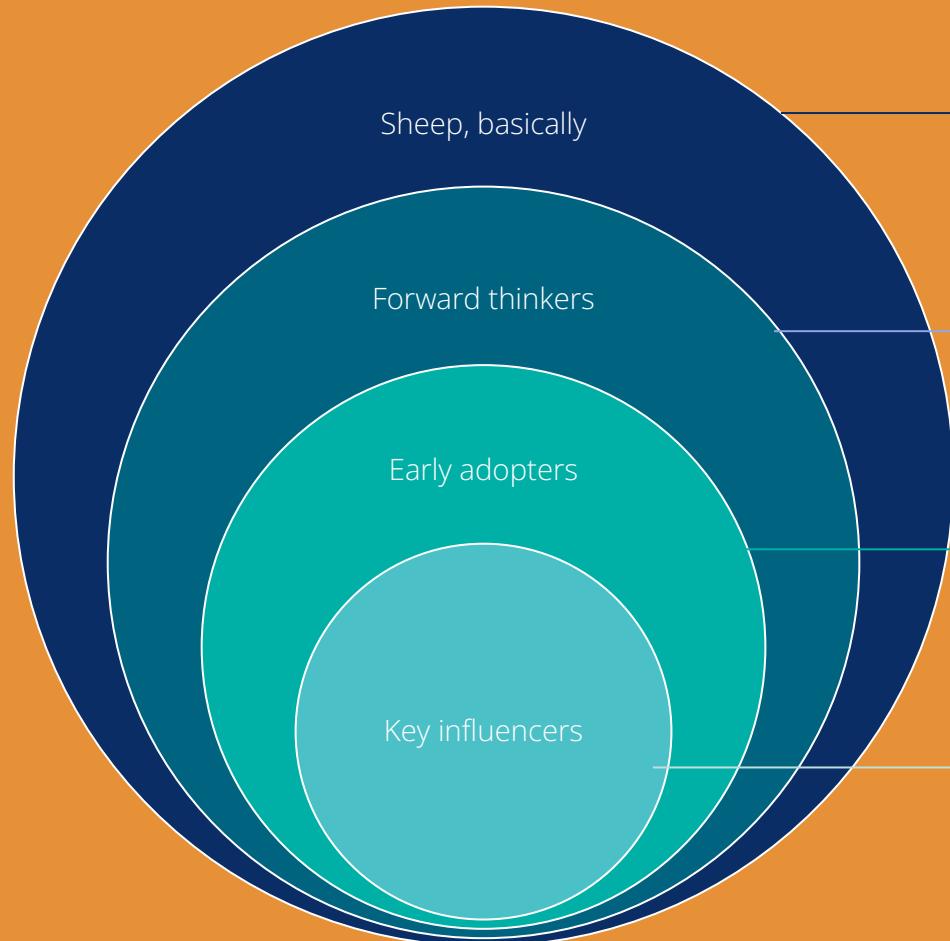


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Early adopters are key to our strategy

Being an early adopter is where it's at



How we reach them:
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How we reach them:
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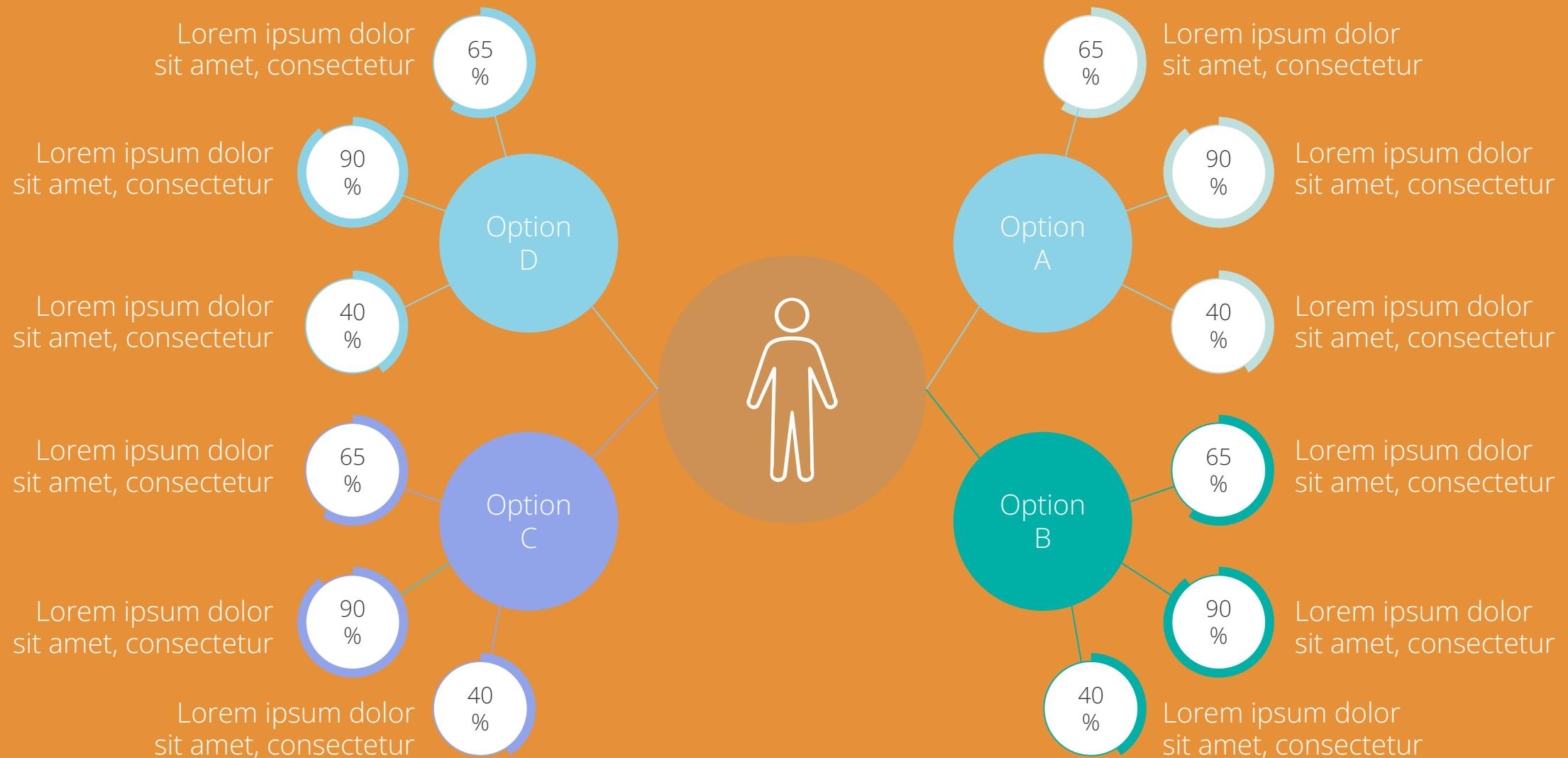


How we reach them:
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How we reach them:
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Cluster diagram



Global business reach refined

Put your awesome subtitle here

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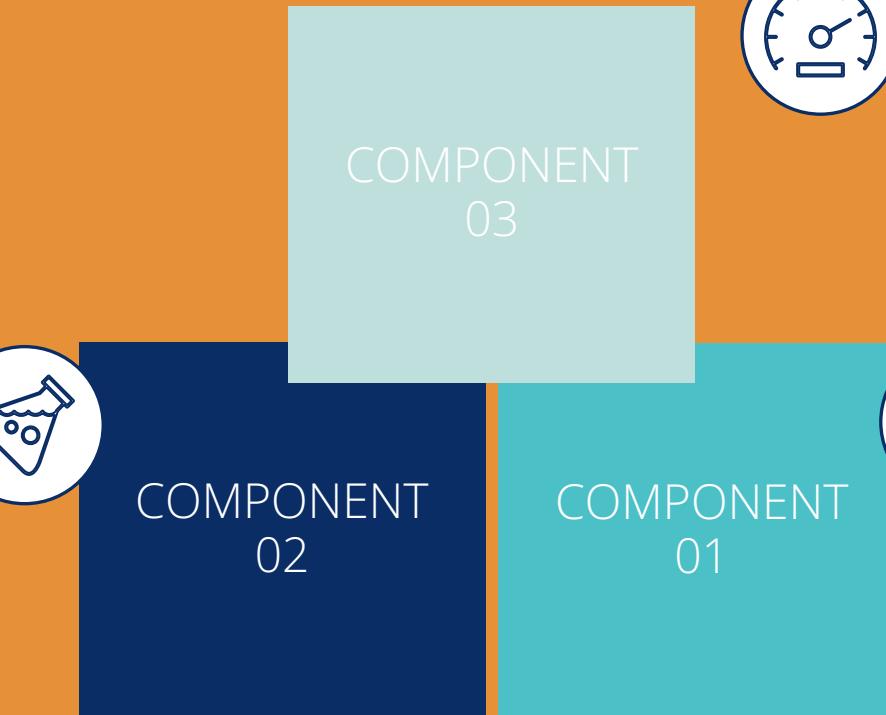


Animated, easily edited cube infographic

02
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COMPONENT
02



01
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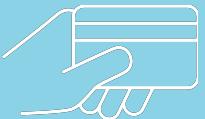


Seeing the trees and the forest

Is as simple as editing this infographic

How we reach them:

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Item One

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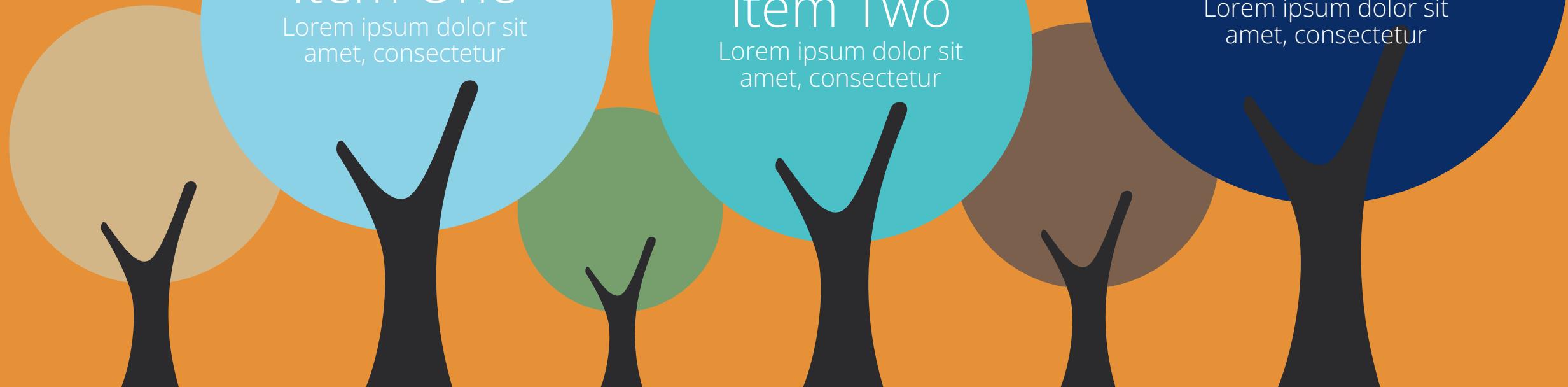
Item Three

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Item Two

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Key Point

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60% Growth
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+4000% Growth

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The Consumer



300% Growth
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Adults and Parents



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Tree infographic is easily edited

100 million

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45 million

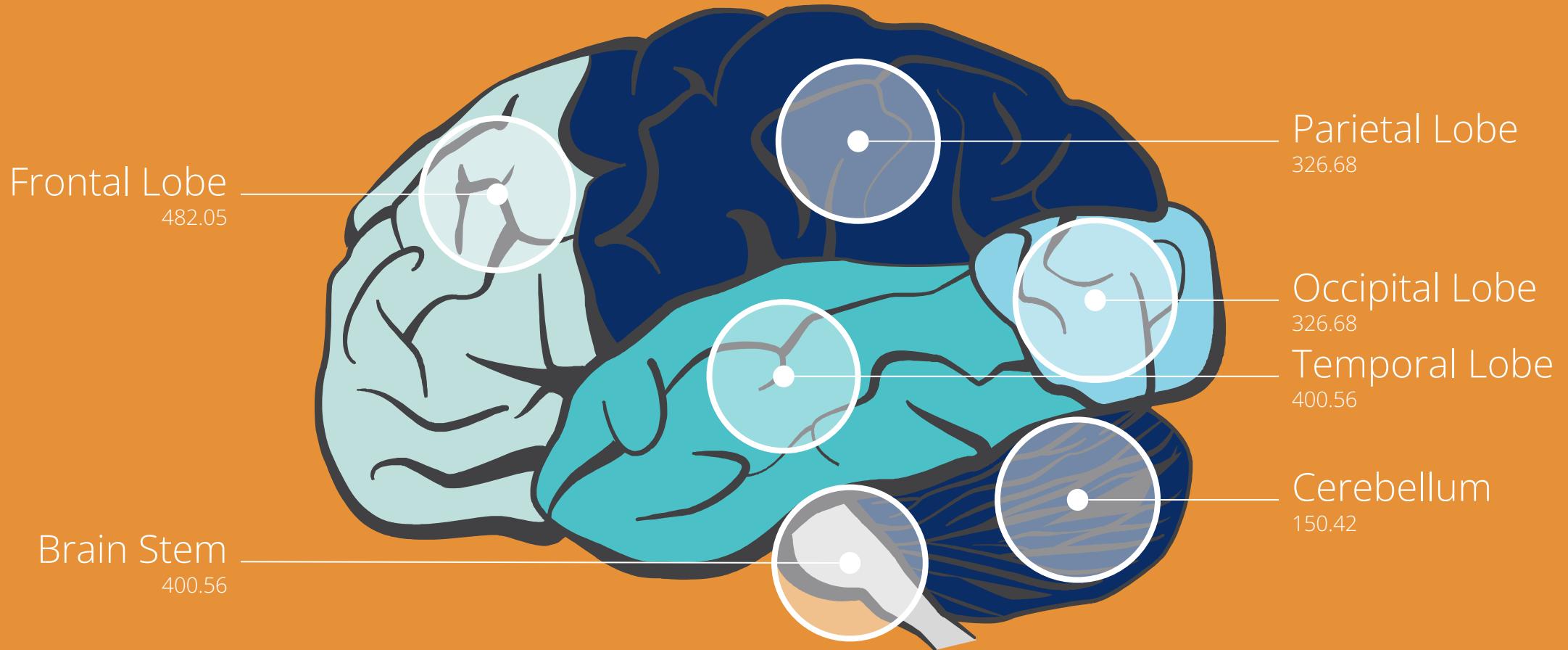
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70 million

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Brain infographic is vector and can be easily edited



Hand-tree infographic

Put your awesome or pithy subtitle here



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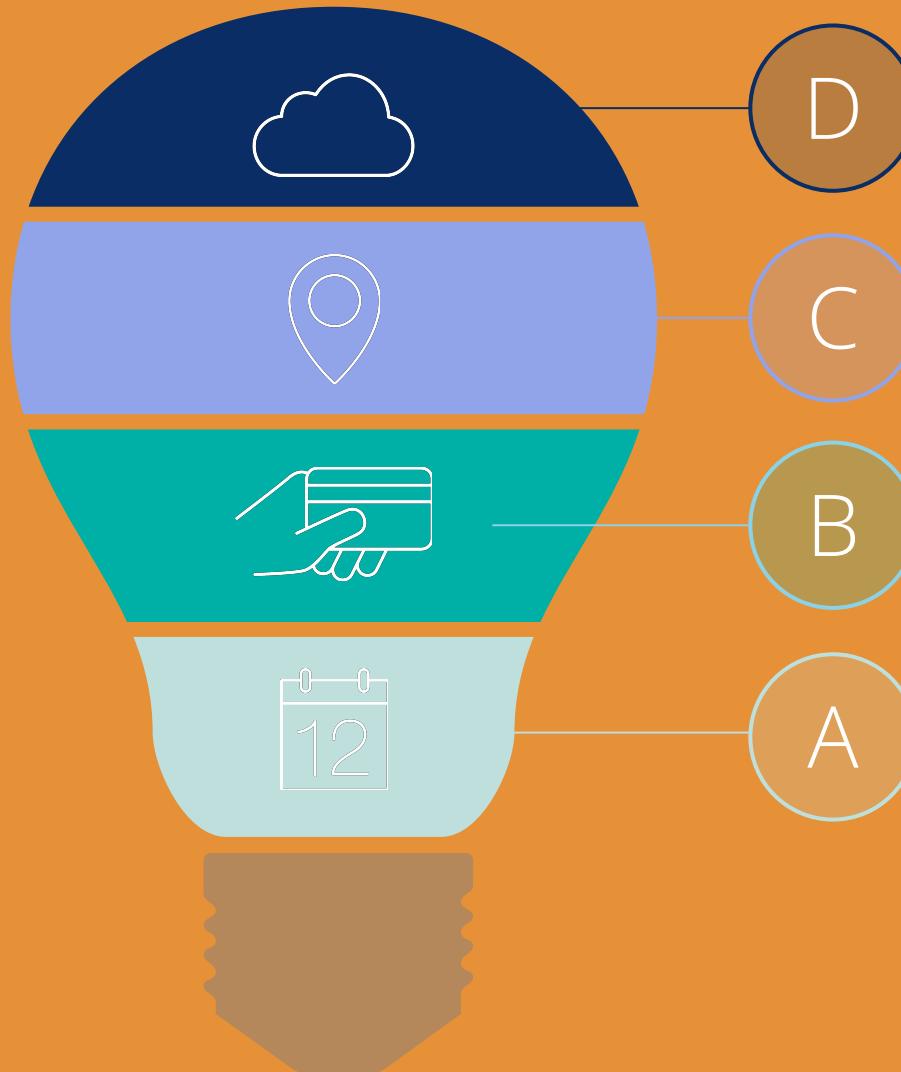
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Idea-based infographic

Key point

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Key point

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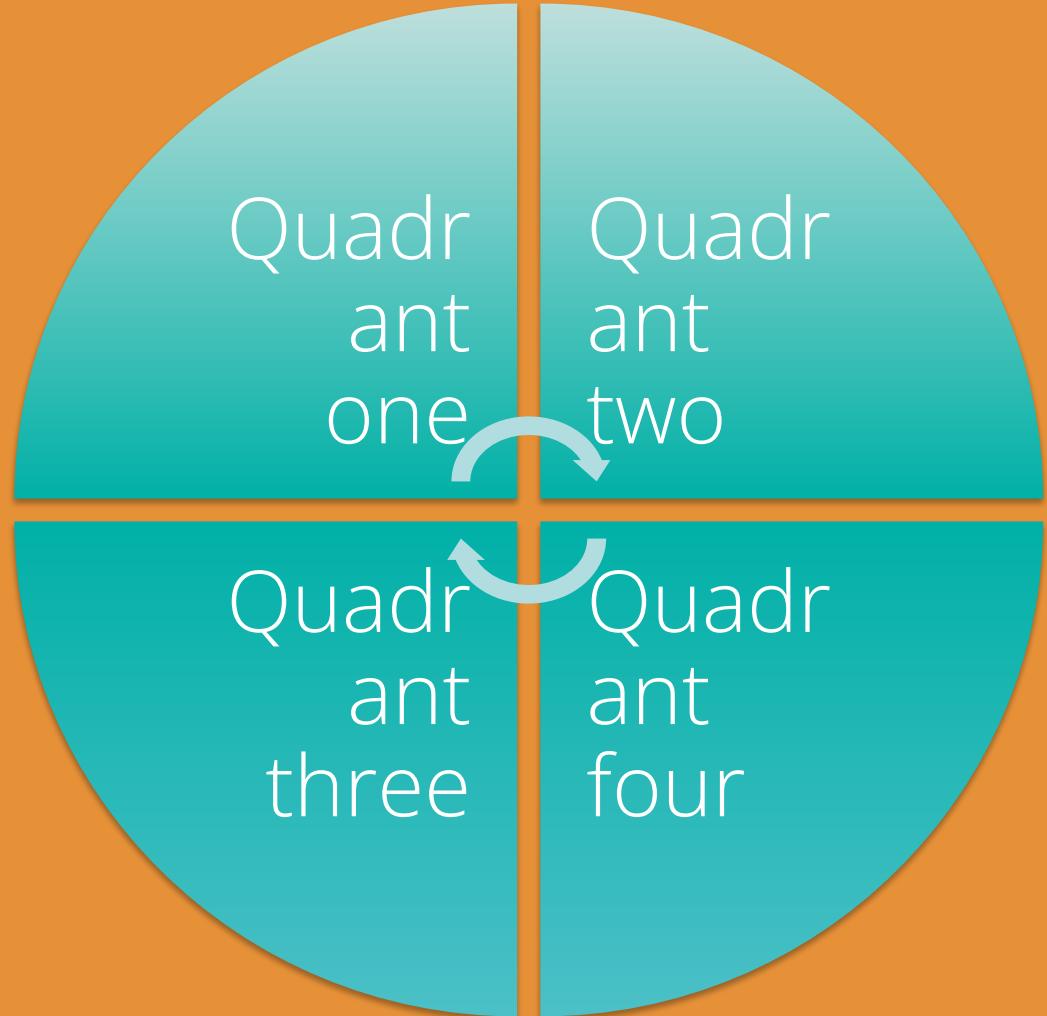
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Key point

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Award
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Creativity
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Location
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Global
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Pencil infographic

Put your awesome or pithy subtitle here



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02

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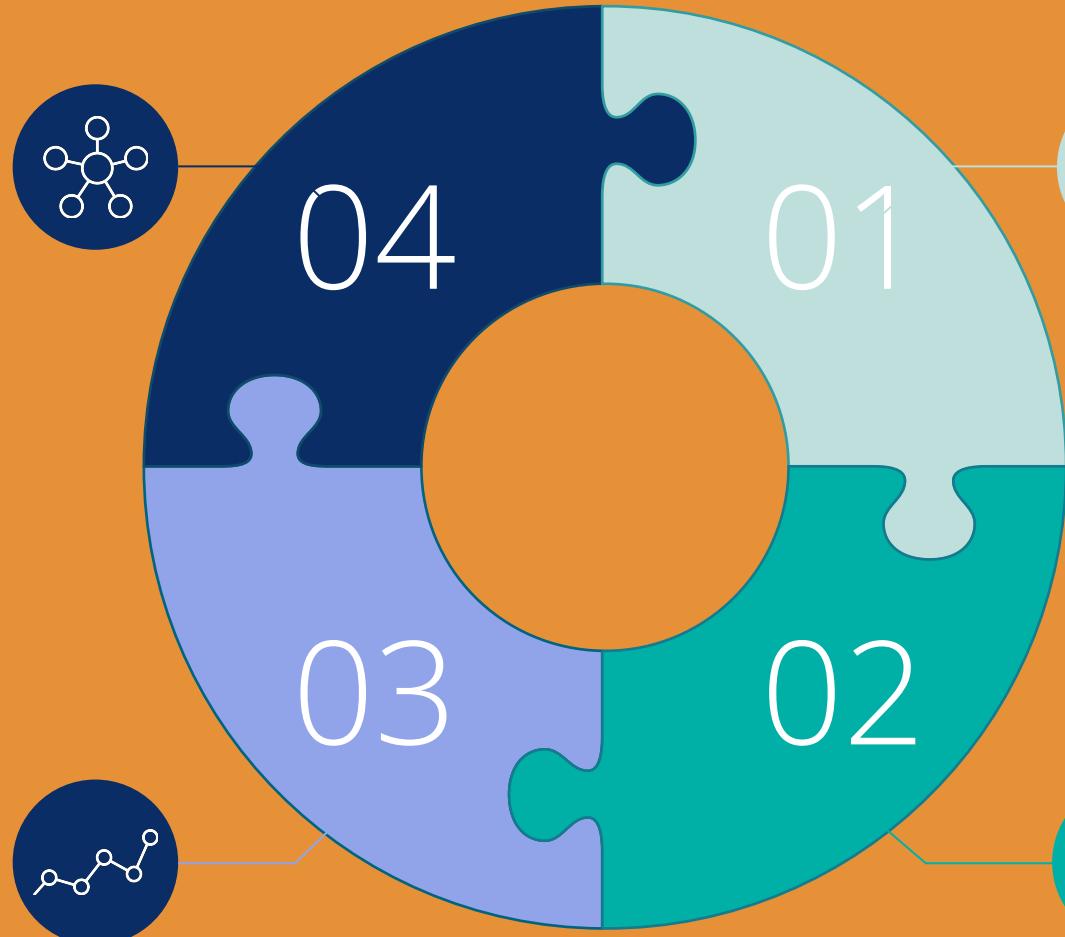
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Four part puzzle infographic one

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3d puzzle pieces infographic

Key point
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PIECE
ONE

PIECE
FOUR

PIECE
TWO

PIECE
THREE

Key point
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Key point
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Key point
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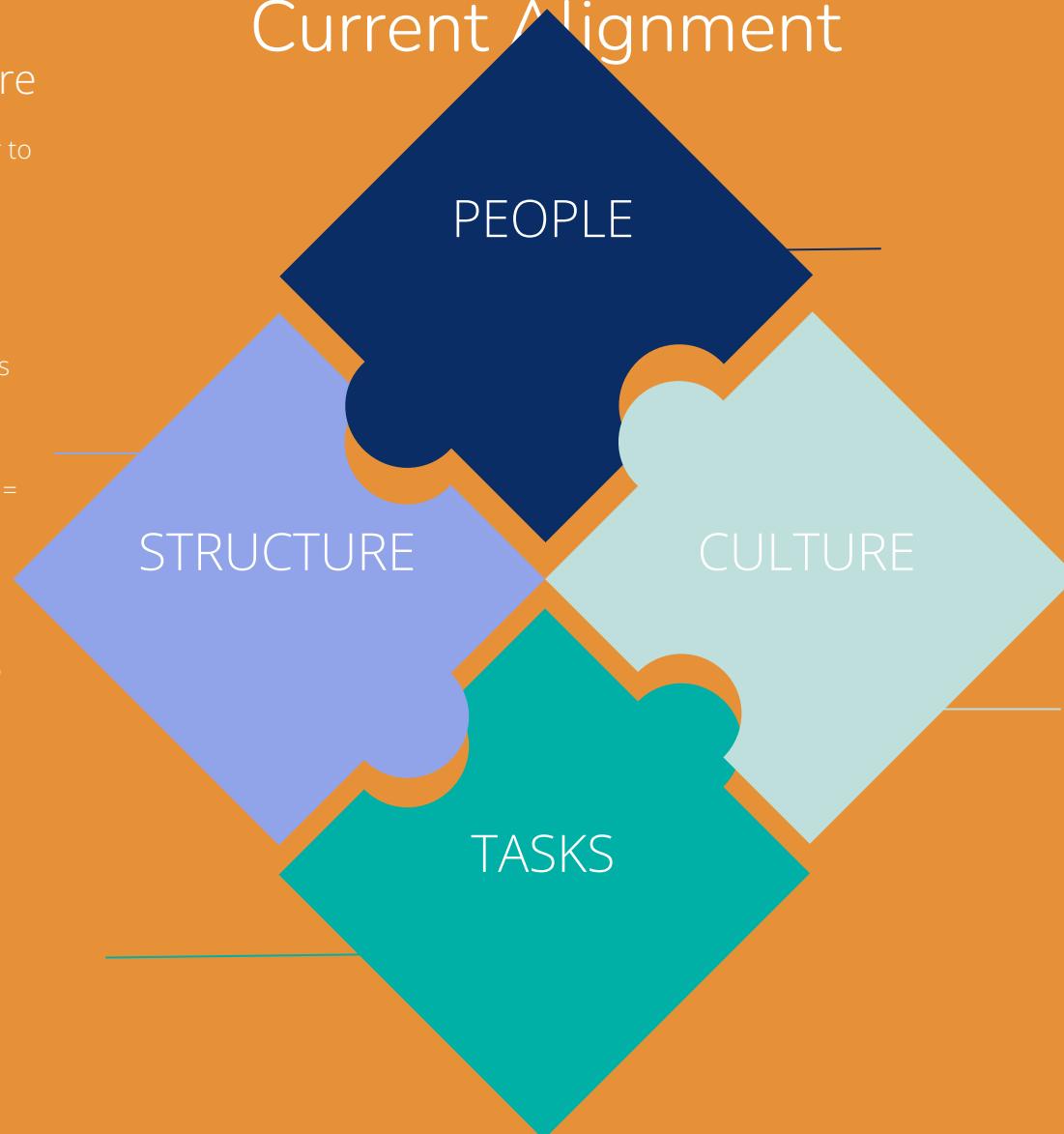
Current Alignment

