

EXPLORING WORLD'S TOP YOUTUBE CHANNELS

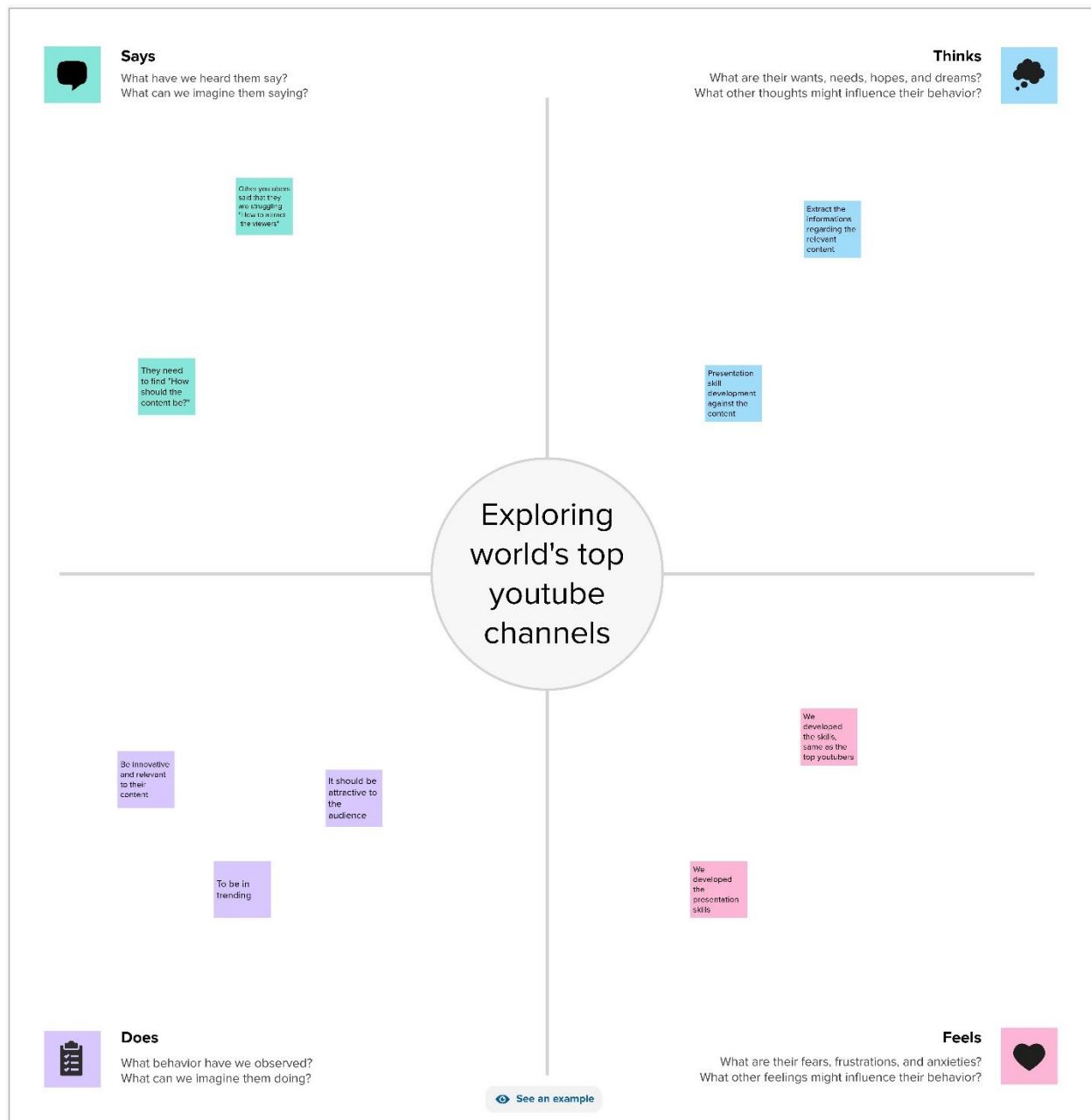
1.INTRODUCTION

A subscriber to a channel on the video-sharing YouTube is a user who has chosen to receive the channel's content by clicking on that channel's "Subscribe" button, and each user's subscription feed consists of videos published by channels to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most- subscribed channels in April 2006. An early archive of the list dates to May 2006.

The following table lists the 50 most-subscribed YouTube channels, as well as the primary language and content category of each channel. The channels are ordered by number of subscribers; those whose displayed subscriber counts are identical are listed so that the channel whose current growth rate indicates that its displayed subscriber count will exceed that of the other channel is listed first.

