

AISHWARYA SHRESTHA

Frontend Developer

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OBJECTIVE

As an aspiring Frontend Developer with over 4 years of hands-on experience, I specialize in using Javascript to create responsive websites, mobile apps, and interactive features, excelling in translating design concepts into user friendly, visually appealing interfaces that ensure seamless and engaging interactions. My goal is to contribute my skills to create exceptional user experiences and support a shared vision of success within a dynamic environment.

SKILLS

Technologies: TypeScript, ReactJS, React Native, Rest APIs, Python, Node.js, WordPress, PHP, HTML, CSS, SASS, Javascript, jQuery, Material-UI, Bootstrap, Figma, Adobe XD, Jest, Selenium

Industrial Skills: User Interface Design, Prototyping, Wireframing, Agile and Scrum Methodologies, User Research, Usability Testing, User Personas, User Journey Maps, Project Management, Human-Computer Interaction, Design Thinking, Web Accessibility Requirement and Standards

Soft Skills: Attention to Details, Problem Analysis and Solving, Decision-Making, Planning, Time Management, Verbal and Written Communication Skills, Teamwork and Collaboration, Leadership and Interpersonal Skills, Critical, Analytical and Strategic Thinking, Conflict Resolution

EXPERIENCE

Seneca Polytechnic, Toronto

January 2023 – May 2023

Partner Experience Officer Internship

- Contributed to the success of an event by improving communication among sponsors, partners, and the Seneca Hackathon Team through comprehensive project documentation.
- Guided and supported seven student teams, with one emerging as the winner among 49 competing teams.
- Enhanced leadership and communication skills through effective task management in a fast-paced environment with shifting priorities.

Grepssr

January 2021 – September 2021

Frontend Developer

- Redesigned and migrated company website from WordPress to React, resulting in a 50% reduction in page load times and a 30% improvement in overall performance.
- Conducted A/B testing to optimize web pages for target audiences, boosting engagement and conversion rates.
- Created and maintained a library of design patterns and guidelines for consistent project design.
- Implemented SEO best practices, leading to a 30% boost in organic traffic and improving search engine rankings.
- Collaborated with cross-functional teams located in different geographies, aligning design thinking and fostering a culture of user-centricity.

Prixa Technologies

January 2019 – December 2020

Frontend Developer

- Designed and developed over 15 responsive landing pages, implementing user-centred designs by following design guidelines and standards.
- Created design prototypes, mockups, and wireframes to communicate design concepts to stakeholders and development teams.

- Led troubleshooting efforts, resolving more than 100 bugs and issues during website production.
- Achieved a 90% user satisfaction rating by applying user-centered design principles based on feedback.
- Developed onboarding and training programs for interns, contributing to the company's growth.

Nirmal Web Studio

January 2018 – November 2018

Frontend Developer Intern

- Collaborated with designers to transform client wireframes into interactive prototypes, ensuring seamless implementation.
- Revamped the website's user interface, making it more intuitive and user-friendly, resulting in a 20% increase in user engagement and longer session durations.
- Coordinated with the web development team and marketing team throughout the project.
- Worked in an agile environment, participating in stand-ups meetings, tracking user stories/bugs, and conducting sprint planning and retrospectives.

EDUCATION

Interaction Design Foundation, Toronto, Ontario

May 2023 – Present

Professional Certificate in UX/UI Design

Seneca College, Toronto, Ontario

September 2022 – April 2023

Project Management - Information Technology

Centennial College, Toronto, Ontario

September 2021 – April 2022

Mobile Applications Development

St.Xavier's College, Kathmandu, Nepal

October 2014 - December 2018

Bachelor's Degree in Information Management

PROJECTS

- [Flyers Nepal Wireframes](#) User can browse deals, select categories, view deal details, save deals to a shopping list, and access their profile and settings. Making it easier for shoppers to scan and compare prices quickly.
- [School Websites](#) Created user-friendly and visually appealing online platforms, enhancing the school's digital presence and improving communication with students, parents, and faculty.

CERTIFICATIONS

- [Accessibility for Ontarians with Disabilities Act \(AODA\)](#)
- [React.js: Building an interface](#)
- [User Experience: The Beginner's Guide](#)
- [Fundamentals of Agile Project Management](#)
- [Scrum Master](#)
- [2023 Smart Cities Hackathon Organizer](#)