Structure

- Inflexibility = inefficiency, workers cannot move from one task to another among plant in order to help out peers since they are only trained and specialized for one task
- Divide between management, union and employees
- Hierarchical and directive relationship = Silos – also with departments
- Further divide between new and old employees due to proposed wage cuts
- Segmented jobs and limited flexibility, LOW ADAPTABILITY
- Lack of communication and misunderstanding = barrier to progress
- Managers do not want to give up control so adoption is slow and not welcomed

Tasks

- Roles are very static, defined by their classification and description
- Demand for military engines sharply decreased; need to move into commercial engines but cultural resistance to change does not allow for it
- Low adaptability due to single skill employees
- High systematic risk
- Don't get adequate training
- Highly automated: decreased job security more
- High precision process: increased stress to have good quality as fast as possible
- Require innovation to stay competitive



People

- Highly skilled in one specialty
- 2nd and 3rd generation workers who are very accustomed to traditional culture
- Resistant to change
- Line workers are unmotivated to advance and lead others
- Management fears loss of control since
 - Do not trust team with responsibility: do not want to be accountable for team's mistakes
 - Don't want to lose title/rank
- Traditional/conservative
- Cynical to new initiatives due to past failures (Quality circle, work out, TQM)

Culture

- Entrenched union structure
- Execution as efficiency
- Internal competition, fighting to keep their own job so employees do not care about peer success
- Low job security due to decreased demand
- Lost contracts = high pressure to improve productivity
- Lost negotiation with union = resentment between managers and union
- Skepticism about teaming
- Power struggle; between front-line workers and management
- Flexibility: must take on last minute jobs as an organization but little flexibility as individuals or team



Heading text

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Key point

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Lots of placeholder master slides



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HTML5

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PHP

85%

MySQL

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Lots of intelligent placeholders

Important text

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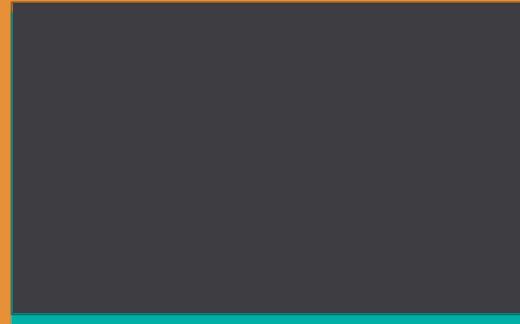
Dedicated team in place and ready to go



Nancy Niceperson

Title or something

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Frank Friendly

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Kate Kindness

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Stan Smiley

Title or something

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Our awesome team

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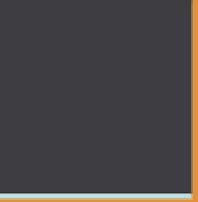
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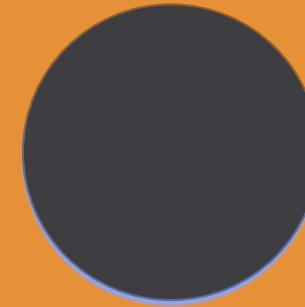


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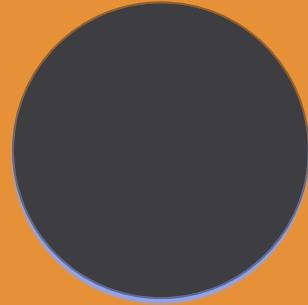
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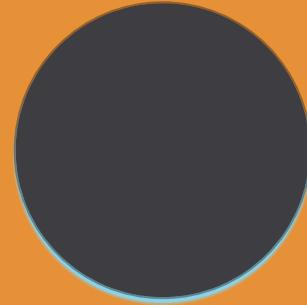
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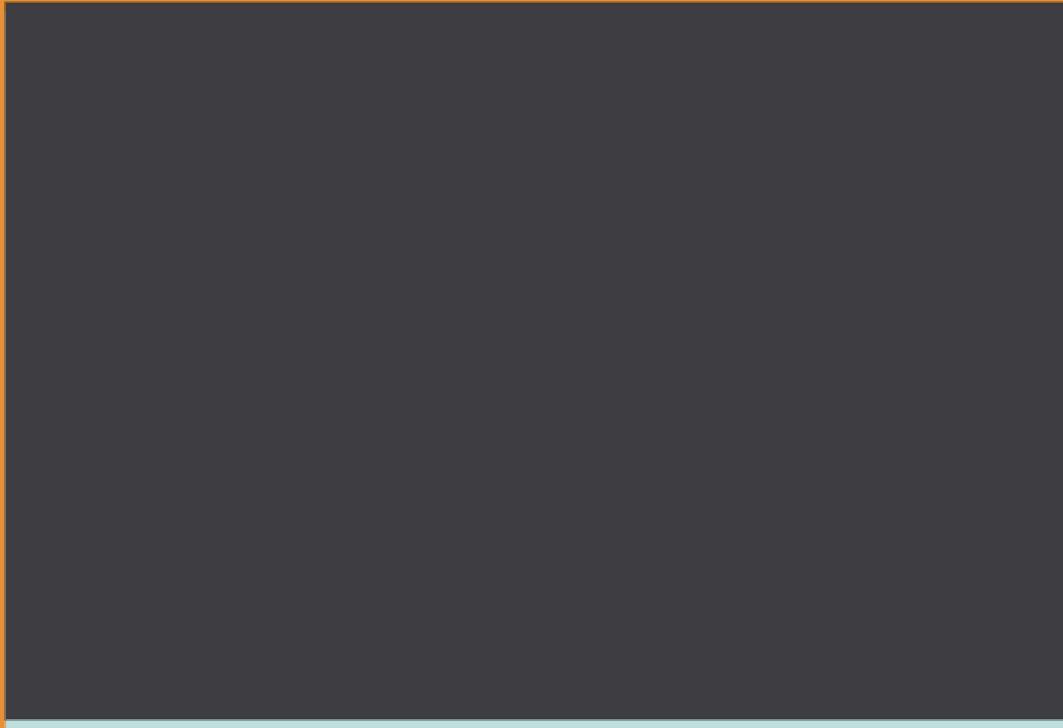
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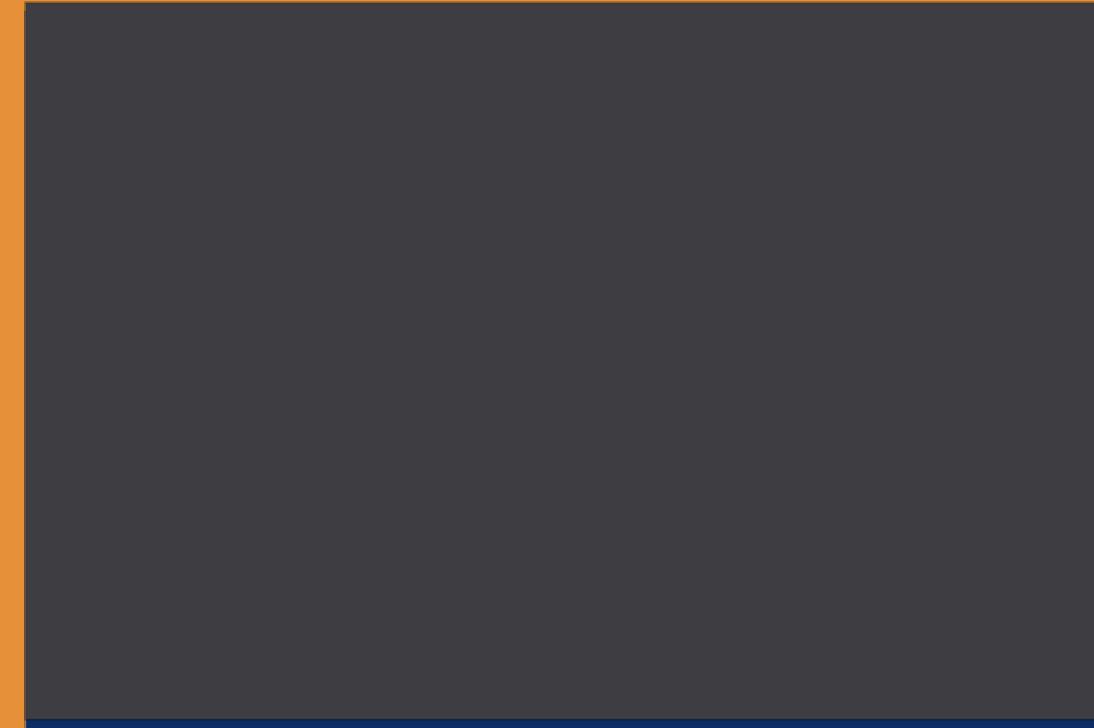
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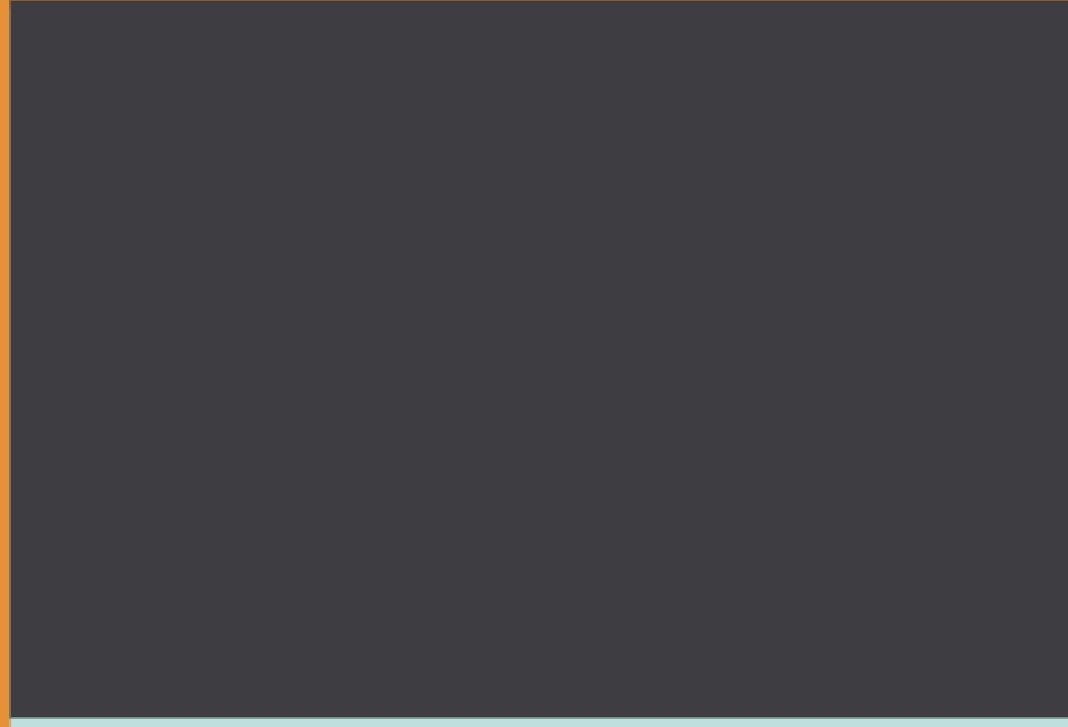


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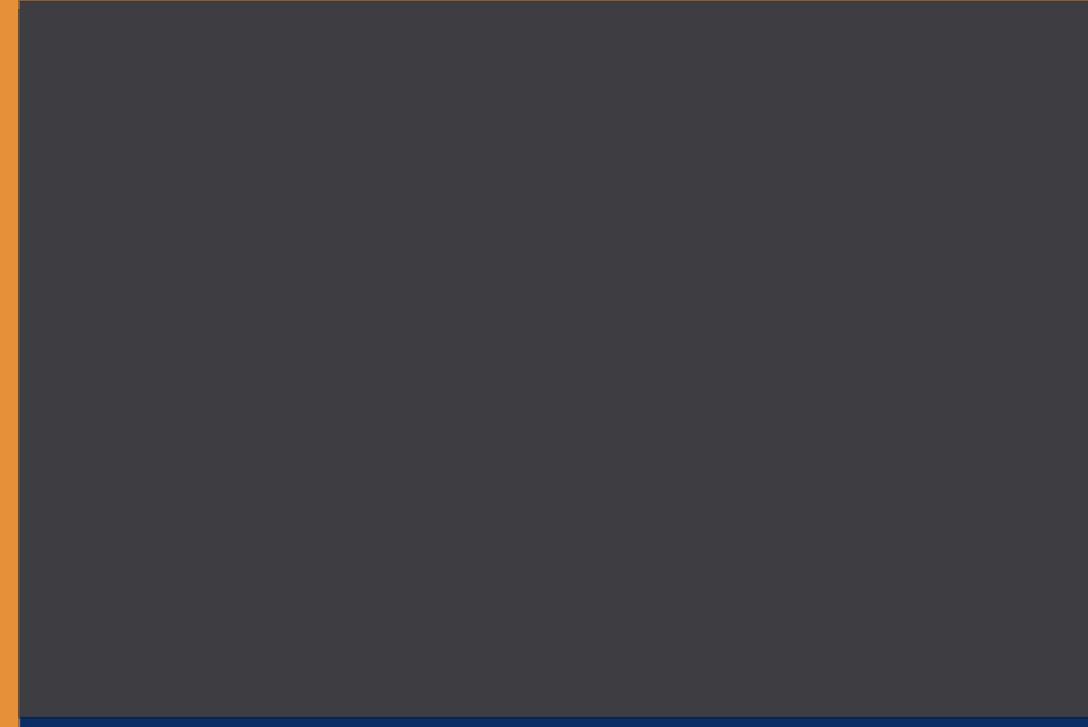


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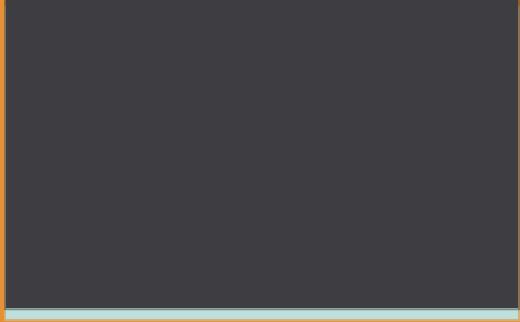
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Put your awesome subtitle here



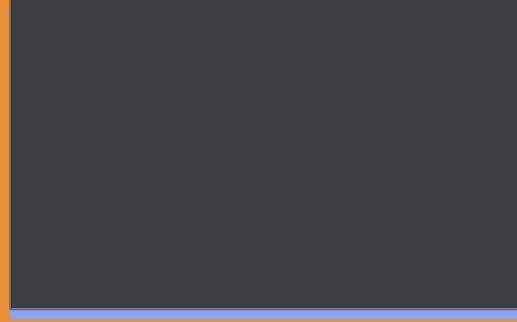
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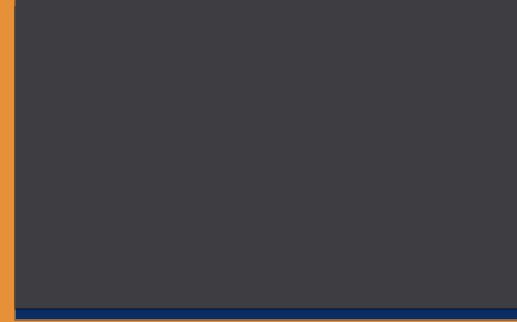
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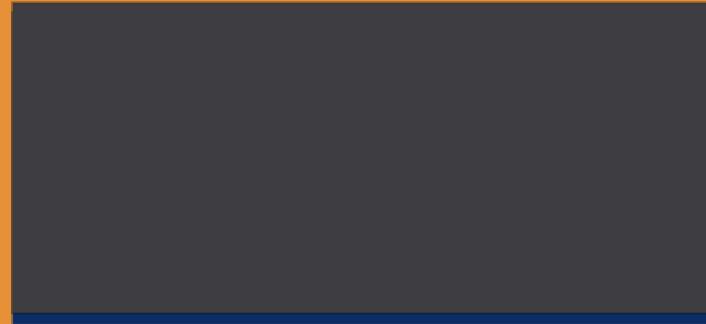
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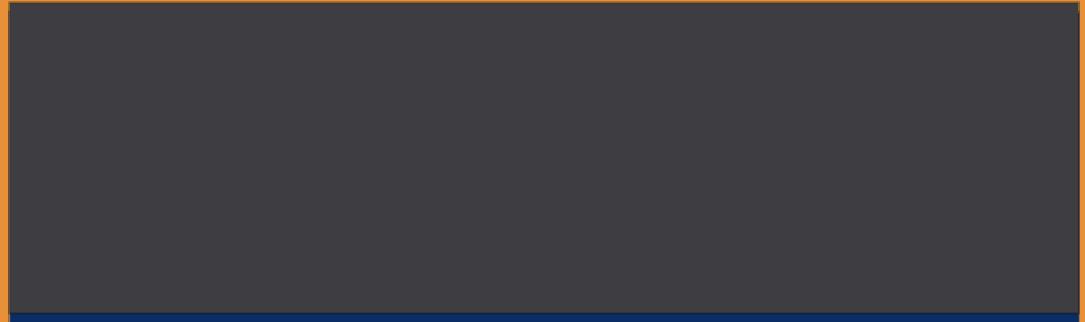
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Important takeaway

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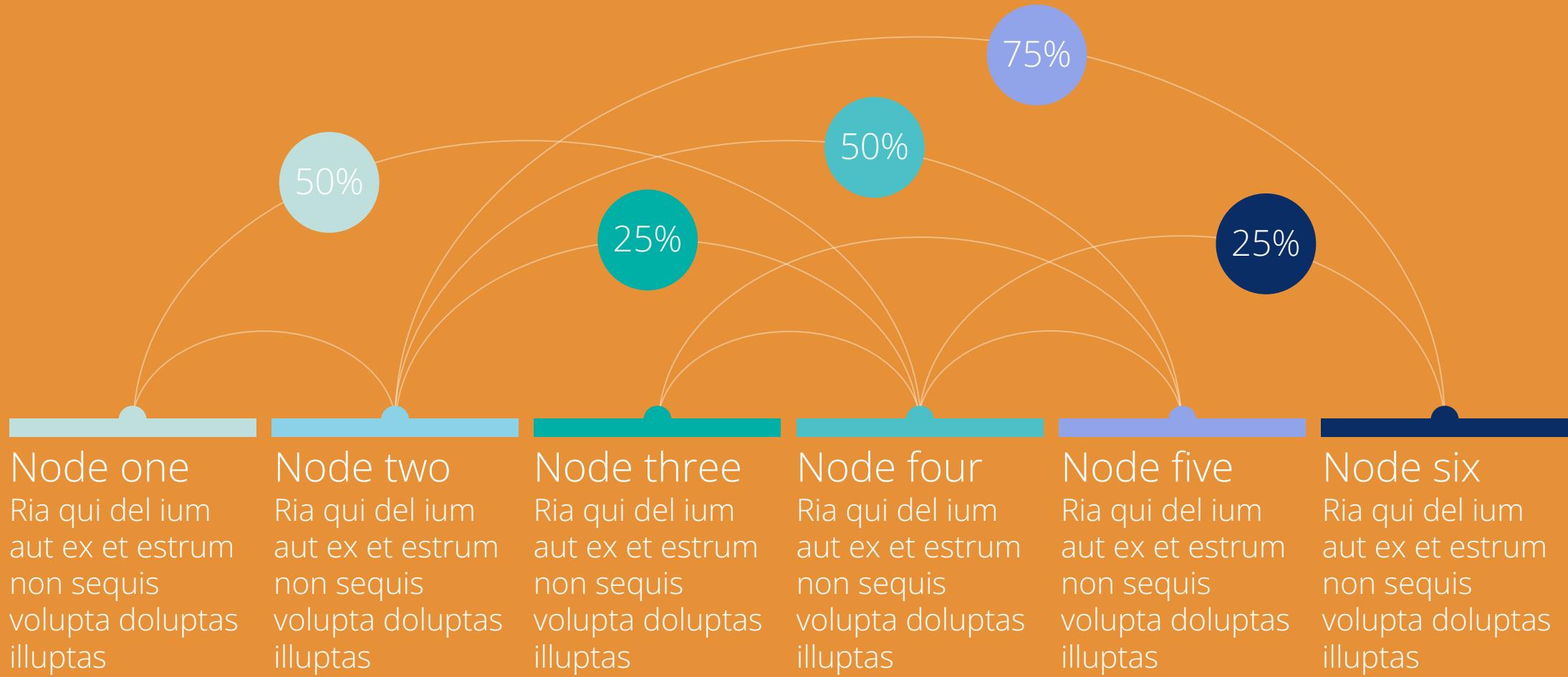
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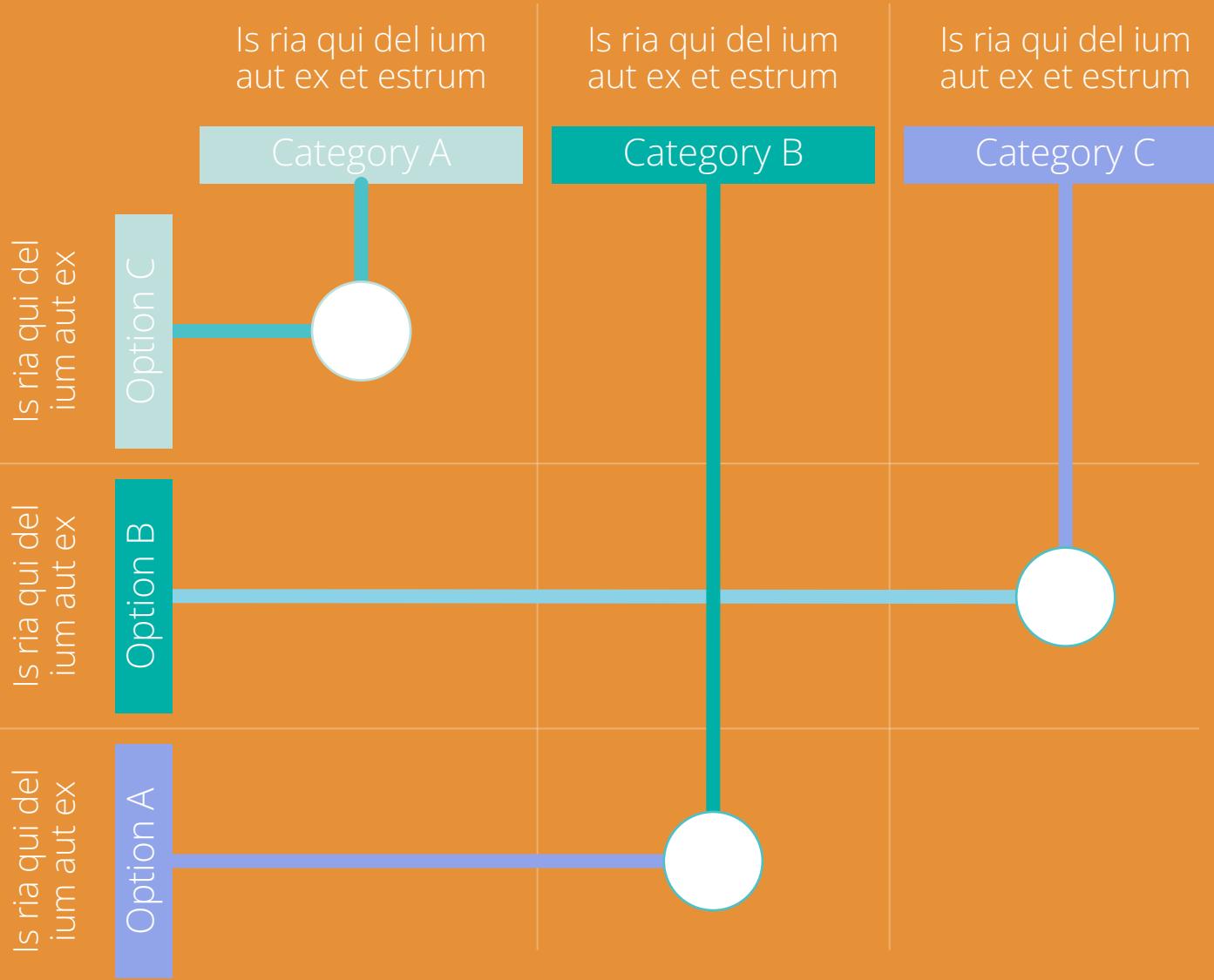
Multiple connections make simplicity out of complexity



Routing multiple categories across thingies

Curves are super easy to edit to make your own!