Automatically generated channels that lack their own videos (such as Music and News) and channels that have been made effectively obsolete as a result of the transferal of their content (such as Justin Bieber VEVO and Taylor Swift VEVO) are excluded. As of February 2023, 21 of the 50 channels listed primarily produce content in English while 16 primarily produce content in Hindi. All 50 of the channels have surpassed 40 million subscribers, 39 of them have surpassed 50 million subscribers, 23 of them have surpassed 60 million subscribers, 16 of them have surpassed 70 million subscribers, 12 of them have surpassed 80 million subscribers, 10 of them have surpassed 90 million and 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

2.PROBLEM DEFINITION & DESIGN THINKING



„...die in der Vergangenheit
nicht nur die eigene, sondern auch
die der anderen Länder war.“

- **Explain** the importance of the
- **Describe** the importance of the
- **Identify** the importance of the

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For all



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118174-142834-9

08-28

| Temp | Area | Area | Area |
|------|------|------|------|
| 200 | 100 | 100 | 100 |
| 250 | 100 | 100 | 100 |
| 300 | 100 | 100 | 100 |
| 350 | 100 | 100 | 100 |
| 400 | 100 | 100 | 100 |
| 450 | 100 | 100 | 100 |
| 500 | 100 | 100 | 100 |
| 550 | 100 | 100 | 100 |
| 600 | 100 | 100 | 100 |
| 650 | 100 | 100 | 100 |
| 700 | 100 | 100 | 100 |
| 750 | 100 | 100 | 100 |
| 800 | 100 | 100 | 100 |
| 850 | 100 | 100 | 100 |
| 900 | 100 | 100 | 100 |
| 950 | 100 | 100 | 100 |
| 1000 | 100 | 100 | 100 |

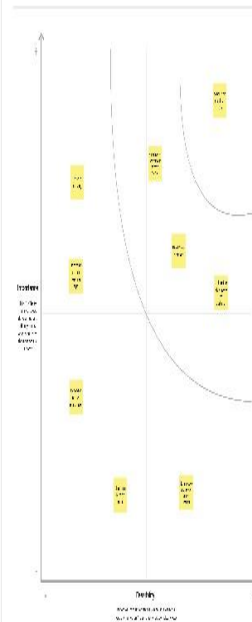
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[†] X = 0.00, 0.02

| Year | 1995 | 2000 | 2005 | 2010 |
|------|------|------|------|------|
| 1995 | 1995 | 2000 | 2005 | 2010 |

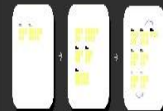
1. *What is the purpose of the study?*
 2. *What are the research questions?*
 3. *What are the hypotheses?*

