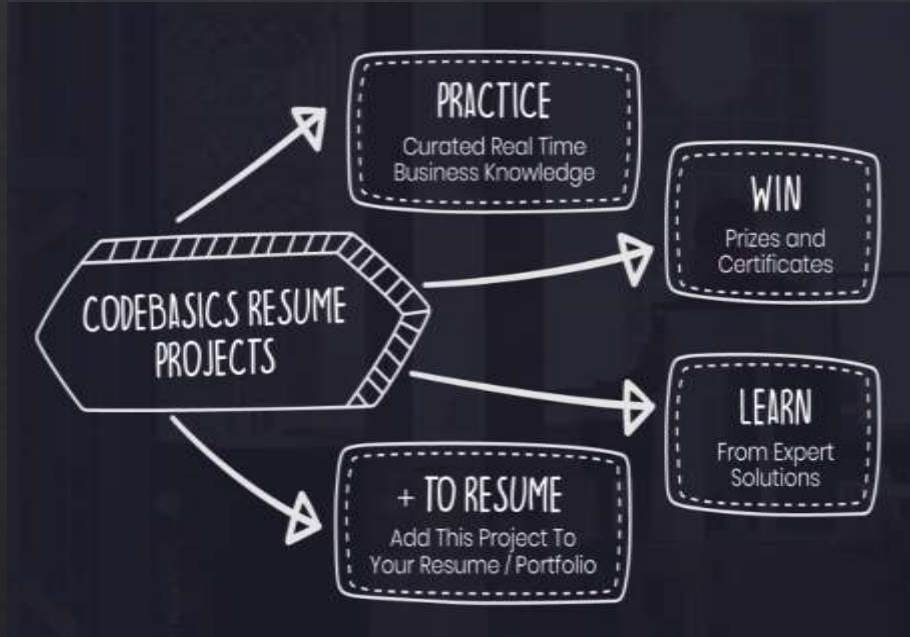


AtliQ
Hospitality
Analysis

Aishwarya Mishra

Introduction



- ◇ Your Search for dataset, ends here 😊
- ◇ As part of this challenge, we have to provide insights to the revenue team of AtliQ hotels by utilizing the provided data



AtliQ

```
graph TD; AtliQ([AtliQ]) --> Bangalore; AtliQ --> Mumbai; AtliQ --> Hyderabad; AtliQ --> Delhi;
```

Bangalore

Atliq Bay
Atliq Blu
Atliq City
Atliq Exotica
Atliq Grands
Atliq Palace

Mumbai

Atliq Bay
Atliq Blu
Atliq City
Atliq Exotica
Atliq Grands
Atliq Palace
Atliq Seasons