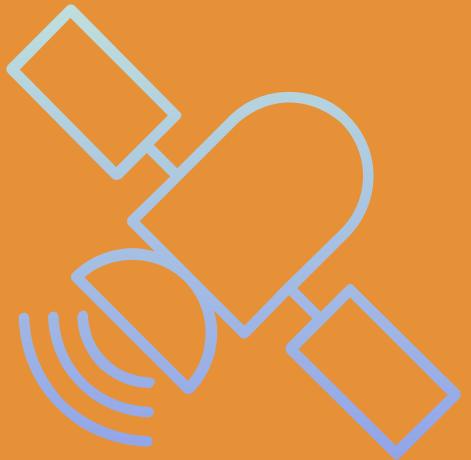


Ribbon Chart

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Established process in place from day one





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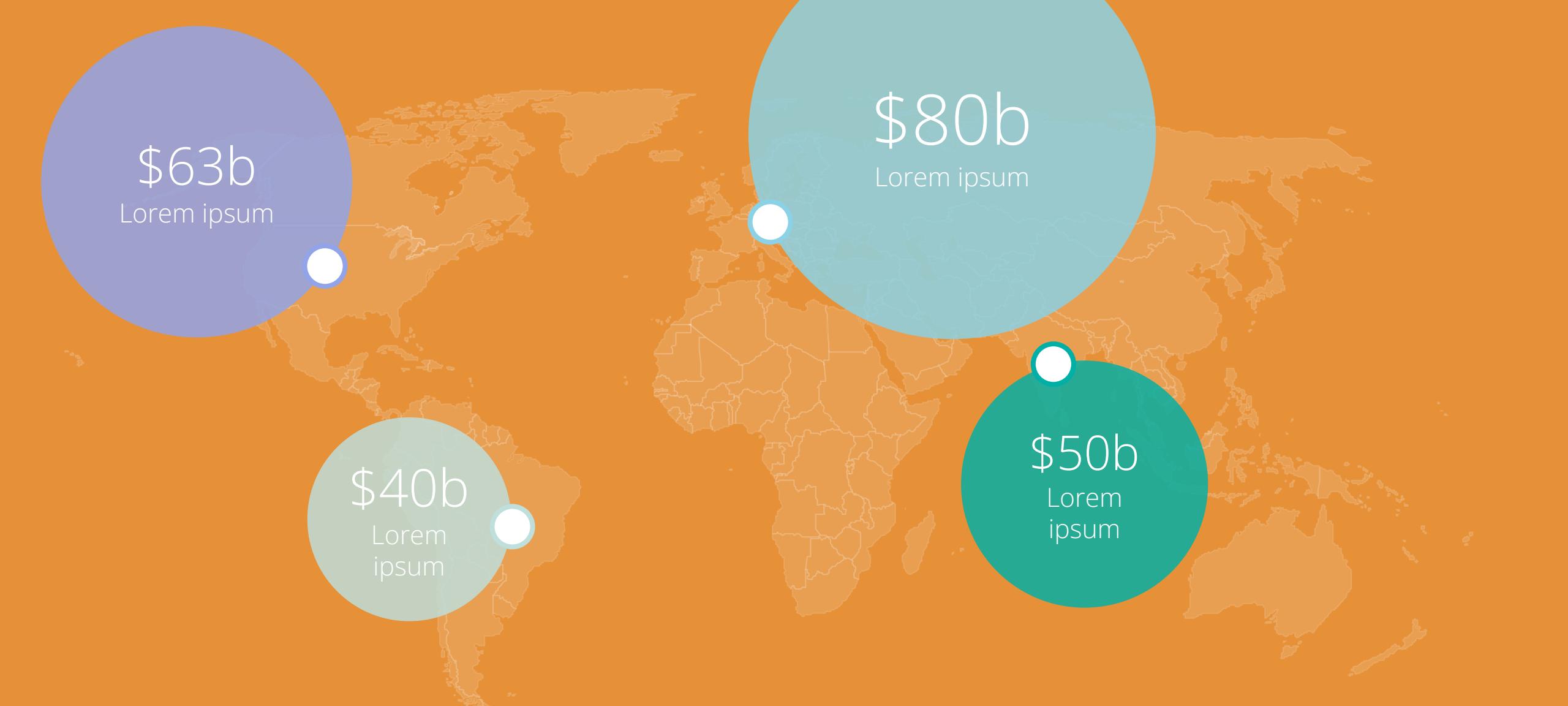
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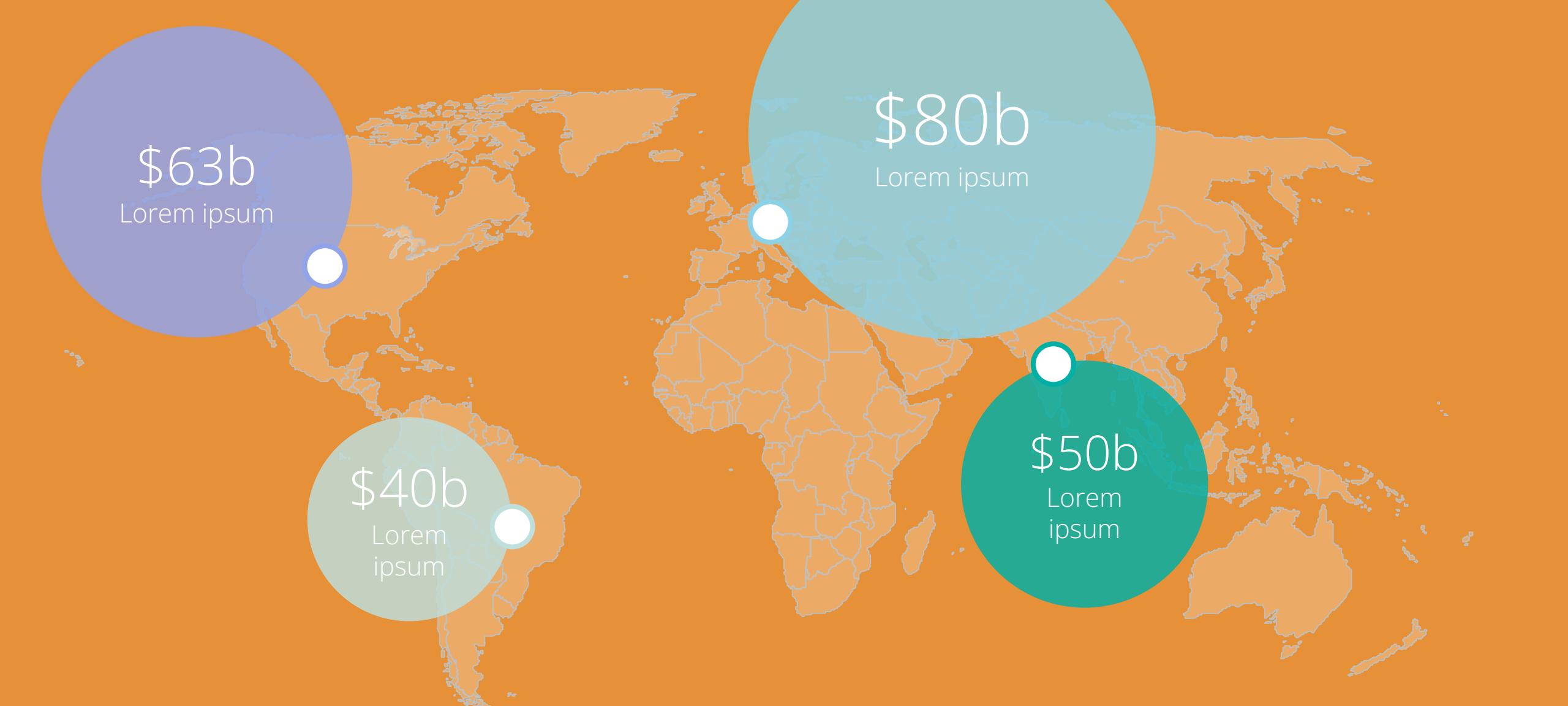
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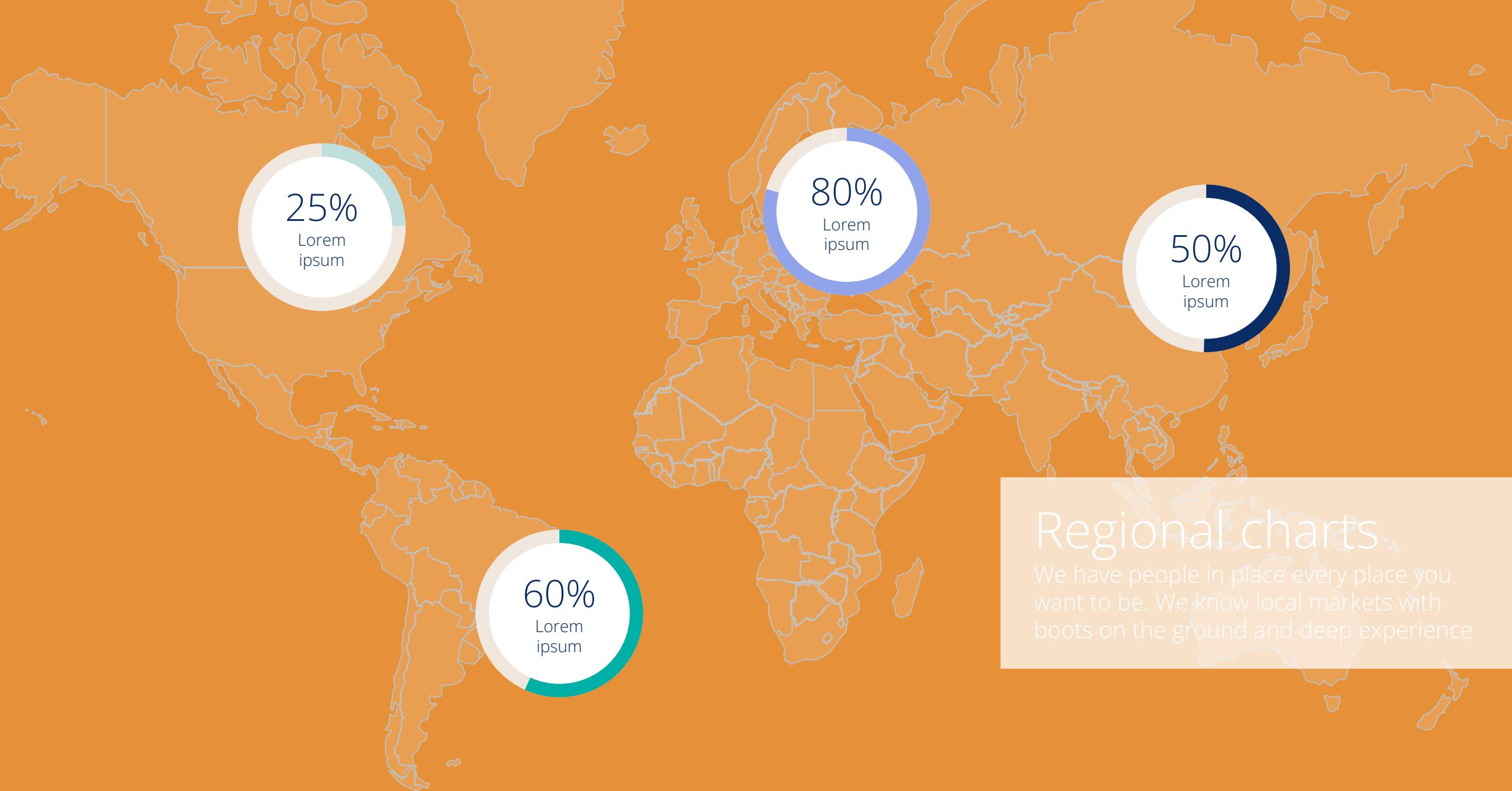
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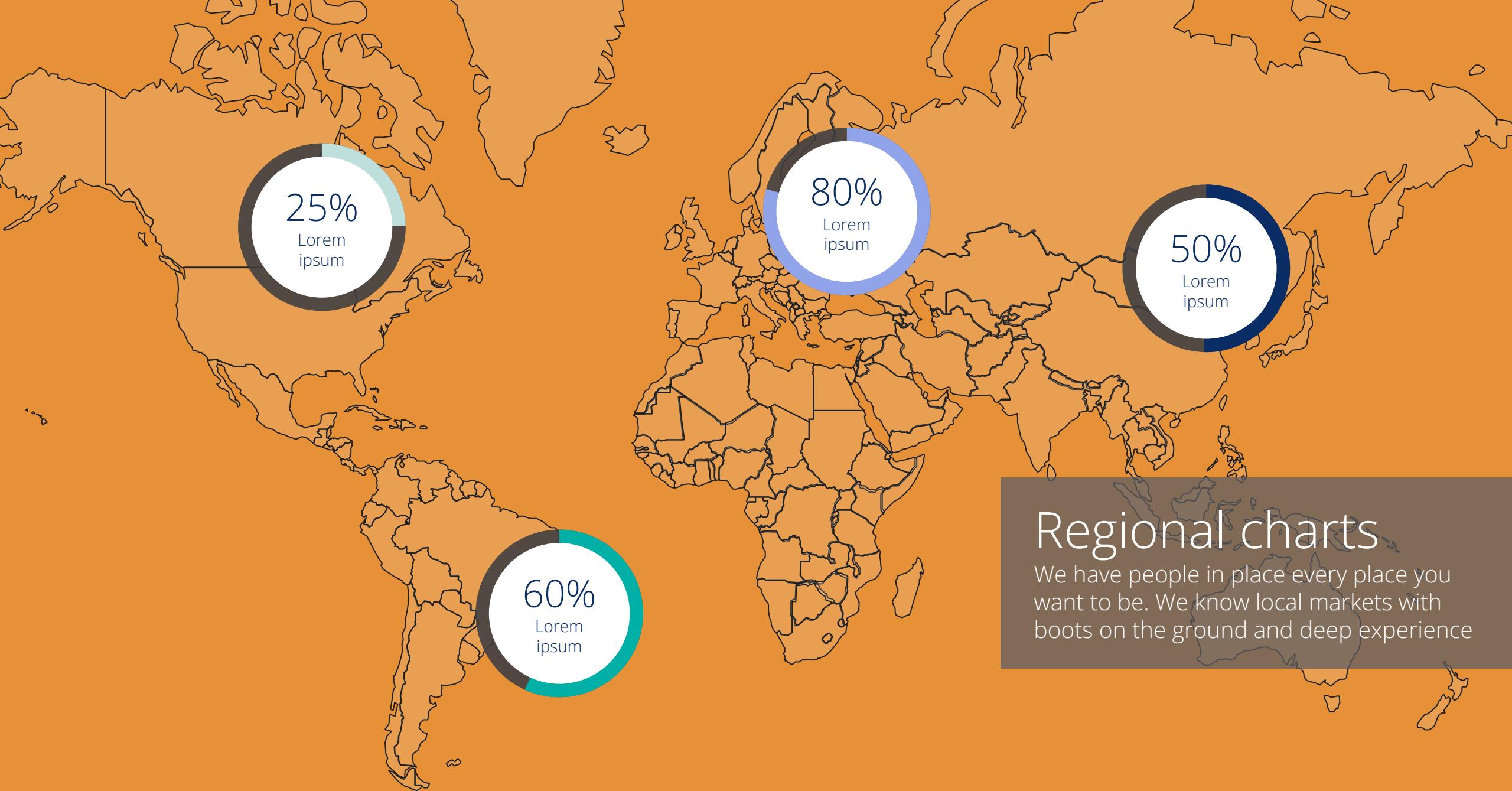
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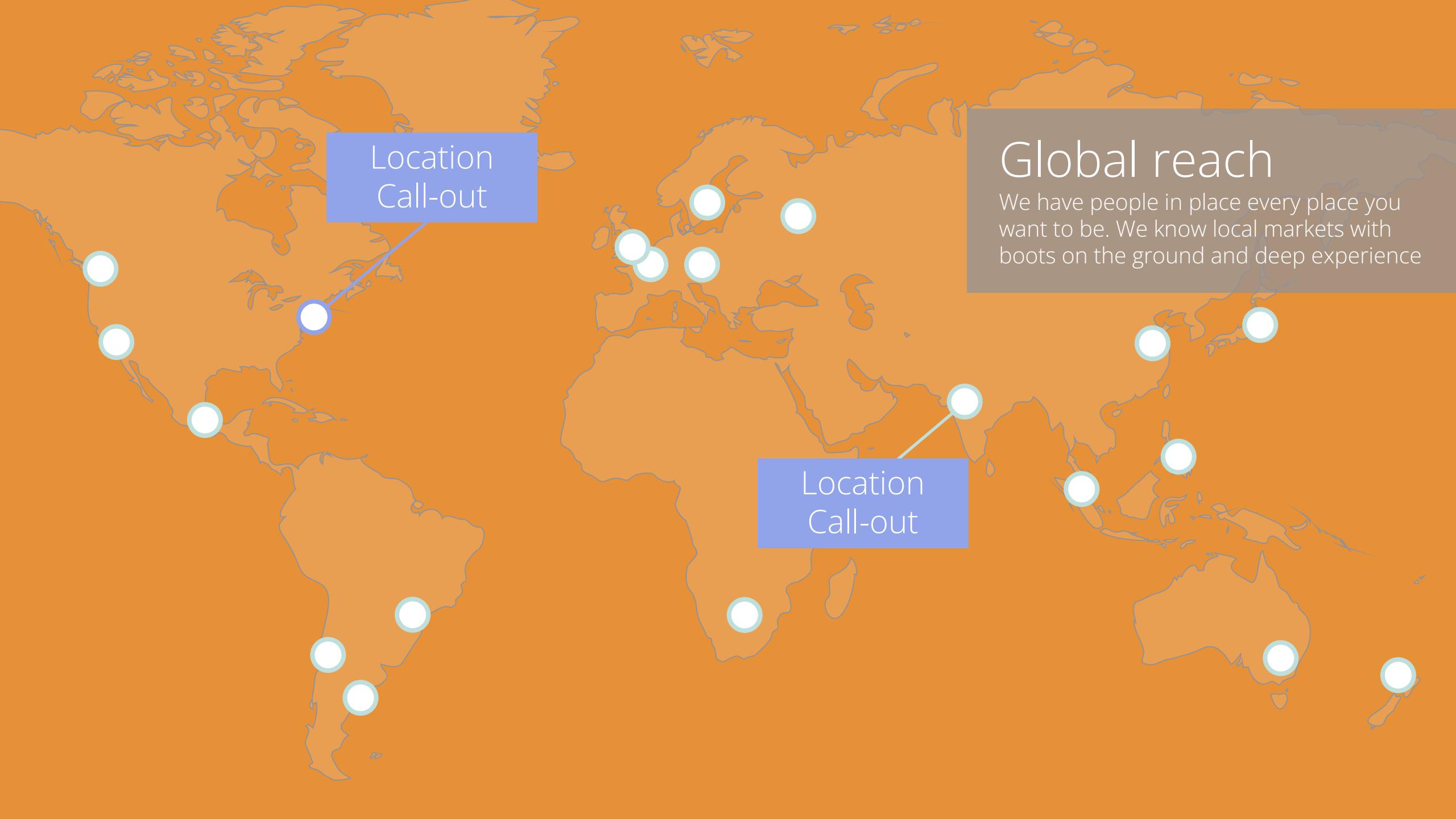
Regional charts

We have people in place every place you want to be. We know local markets with boots on the ground and deep experience



Regional charts

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Location
Call-out

Global reach

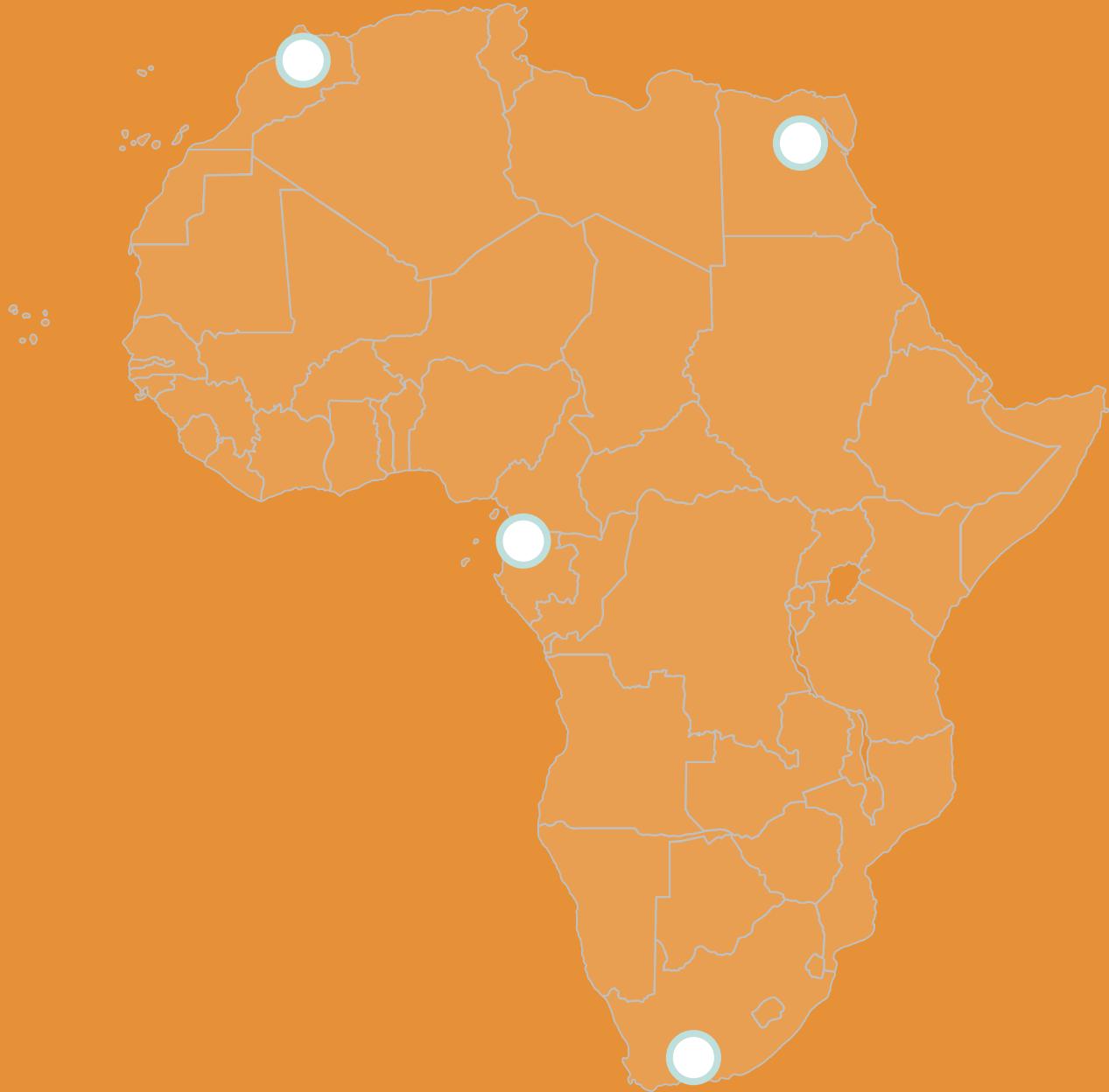
We have people in place every place you want to be. We know local markets with boots on the ground and deep experience



UK and Ireland

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Africa

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Africa

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Brazil

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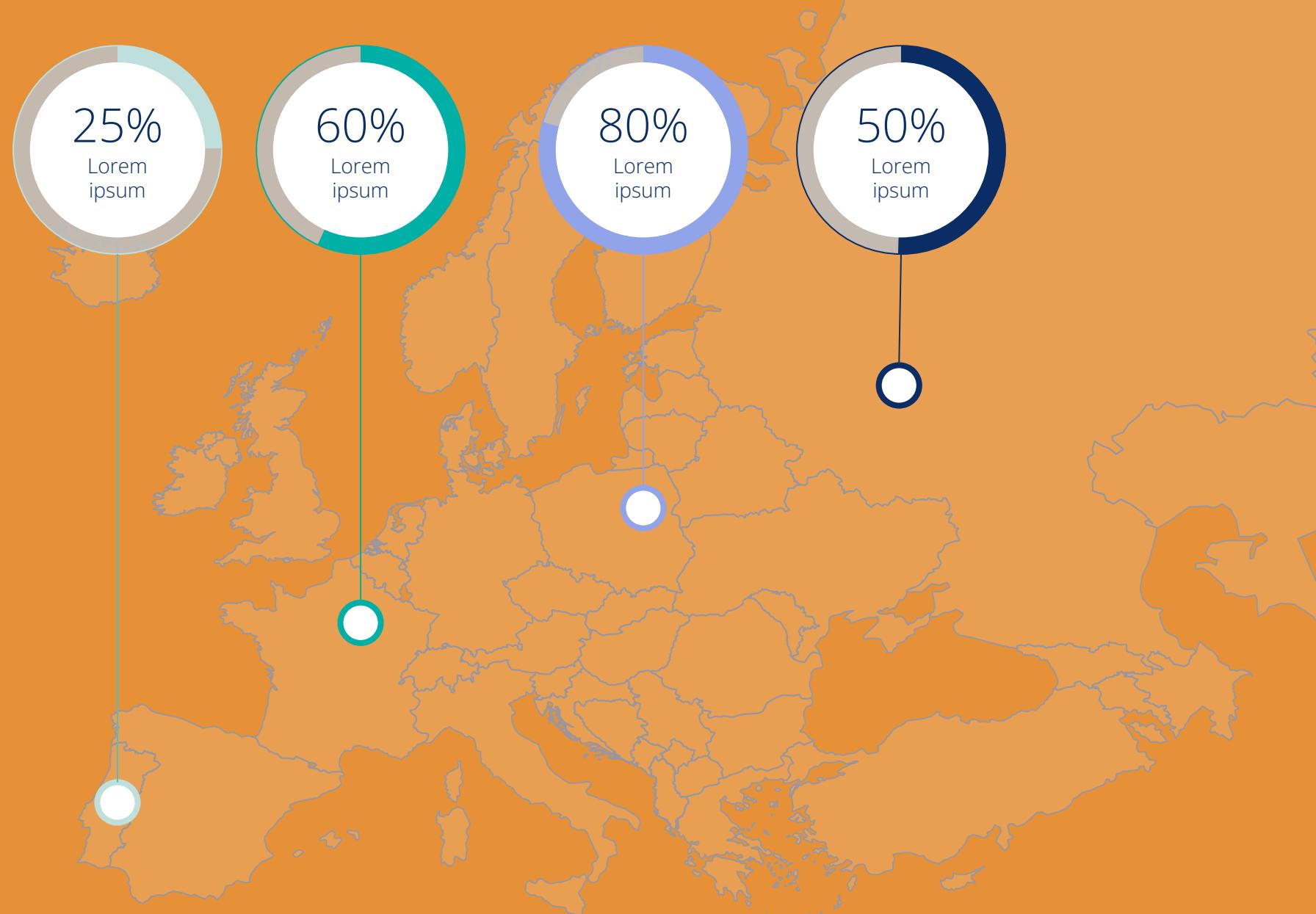


