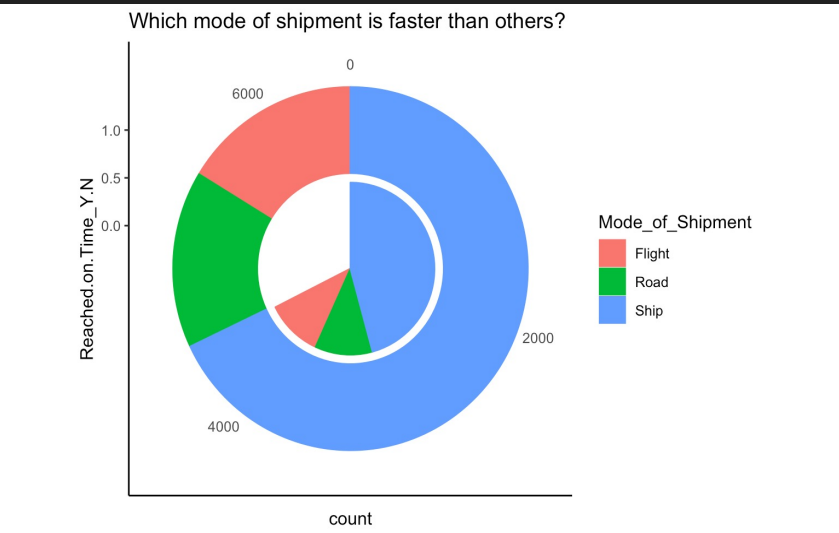
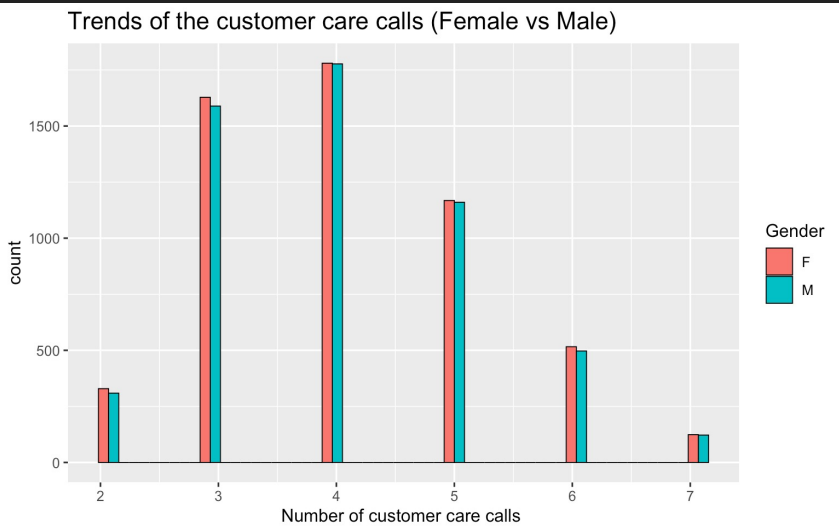


Fig 1:
According to the graph, the customer care calls ratios of the genders are almost the same. Therefore, we can say that gender does not matter in the number of customer care calls made.



E-commerce Shipping Data

By: Aishwarya Kurnutala

Background

- This dataset is used to Predict the product Shipment is Delivered on time or not?
- And To Meet E-Commerce Customer Demand

This dataset answers the following questions

- was the product delivered on time?
- Is Customer query being answered?
- If Product importance is high, the discount offered is less?
- Which mode of shipment delivers the fastest?

Fig 3: According to the chart above, orders were mostly transported by ships. The number of materials transported by road and air is almost the same. The delivery rates of the products to the buyer on time are considered the same in 3 ways. We can see that most of our shipments is not on time. In the modes of shipment, ship is dominating other modes road and flight. The shipments coming from "ship" mode is slower than other methods as we can see that most of the shipments in this mode are not on time.

Fig 2: These results indicates that warehouse block F has most contribution in delivering products and the ratings of block F are highest in all the three shipping modes, it seems to be a bigger warehouse than others maybe.

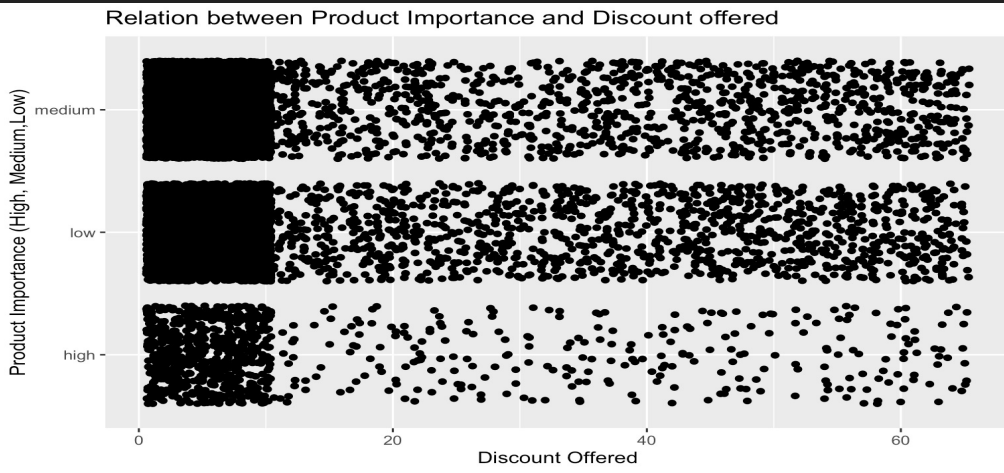
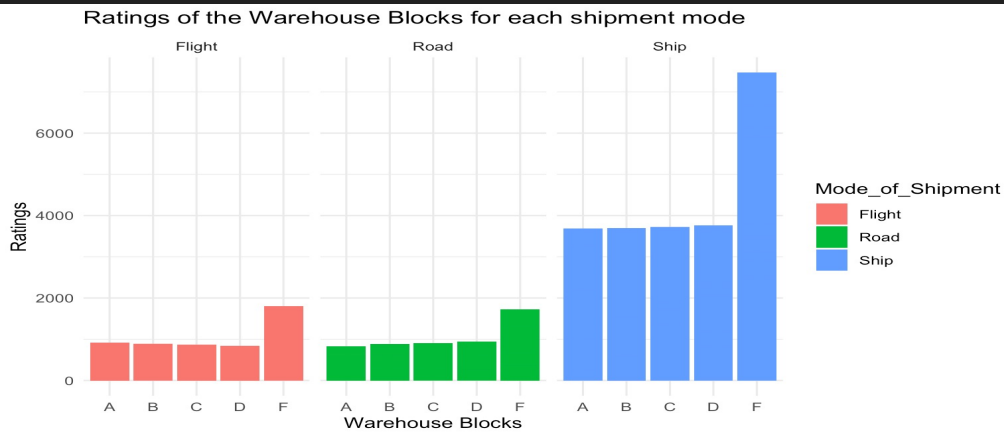


Fig 4: According to this graph, most of the discounts applied to products are less than 10 dollars, and products which are of high importance are not discounted more than 10 dollars, with some exceptions. Products with discount more than 10 dollars are of medium and low importance. Almost all the low and medium important products have discounts less than 10 dollars. This feature will be important for us to predict the discounts on important products.