Hyderabad

Atliq Bay
Atliq Blu
Atliq City
Atliq Exotica
Atliq Grands
Atliq Palace

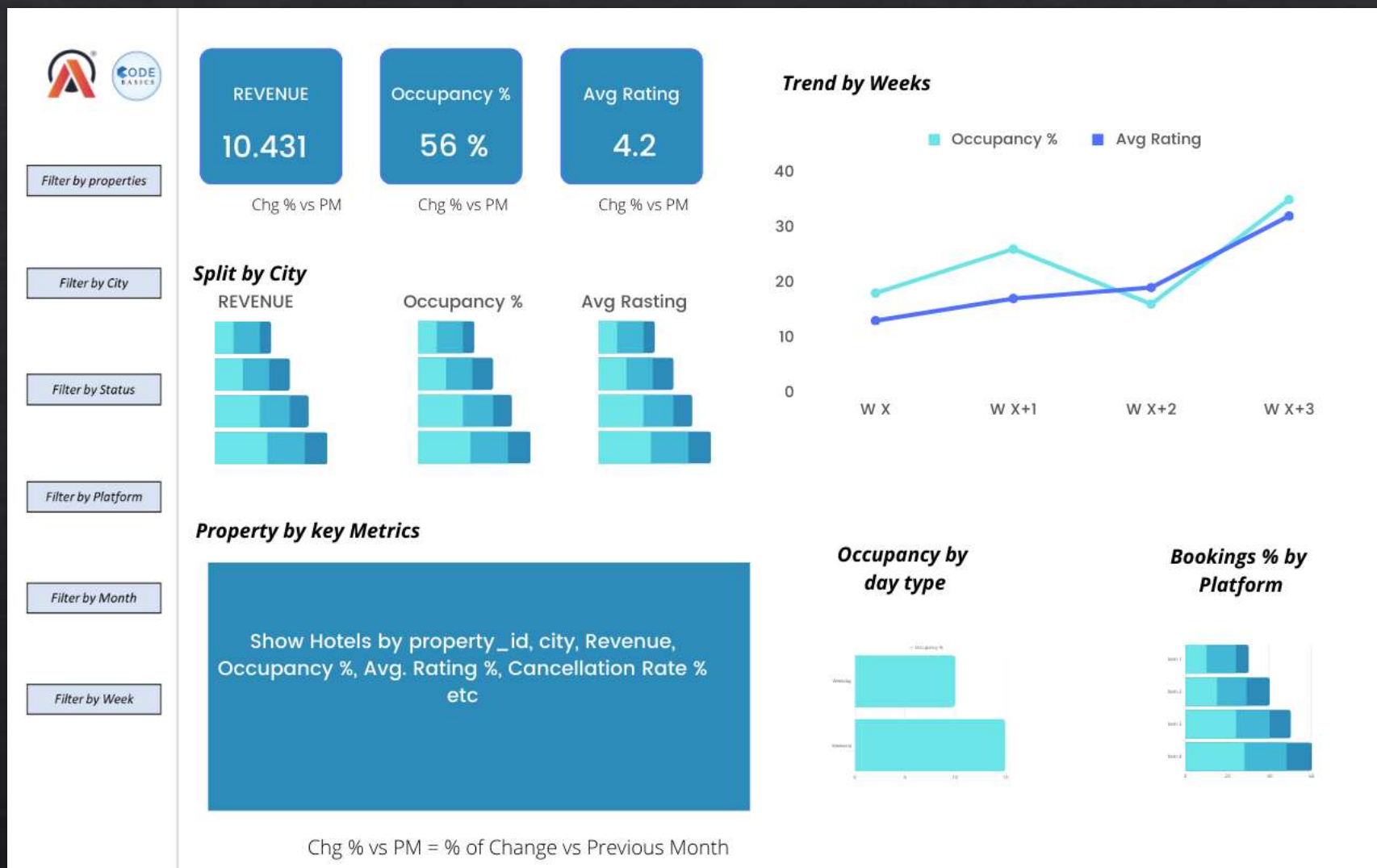
Delhi

Atliq Bay
Atliq Blu
Atliq City
Atliq Grands
Atliq Palace

Dataset Details

- ◆ We are provided 3 months booking details data of all the atliq hotels.
- ◆ Dataset contains 5 excel files.
 - ◆ Dim_date
 - ◆ Dim_hotels
 - ◆ Dim_rooms
 - ◆ Fact_aggregated_bookings
 - ◆ Fact_bookings
- ◆ Metric list excel file
- ◆ Mock-up Dashboard

Mock-up Dashboard



Expected outcome after this analysis?



Regain their market share in the luxury/business hotels category.

