

Google Search Console Setup & Verification

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Objective

The objective of this project is to implement and verify Google Search Console on a website to establish ownership and enable access to future insights related to site traffic, performance, and search visibility.

Website: <https://getfitfastwithme.blogspot.com/>



Steps to Implement Google Search Console



1. Logged into Google Search Console

I signed into Google Search Console using my Google account.

2. Selected the Verification Method

I chose the HTML tag method to verify ownership of the website.

I selected this method because the website I created was made using Blogger, and Blogger allows easy placement of meta tags in the <head> section.

If your website is made with WordPress, it is better to choose the HTML file upload method, especially when you have access to the root directory or hosting panel.

3. Copied the HTML Tag

I copied the meta tag provided by Google Search Console.

4. Accessed the Website Theme

I logged into the website's dashboard, navigated to Appearance > Theme File Editor, and opened the header.php file. This file contains the <head> section, where I needed to paste the HTML tag provided by Google Search Console.

5. Pasted the Verification Tag

I pasted the meta tag just after the <head> tag in the header.php file and saved the changes.


6. Verified Ownership

I returned to Google Search Console and clicked on Verify. It showed a green message: "Ownership Verified".

Step-by-Step Verification Screenshots

Welcome to Google Search Console

To start, select property type




Domain

- All URLs across all subdomains (m., www. ...)
- All URLs across https or http
- Requires DNS verification

Enter domain or subdomain

CONTINUE

or



URL prefix

- Only URLs under entered address
- Only URLs under specified protocol
- Allows multiple verification methods

Enter URL

CONTINUE

Verify ownership

https://getfitfastwithme.blogspot.com/

Other verification methods

HTML tag

Add a meta tag to your site's home page

1. **Copy** the meta tag below, and paste it into your site's home page. It should go in the <head> section, before the first <body> section.

COPY

2. Click **Verify** below.

To stay verified, don't remove the meta tag, even after verification succeeds.

[Full details](#)

VERIFY

Google Analytics

Use your Google Analytics account

Google Tag Manager

Use your Google Tag Manager account

REMOVE PROPERTY

DONE


```
1 <?xml version="1.0" encoding="UTF-8" ?>
2 <!DOCTYPE html>
3 <html b:css='false' b:defaultwidgetversion='2' b:layoutsVersion='3' b:responsive='true' b:templateUrl='fancy.xml' b:templateVersion='1.3.3' expr:dir='data:blog.languageDirection'
  expr:lang='data:blog.locale' xmlns='http://www.w3.org/1999/xhtml' xmlns:b='http://www.google.com/2005/gml/b' xmlns:data='http://www.google.com/2005/gml/data'
  xmlns:expr='http://www.google.com/2005/gml/expr'>
4   <head>
5     <meta content='HcTYWuiznBP70XEFp49-egppBV-fpwjfcjVHUiisp1s' name='google-site-verification' />
6     <meta content='width=device-width, initial-scale=1' name='viewport' />
7     <title><data:view.title.escaped/></title>
8     <b:include data='blog' name='all-head-content' />
9     <b:skin version='1.3.3'><![CDATA[/*! normalize.css v3.0.1 | MIT License | git.io/normalize */html{font-family:sans-serif;-ms-text-size-adjust:100%;-webkit-text-size-
adjust:100%}body{margin:0}article,aside,details,figcaption,figure,footer,header,hgroup,main,nav,section,summary{display:block}audio,canvas,progress,video{display:inline-block;vertical-
align:baseline}audio:not([controls]){display:none;height:0}[hidden],template{display:none}a{background:transparent}a:active,a:hover{outline:0}abbr[title]{border-bottom:1px dotted}b,strong{font-
weight:bold}dfn{font-style:italic}h1{font-size:2em;margin:.67em 0}mark{background:#ff0;color:#000}small{font-size:80%}sub,sup{font-size:75%;line-height:0;position:relative;vertical-
align:baseline}sup{top:-0.5em}sub{bottom:-0.25em}img{border:0}svg:not(:root){overflow:hidden}figure{margin:1em 40px}hr{-moz-box-sizing:content-box;box-sizing:content-
box;height:0}pre{overflow:auto}code,kbd,pre,samp{font-family:monospace,monospace;font-
size:1em}button,input,optgroup,select,textarea{color:inherit;font:inherit;margin:0}button{overflow:visible}button,select{text-transform:none}button,html
input[type="button"],input[type="reset"],input[type="submit"]{-webkit-appearance:button;cursor:pointer}button[disabled],html input[disabled]{cursor:default}button::-moz-focus-inner,input::-moz-focus-
inner{border:0;padding:0}input{line-height:normal}input[type="checkbox"],input[type="radio"]{box-sizing:border-box;padding:0}input[type="number"]::-webkit-inner-spin-button,input[type="number"]::-webkit-
outer-spin-button{height:auto}input[type="search"]{-webkit-appearance:textfield;-moz-box-sizing:content-box;-webkit-box-sizing:content-box;box-sizing:content-box}input[type="search"]::-webkit-search-
cancel-button,input[type="search"]::-webkit-search-decoration{-webkit-appearance:none}fieldset{border:1px solid #ccc;margin:0 2px;padding:.35em .625em
.75em}legend{border:0;padding:0}textarea{overflow:auto}optgroup{font-weight:bold}table{border-collapse:collapse;border-spacing:0}td,th{padding:0}
/*
```

Welcome to Google Search Console

To start, select property type



Ownership verified

Verification method:

HTML tag

To stay verified, don't remove the meta tag from your site's home page. To avoid losing verification, you may want to add multiple verification methods from the **Settings > Ownership verification**.

DONE

GO TO PROPERTY

Enter domain or subdomain

Enter URL

Conclusion

The Google Search Console was successfully set up and verified using the HTML tag method. This implementation will help monitor the website's traffic, identify indexing or performance issues, and improve its visibility in search results.

THANK YOU

