Aishwarya Shrestha

LinkedIn | GitHub | Portfolio

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UX/UI Designer

I'm a dedicated front-end developer with a strong background in creating user-friendly web applications. My proficiency in HTML and CSS allows me to design responsive interfaces for seamless cross-device experiences. With a keen eye for aesthetics and a deep understanding of user-centred design principles, I am deeply passionate about UI/UX design and continuously enhance my skills through an interactive design foundation course learning Interaction Design and Human-Computer interaction (HCI). I stay up-to-date with the latest trends and best practices to craft visually captivating and user-centric experiences. By merging technical expertise with creativity, I aim to create products that leave a lasting impression on users.

Technical Skills

Languages	:	JavaScript, JQuery, HTML, CSS, SASS, TypeScript, WordPress
Frameworks	:	ReactJS, Next.js
Query	:	Rest API
Libraries	:	Material, Bootstrap
Databases	:	Firebase, SQL
Dev Tools	:	Visual Studio Code, Android Studio, XCode, Git, Bitbucket, Jira
Design Tools	:	Figma, Sketch, InVision, Adobe Creative Suite, Adobe Illustrator, Photoshop, Mural, Miro
UI/UX	:	Wireframes, Mockups, Prototypes

Experience

Frontend Developer and Social Media Marketing
Golden Oak

June 2023 - Present
Etobicoke, Ontario, Canada

- Participating in web maintenance activities, developing new page layouts, and producing assets to enhance online platforms.
- Translating UI/UX designs into functional web pages or applications using HTML, CSS, and JavaScript frameworks to build responsive and interactive user interfaces.
- Engaging in social media marketing initiatives, including creating and managing social media accounts, developing effective strategies, curating engaging content and creating online advertising materials while maintaining strict adherence to brand guidelines and design standards.
- Taking full ownership of design projects from inception to production, ensuring consistency and quality throughout all stages.
- Demonstrating capability to efficiently manage time and meet challenging deadlines, consistently delivering high-quality designs even under intense pressure.

Partner Experience Officer Internship
Seneca College

Jan 2023 – May 2023
Toronto, Ontario, Canada

* Facilitated effective communication and collaboration among sponsors, partners, and the Seneca Hackathon Team to ensure the event's success.
* Successfully guided and mentored seven exceptional teams for student experience challenge set categories in developing innovative solutions.
* One of my teams became the winner out of 49 teams, and I was proud to be part of their success.
* Created and maintained comprehensive project documentation, ensuring all stakeholders could access up-to-date information.
* Measured project performance and identified areas for improvement using project management tools - SCRUM and KANBAN.

* Proficient in Microsoft Office suite, including Outlook, Word, PowerPoint, and Excel.
* Developed a detailed plan to monitor and track the project's progress through Jira.
* Developed analytical, leadership and communication skills, providing guidance and support to team members, sponsors, and partners throughout the project lifecycle.
* Demonstrated excellent organizational skills, working independently and collaboratively in fast-paced conditions with concurrent deadlines and shifting priorities.

Frontend Developer
Grepsr

Jan 2021 – Sep 2021
Maharajgunj, Kathmandu

* Developed and delivered creative design concepts for web, desktop, and mobile applications, utilizing my expertise in UI prototyping software such as Figma, and Adobe Creative Suite to create visually appealing and dynamic interfaces.
* Developed responsive and user-friendly web and social media applications using ReactJS frontend framework and working with RESTful APIs to retrieve and display data from databases.
* Collaborated within cross-functional teams and handled multiple projects with tight deadlines, utilizing my solid understanding of UI/UX design strategies and methodologies.
* Improved website performance and speed through responsive design and optimization techniques.
* Utilized Agile methodology to ensure timely delivery of projects and continuous improvement of web applications.
* Conducted code reviews, unit testing and debugging to ensure high code quality and mitigate errors and bugs and participated in user research, usability testing and other research methods to validate designs.
* Illustrated design ideas using storyboards, process flows, and sitemaps to ensure a cohesive user experience.
* Staying updated with the latest industry trends and business technical advancements by participating in professional associations, practice communities, and individual learning in a fast-paced environment.

Frontend Developer
Prixa Technologies

Jan 2019 – Dec 2020
Jawalakhel, Lalitpur

* Developed and implemented user-centred designs, Wireframes, and Low and Hi-Fi Prototypes for websites, mobile applications, and digital products by following design guidelines, best practices and standards.
* Participated in sprint planning, design, coding, unit testing, and sprint reviews to ensure timely delivery of high-quality products.
* Was Responsible for planning activities and deliverables such as Business Requirements Gathering, User Interviews, User Personas, User Needs and User Journey Mapping.
* Incorporated analytics knowledge, strategic thinking skills and feedback data into intelligent iterative design solutions that optimize the user experience as well as interface features and functionality.
* Assisted in the development of technical documentation to ensure proper understanding and maintenance of the front-end solutions developed.
* Proactively seeking out knowledge about new technologies and how they can be used to solve current and foreseeable challenges.

Frontend Developer Intern
Nirmal Web Studio

Jan 2018 – Nov 2018
Sifal Chaur, Kathmandu

* Designed mock-ups for desktop/mobile and created interactive prototypes, utilizing my knowledge of Typography, Iconography, and Color theories to create user-centred and visually appealing designs that solve user experience problems.
* Visualized and designed user interfaces based on user feedback and technical constraints, incorporating low to medium-fidelity wireframes and prototypes for different screen breakpoints (responsive design).
* Coordinated with the web development team and participated in the Quality Assurance (QA) process throughout development and collaboratively worked with the marketing team as well.
* Provided status reports on projects and proactively raise any problems, issues or concerns as they arise.

EDUCATION

Interaction Design Foundation
UX/UI Designer - Professional Course

Toronto, Ontario, Canada
2023 – Present

Seneca College
Project Management - Information Technology Post Graduate Program

Toronto, Ontario, Canada
2022 – 2023

Centennial College   Toronto, Ontario, Canada
Mobile Applications Development Post Graduate Program   *2021 – 2022*

St.Xavier's College   Maitighar, Kathmandu, Nepal
Bachelor of Information Management (BIM)   *2014 – 2018*

CERTIFICATIONS

- 2023 Smart Cities Hackathon Organizer

- Scrum Master

- React.js: Building an interface

- Certificate of Membership of Interaction Design Foundation

- User Experience: The Beginner's Guide