Brazil

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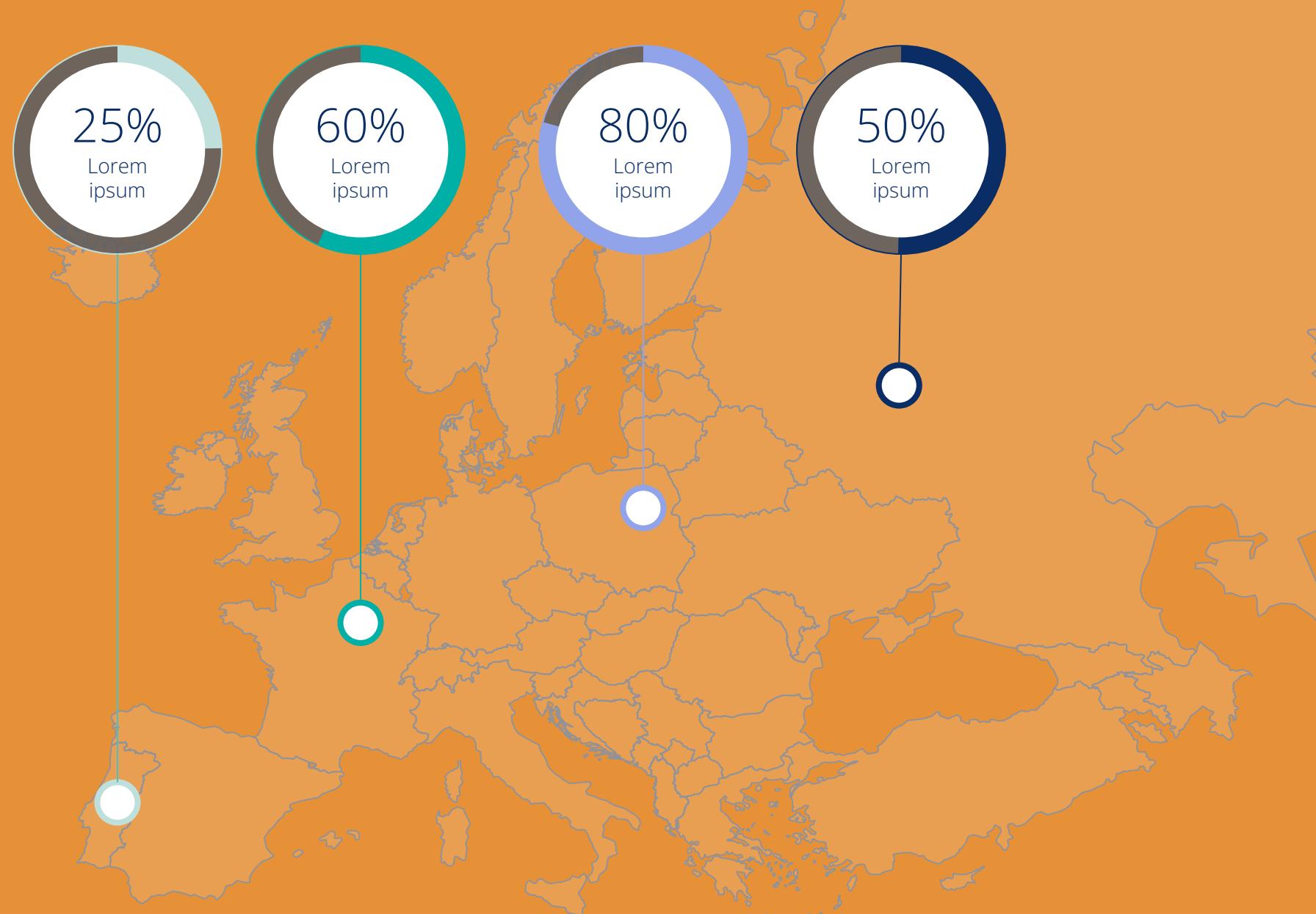
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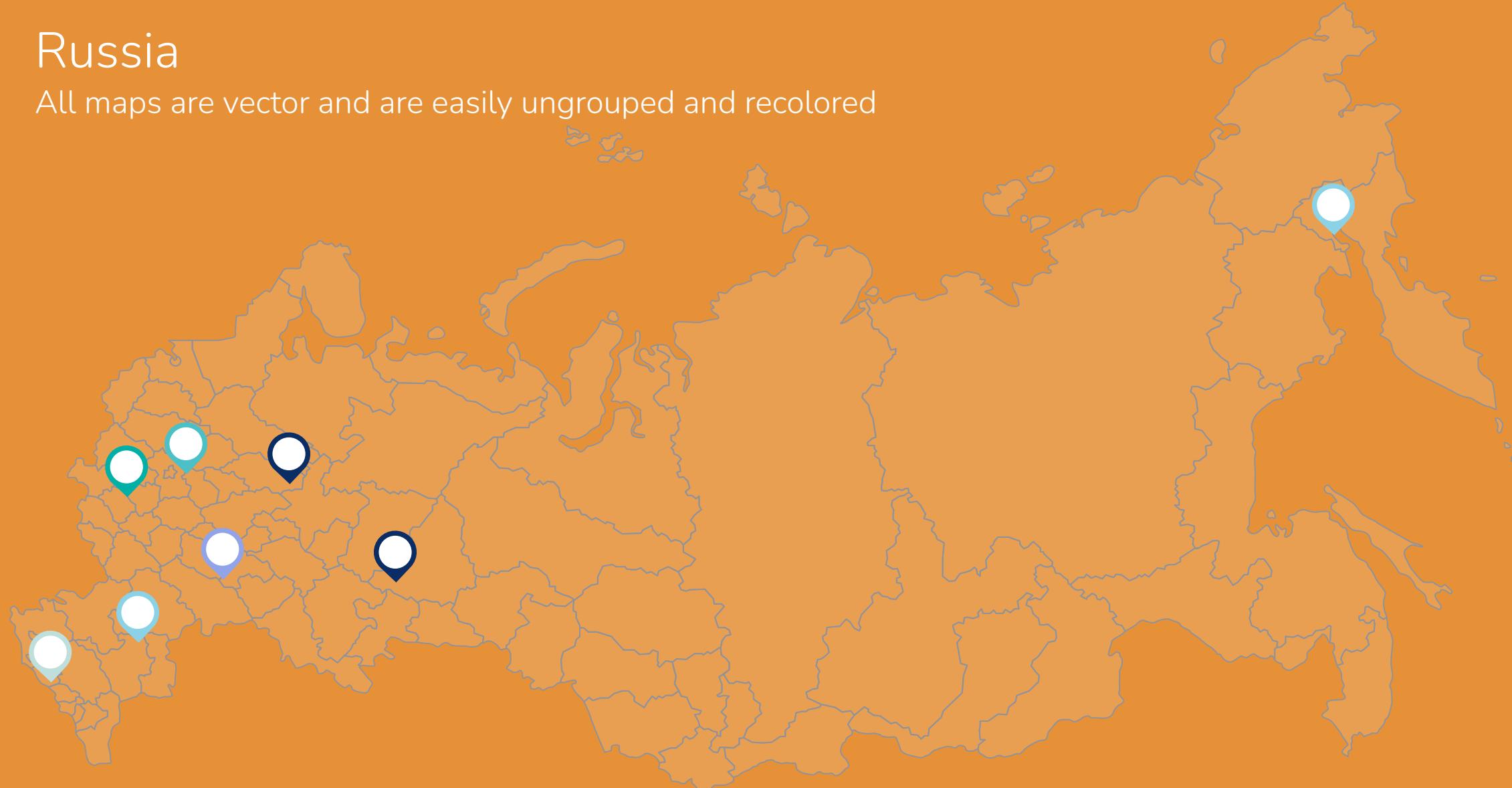
EU

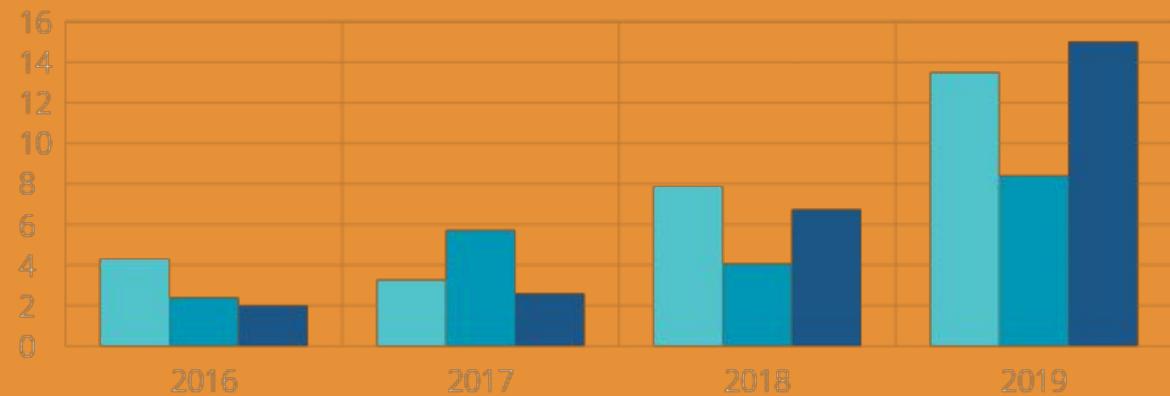
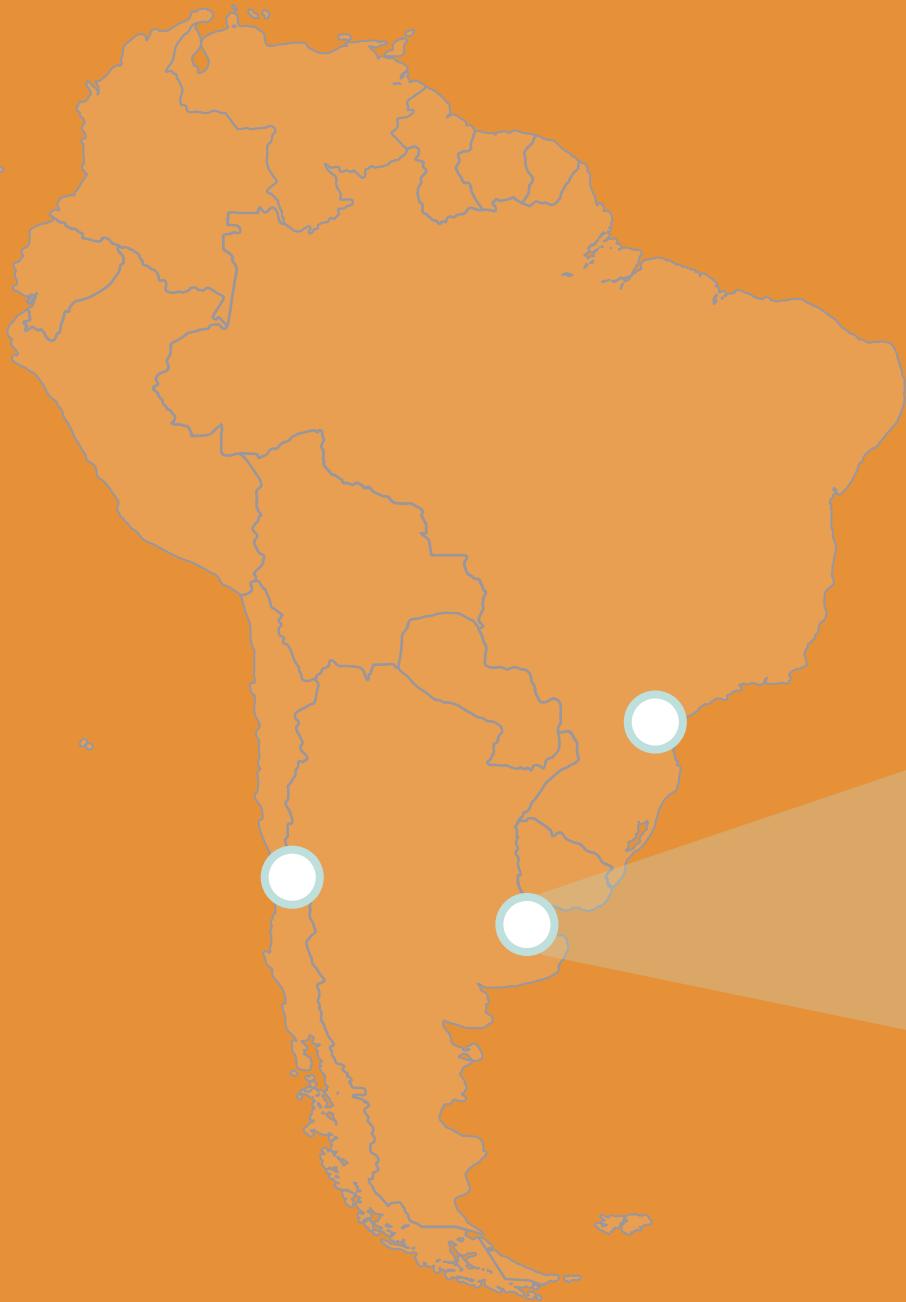
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Russia

All maps are vector and are easily ungrouped and recolored





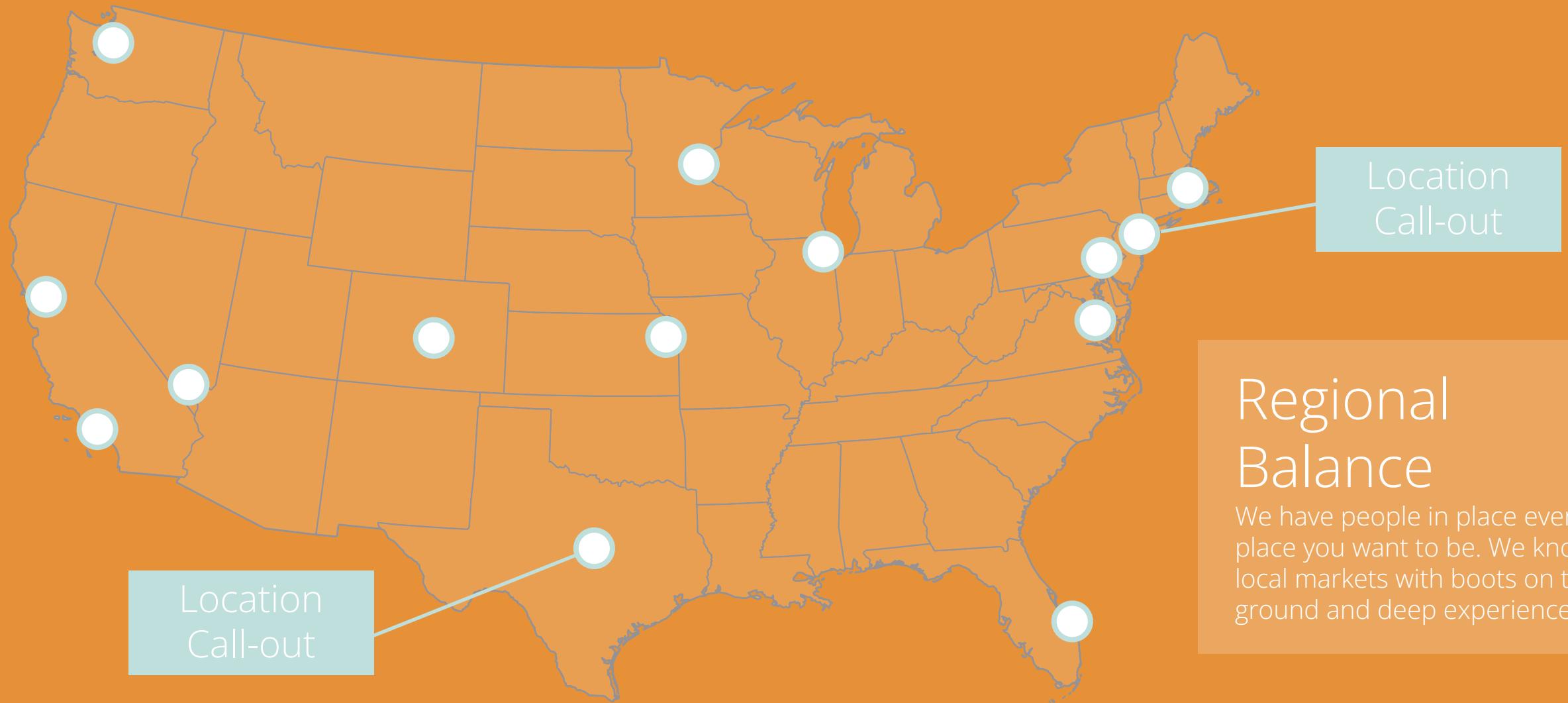
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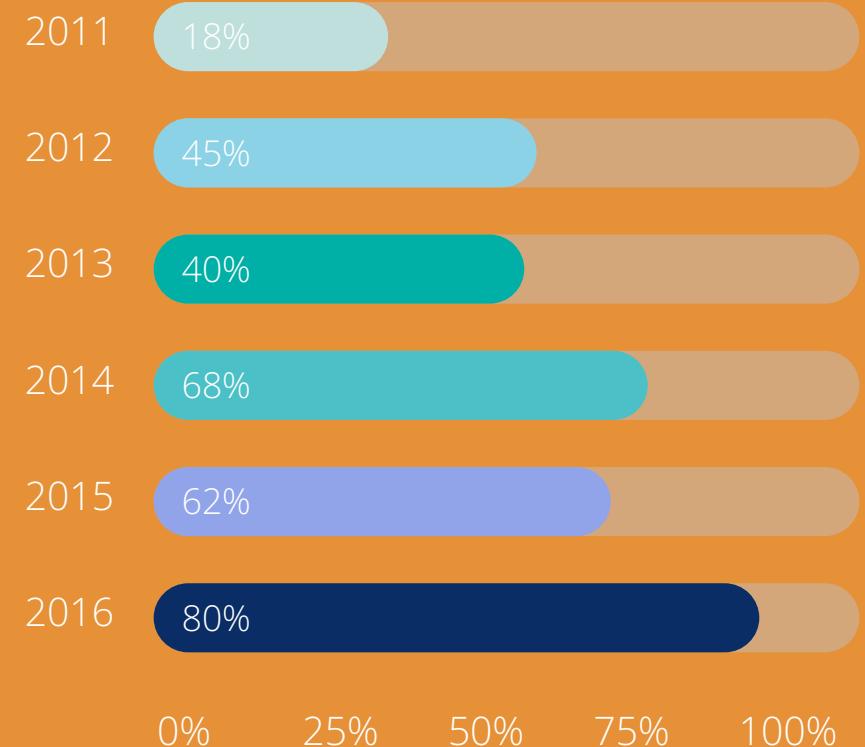
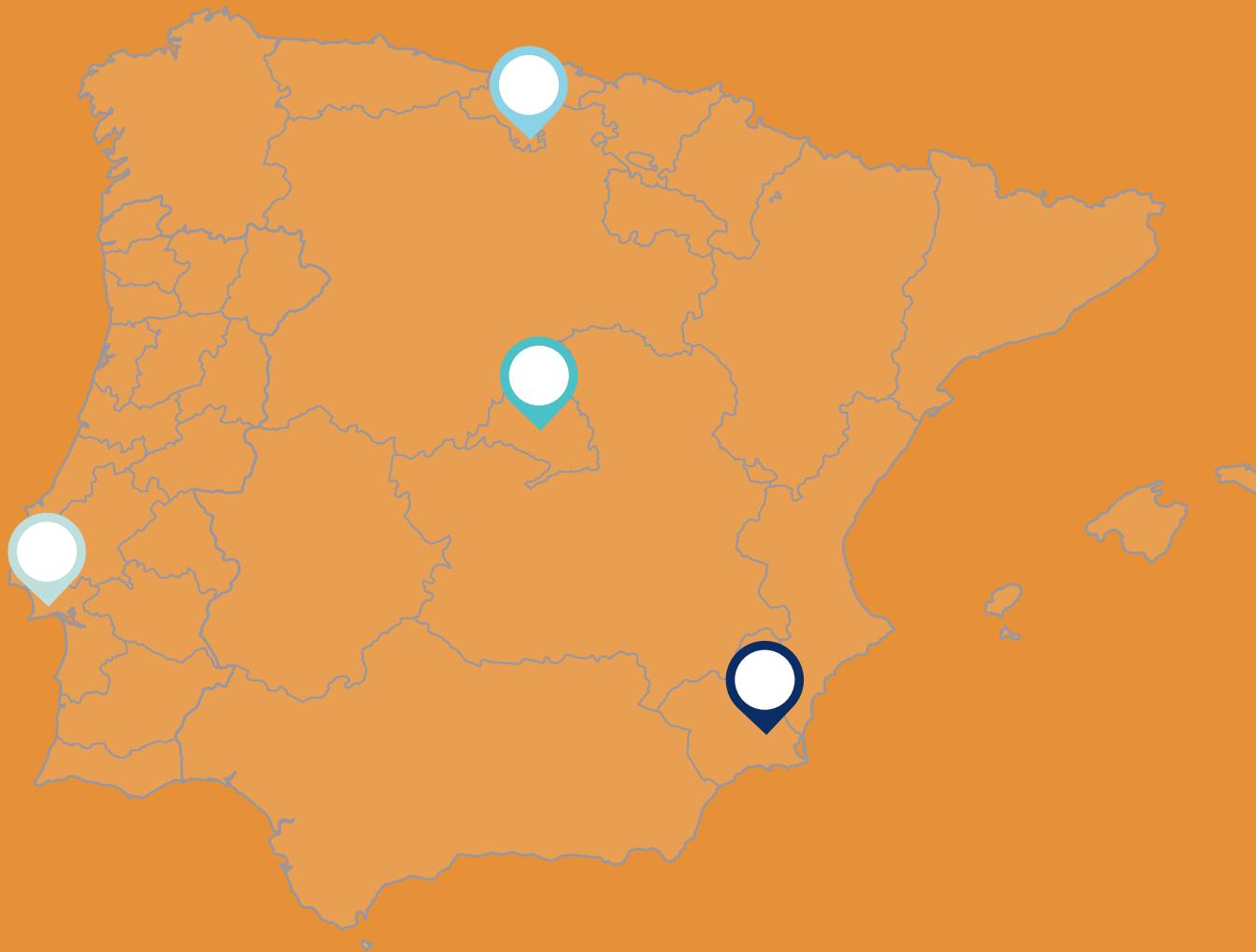
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US map with dots: Nicely animated baby

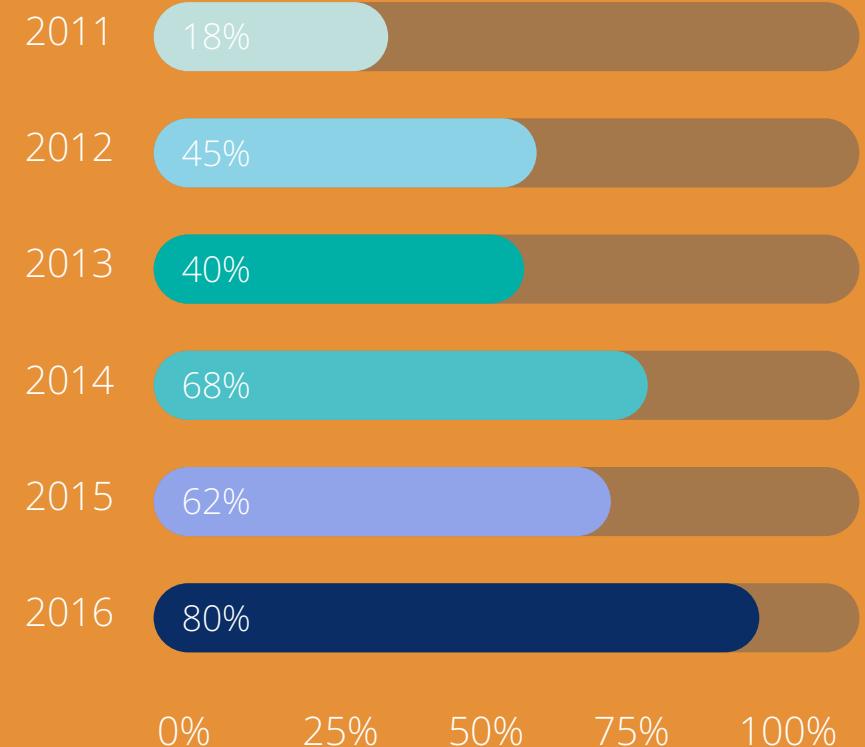
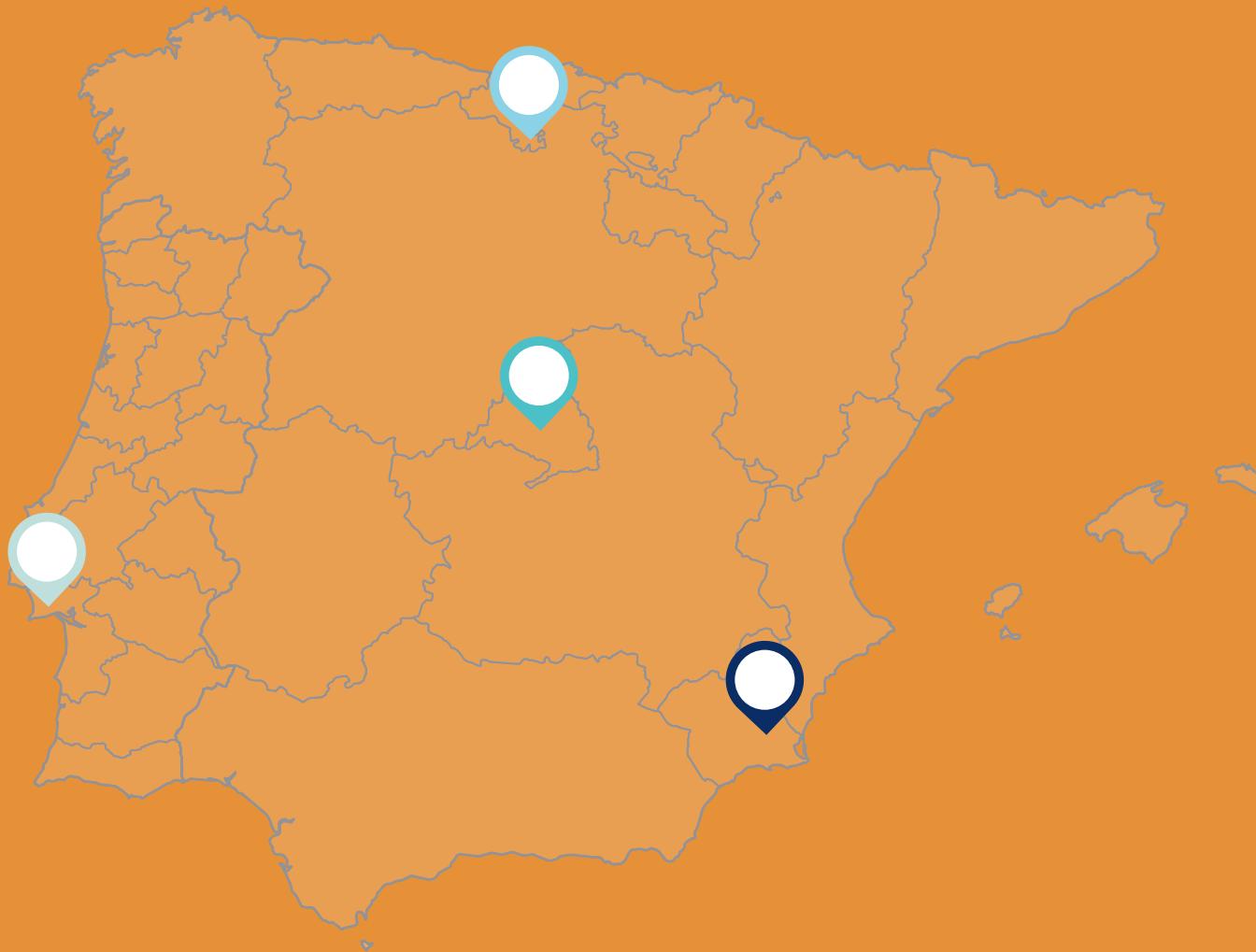


