Brenda Binters



Age: 24

Family: Fiancé Home: Dallas

Occupation: Barista

School: U of U

Motivations

Friends Health Family

Frustrations

Lack of non processed foods Nike

Goals

Get Married Graduate Get into the Fashion Industry

Catherine Cannix



Age: 48

Family: Married, 2 kids

Home: Draper

Occupation: High School Teacher

Motivations

Family Movies Puzzles

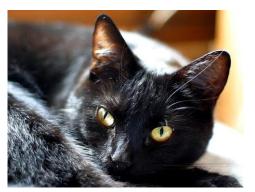
Goals

Pay off house Save up for kids to go to college More Vegetables for Kids

Frustrations

Students lack of desire to learn Husbands constant desire to fish Lactose intolerant

SnowBall



Age: 6

Family: 1 Slave

Home: SLC

Occupation: King

Motivations

Food Sleep Turkey

Frustrations

Lack of attention Not enough food Beef

Goals

Wake up slave 1 hour early every morning(especially on days off)