

Brenda Binters



Age: 24

Family: Fiancé

Home: Dallas

Occupation: Barista

School: U of U

Motivations

Friends

Health

Family

Frustrations

Lack of non processed foods

Nike

Goals

Get Married

Graduate

Get into the Fashion Industry

Catherine Cannix



Age: 48

Family: Married, 2 kids

Home: Draper

Occupation: High School Teacher

Motivations

Family

Movies

Puzzles

Frustrations

Students lack of desire to learn

Husbands constant desire to fish

Lactose intolerant

Goals

Pay off house

Save up for kids to go to
college

More Vegetables for Kids

SnowBall



Age: 6

Family: 1 Slave

Home: SLC

Occupation: King

Motivations

Food

Sleep

Turkey

Frustrations

Lack of attention

Not enough food

Beef

Goals

Wake up slave 1 hour early
every morning(especially on
days off)