

SUMMARY

RSVP MOVIES ASSIGNMENT

OBJECTIVE :

To analyse the IMDb data and give recommendations to RSVP Movies based on the insights using SQL.

PROBLEM STATEMENT :

RSVP Movies is an Indian film production company which has produced many super-hit movies. They have usually released movies for the Indian audience but for their next project, they are planning to release a movie for the global audience in 2022.

The production company wants to plan their every move analytically based on data and have approached you for help with this new project.

As a Data Analyst and SQL expert, the entire data has to be analysed and recommendations to be shared with RSVP.

APPROACH :

Primarily, the questions are been divided into four segments where individual segment leads to significant insights from different tables.

Using SQL query, the questions were solved with promising insights and matched the checkpoints mentioned at the end.

RECOMMENDATIONS:

- Dream Warrior Pictures or National Theatre live can be a good choice if it's about a production company. We shouldn't forget the rulers as well! Marvel Studios, 20th Century Fox and Warner Bros.
- Working with top directors like James Mangold and A.L. Vijay will surpass the votes, IMDb ratings and can be best for a superhit movie along with actors like Mammooty, Mohanlal, Vijay Sethupathi and actress like Tapsee Pannu and Sangeetha Bhatt.
- Action and Adventure to be chosen for the upcoming movie. Drama, Comedy and Thriller can also be included.