

# Rental Bike Users: What Drives them?

This dashboard looks at the growth of casual and registered bike rentals, and different factors influencing the number of bikes rented.

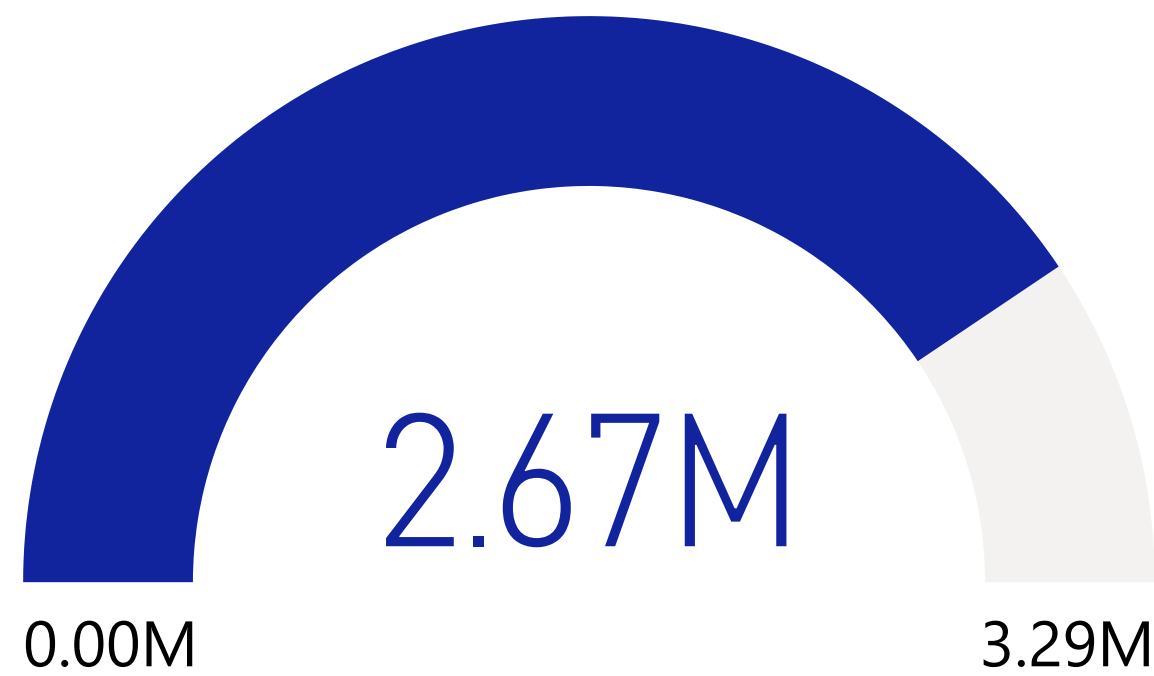
3.293M

Total Rentals

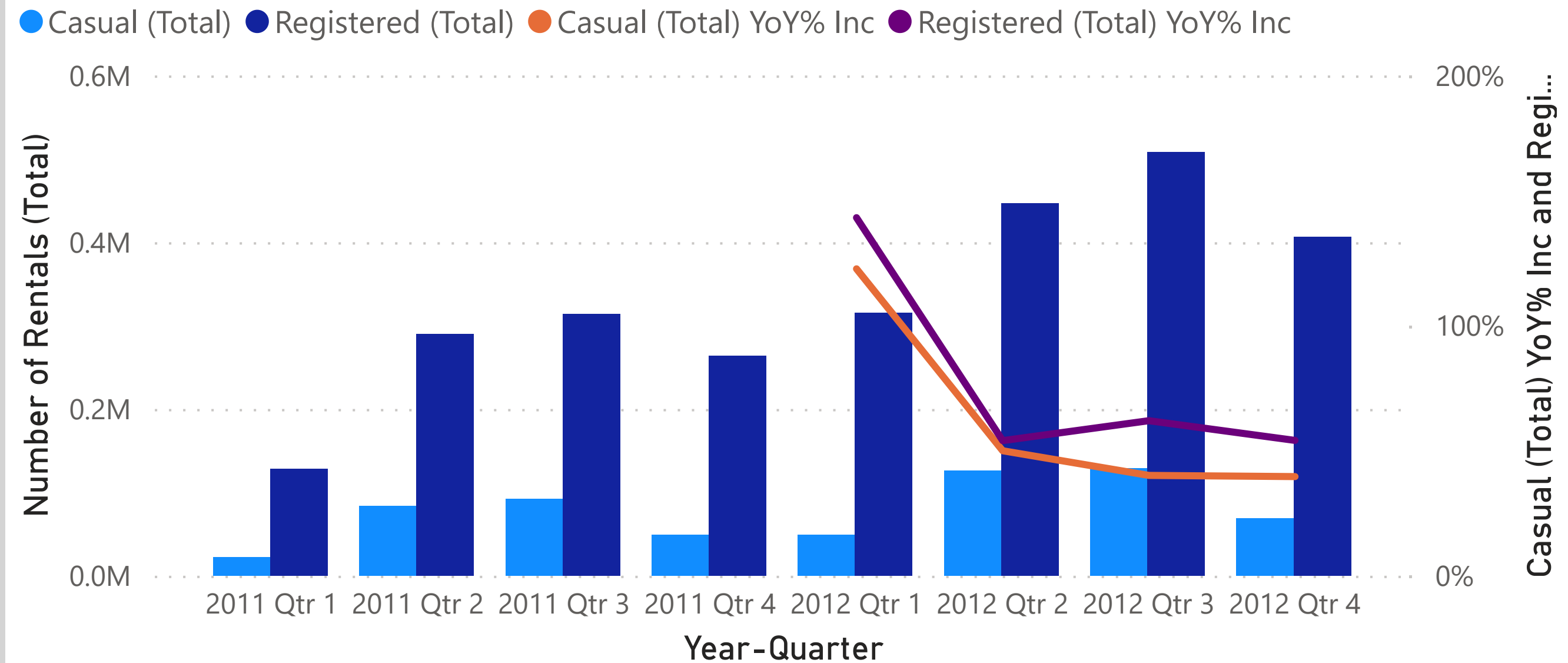
164.88%

Total YoY Growth %

