## **Zemez Free Theme Documentation**

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### Introduction

Thank you for downloading a template created by Zemez, Inc.! We hope you enjoy the quality and the convenience of our theme!

This documentation consists of several parts. Please, check it carefully - it covers the entire process of installing and setting up our free theme on a WordPress website from scratch.

# Technical requirements

- PHP 7 or higher;
- MySQL 5.6 or higher;
- WP memory limit of 128 Mb or more;
- Desktop device;
- SSI certificate on the server.

Make sure your hosting and WordPress installation meet all the requirements specified above.

## How to install WordPress free theme

### Engine installation

Zemez theme is built as a WordPress theme, so you need to have WordPress engine installed first.



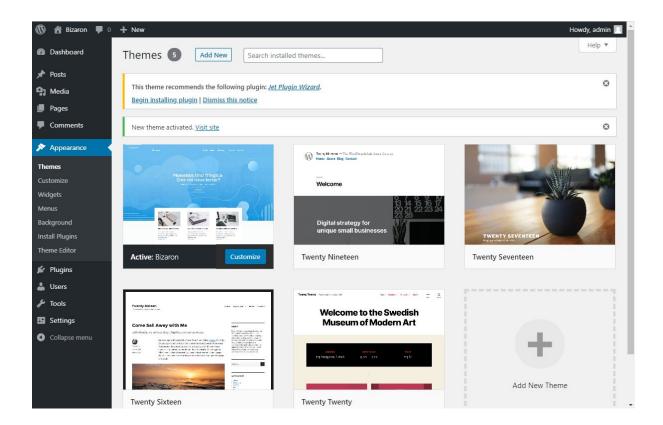
### Template installation

After installing the engine, you're fully prepared to proceed with the template upload.

# Uploading theme files

To upload the downloaded theme to your website, perform the following steps:

- 1. Extract the template package on your computer and open it.
- 2. Then, go to the /theme/ folder.
- 3. Locate the /theme-name/.zip you will need to upload it to your website.
- 4. Open your WordPress Dashboard and navigate to the Appearance-> Themes menu.
- 5. Press the **Add New** button and choose the **Upload theme** option at the top.
- 6. Now, upload the /theme-name/.zip archive and activate it.

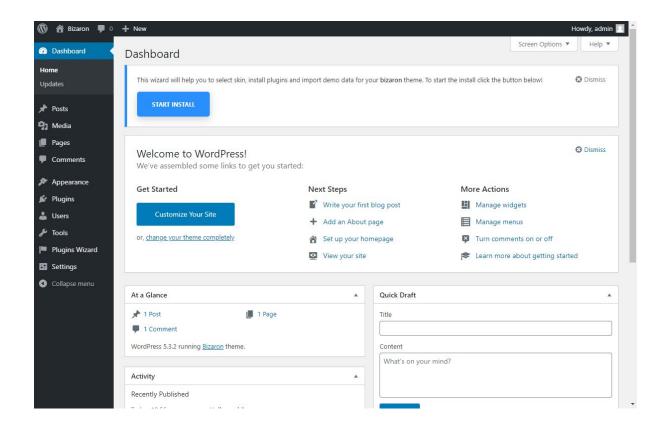


Congrats, the theme upload part is finished successfully!

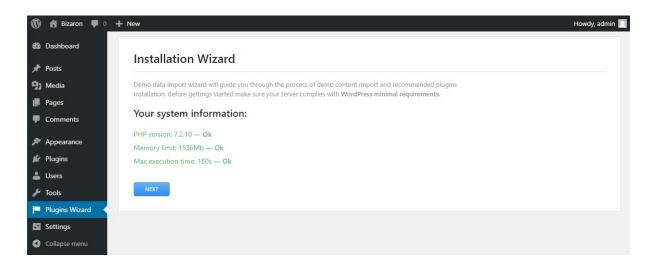
Recommended plugins & sample data installation

To make your WordPress website appear the same as a live demo of a template, you need to continue with installing its sample data. It will contain all the demo pages, posts, categories, widgets, and settings.