!X 44

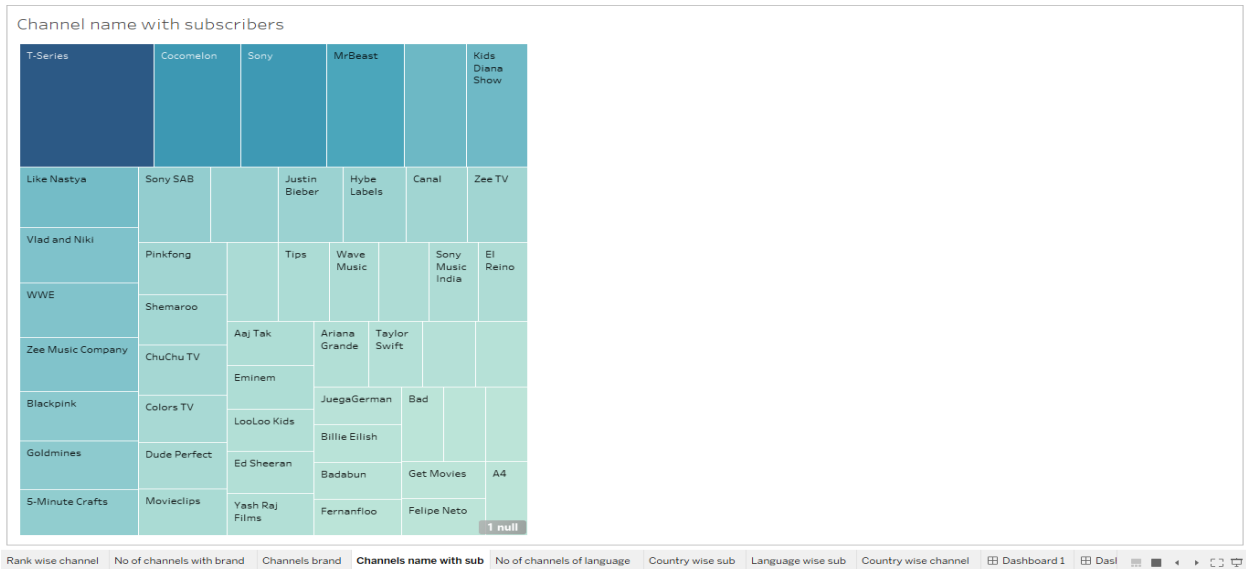


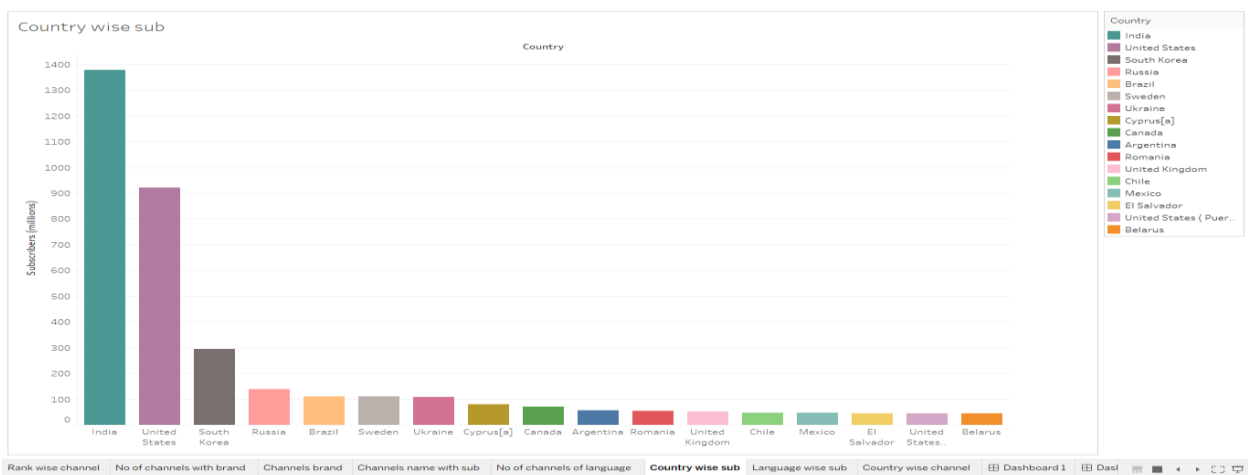
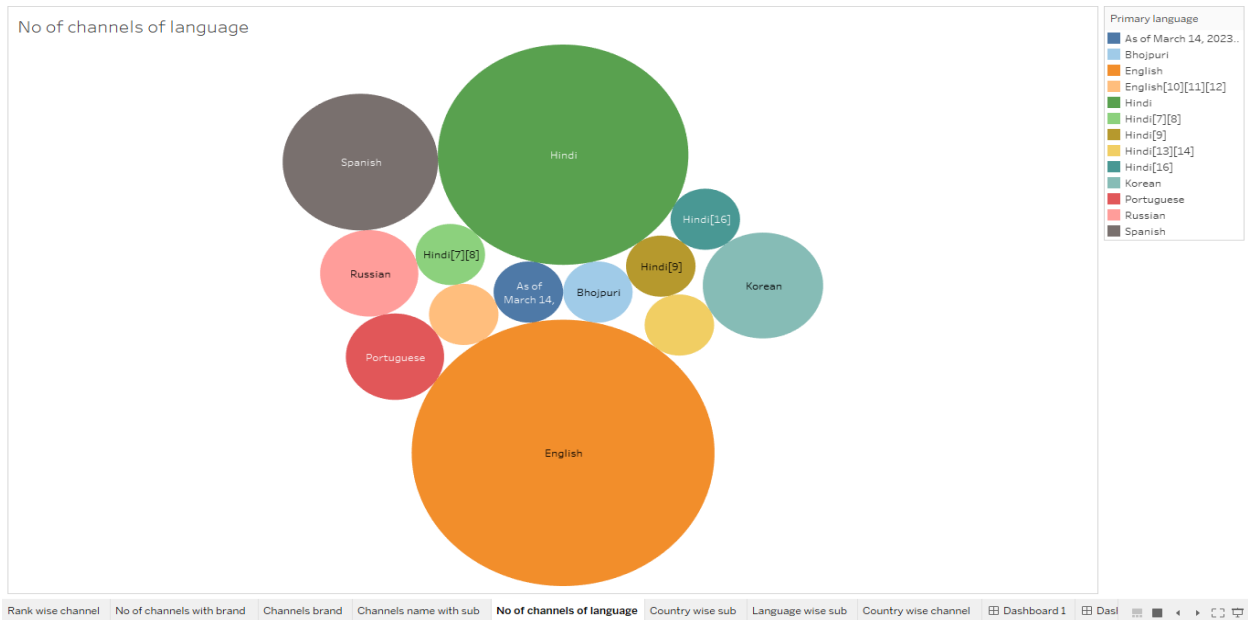