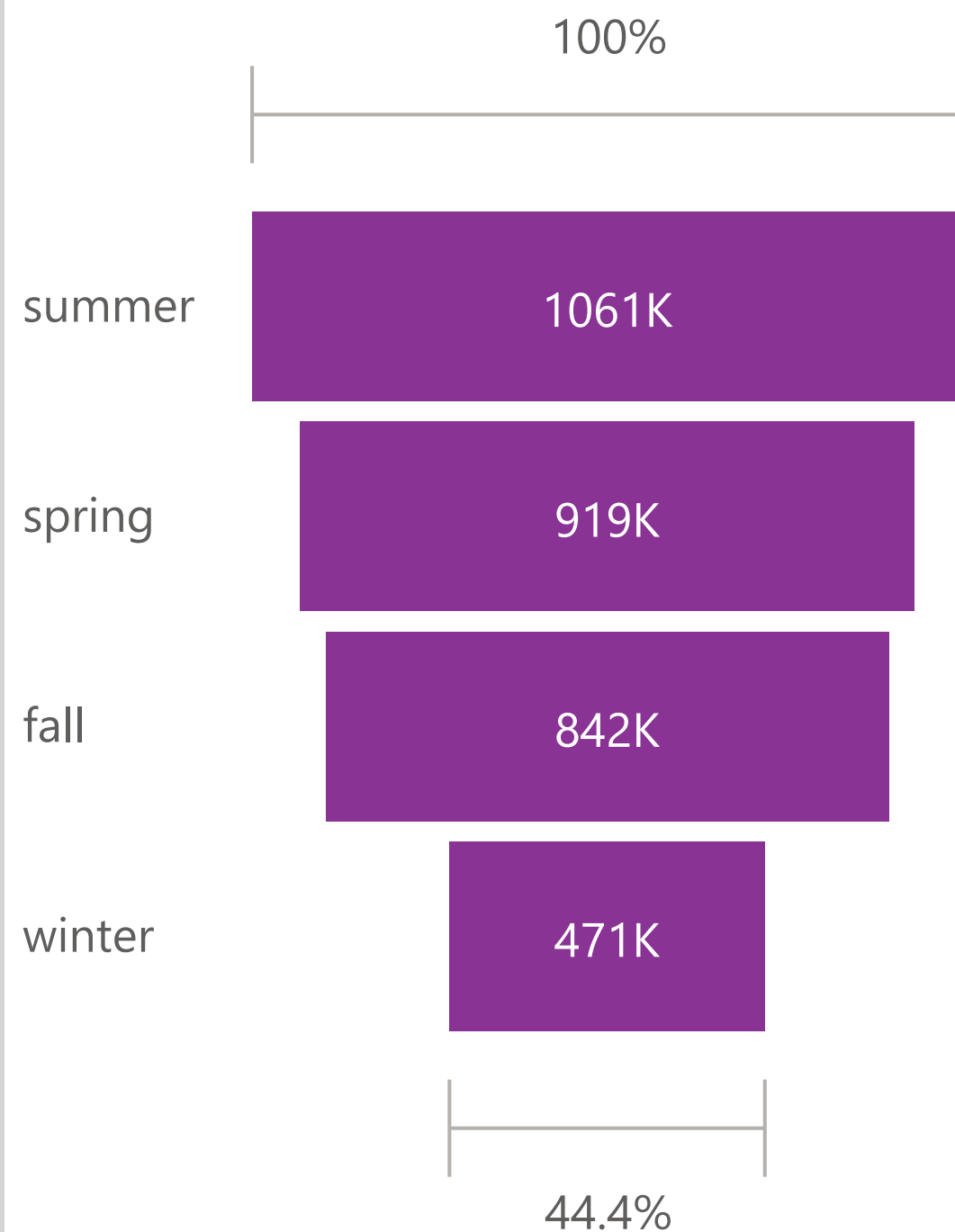
Registered a part of Total



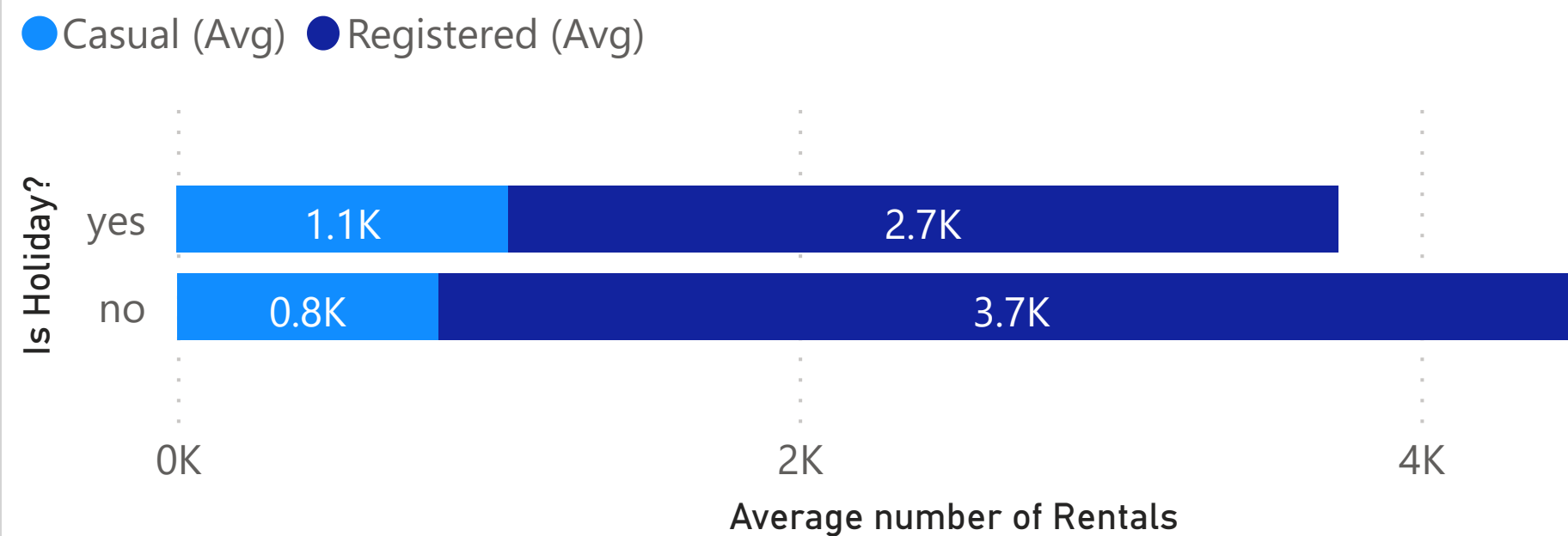
Number of Casual & Registered Rentals (with YoY increase)