Spain, Portugal

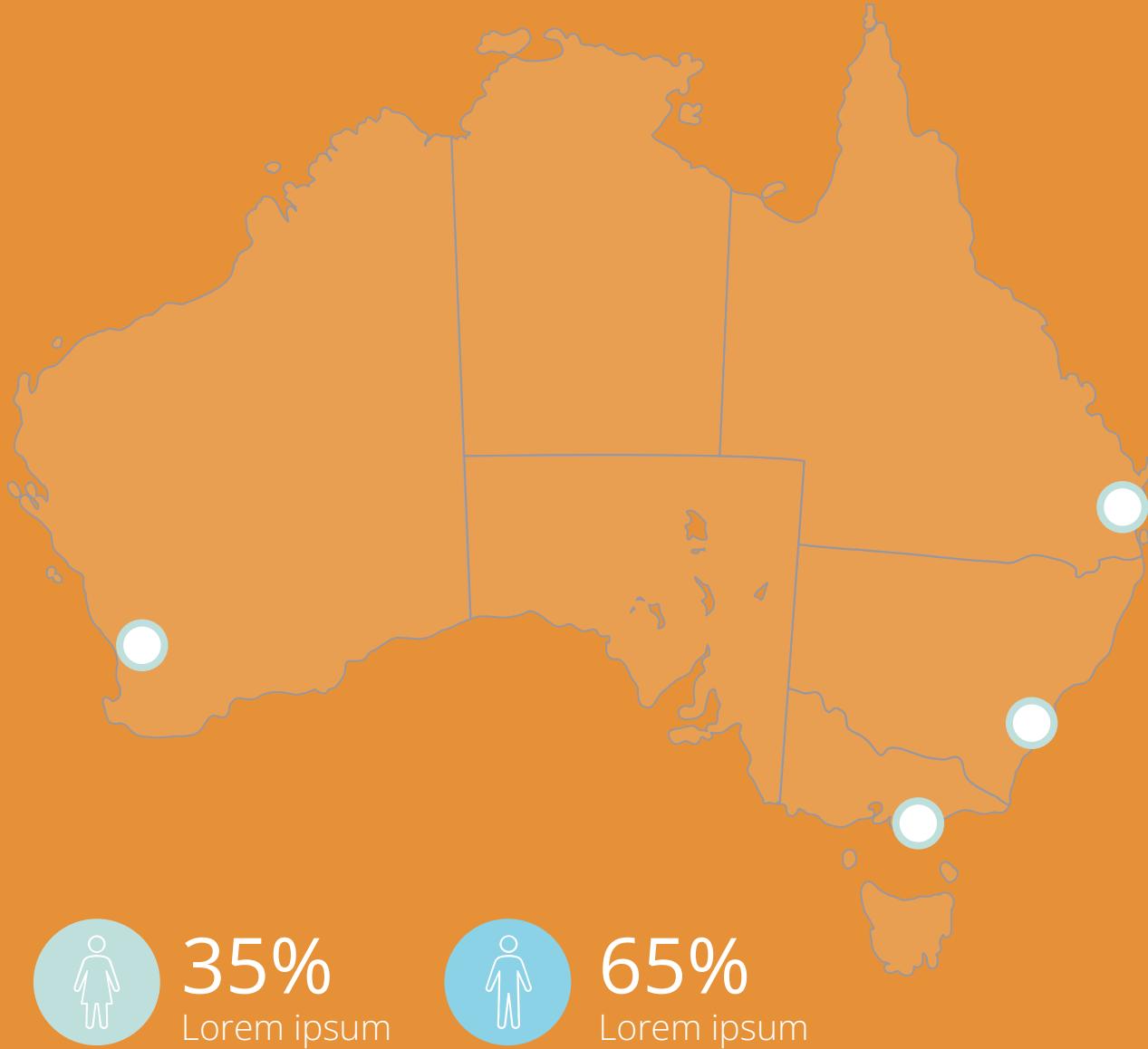


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Spain, Portugal



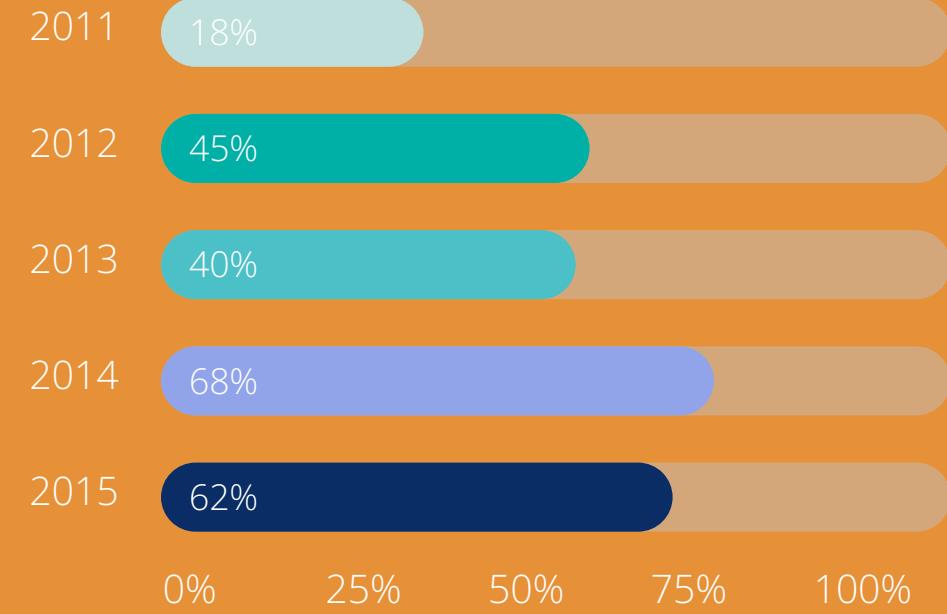
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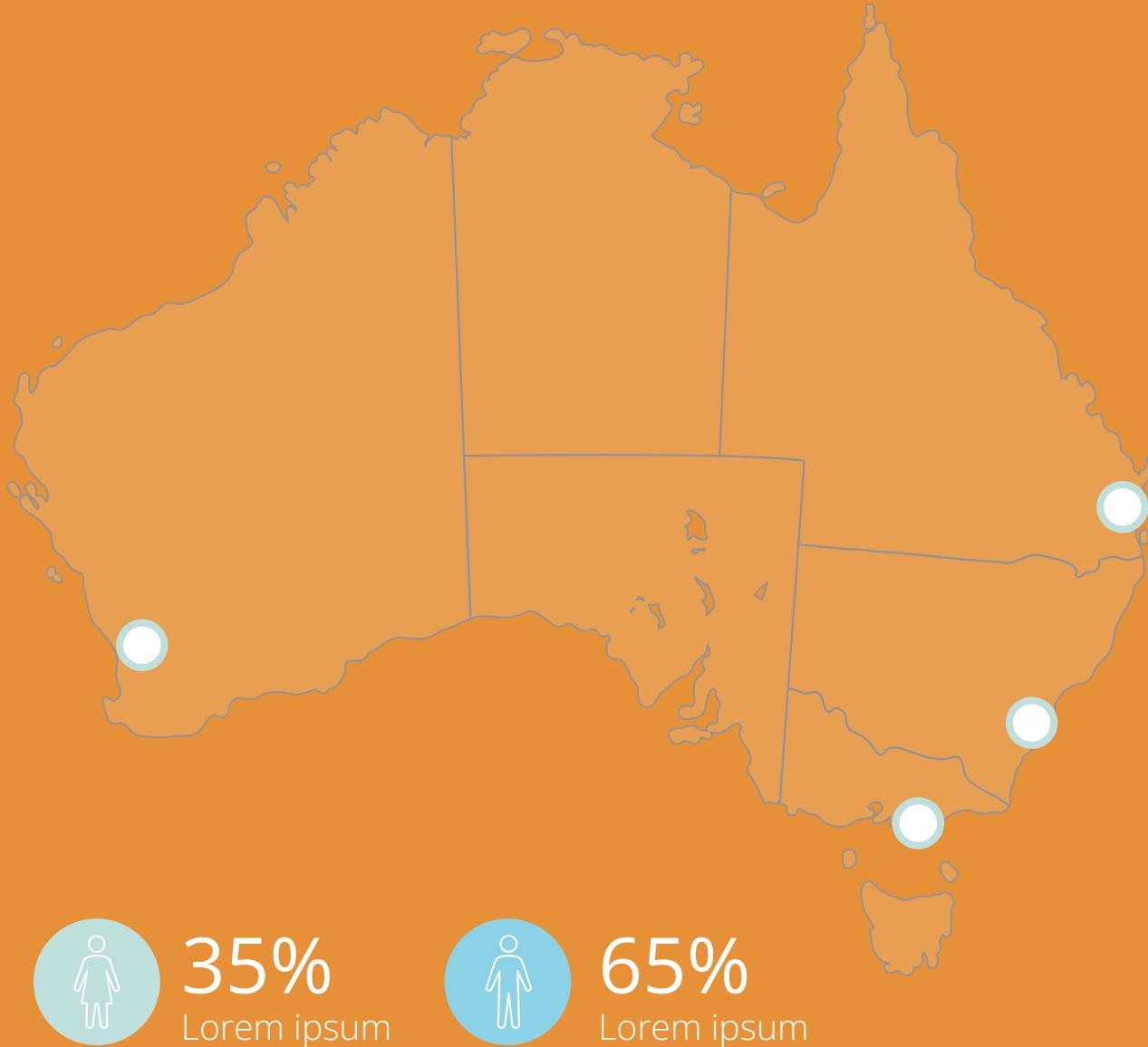


Australia

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Australia Growth Rates

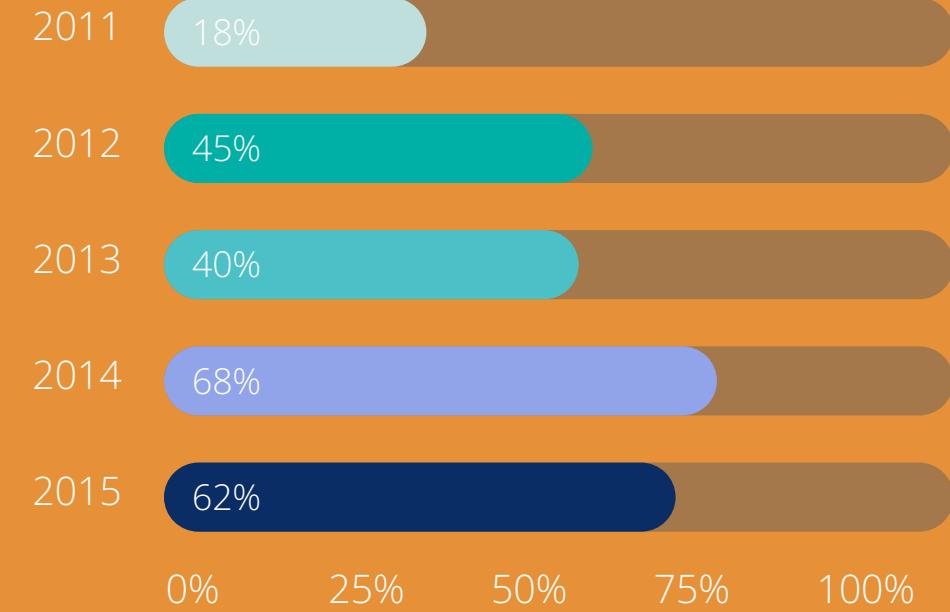


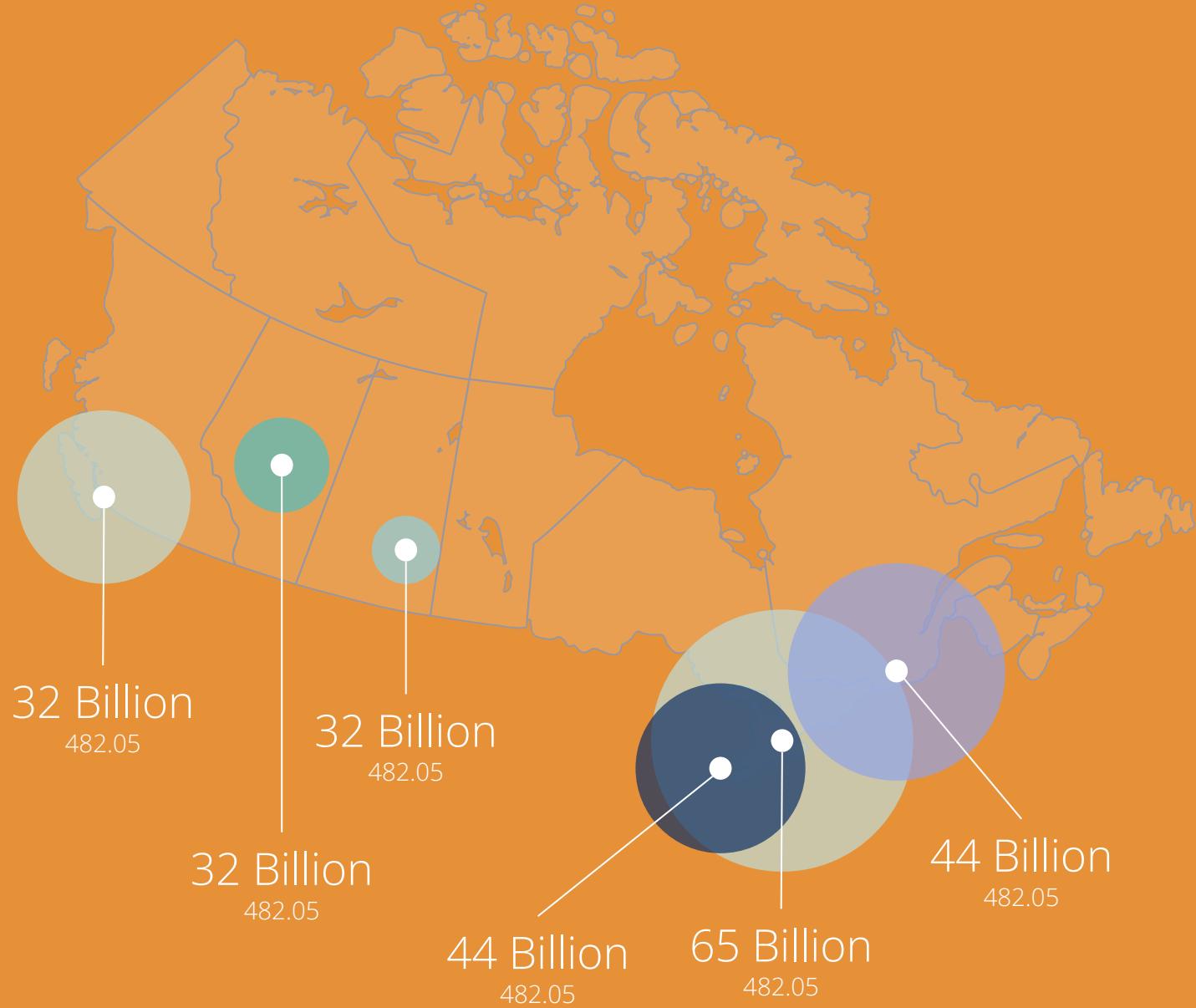


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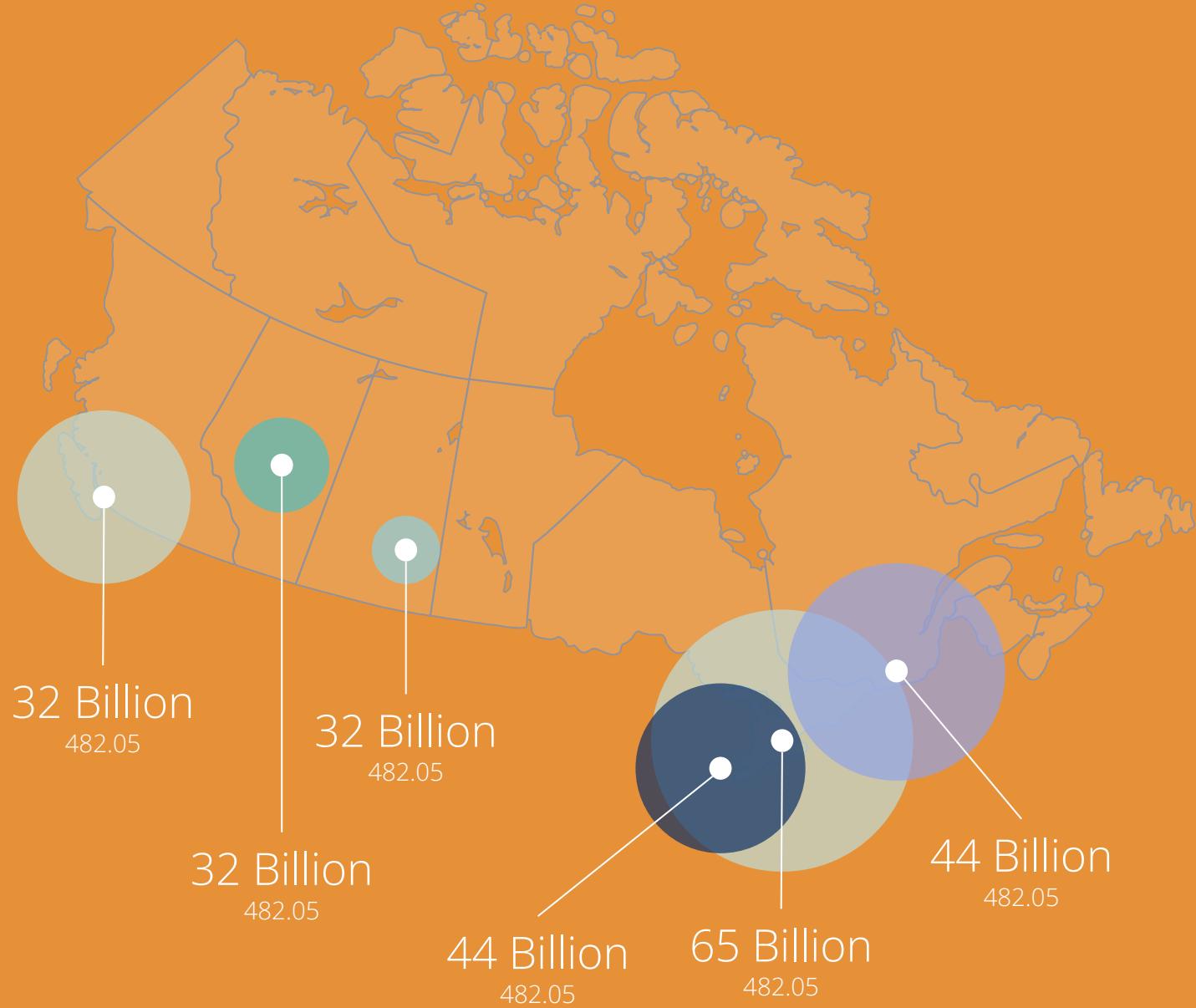
Australia Growth Rates





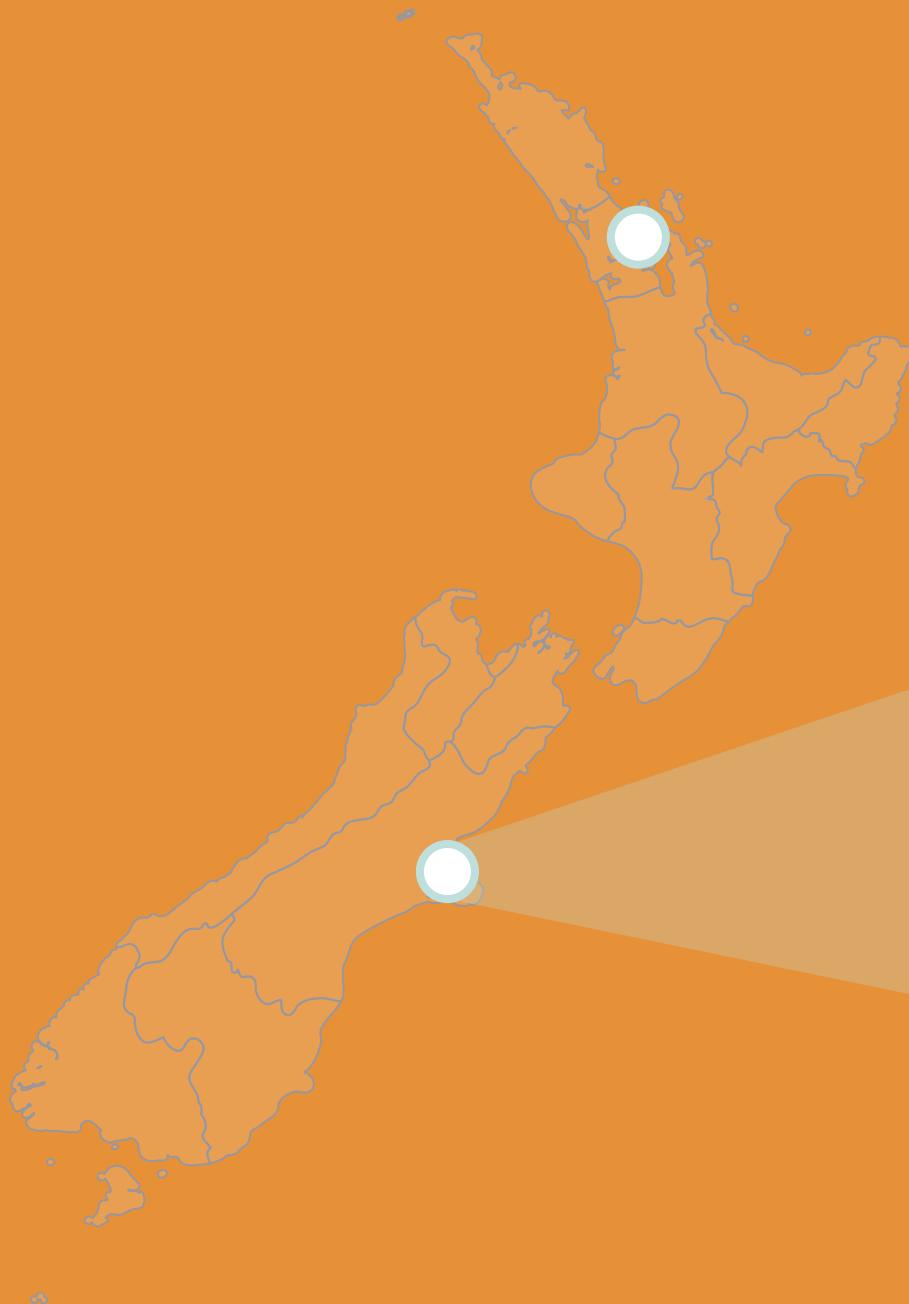
Canada

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Canada

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New Zealand

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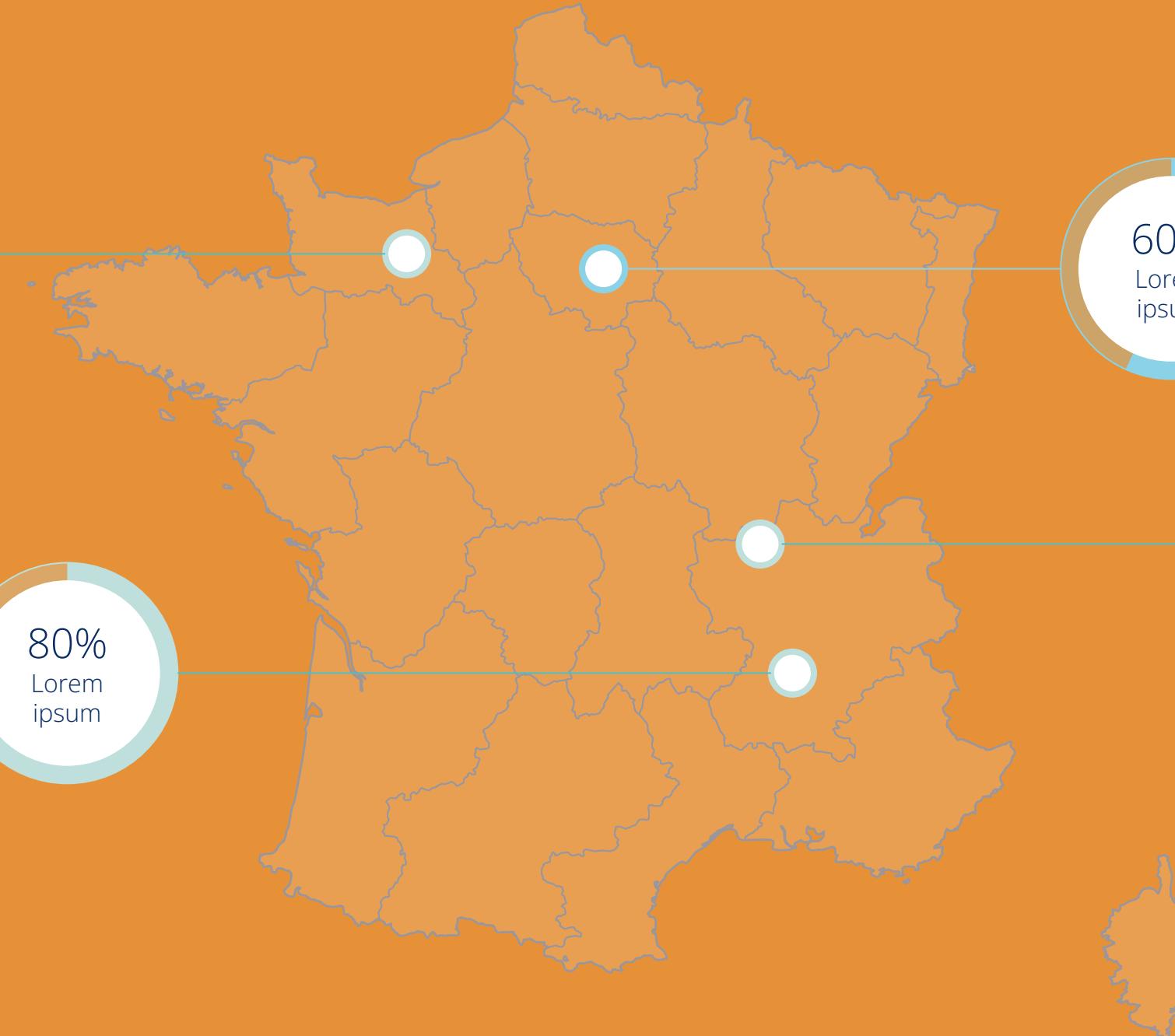
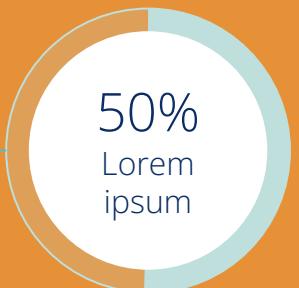
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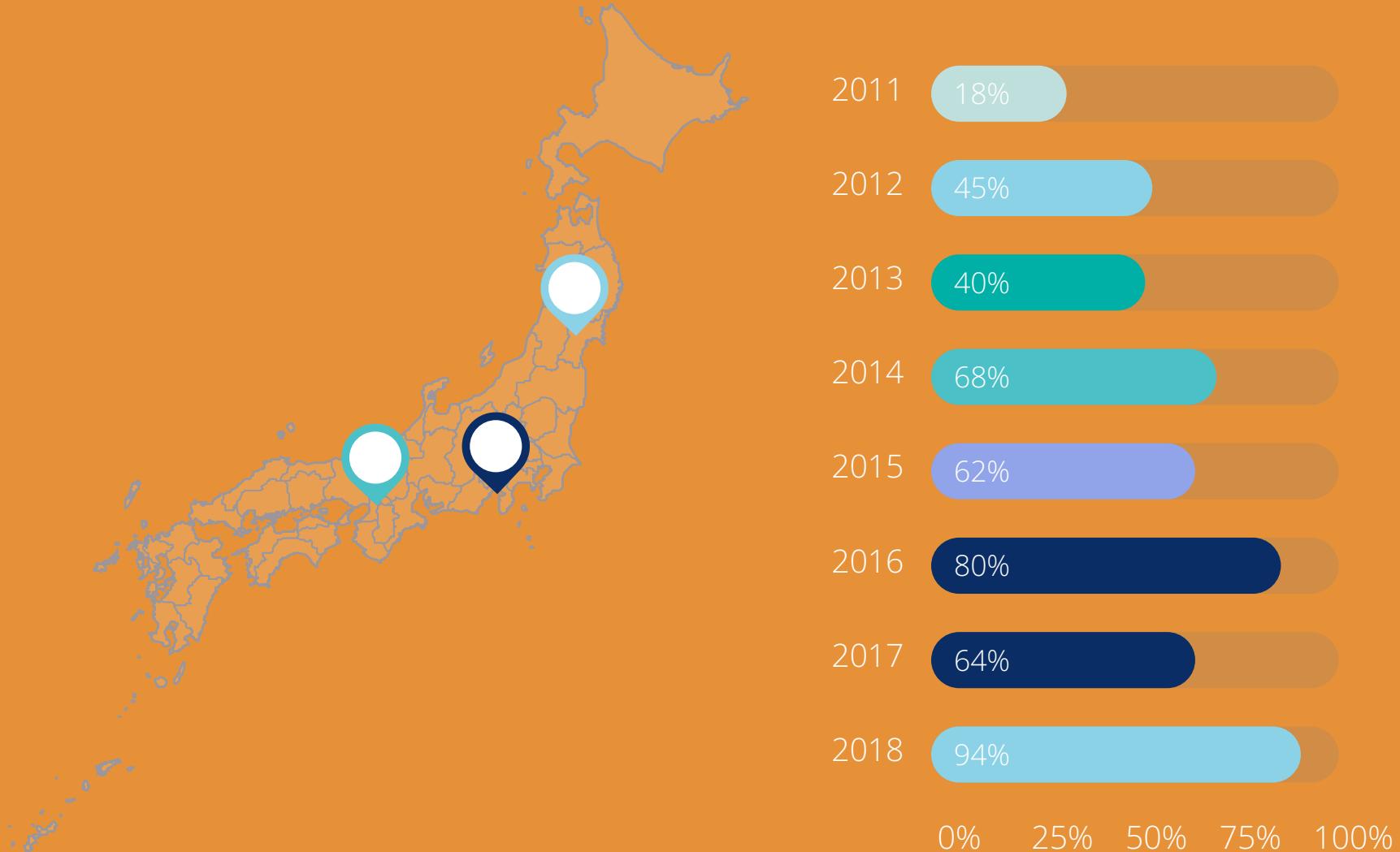
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France

