The concentration of wealth yields concentration of power. United States has been one of the most influential and self-professed democracy of modern times. But the American Dream for a poor, to work hard and be rich is merely a concept these days. The self-professed democratic country has snatched away the power which should be in the hands of the general population and have put too much of it into the hands of privileged and powerful sectors, who have always ridiculed the existence of democratic principles. The history of United States can be described as a constant struggle between two tendencies: reducing inequality and the other to **reduce democracy.** The masses have always pushed to reduce inequality between the poor and the rich whereas the elite who have always asserted control and domination for their own benefit have tried to find ways to suppress democracy. This struggle led to some periods of progress like the 1960s showing significant democratization and some periods of regression. It also paved the way for change in consciousness of citizens leading to support for minority rights, concern for the environment etc. However, the enormous efforts of the rich businesses to **shape the ideology** of this egalitarian society took the country by storm in the 70s. Private Businesses in the name of national interest were promoted. The “young people” were considered more independent and freer. The rich believed that there was an excess of democracy developing in the country and they wanted to consolidate their power in every way possible. **Redesigning the economy** was one major approach adopted by the rich since the 70s to give them even more power. They started to make financial institutions like banks, investment firms etc. more important. They aimed at shifting the US economy from manufacturing to finance thus reducing the role of daily workers and therefore “people” in a democracy. Regulatory systems were established that reduced the risk of investment by private businesses. The trend of hiring a MBA graduate became more important than hiring an engineer from MIT. Basically they financialized the economy. **The Burden was shifted** to the working class. The system kept them in constant competition for money, status etc. Capital became more important than human resource. Policies were designed to increase security for the rich and make the poor more insecure. The gap between the poor and the rich widened to an extent where the masses were taxed more than the rich which is still the case. In the 50’s and the 60’s, the tax that rich owed the country was much higher. The elite class always believed that to maintain their power **the solidarity** in this democratic society needs to be manipulated. The rich in the US were against the concept of Social Security. In their bid to promote private education, they wanted people to enroll in private schools and think about themselves and not others. Attempts were made to defund the social service accounts so that people can adopt the new notion and drop the idea of Public schools thus dropping the concept of solidarity from the system. After being on the other side of consumer safety legislation, the EPA etc. the businesses started running the regulation institutions which were meant to regulate them in the first place. Businesses started crashing from the 70s and the most famous being the 2008 recession where the Obama administration bailed out the entire financial sector using the taxpayers money. The business were “Too Big to Fail” and had never been more volatile. This was all due to their involvement in **engineering the elections** for the political parties and keeping the **rabbles in line** for the government. The businesses were given more rights than a citizen. Companies like General Electric, although state-created legal fictions, became more powerful. Laws were amended to ensure that private companies receive more profit and the vicious cycles continued. The Worker Unions in the US, considered to be the symbol of free association wanted to protect the rights of the labor class. But since they are a democratizing force, they go directly against the wishes of the rich. By the 1920s, they were virtually crushed. Franklin D. Roosevelt being more sympathetic to the needs and benefits of the masses pushed for some changes by indirectly supporting the labor leaders. The rich/elite have always pushed to control the decisions of the people in the US. **Manufacturing Consent** for the people against their free will and **marginalizing the population** have been two most important arrows in their quiver. Through advertisements and fabricating a completely new lifestyle, businesses tried to create uninformed consumers. Rather than making rational choices using complete information, they wanted people to make irrational choices against their own interests. Polices to make private interests more important were encouraged thus disregarding the public ones. The scenario though has been changing due to the work of activists. It is still a very free society. Government’s ability to coerce is being limited. As more and more people chip in and share the burden of improving the society, the future for the US looks bright.