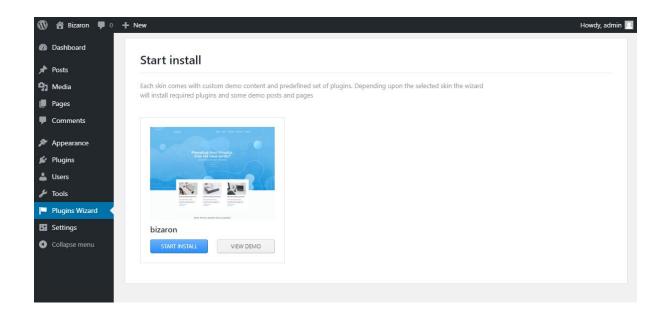
- 1. To begin using the wizard, press the blue **Start Install** button at the top of your dashboard.
- 2. Before the data import, a wizard will check if your server complies with WordPress minimal requirements. It might show you a warning message like 'Not all of your server parameters met requirements. You can continue the installation process, but it will take more time and can probably drive to bugs.'



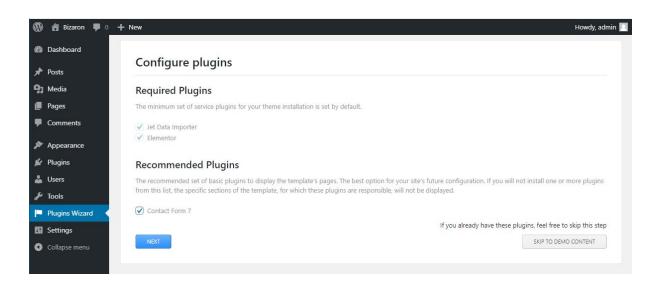
 In case you get such a message, it's better to change the values according to the requirements and re-start the wizard. If all the parameters in a list show up in green with the Ok label, then feel free to press Next.



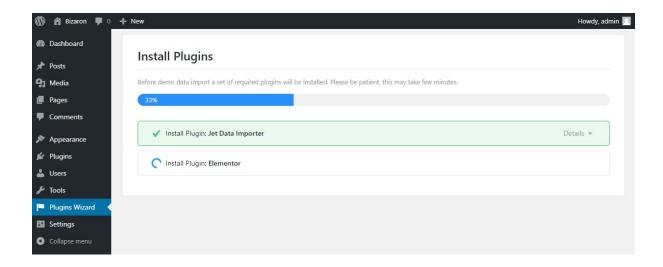
 Then you'll see the **Start Install** screen where you'll be offered to install the skin (containing the plugins and demo content).
 Click **Start Install** to proceed.



5. Wizard will let you decide on which plugins to install with the template. If you intend to get all the demo functionality - keep all the options in the list, and press Next. However, you may also skip to the demo content in case you already have the plugins installed previously.

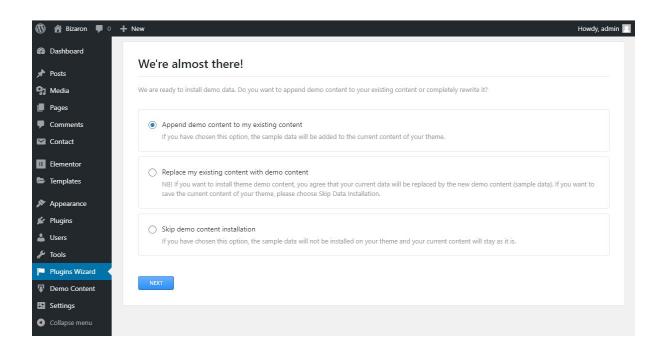


Please, wait patiently while the wizard installs template plugins to your website.

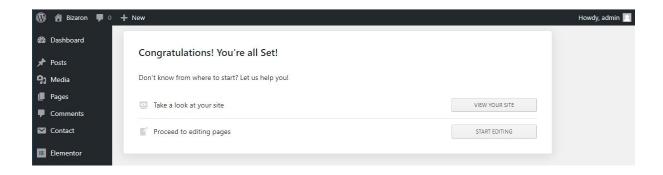


6. After that, it will prompt to append demo content to your existing site data or completely rewrite it.

For most websites, the **Append demo content** option is the most suitable. In case you decide to override the existing data, you'll need to confirm this decision additionally, by entering your admin password.



7. After the demo content is installed you can use the theme.



### **Customizer**

In this block, you can find detailed information on how to use customize the theme. The customization settings are located in **Appearance > Customize** block in WordPress Dashboard.

# Site identity

Here you can change the title of the site, change its tagline, enable the tagline to be displayed after a logo.

