

## **QIP PROJECT**

### **Abstract (Entrepreneur Profile)**

#### **Group 25**

Entrepreneur : Najeeb Bin Haneef

Organisation : Zaara Biotech

- We have chosen him as our interviewee as his idea is unique , good for our society and eco-friendly at the same time.
- Instead of regular easily available resources his idea demands unique and different resources as raw material , which made him a very innovative person.
- His idea , uniqueness and independent behaviour in a positive way make him different from others.
- His idea is to research in Energy and Food crisis using Micro-Algae. His company is manufacturing India's First Algal- Seaweed Food products and other FMCG products ensure complete family care.
- We think that his idea is going to have big success as it doesn't require any raw materials from our usual resources and the idea is new . So, he has no competition for getting raw materials as well as in market.

**Group Details :**

Group no. : 25

Group Members:	Aman Singh Kadiyan	B181103CS
	Anant Kumar Anand	B180302CS
	Aishik Rana	B180369CS
	Ravi Kumar Verma	B180314CS
	Tarun Kansal	B180403CS