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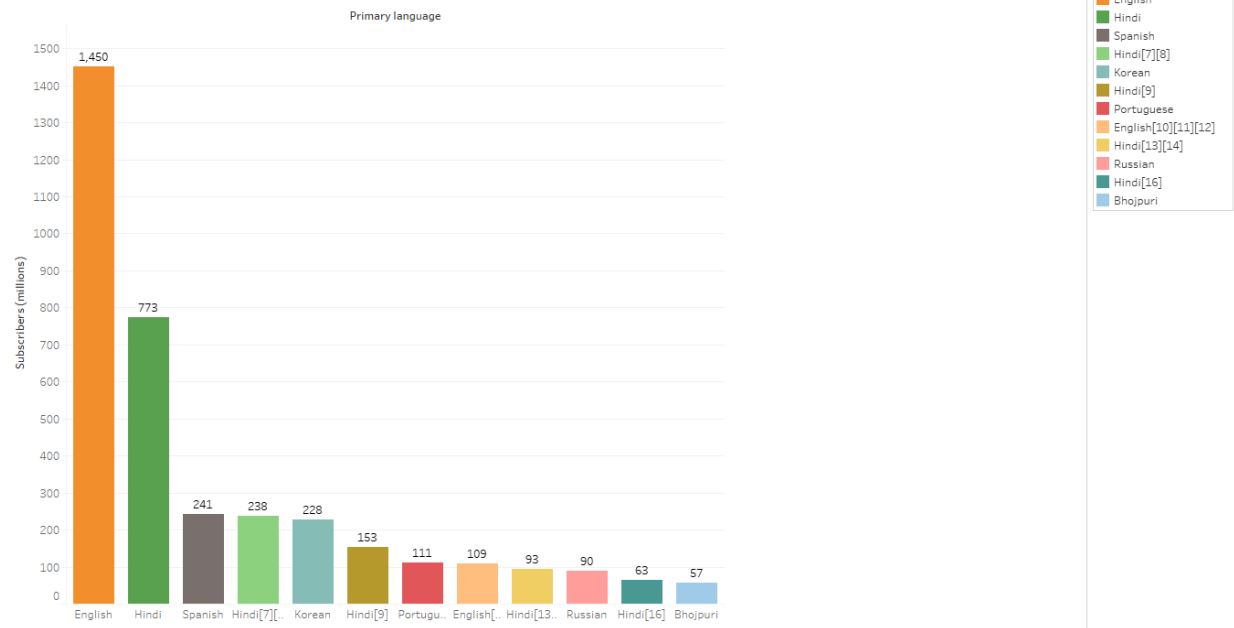