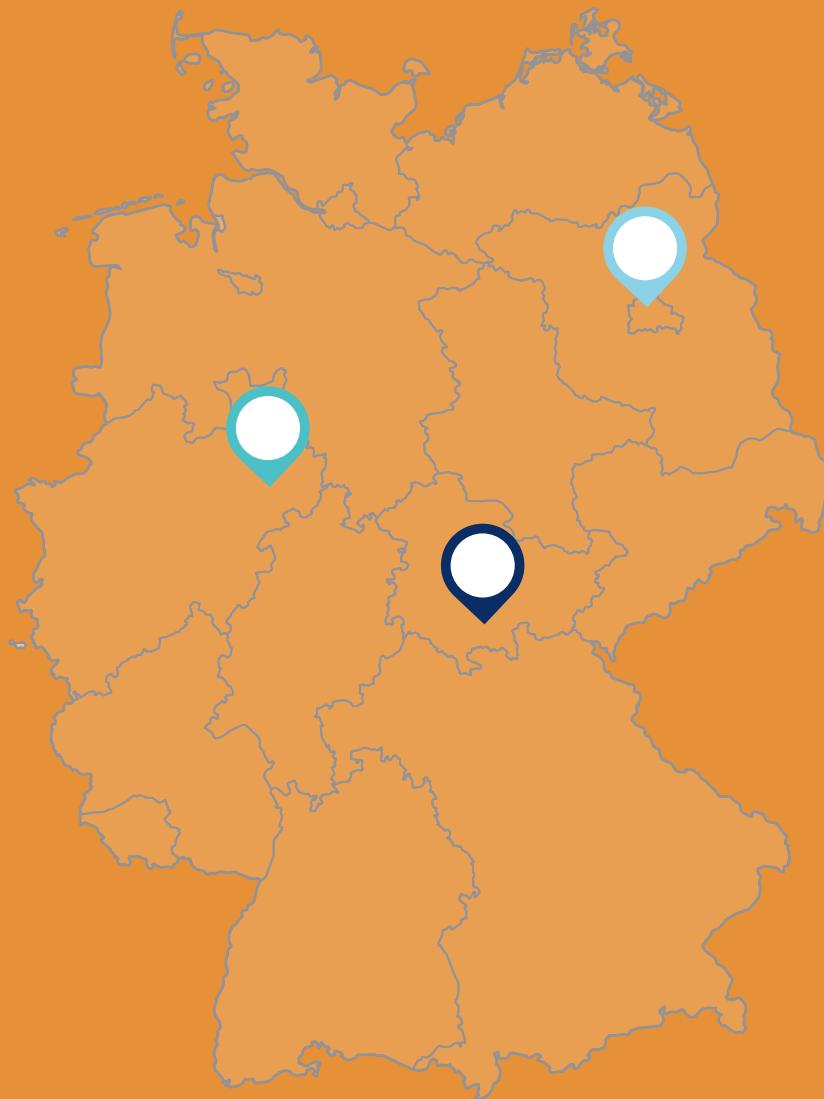


You can show or delete the provinces on all maps

Such as Japan

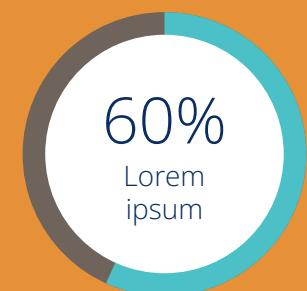


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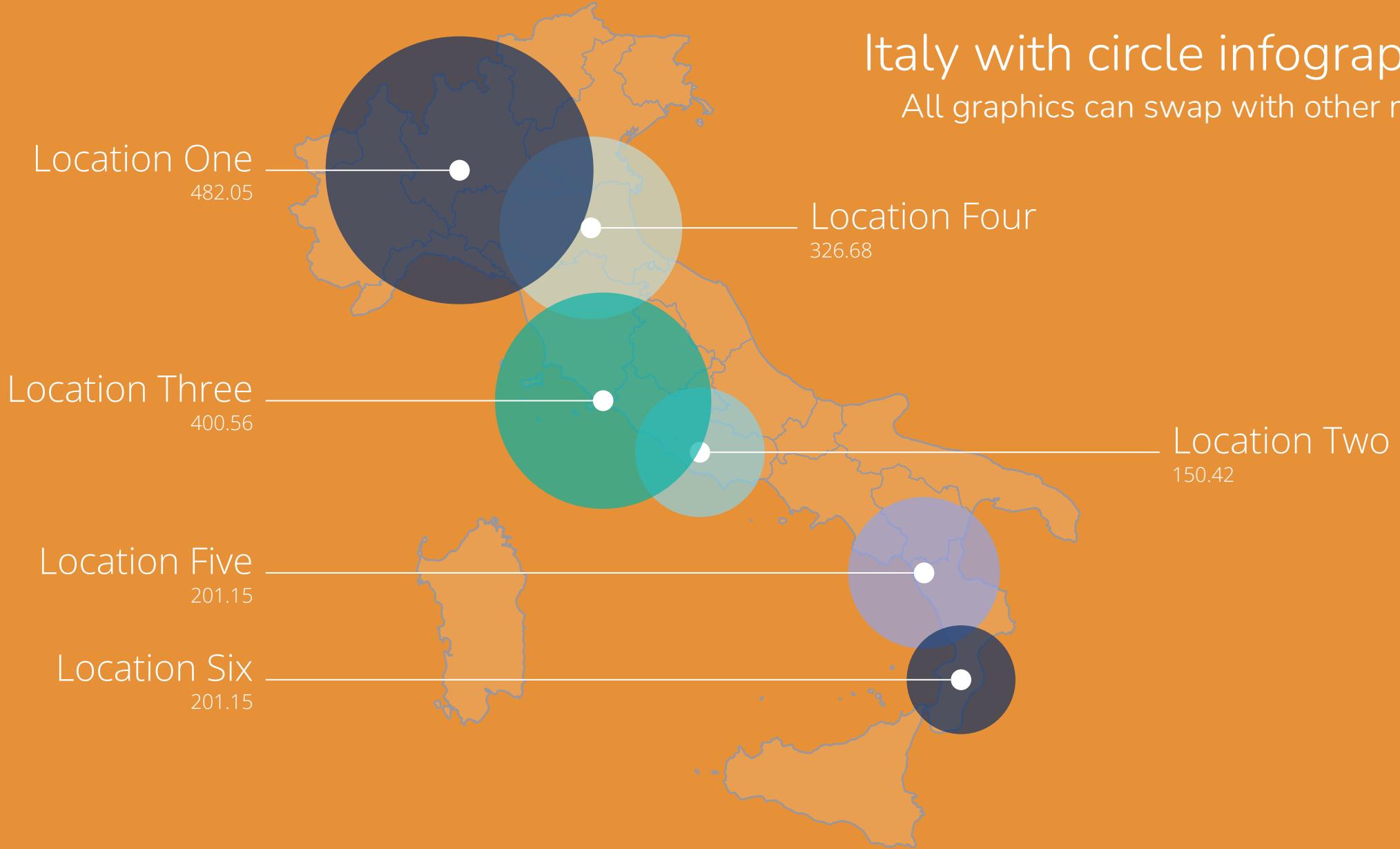
Germany

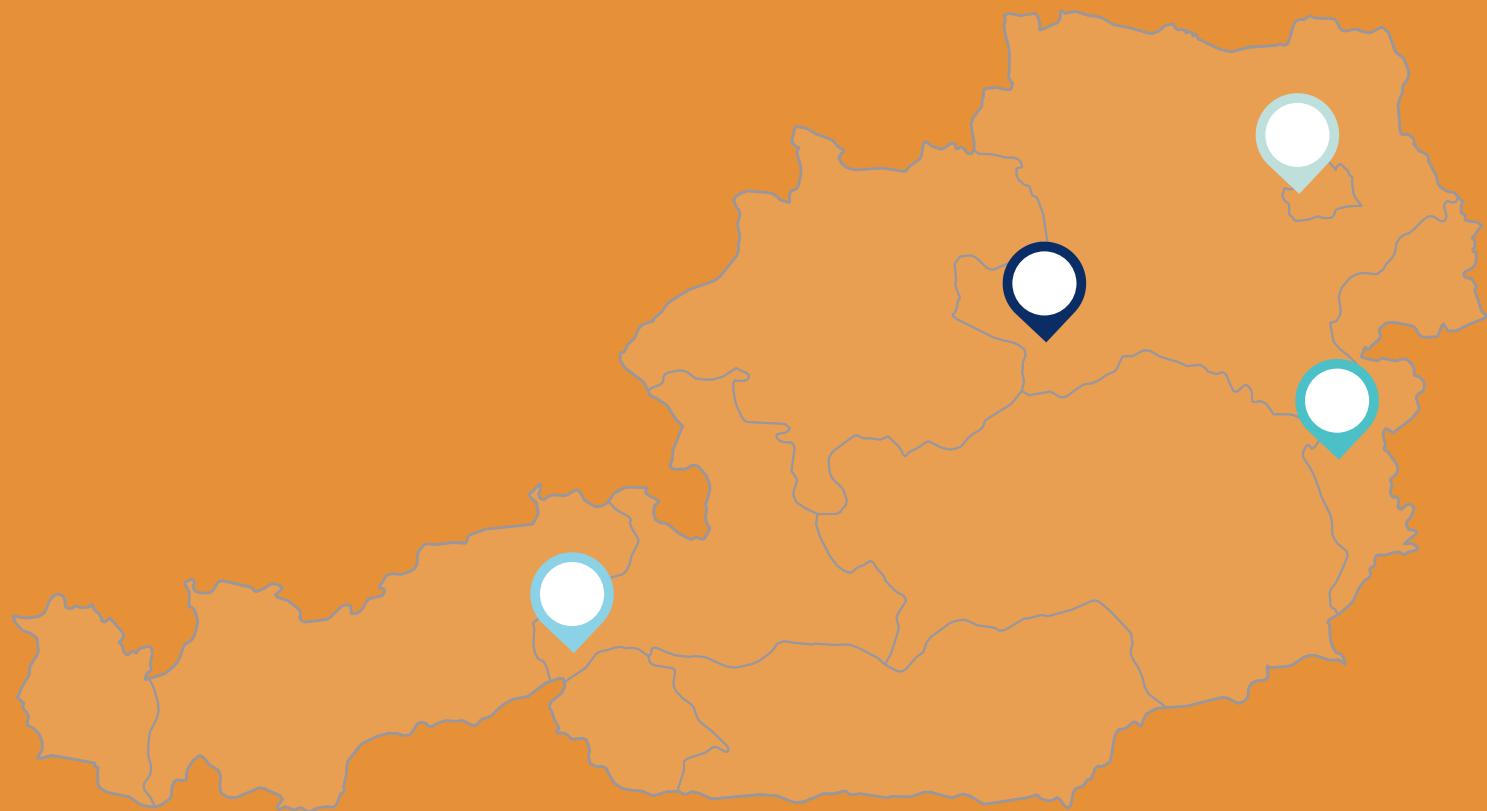
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Italy with circle infographic

All graphics can swap with other maps





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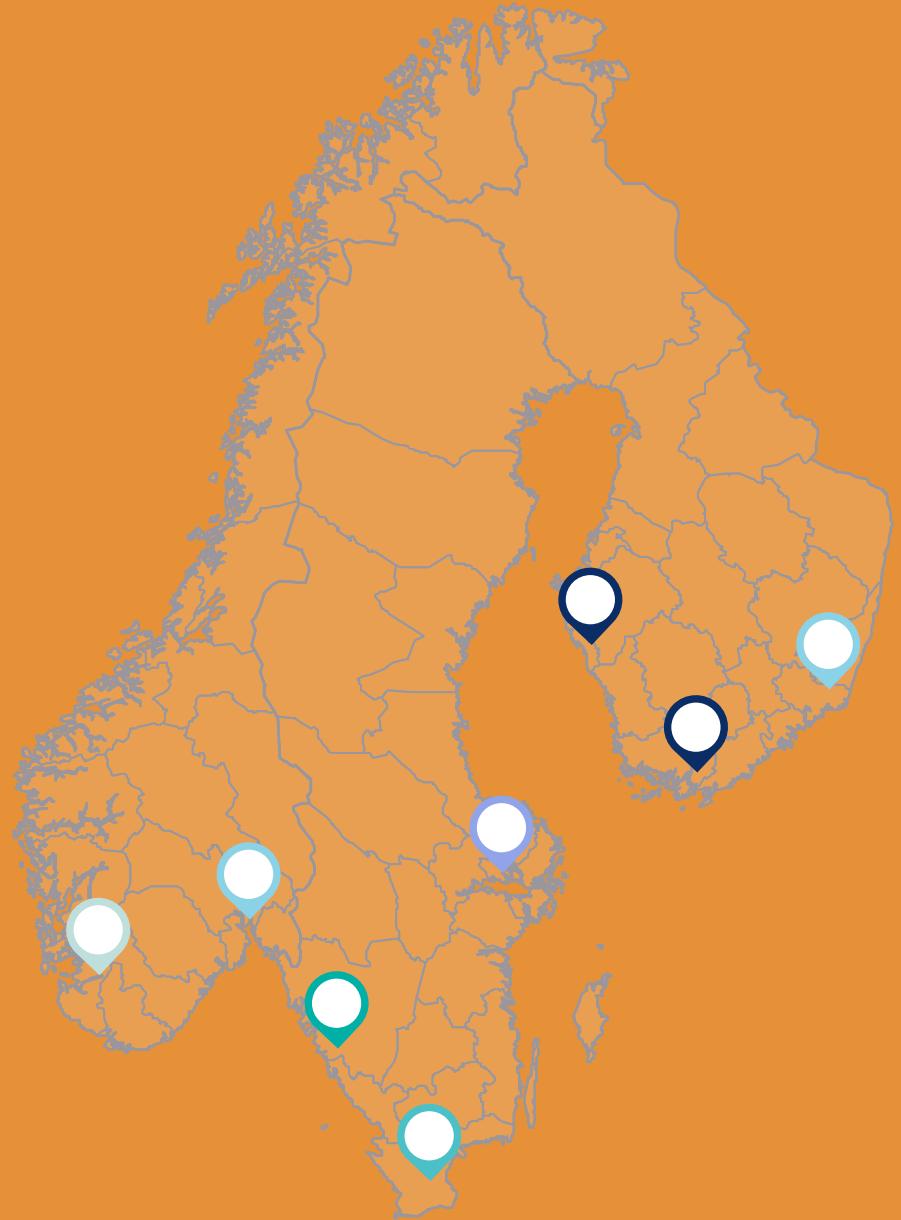


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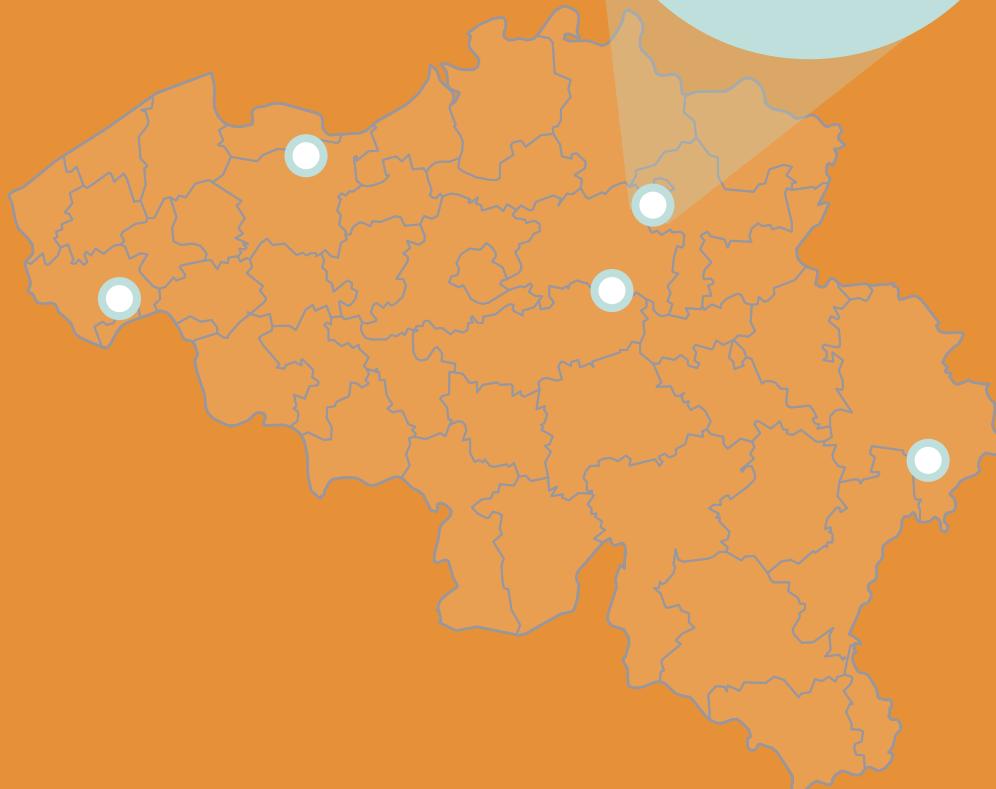
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20%  2012

40%  2013

90%  2014

60%  2015



Over 90% Approval
rating in location A



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Belgium Growth Rates



Few things are more wonderful than bar charts that go up

Put your wonderful subtitle here

Axis title goes here

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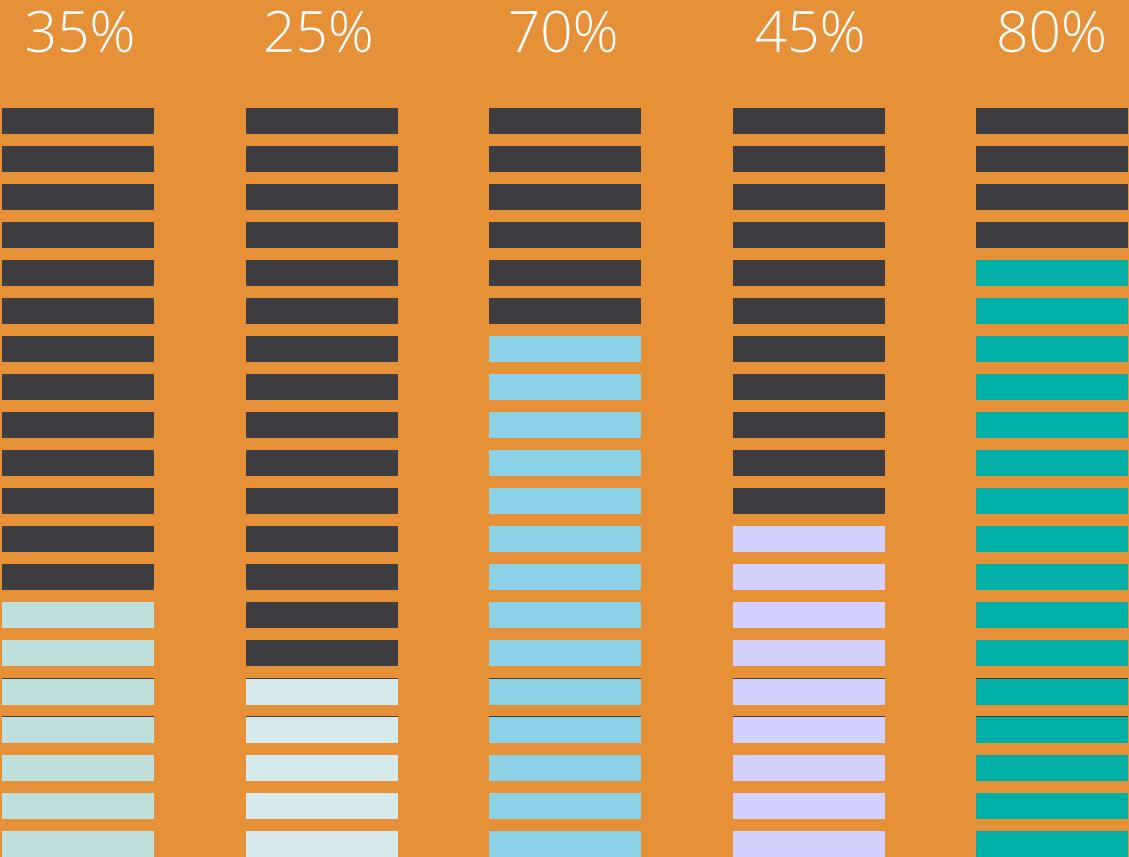
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Data dashboard with lorem ipsum

Font sizes are very consistent throughout this presentation



70%

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Category growth in a circular chart

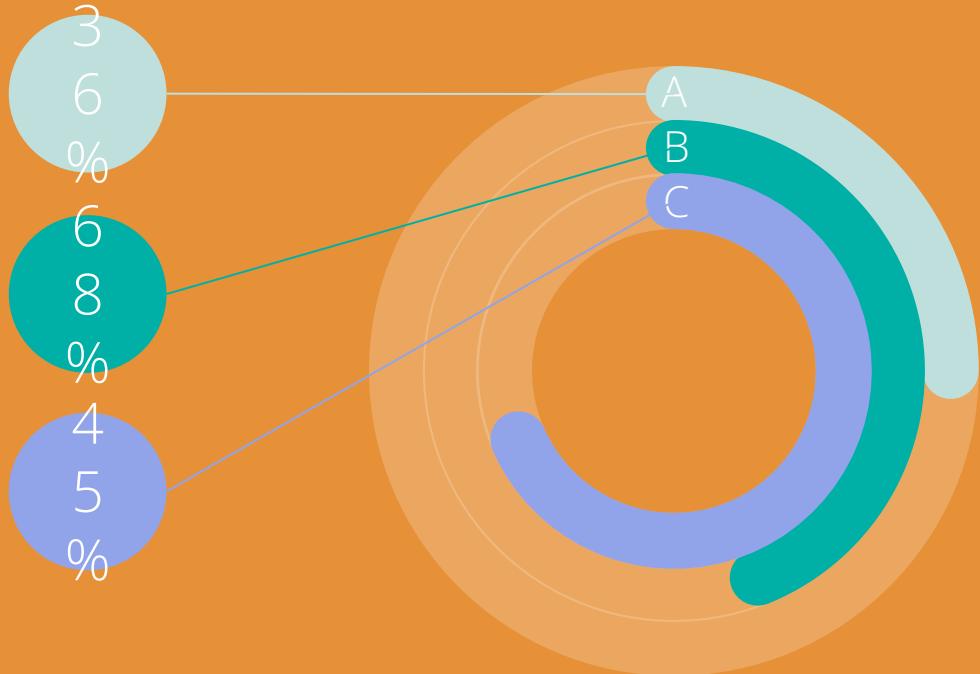
You can put a subtitle here that is awesome

What's important
Is to remember that you
can replace the lorem
ipsum text with other text.
An example of lorem
ipsum is, "Lorem ipsum
dolor sit amet, consectetur
adipiscing elit. Aenean dui
felis, posuere a lacus sed,
consequat facilisis leo.
Nulla varius sollicitudin orci
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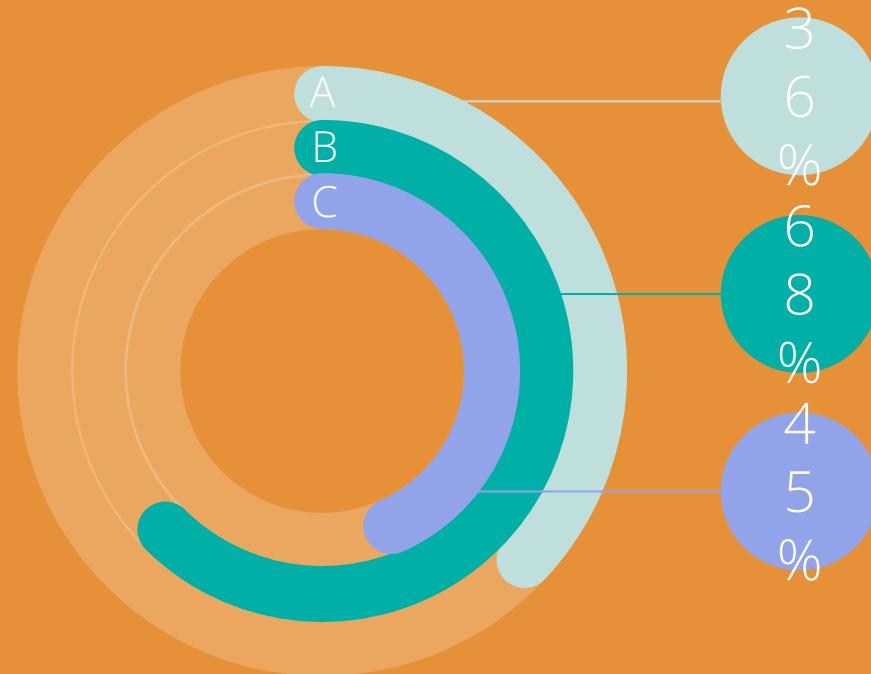


Category growth in a circular chart

You can put a subtitle here that is awesome



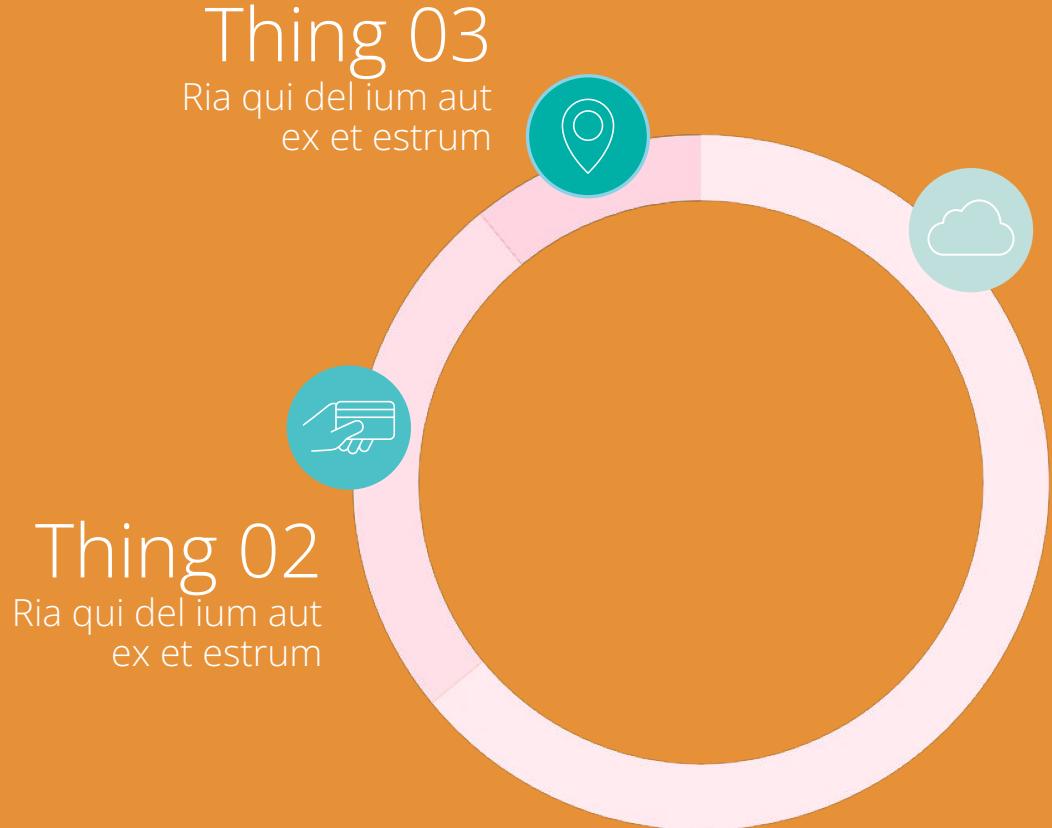
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Charts are data-driven and easily customized

Put your fancy or profound subtitle here



- 01 Lorem Ipsum
Lorem ipsum dolor sit amet
- 02 Lorem Ipsum
Lorem ipsum dolor sit amet
- 03 Lorem Ipsum
Lorem ipsum dolor sit amet

Master table style

It is easy to add rows or columns to make whatever table you need

	Column 1	Column 2	Column 3	Column 4	Column 5	Column 6
Row one	48	66	75	45	66	34
Row two	35	75	89	58	48	66
Row three	66	34	55	35	35	75
Row four	55	70	84	52	55	35

30,000 foot overview page one

Lots of areas to put your awesome content

First category

Lorem ipsum dolor sit amet,
consectetur

Second category

Lorem ipsum dolor sit amet,
consectetur

Third category

Lorem ipsum dolor sit amet,
consectetur

Fourth category

Lorem ipsum dolor sit amet,
consectetur

Fifth category

Lorem ipsum dolor sit amet,
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Sixth category

Lorem ipsum dolor sit amet,
consectetur

30,000 foot overview page one

Lots of areas to put your awesome content

First category

Lorem ipsum dolor sit amet,
consectetur

Second category

Lorem ipsum dolor sit amet,
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Third category

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consectetur

30,000 foot overview page one

Lots of areas to put your awesome content

First category

Lorem ipsum dolor sit amet, consectetur

Second category

Lorem ipsum dolor sit amet, consectetur

Third category

Lorem ipsum dolor sit amet, consectetur

Fourth category

Lorem ipsum dolor sit amet, consectetur

Overview 1

Sample text
Lorem ipsum dolor sit
amet, consectetur
adipiscing elit. Mauris eros
sapien, ultrices ut felis non
apibus ornare

Put product
image here

Overview 2

Sample text
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amet, consectetur
adipiscing elit. Mauris eros
sapien, ultrices ut felis non
apibus ornare

Put product
image here

Overview 3

Sample text
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adipiscing elit. Mauris eros
sapien, ultrices ut felis non
apibus ornare

Put product
image here

Overview 4

Sample text
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amet, consectetur
adipiscing elit. Mauris eros
sapien, ultrices ut felis non
apibus ornare

Put product
image here

Options are always a good thing

Other good things include coffee, puppies and doughnuts

0
1

Option one

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

0
2

Option two

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

0
3

Option two

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

0
4

Option two

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

These options include a price

Because everybody wants to get paid. Even puppies.