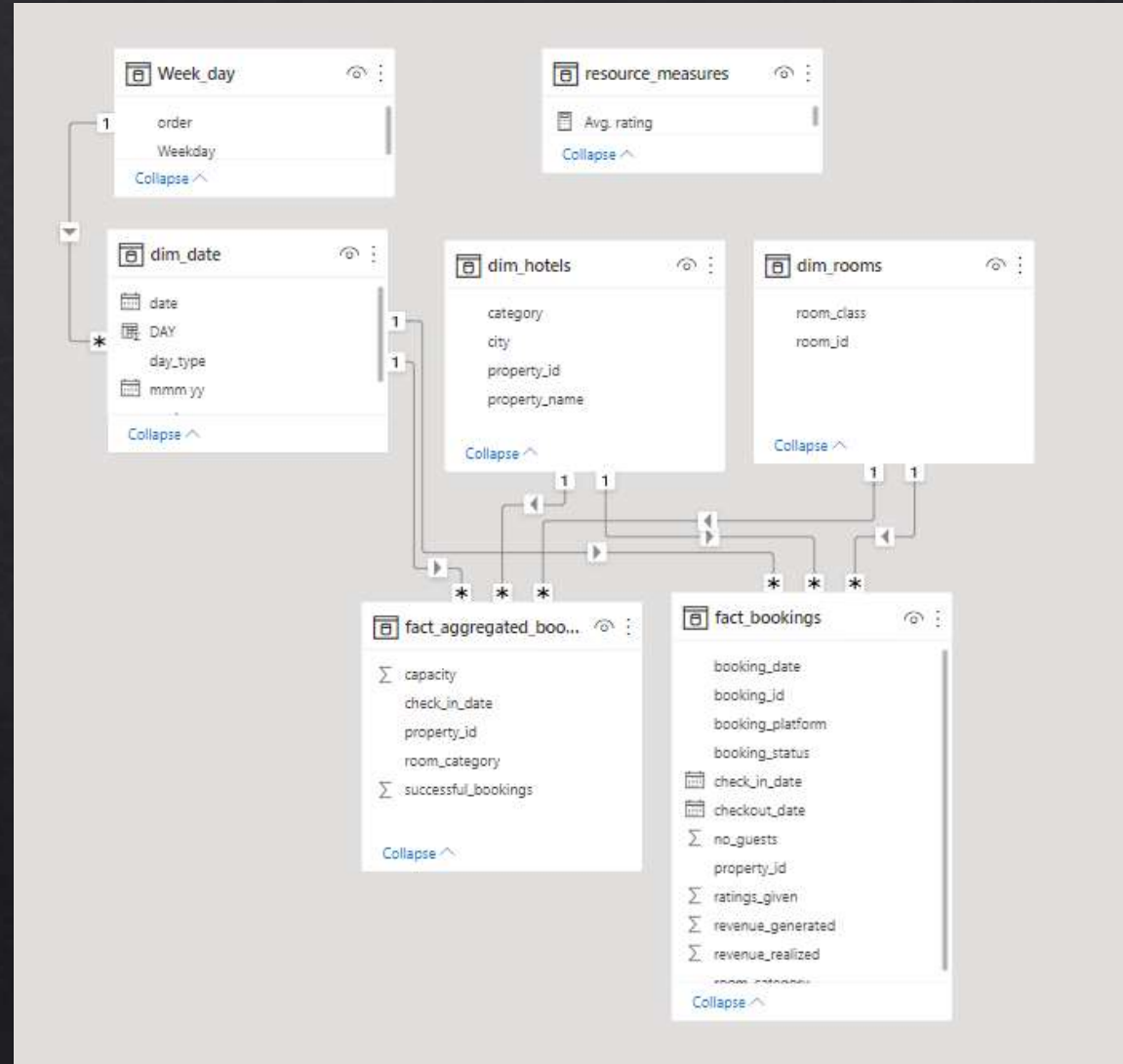


Understanding the revenue trend by week/month/day



To get insights where business is failing and what can be done to tackle them

Data Model





AtliQ Hospitality Analysis



Filters



Property Name

All

City

All

booking_status

All

Platform

All

Month

All

week no

All

1.7bn

Revenue

58%

Occupancy



Avg. rating

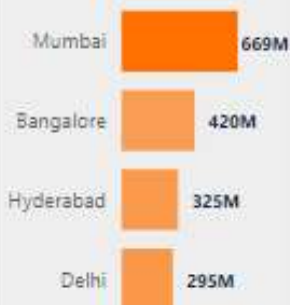
24.8%

CR

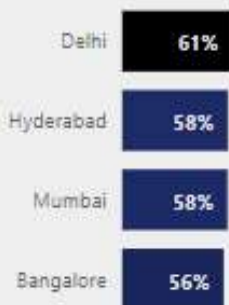
298.8M

LDC/PDC

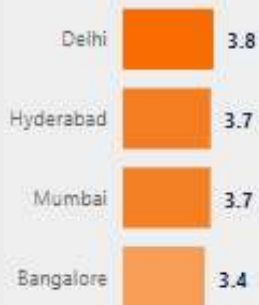
Revenue by City



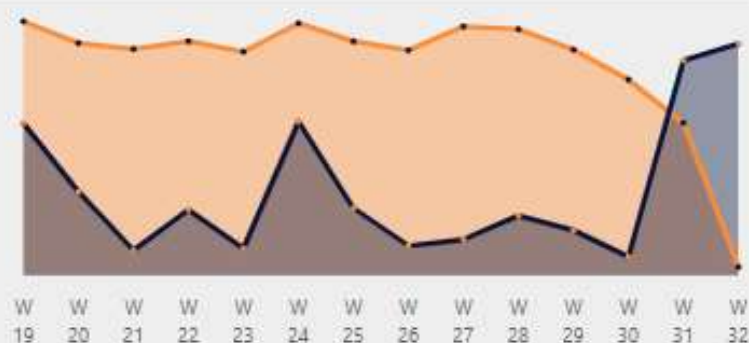
Occupancy % by City



Avg. rating by City

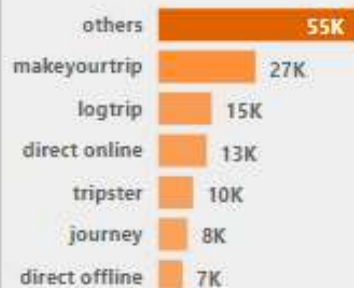


Weekly Trend (Revenue & Rating)

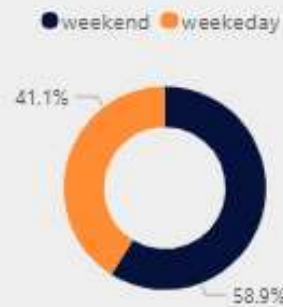


Property Name	Revenue	Avg. rating	Occupancy %	Total bookings	CR	CB	Total capacity
Atliq Seasons	66M	2.29	45%	3982	24.8%	987	8924
Atliq Grands	212M	3.10	53%	17035	25.1%	4273	32384
Atliq Bay	260M	3.71	58%	21389	24.8%	5314	36616
Atliq Blu	261M	3.96	62%	21795	24.7%	5373	35144
Atliq City	286M	3.69	60%	23323	24.9%	5811	39192
Atliq Palace	304M	3.75	60%	23625	25.2%	5949	39376
Atliq Exotica	320M	3.62	57%	23441	24.4%	5713	40940
Total	1709M	3.62	58%	134590	24.8%	33420	232576

Bookings by Platform



Occupancy Ratio



NA - Not Applicable, CR - Cancellation rate, CB - Cancelled Bookings count, LDC/PDC - Profit/Loss Due to Cancellation



codebasics SEP resume_challenge, Overall

Data updated on 9/17/22, 6:01 PM