RESULT



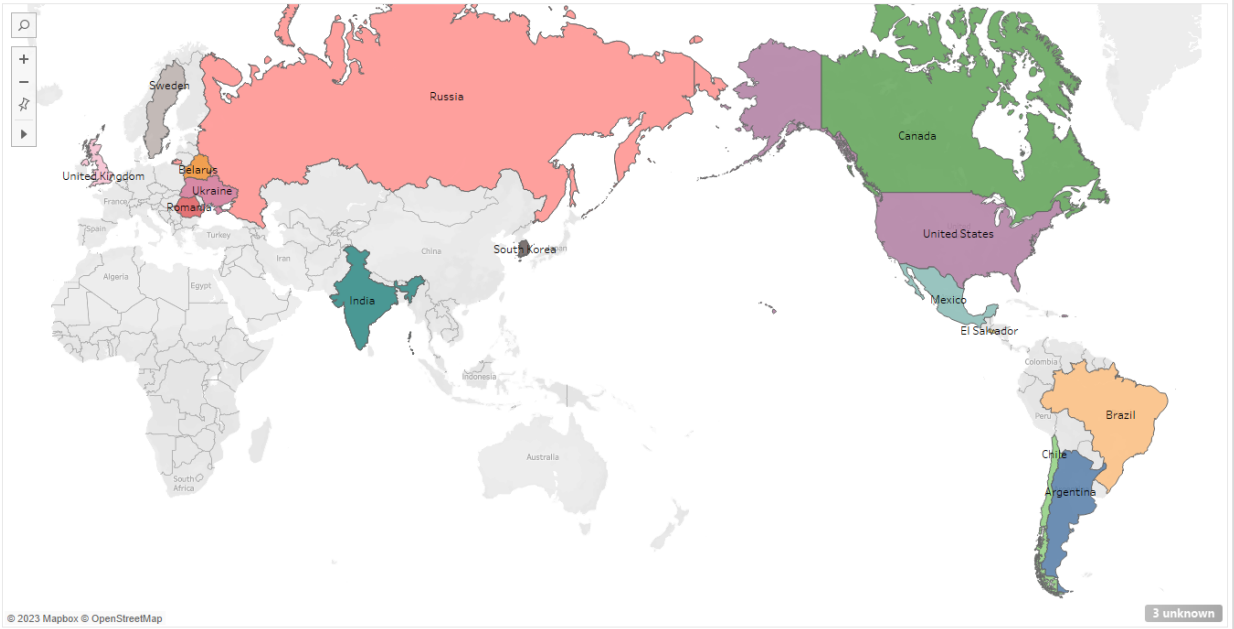


Language wise sub

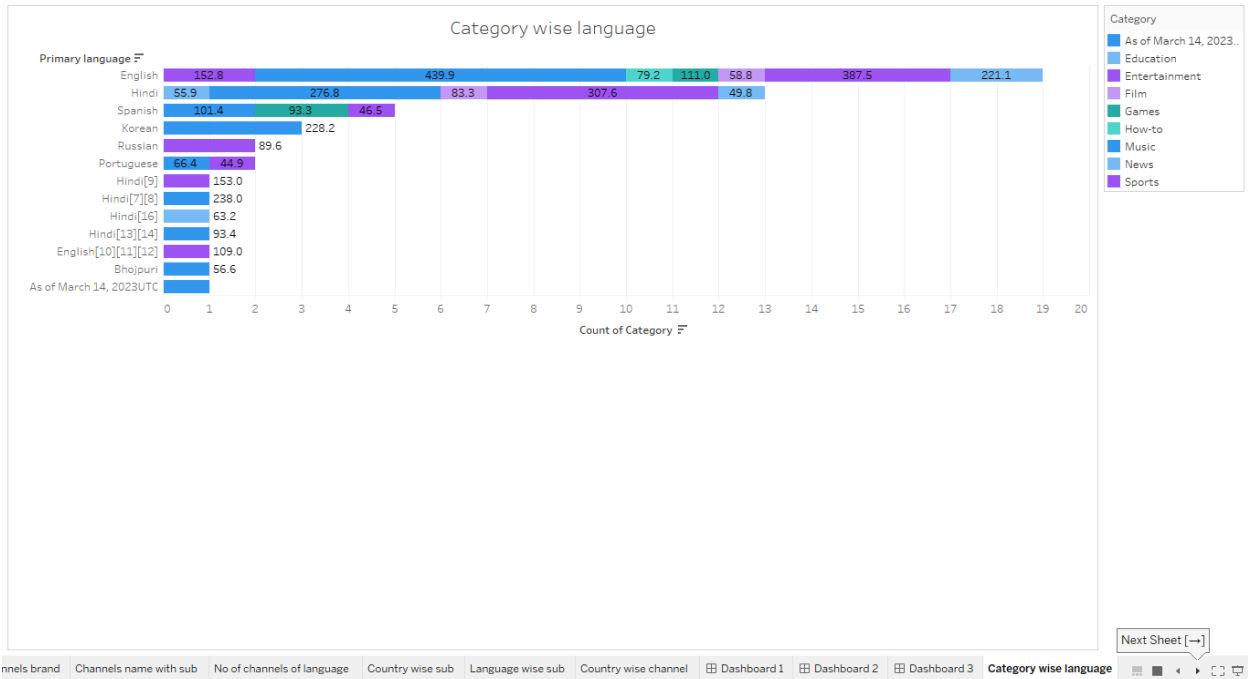


Rank wise channel No of channels with brand Channels brand Channels name with sub No of channels of language Country wise sub **Language wise sub** Country wise channel Dashboard 1 Dastl