0
1

Option one

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

\$49.95

0
2

Option two

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

\$69.95

0
3

Option two

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

\$89.95

0
4

Option two

This option has a triangle on the upper left. Throughout the design, we use subtle color shifts to add visual interest and convey forward momentum.

\$109.95

Pricing Table

Tables are easily edited with

	Option One \$39.95	Option Two \$59.95	Option Three \$79.95
Category One			
Category Two			
Category Three			
Category Four			
Category Five			

First quarter project milestones

Cillendande cupti ut porupta tquibea



Winning ideas
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porupta tquibea qui
con non pro et volum

Certified

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Pixel-perfect
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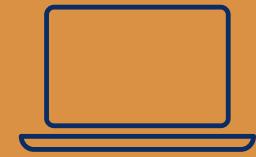
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Social-listening
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Retina-ready
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porupta tquibea qui
con non pro et volum

Certified

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sitae cus preperem et
rem is coneocabo.

Table with icons

Icons are easily recolored

	 Strategy 2-4 wks	 Design 16-20 wks	 Build 8-12 wks	 Test 3-5 wks	 Market 8-10 wks
First cool thing					
Second cool thing					
Third cool thing					
Fourth cool thing					
Fifth cool thing					
Sixth cool thing					

Comparison table with icons

					
	One National	Two Local	Three Regional	Four Local	Five National
First cool thing	✗			✗	✓
Second cool thing	✓		✓	✓	✓
Third cool thing	✗		✗		✓
Fourth cool thing	✓	✓		✗	
Fifth cool thing		✗			✗
Sixth cool thing	✓		✓	✗	

List with commentary

Put your awesome subtitle here

LOREM IPSUM DOLOR SIT

Consectetur adipiscing elit. Nunc eget urna purus. Integer vehicula nulla eget dictum sollicitudin. Proin et enim scelerisque, imperdiet diam nec, sollicitudin ante. Duis non neque vehicula nibh interdum egestas. Maecenas vulputate luctus ligula, ut fermentum augue egestas vel. Sed sagittis ipsum non arcu volutpat dictum. Donec purus lectus, fringilla vitae faucibus at, ornare id diam

01

02

03

04

Lorem ipsum dolor sit amet

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Duis non neque vehicula nibh

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Maecenas vulputate luctus ligula

Ut fermentum augue egestas vel. Sed sagittis ipsum non arcu volutpat dictum.

Nulla elementum sem sit amet

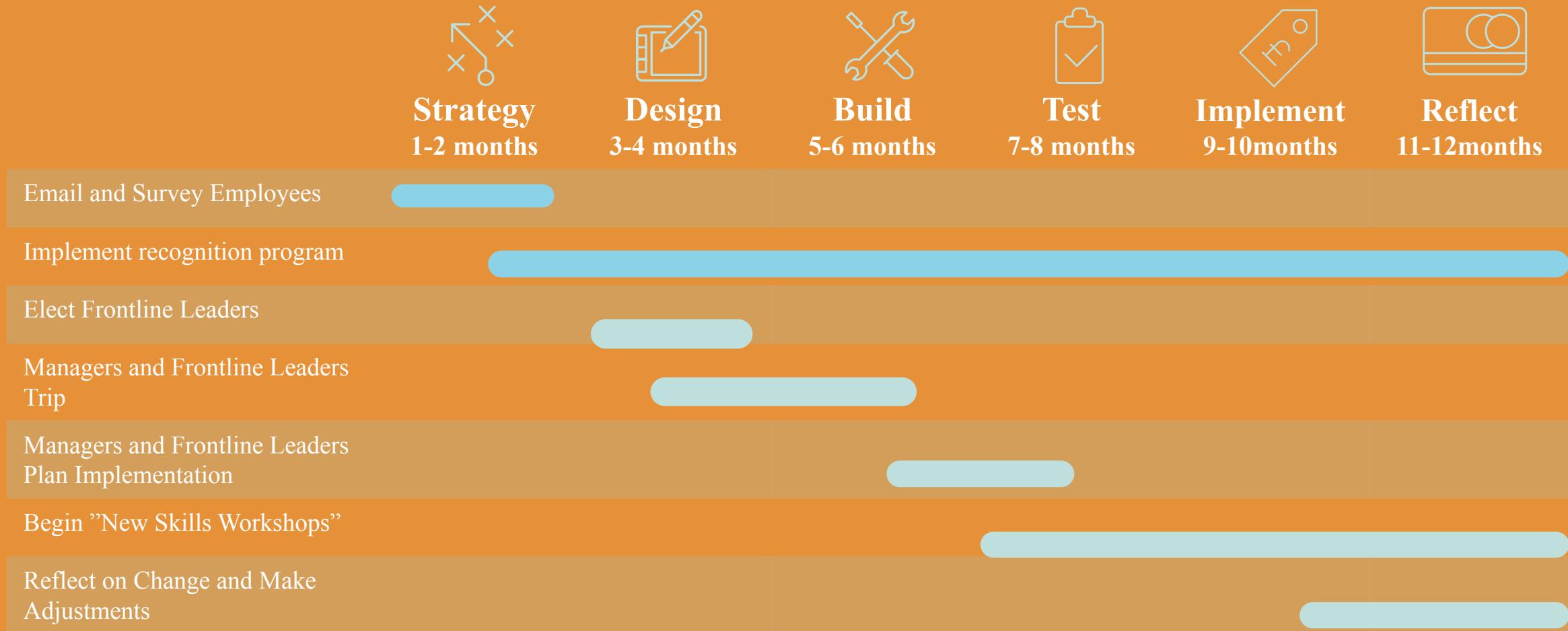
Odio auctor rutrum. Sed tempus vel elit ac viverra. Aenean facilisis eros accumsan.

Table with icons

Icons are easily recolored

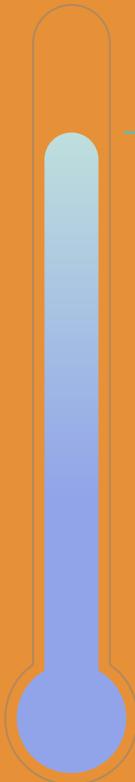
		Strategy 2-4 wks		Design 16-20 wks		Build 8-12 wks		Test 3-5 wks		Market 8-10 wks
First cool thing										
Second cool thing										
Third cool thing										
Fourth cool thing										
Fifth cool thing										
Sixth cool thing										

Timeline of Action Plan



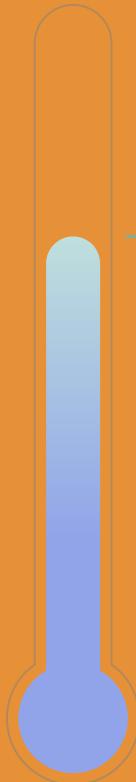
Scale animated like thermometers

Another cool way to visualize data, baby



\$64bn

Lorem ipsum dolor sit amet, cons eto ectetur adipiscing elit. Aliquam lacinia turpis in varius so finibus. Phasellus et rutrum tellus. Nam suscipit non dui sed pellentesque. Ut tempor eleifend dictum.



\$51bn

Mauris nisl nulla, ornare nec nunc eget, tempus congue urna. Ut dictum non mi ut luctus. In varius lorem nec.



\$40bn

Phasellus id vestibulum mauris. Nunc scelerisque nisl velit, non sodales dolor hendrerit sit amet.



\$58bn

In ultricies felis blandit rutrum sagittis. Integer eget lacinia turpis. Interdum et malesuada fames ac ante ipsum primis in faucibus. Praesent vel turpis fringilla, lacinia ex eget, lobortis est.

Lorem ipsum

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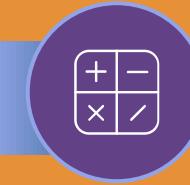
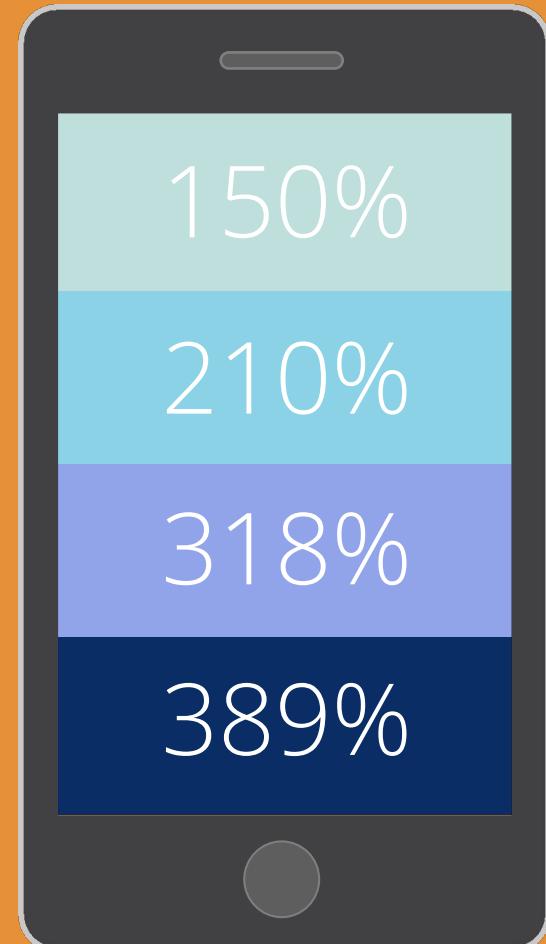
Yes we have so many infographics you'll want to dance

Email
Lorem ipsum dolor sit

Text/SMS
Lorem ipsum sit amet

Social/Web
Lorem ipsum sit amet

Shop/Ecommerce
Lorem ipsum sit amet



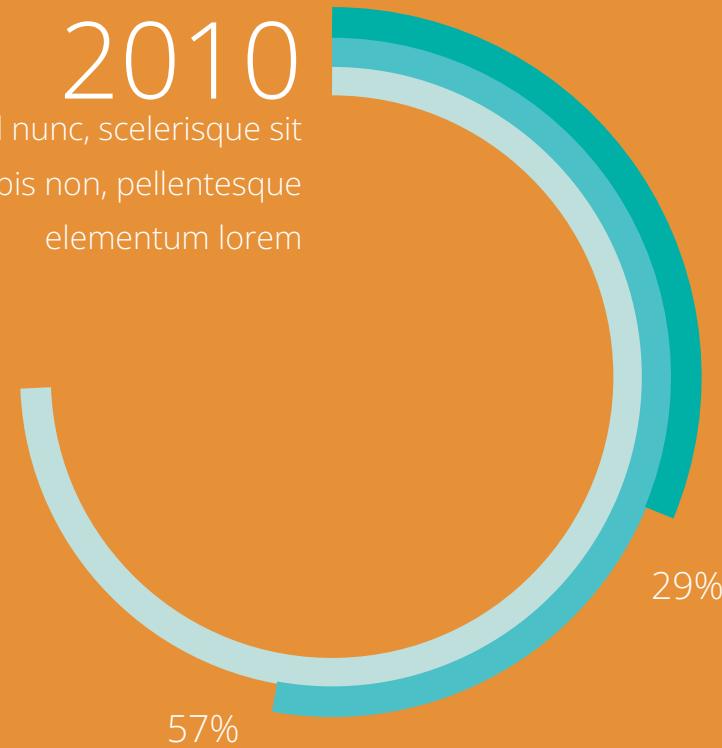
Ten year growth projections

Praesent vel nisl ex. Ut at dui consequat, euismod risus in, cursus velit etiam sollicitudin dui vitae

2010

Aliquam nisl nunc, scelerisque sit
amet turpis non, pellentesque
elementum lorem

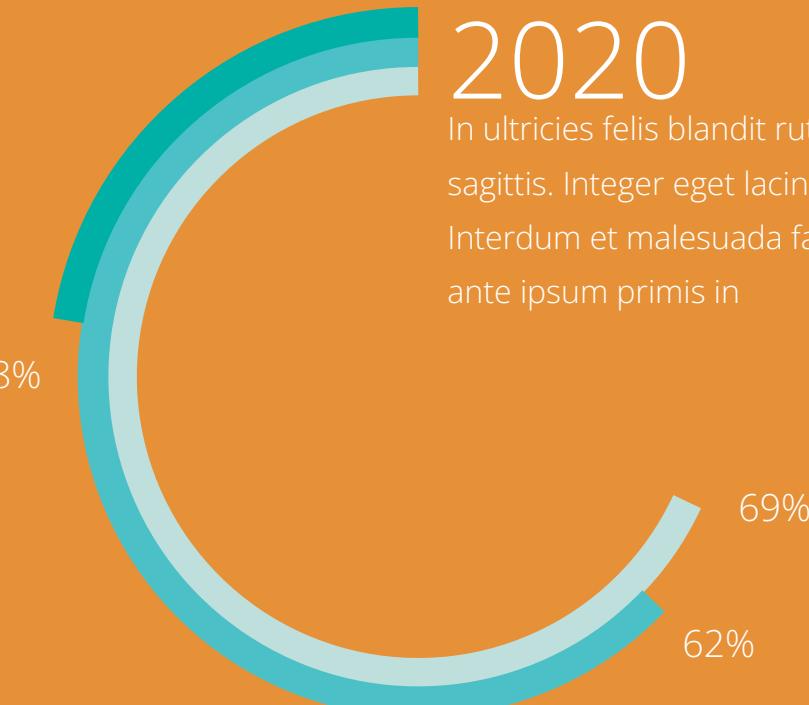
75%



2020

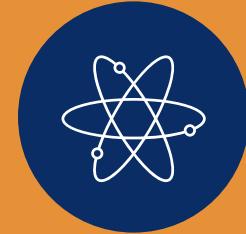
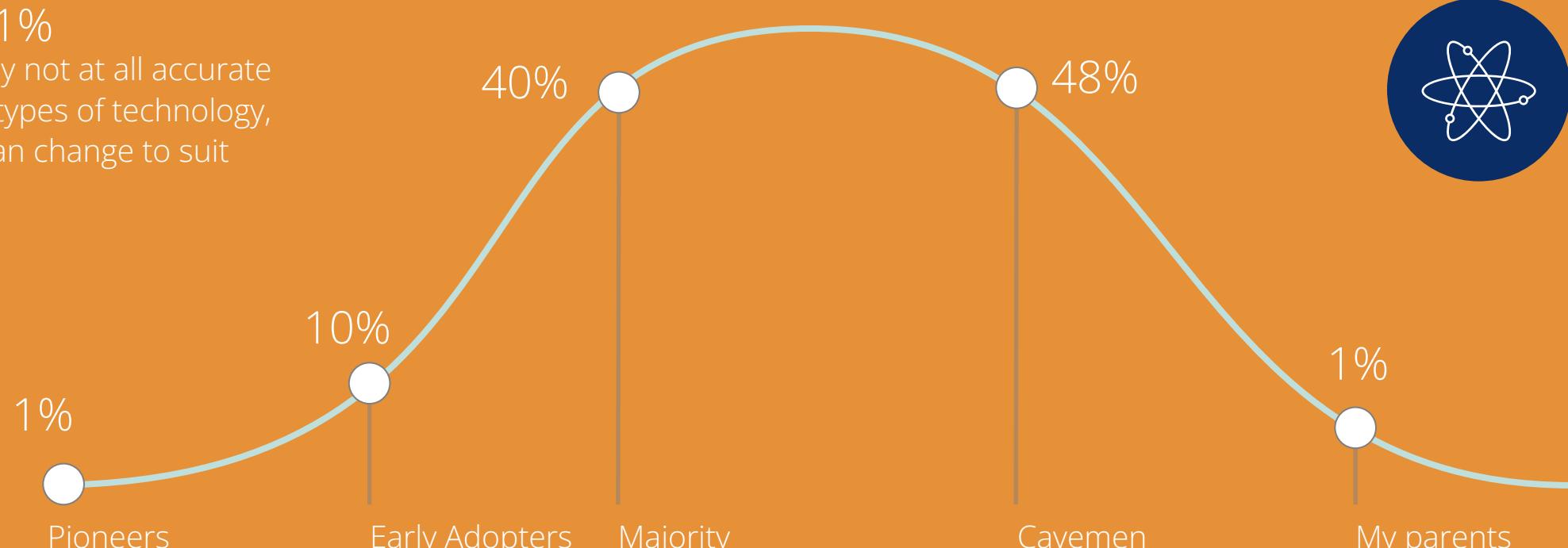
In ultricies felis blandit rutrum
sagittis. Integer eget lacinia turpis.
Interdum et malesuada fames ac
ante ipsum primis in

18%



Technology adoption among various groups

Only 51%
Is probably not at all accurate
for many types of technology,
but you can change to suit



Lorem Ipsum



Key insights:

- A Is ria qui del ium aut ex et estrum nonsequis volupta doluptas illuptas magnam autem volupdit eatem aliqui quas asse eritatae.
- B Nequuntis vestibulum vitae ligula vitae orci euismod semper. Aenean in enim at nisl sollicitudin mollis pretium eu diam.
- C Suspendisse potenti. Ut sagittis accumsan pretium. Cras dictum finibus rhoncus. Cras elementum condimentum sem, venenatis porta nulla sagittis in.

Risk-Reward Axis Chart

But it can be about other things than risk-reward if you like

Our methodology:

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Suspendisse potenti. Ut sagittis accumsan pretium. Cras dictum finibus rhoncus. Cras elementum condimentum sem, venenatis porta nulla sagittis in.

Low risk

High risk

High reward

Low reward

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Praesent cursus maxim massa, nec doso et uda condimentum nisl dapibus in. Aenean vit tincidunt nulla aolon

Aenean ut nulla at aug efficitur imperdiet in. Duis blandit nec ante quis convallis dannot pretium mi

Mauris bibendum fringilla erat ac dictum. Phasellus venenatis gravida urna, nec fringilla risus lacinia ege

SWOT Analysis

	Helpful To achieving objective	Harmful To achieving objective
Internal Origin or source	<p>Lore ipsum dolor sit amet, consectetur adipiscing elit. Donec erat mi, tincidunt sed rutrum nec.</p>	<p>Praesent cursus maxim massa, nec doso et uda condimentum nisl dapibus in. Aenean vit tincidunt nulla aolon</p>
External Origin or source	<p>Aenean ut nulla at aug efficitur imperdiet in nunc. Duis blandit nec ante quis convallis dannot pretium mi</p>	<p>Mauris bibendum fringilla erat ac dictum. Phasellus venenatis gravida urna, nec fringilla risus lacinia ege</p>



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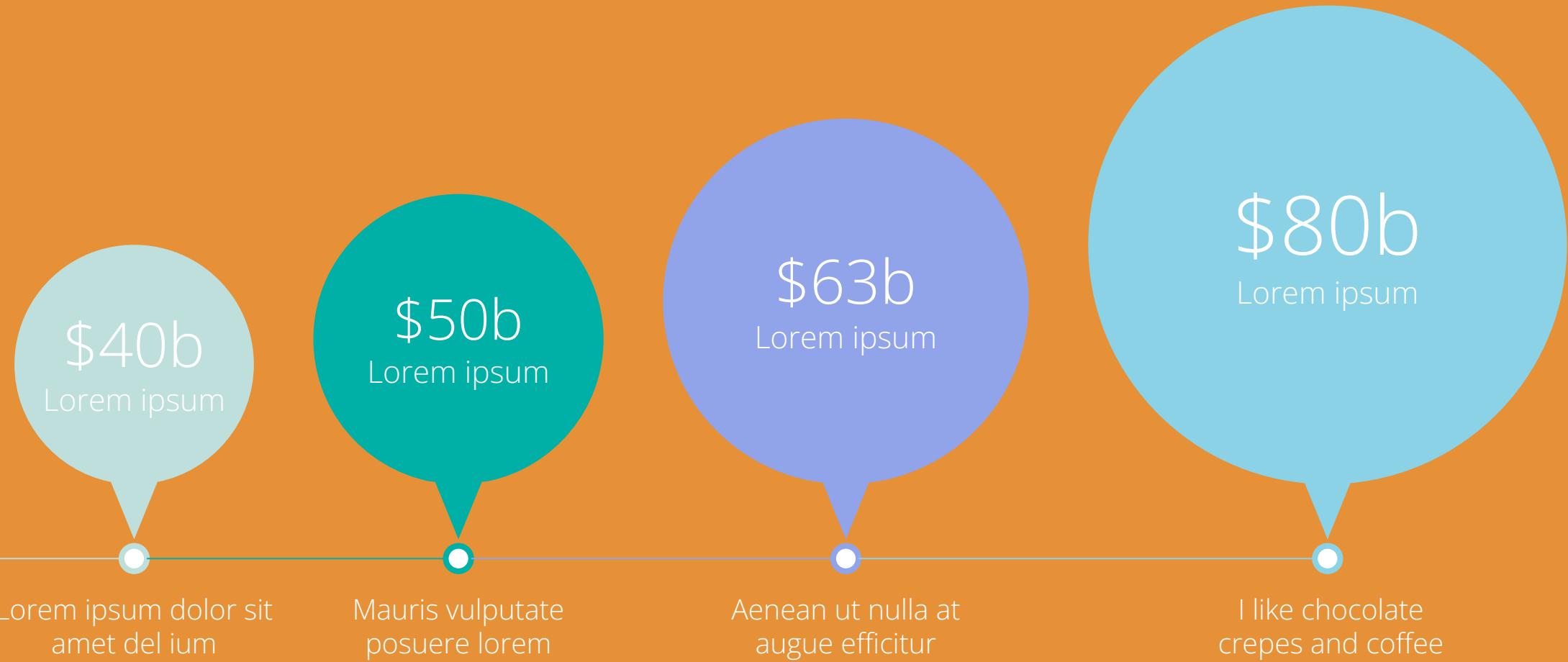


