

Magilio is a packaging project for a skin care brand. It stands for elegance, indulgence, and the transformative power of night-time skincare. It celebrates the beauty of the night, harnessing its quiet power to restore and renew energy.

CORE elements

Lemon & Mint extract illustration

Hands shielding the moon symbolize the cream's protective qualities, ensuring your (moon's) safety.



easy refernce for night cream

Radiant shine

Moon, a simple and

- Instant glow-up
 Induces relaxation
 Quick cooling
- Waves symbolizing the calming energy of the cream.

Lemon & Mint extract illustration





according to the colour palette

Colour graded it



Unfolded view of the inner packaging label and outer box packaging



Pump bottle packaging label