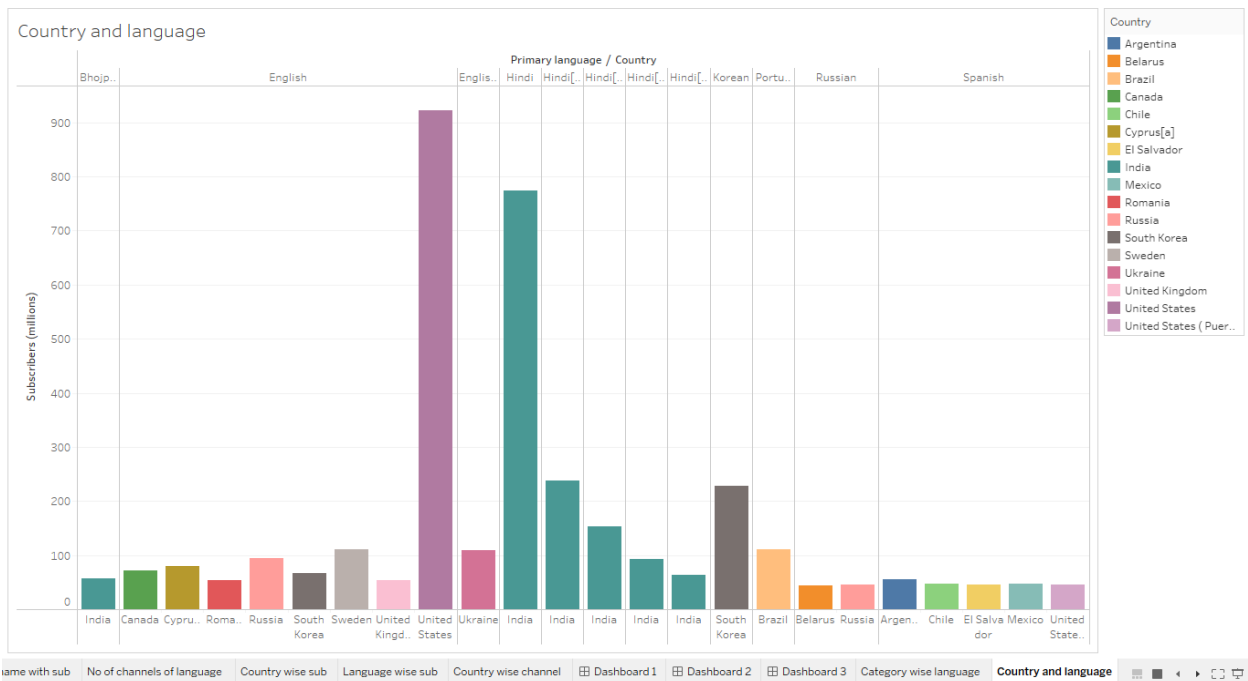
Country wise channel



Rank wise channel No of channels with brand Channels brand Channels name with sub No of channels of language Country wise sub Language wise sub **Country wise channel** Dashboard 1 Dastl



nnels brand Channels name with sub No of channels of language Country wise sub Language wise sub Country wise channel Dashboard 1 Dashboard 2 Dashboard 3 Category wise language



ame with sub No of channels of language Country wise sub Language wise sub Country wise channel Dashboard 1 Dashboard 2 Dashboard 3 Category wise language Country and language

Channel brand

| channels | Brand channel | | Brand channel |
|----------------------------|---------------|----|---------------|
| | As of M.. | No | |
| 5-Minute Crafts | | | Yes |
| A4 | | No | |
| Aaj Tak | | | Yes |
| Ariana Grande | | No | |
| As of March 14, 2023UTC | As of M.. | | |
| Bad Bunny | | No | |
| Badabun | | | Yes |
| BangtanTV | | No | |
| Billie Eilish | | No | |
| BillionSurpriseToys | | | Yes |
| Blackpink | | | Yes |
| Canal KondZilla | | | Yes |
| ChuChu TV | | | Yes |
| Cocomelon | | | Yes |
| Colors TV | | | Yes |
| Dude Perfect | | No | |
| Ed Sheeran | | No | |
| El Reino Infantil | | | Yes |
| Eminem | | No | |
| Felipe Neto | | No | |
| Fernanfloo | | No | |
| Get Movies | | | Yes |
| Goldmines | | | Yes |
| Hybe Labels | | | Yes |
| Infobells | | | Yes |
| JuegaGerman | | No | |
| Justin Bieber | | No | |
| Kids Diana Show | | | Yes |
| Like Nastya | | No | |
| LooLoo Kids | | | Yes |
| Marshmello | | No | |
| Movieclips | | | Yes |
| MrBeast | | No | |
| PewDiePie | | No | |
| Pinkfong | | | Yes |
| Shemaroo | | | Yes |
| Shemaroo Entertainment | | | Yes |
| Sony Entertainment Telev.. | | | Yes |
| Sony Music India | | | Yes |
| Sony SAB | | | Yes |
| SonyMusicIndiaVEVO | | | Yes |
| T-Series | | | Yes |
| T-Series Bhakti Sagar | | | Yes |
| Taylor Swift | | No | |
| Tips Industries | | | Yes |
| Vlad and Niki | | No | |
| Wave Music | | | Yes |
| WWE | | | Yes |
| Yash Raj Films | | | Yes |
| Zee Music Company | | | Yes |
| Zee TV | | | Yes |