# General Site Settings

Here you are free to change the logo and favicon, set a section gradient manually, change the page layout and choose a container width.

Also, you are free to choose the content padding top and bottom values - useful in case you want to apply a transparent header or footer.

ToTop button block will give you access to the button settings that will allow the visitors to return t the top of the page.

Mobile browsers block allows you to set the browser bar color to whatever value you need.

### Colors

Here you can set up the body background color of the template.

### Color scheme

Here you can change the values of the theme's color scheme (like primary color, text color, inverted text color, etc.).

# **Typography**

Here you can change the typography settings, such as text logo, tagline, body text, headings, button, and input text settings.

### Header

Here you can customize the breadcrumbs, top panel, header bar, main menu, set a vertical menu, change header buttons and header widgets area.

## Background Image

Here you can set up the main background image of the body template.

### Menus

Here you can set different menus for the Main menu, Footer and Social menu locations.

# Widgets

Customize which widgets you want to display in each of the widget areas.

#### Footer

Here you can apply a footer widgets area to use the native widgets to build a footer. You'll also be able to change the layout, container type and footer logo of the footer area.

### Blog settings

Here you'll get access to blog layout types (2 types), customize which post meta you want to show, and define the featured image size, excerpt length and apply a Read More button.

### Homepage settings

Here you can define if you want to set a home page or a blog page as your main website's page.

#### Additional CSS

Here you can add your custom CSS code to add extra customization.

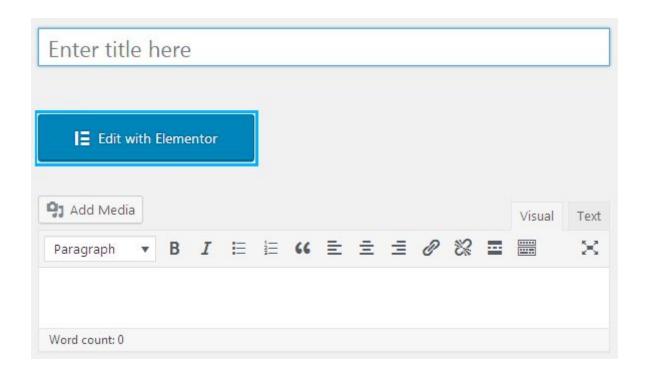
# Working with theme

To create website pages you might need to learn coding, or you can try using Elementor page builder, which comes with simple layouts and is easy to use. Elementor page builder has an intuitive interface and gives astonishing results in no time.

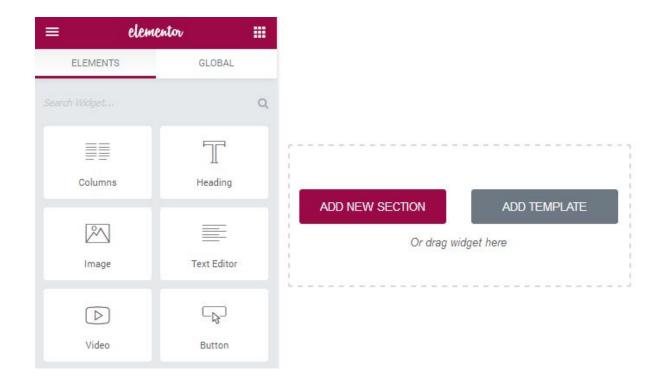
If your theme comes with Elementor plugin, you can use it for creating all kinds of content. In this short guide, we'll reveal how to use the page builder to create unique content of different types, and how to create clear and immaculate page layouts. Let's start.

How to create page with Elementor page builder

- 1. To access Elementor page builder, first, navigate to Pages tab in your website's Dashboard. Then click on Add new sub menu and open the default page editor form.
- 2. Switch to Elementor page editor using Edit with Elementor button.

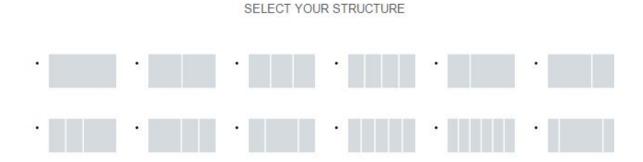


3. When Elementor editor opens, you'll see the block containing Add New Section button at the right part of the screen, where your future page's draft shows up. Click on it to add the section where your content will be placed.