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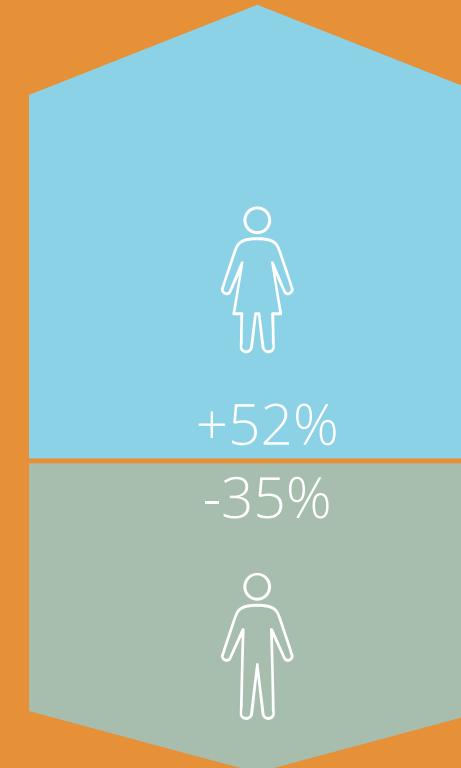
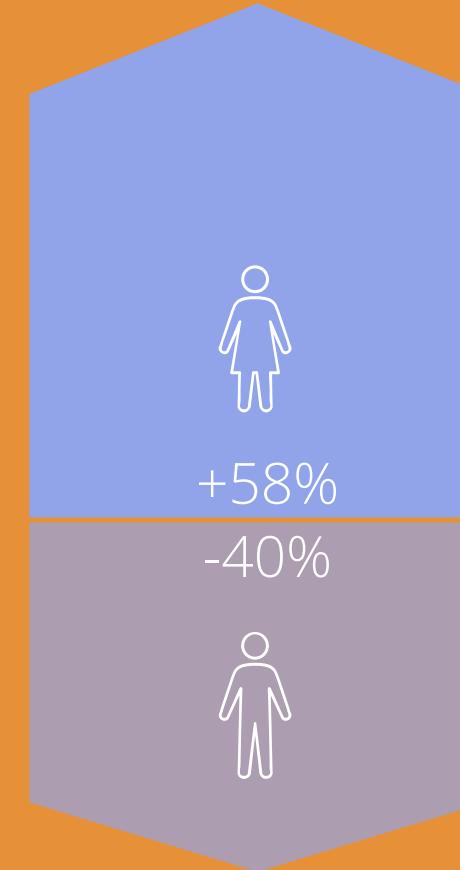
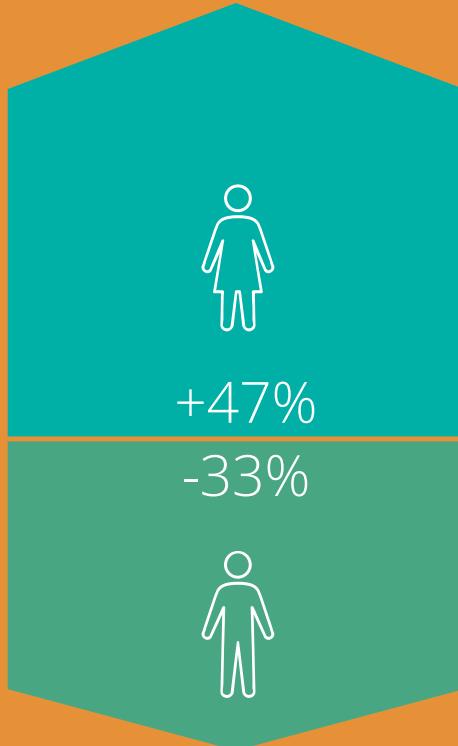
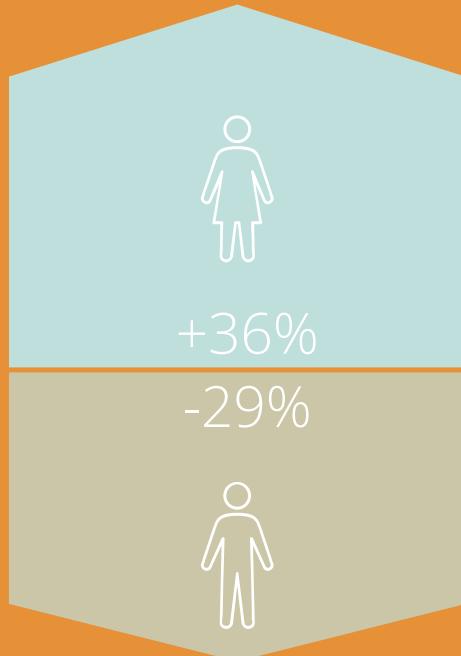


Suspendisse potenti. Ut sagittis accumsan pretium. Cras dictum

Balloon chart is easily edited and customized



Icons can be easily switched in this up and down infographic



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amet, consectetur

Sed eget nibh cursus,
aliquet arcu ut

Cum sociis natoque
penatibus et magnis

Mauris vulputate posuere
lorem quis blandit

All infographics are made of native PowerPoint shapes



Four categories of success

With icons and infographic treatment



85%

Lorem ipsum dolor sit amet



65%

Sed non rhoncus velit. Vivamus sed



55%

Fusce semper elementum nunc, ut



45%

Aliquam facilisis leo neque, in

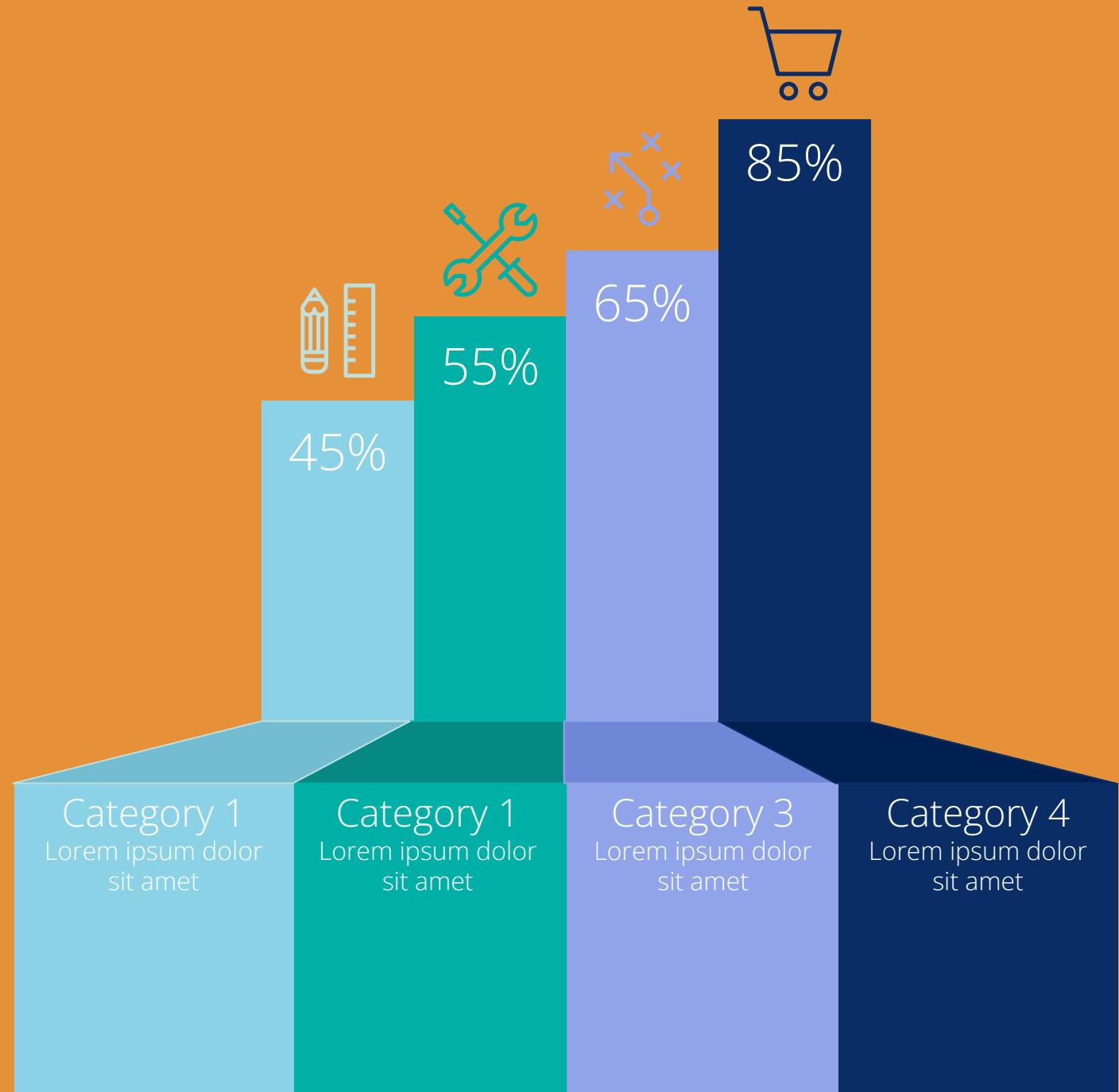


Diagram with icons

Subtitle for diagram with icons

01

Ria qui del ium aut
Brief



02

Ria qui del ium aut
Strategy



03

Ria qui del ium aut
Creativity



04

Ria qui del ium aut
Results



45%

of something important

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Criteria one
is super-duper important



Criteria two
which is also very important

64X

of something important

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Ria qui del ium aut

Dolor sit
Ria qui del ium aut



Magna ipsum et sollicitudin
Ria qui del ium aut



Amet consequitor
Ria qui del ium aut



Progress chart number one

01

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del ium aut ex et estrum

02

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del ium aut ex et estrum

03

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del ium aut ex et estrum

04

Lorem ipsum dolor sit amet
del ium aut ex et estrum



80x earnings



50x earnings

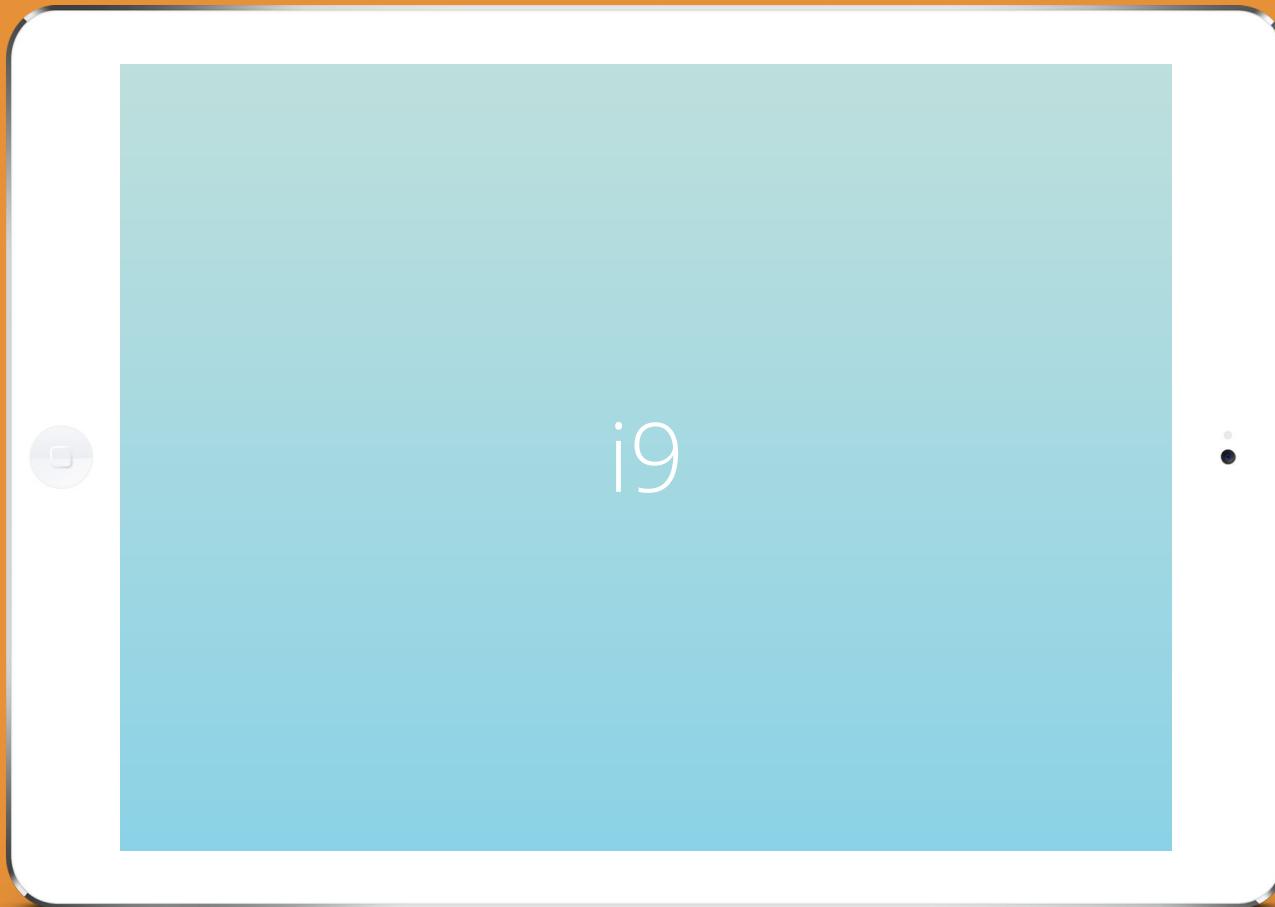


60x earnings



40x earnings

White Tablet



Lorem ipsum
dolor sit amet



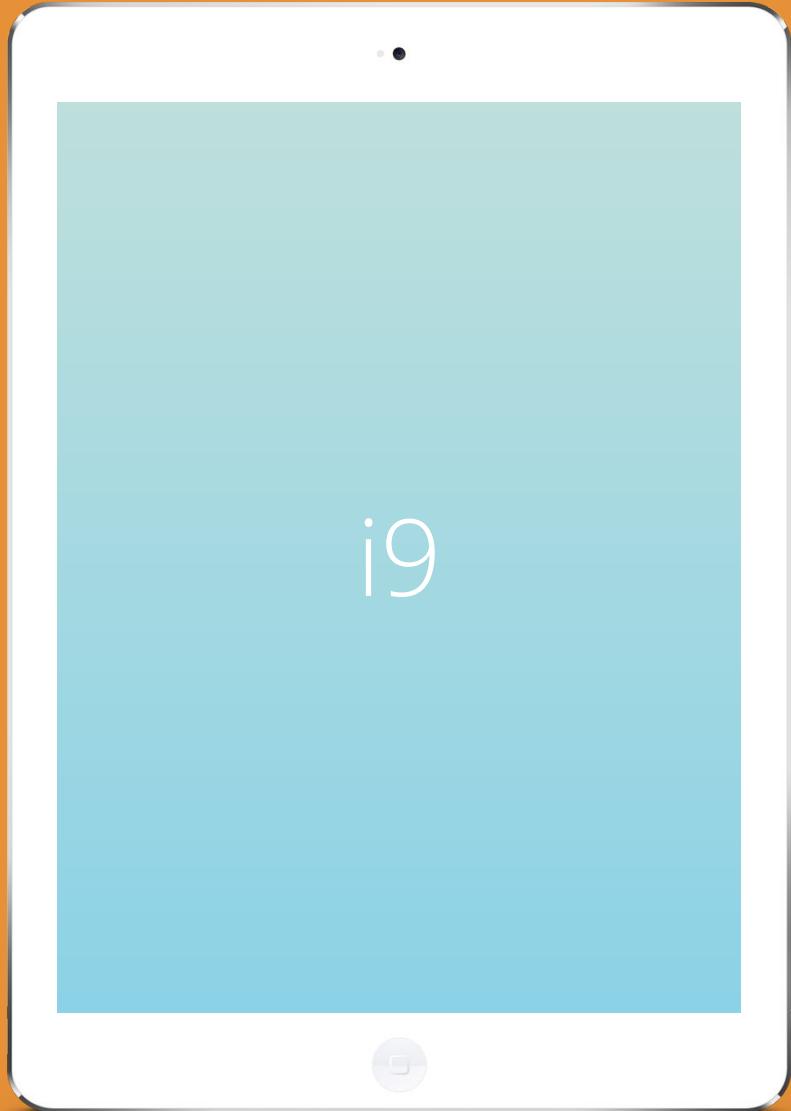
Lorem ipsum
dolor sit amet



Lorem ipsum
dolor sit amet



Lorem ipsum
dolor sit amet



Place your own artwork in the tablet



Feature 01

Lorem ipsum dolor sit amet
del ium aut ex et estrum



Feature 02

Lorem ipsum dolor sit amet del
ium aut ex et estrum



Feature 03

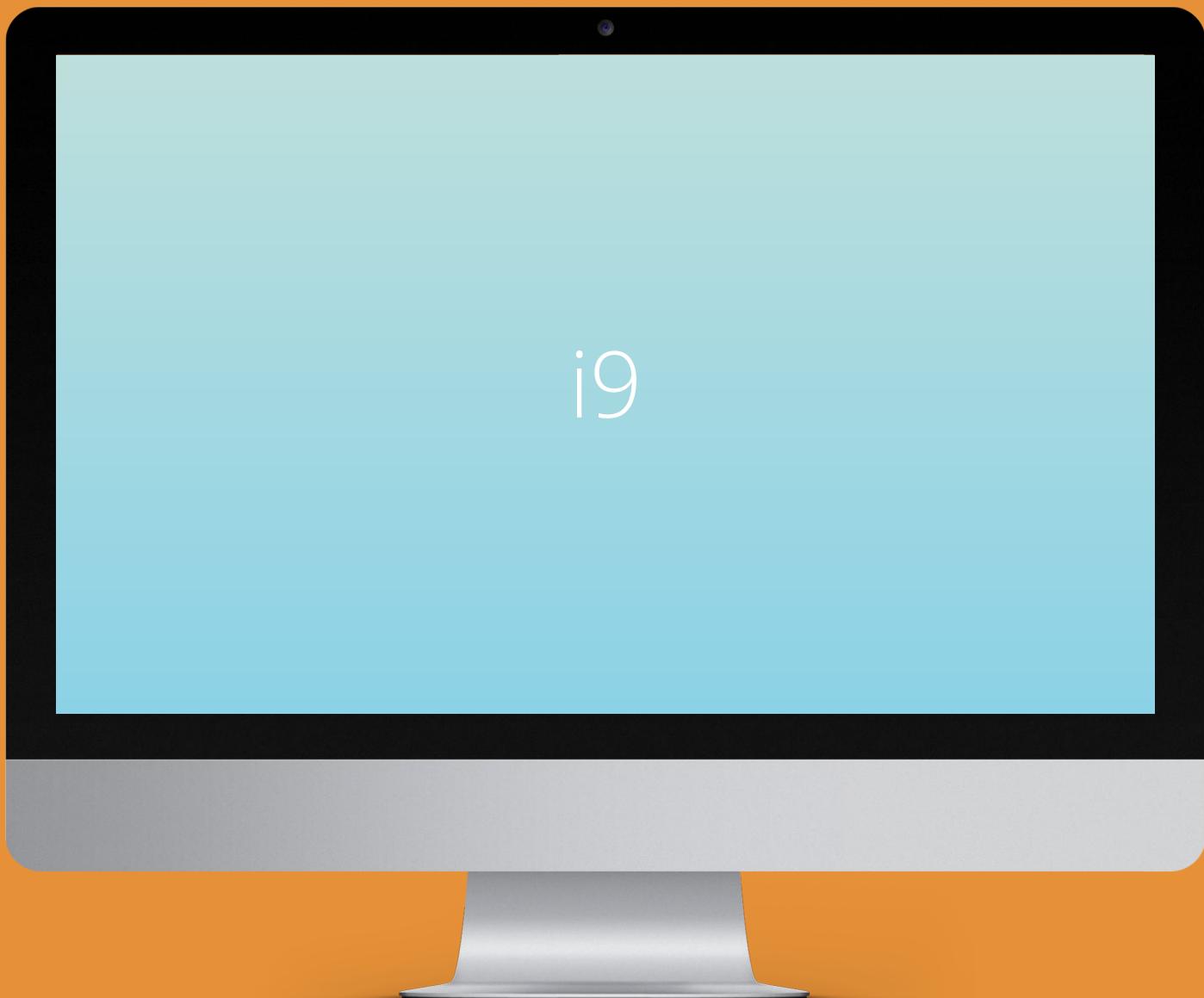
Lorem ipsum dolor sit amet
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Feature 04

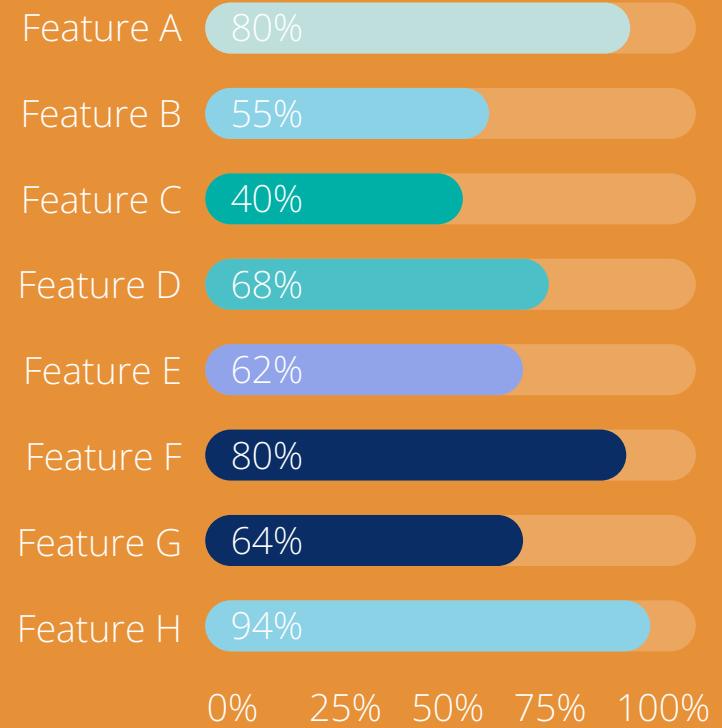
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Computer Mask

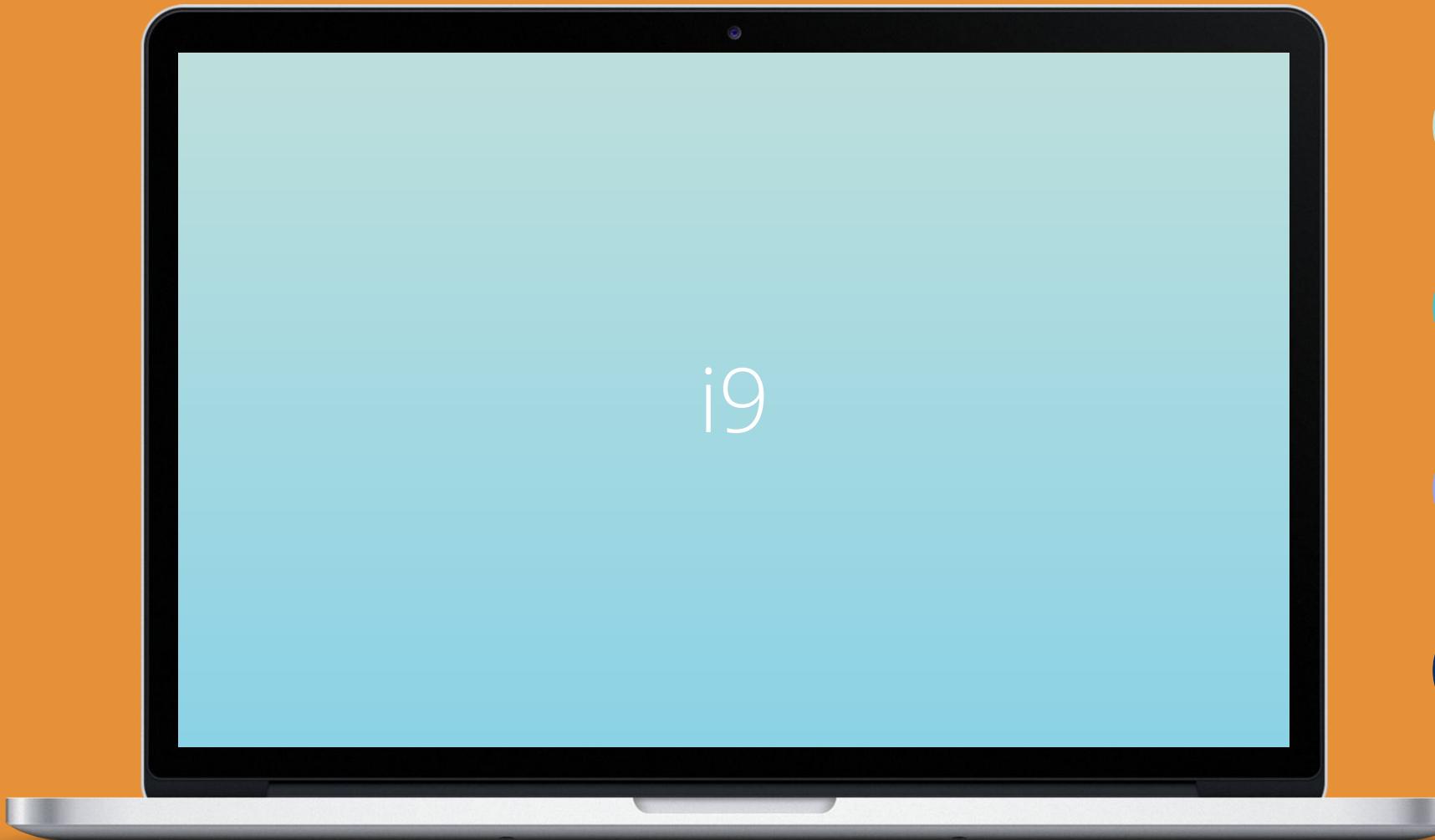


You can place your image inside the frame

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volupta doluptas illuptas magnam autem
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Feature Overview



Feature 01

Lorem ipsum dolor sit amet
del ium aut ex et estrum



Feature 02

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del ium aut ex et estrum



Feature 03

Lorem ipsum dolor sit amet
del ium aut ex et estrum



Feature 04

Lorem ipsum dolor sit amet
del ium aut ex et estrum



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01

Thing one
Lorem ipsum
dolor sit amet

02

Thing two
Lorem ipsum
dolor sit amet

03

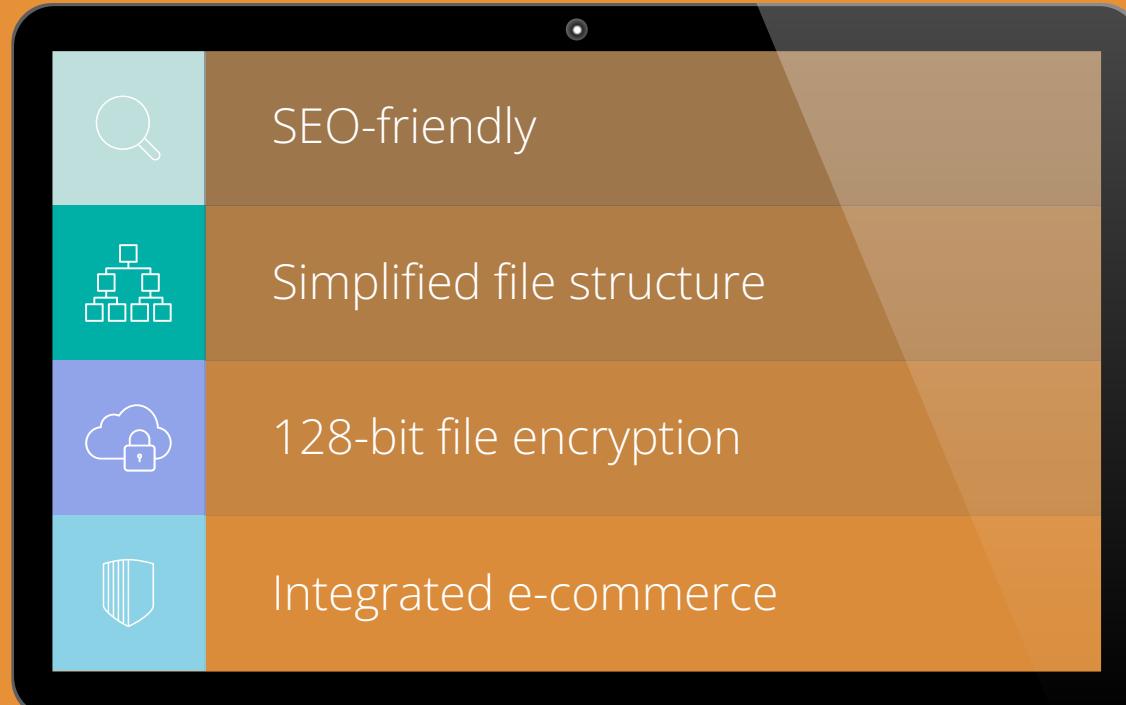
Thing three
Lorem ipsum
dolor sit amet

04

Thing four
Lorem ipsum
dolor sit amet

Feature-rich comparison

Lorem ipsum dolor sit amet consequitor



SEO-friendly



Simplified file structure



128-bit file encryption



Integrated e-commerce



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Donec elit tellus, accumsan non ipsum nec, sollicitudin ultricies sem. Maecenas non ipsum ac

Etiam sodales, tellus nec malesuada ultrices, nisl mi mollis enim, posuere placerat nisl mi ut magna.

Nunc consectetur dolor finibus elementum condimentum. In id fermentum sapien in ipsum juoi

Social / Digital