Brand channel

As of March 14, 2023UTC

No

Yes

Rank wise channel

| channels | |
|----------------------------|----|
| 5-Minute Crafts | 13 |
| A4 | 50 |
| Aaj Tak | 32 |
| Ariana Grande | 37 |
| As of March 14, 2023UTC | |
| Badabun | 43 |
| Bad Bunny | 45 |
| BangtanTV | 15 |
| Billie Eilish | 42 |
| BillionSurpriseToys | 39 |
| Blackpink | 11 |
| Canal KondZilla | 18 |
| ChuChu TV | 22 |
| Cocomelon | 2 |
| Colors TV | 23 |
| Dude Perfect | 24 |
| Ed Sheeran | 35 |
| El Reino Infantil | 31 |
| Eminem | 33 |
| Felipe Neto | 49 |
| Fernanfloo | 44 |
| Get Movies | 48 |
| Goldmines | 12 |
| Hybe Labels | 17 |
| Infobells | 40 |
| JuegaGerman | 41 |
| Justin Bieber | 16 |
| Kids Diana Show | 6 |
| Like Nastya | 7 |
| LooLoo Kids | 34 |
| Marshmello | 29 |
| Movieclips | 25 |
| MrBeast | 4 |
| PewDiePie | 5 |
| Pinkfong | 20 |
| Shemaroo | 47 |
| Shemaroo Entertainment | 21 |
| Sony Entertainment Telev.. | 3 |
| Sony Music India | 30 |
| Sony SAB | 14 |
| SonyMusicIndiaVEVO | 46 |
| T-Series | 1 |
| T-Series Bhakti Sagar | 26 |
| Taylor Swift | 38 |
| Tips Industries | 27 |
| Vlad and Niki | 8 |
| Wave Music | 28 |
| WWE | 9 |
| Yash Raj Films | 36 |
| Zee Music Company | 10 |
| Zee TV | 19 |

ADVANTAGES

- *Through our project, It is most needed for emerging youtubers.
- *It is also helpful to maintain the place for top most youtubers.
- *Our project report will help the youtubers to increase their subscribers.

DISADVANTAGES

- *Our project report may not be help the youtubers, If the dataset is wrong.
- *There is a chance to misuse of our project report by the youtubers.
- *Inappropriate understanding may lead to massive lose to the youtubers.

APPLICATION

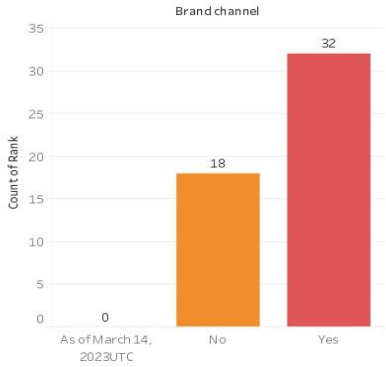
- MEDIA PLATFORMS
- YOUTUBE

CONCLUTION

Channel brand

| channels | Brand channel | |
|-------------------------|---------------|-----|
| | As of M... | |
| 5-Minute Crafts | | Yes |
| A4 | No | |
| Aaj Tak | | Yes |
| Ariana Grande | No | |
| As of March 14, 2023UTC | As of M... | |
| Bad Bunny | No | |
| Badabun | | Yes |
| BangtanTV | No | |
| Billie Eilish | No | |
| Billion SurpriseToys | | Yes |
| Blackpink | | Yes |
| Canal KondZilla | | Yes |
| ChuChu TV | | Yes |
| Cocomelon | | Yes |
| Colors TV | | Yes |
| Dude Perfect | No | |

