Solace

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Idea Process:

- Stress/anxiety reliever for college students
 - Could also be used outside of college
- Personal/convenient
- Research
 - Look & feel
- Sketches & design
- Challenges
 - \circ Making similar the code and initial idea
 - Responsive



What is Solace?

- Solace is a website where individuals facing anxiety or depression can go to feel relaxed. This site will also allow users to log their feelings in the form of a personal journal.
- UC Davis is lacking in counselors and this would be an alternative to that option

Sølace

Paper Prototype

- Responsive design
- Easy access



Compositions

- Wanted a soothing look and fee
- Verbal journal
- Chart
- Unwind



Audience Testing

- Logout button
- Clearer (feeling) rating
- Indication for speech recognition
- Changed solace tab to unwind
- Golden ratio

AUDIENCE RESEARCH



Student at the University of California

Values and Fears:

remote access

consuming methods

Name: John Smith Pathway: Pre-med Intern: Research on X Job: CoHo Barista

· Values good support and easy

· Objects to expensive and time

Demographics:

- 18-22 years old
- Male & Female
- No \$\$\$\$
- · Lives near campus
- · Pursuing a degree
- · Not married, no kids

How to Help:

- · Journal logging to relief stress
- · Online support group to unwind
- Remote psychologist support
- · Chart tracking to promote self-care

- Goals and Challenges: · Cope with busy lifestyle
- · Unwind and relief stress
- · Get counselling appointments
- · Make time for self-care

Marketing Message:

· Online mental health monitoring and support group

Elevator Pitch:

· Online mental health monitoring and support group

Final Prototype



https://adellevana.github.io/des-157/project/final/login/audiencetest.html

Thank You!