# Adding content with Elementor page builder

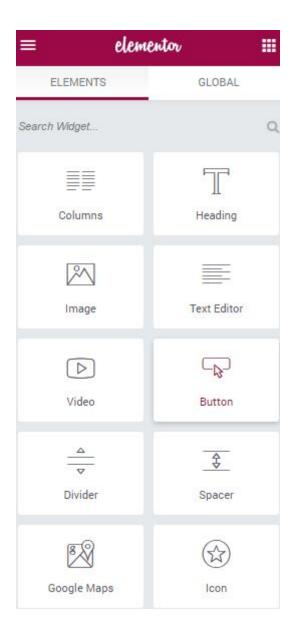
1. Enter Elementor Page Builder editor. The form will open, where you can choose your preferable section structure (you can select the number of columns, into which your section will be divided. There can be up to 6 columns).



 If you put your mouse on one of the columns, you'll see information about the percentage of the page, which it will occupy. You can also drag the borders of columns to make them wider or narrower.



3. Now you're ready to add widgets to the columns. Click on the column where you want to add a widget and view the list of available widgets (elements) in the left column.



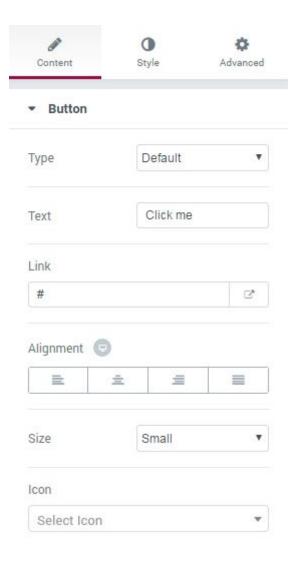
4. Choose one of the elements you want to add to the page and drag it to the column area.



5. In the left column, you'll see the element settings. You can manage content, style, or use advanced styling options from here.

Keep in mind, that for different elements the options may vary.

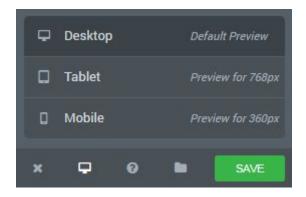
Each element has its own styling and content management settings.



- 6. If you need to add a new column or duplicate the existing one, click on the Column tab at the top of the column in the preview window, and you'll see the options available for it:
- duplicate the option duplicates the column;
- add the option adds a column with the exact sizes for the column you're customizing;
- remove here you can delete the column.
- 7. You can also change the position of the column. To do it grab the column and insert it into the section where you want it to be.

The same way you can move the whole sections. To do it grab the section and place it to the preferable location.

8. To ensure that your page is displayed correctly on different devices click on Responsive Mode button and choose one of the devices from the list to see how your content looks from a tablet, or smartphone's screen.



9. When everything is ready click on Save button to save your new page.

As you can see using the Elementor page builder offers opportunities to easy page customizing. This awesome tool is a free space to create your own design and make ideas real. In general, the method of creating new pages is pretty simple, all you need is just Elementor page builder, drag and drop technology and a little bit of vision your future website.

Enjoy all the stunning features that the Elementor page builder contains inside and use them for full. Make sure, that all the pages will perform softly and permanently.

BTW, if you're still undecided which theme to choose, check this list. It might provide you with ideas of what theme to pick that will be good for Elementor.

6. Elementor plugin

With our free themes, you will also get a free version of the Elementor page builder that will make your editing process like a real treasure. Let's quickly check its features and possibilities.

Drag & Drop editor

Elementor has the fastest, most intuitive editor in WordPress. Simply drag, drop and customize.

90+ widgets

Choose from dozens of widgets to create any content you need: buttons, headlines, forms, etc. You can do anything.

Responsive editing

Switch to mobile view, and tweak every element to make it look perfect on any device.

Visual design

Simple. Powerful. Flexible. Experience the power of 100% visual design.

Faster performance

Build websites that load faster, and speed up the process of building them.

All-in-one solution

Control every aspect of your web design workflow from one place.

Pixel perfect design in WordPress

The only complete design platform to offer pixel perfect design yet produces 100% clean code. Take your design vision and turn it into a stunning custom-made website.

# Extendable & developer-friendly

Thousands of developers have contributed to the Elementor open source project, building themes, add-ons, and products, further extending the functionality.

Create any website you can imagine

Elementor was built for you. Designers, developers, marketers, and entrepreneurs. Create stunning landing pages, design a blog, customize your online store – everything is within reach!