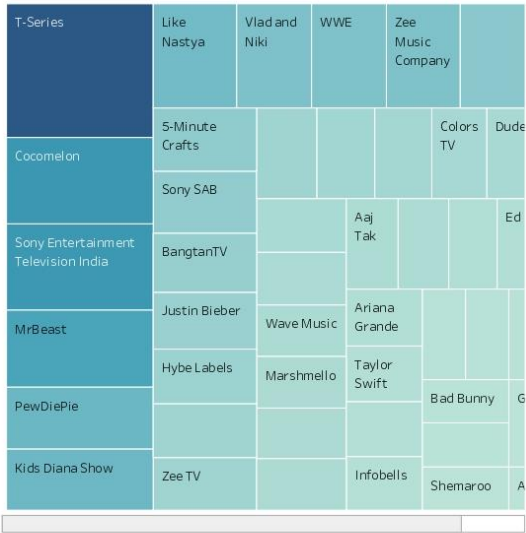
No of channels with brand



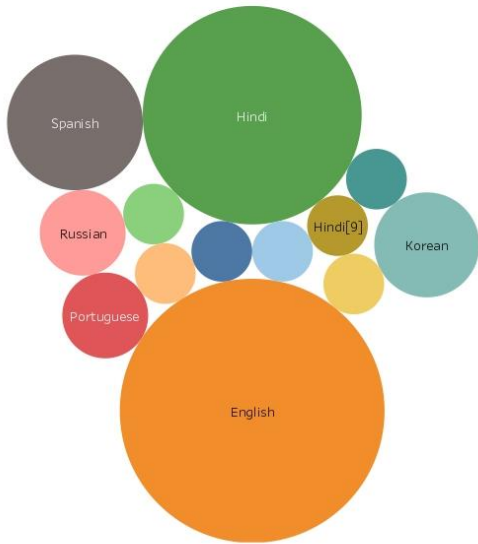
Rank wise channel

| channels | |
|-------------------------|----|
| 5-Minute Crafts | 13 |
| A4 | 50 |
| Aaj Tak | 32 |
| Ariana Grande | 37 |
| As of March 14, 2023UTC | |
| Badabun | 43 |
| Bad Bunny | 45 |
| BangtanTV | 15 |
| Billie Eilish | 42 |
| Billion SurpriseToys | 39 |
| Blackpink | 11 |
| Canal KondZilla | 18 |
| ChuChu TV | 22 |
| Cocomelon | 2 |
| Colors TV | 23 |
| Dude Perfect | 24 |

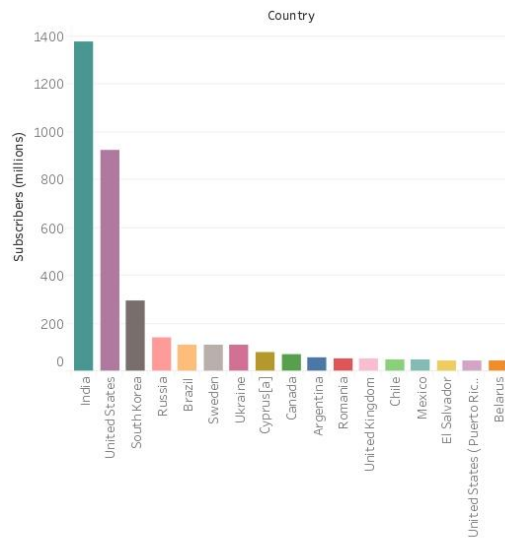
Channel name with subscribers



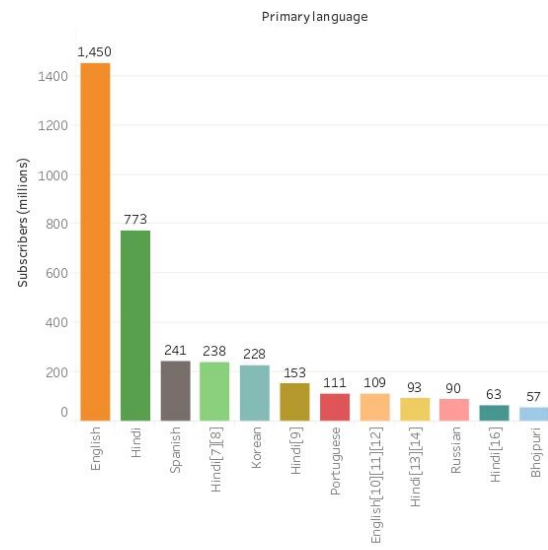
No of channels of language

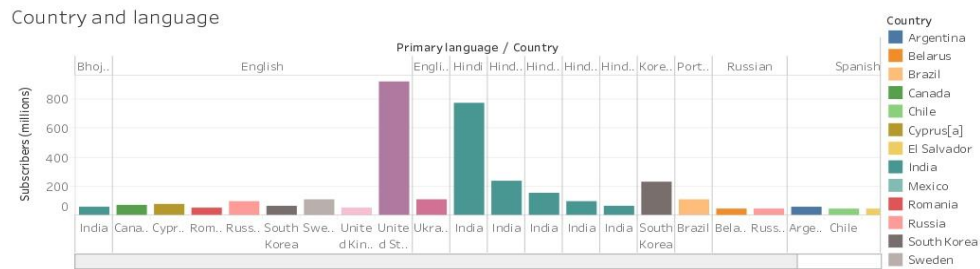
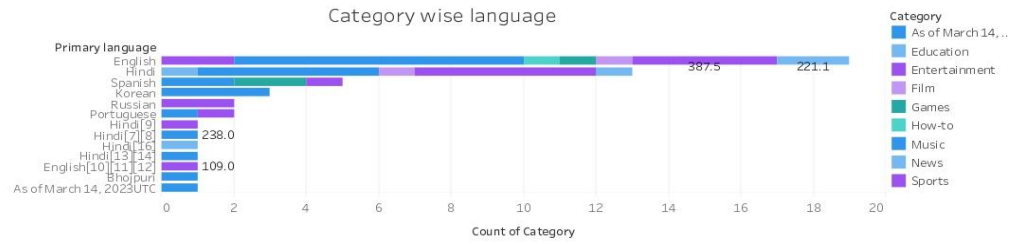


Country wise sub



Language wise sub





The project has been successfully completed by us. This project made by reliable data given by the source firm. It could be most helpful for YouTubers.