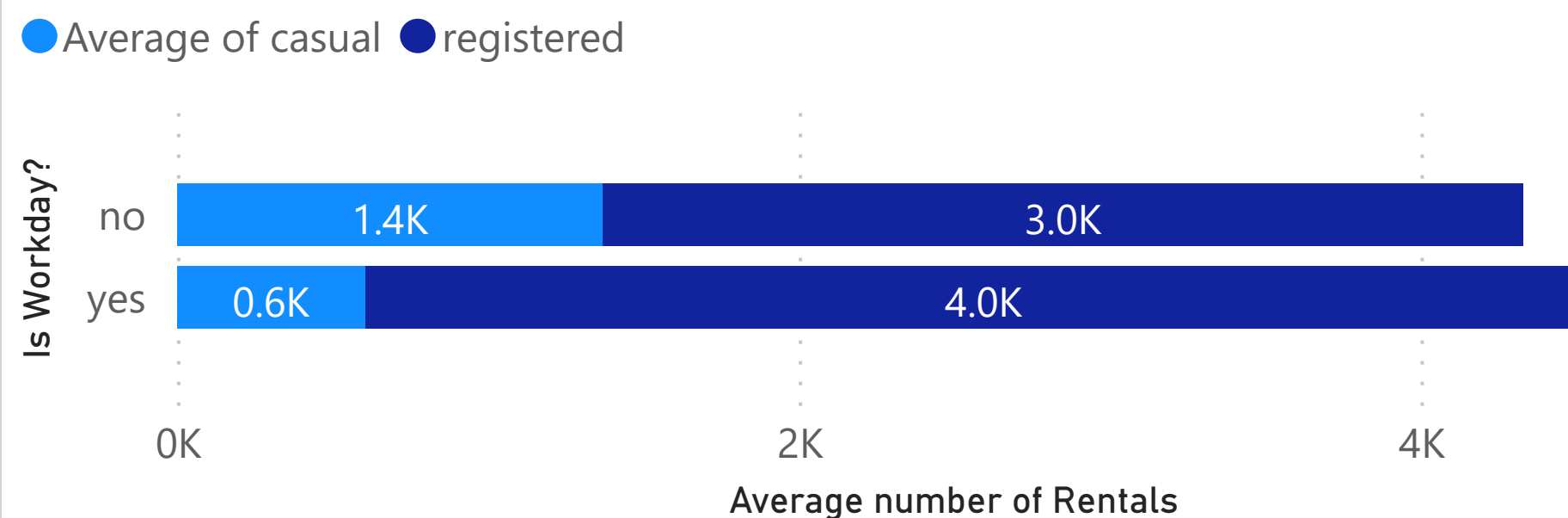
Total Rentals by Season



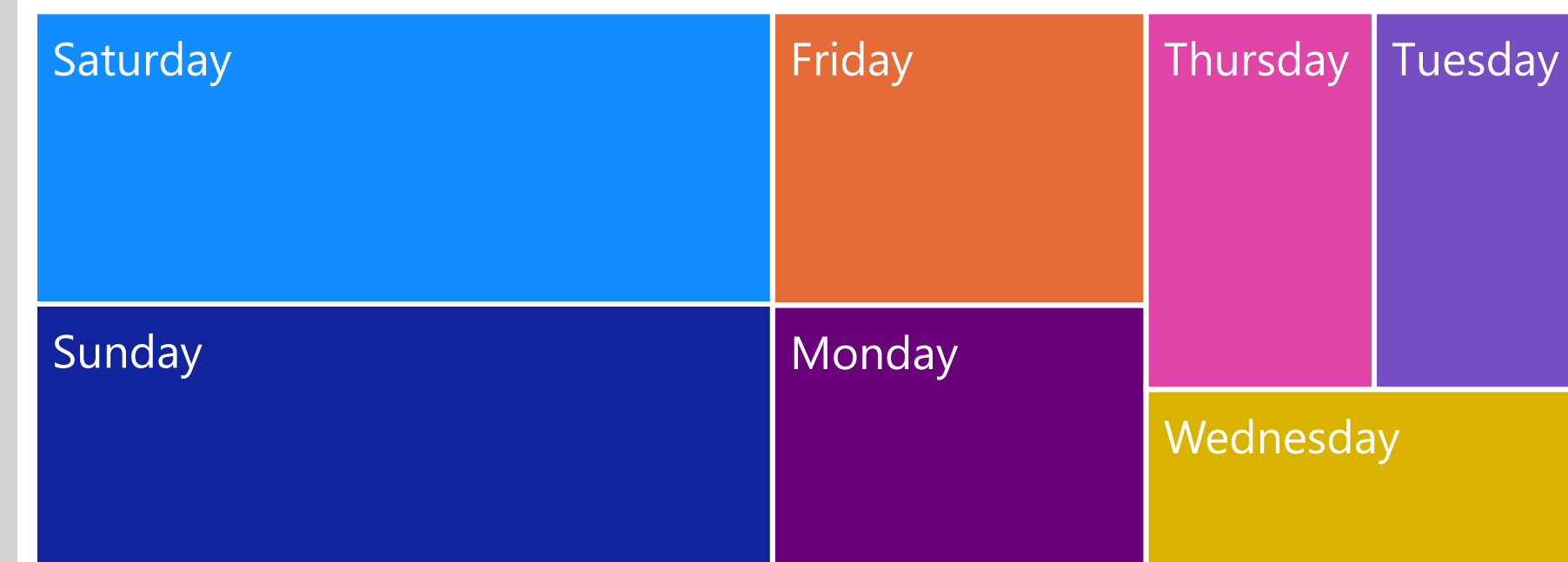
Variation in Avg. Casual & Registered if case of Holiday



Variation in Avg. Casual & Registered if Working day



Day-wise Popularity: Casual Rentals



Day-wise Popularity: Registered Rentals

