

MOUNTAIN VIEW ART AND WINE FESTIVAL - CONCEPT



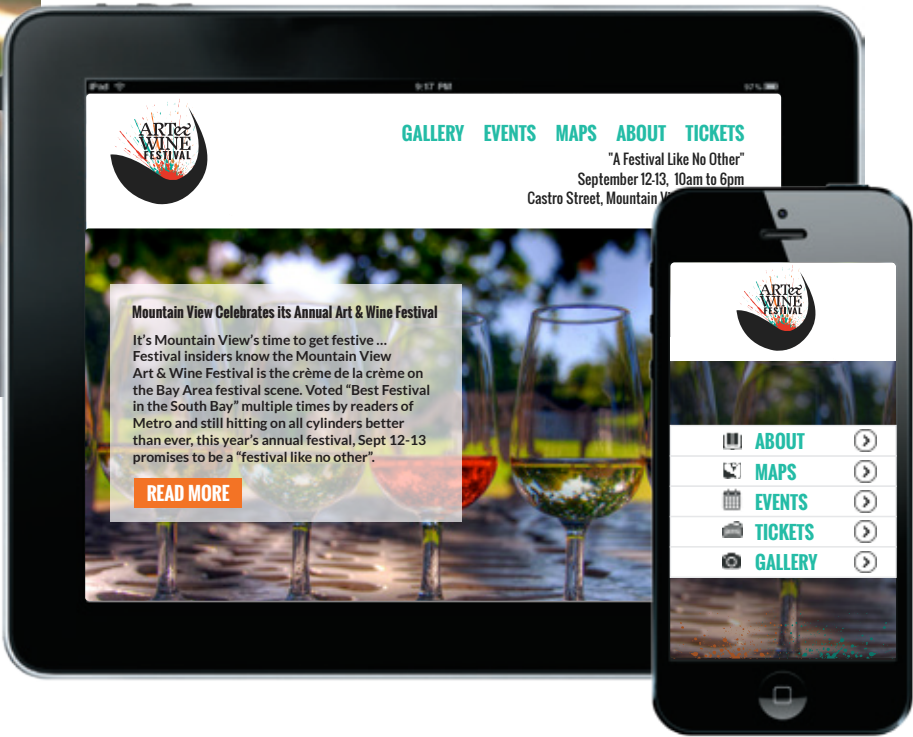
This is a project I have done for a WNM 310 class. It is a campaign that involved reinventing a festival and designing a range of products - tickets, badges, a flyer, a mailer, a poster and mobile apps.

This is a project that could use a web component as well, to be fully complete. Here I am attaching the mood boards and work already completed and a proposed wireframe. My only concern is photography - I don't think I will be able to take photos of people enjoying wine, and the festival crowd. However, I could photograph wine and food and maybe some crafts/art.

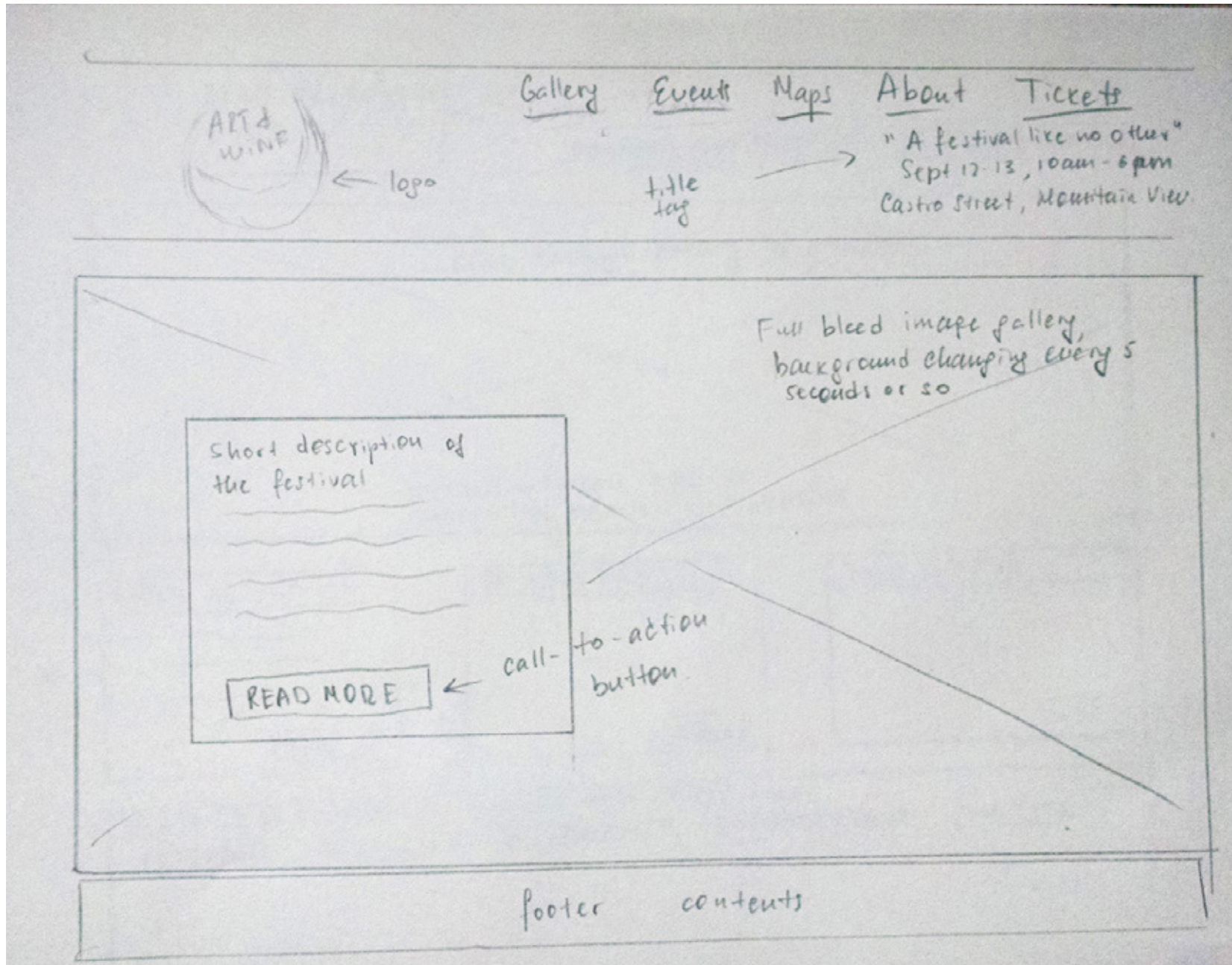
MOUNTAIN VIEW ART AND WINE FESTIVAL - MOODBOARDS



MOUNTAIN VIEW ART AND WINE FESTIVAL - PRODUCTS



MOUNTAIN VIEW ART AND WINE FESTIVAL - WEBSITE SKETCH WIREFRAMES



PRESCHOOL WEBSITE - CONCEPT

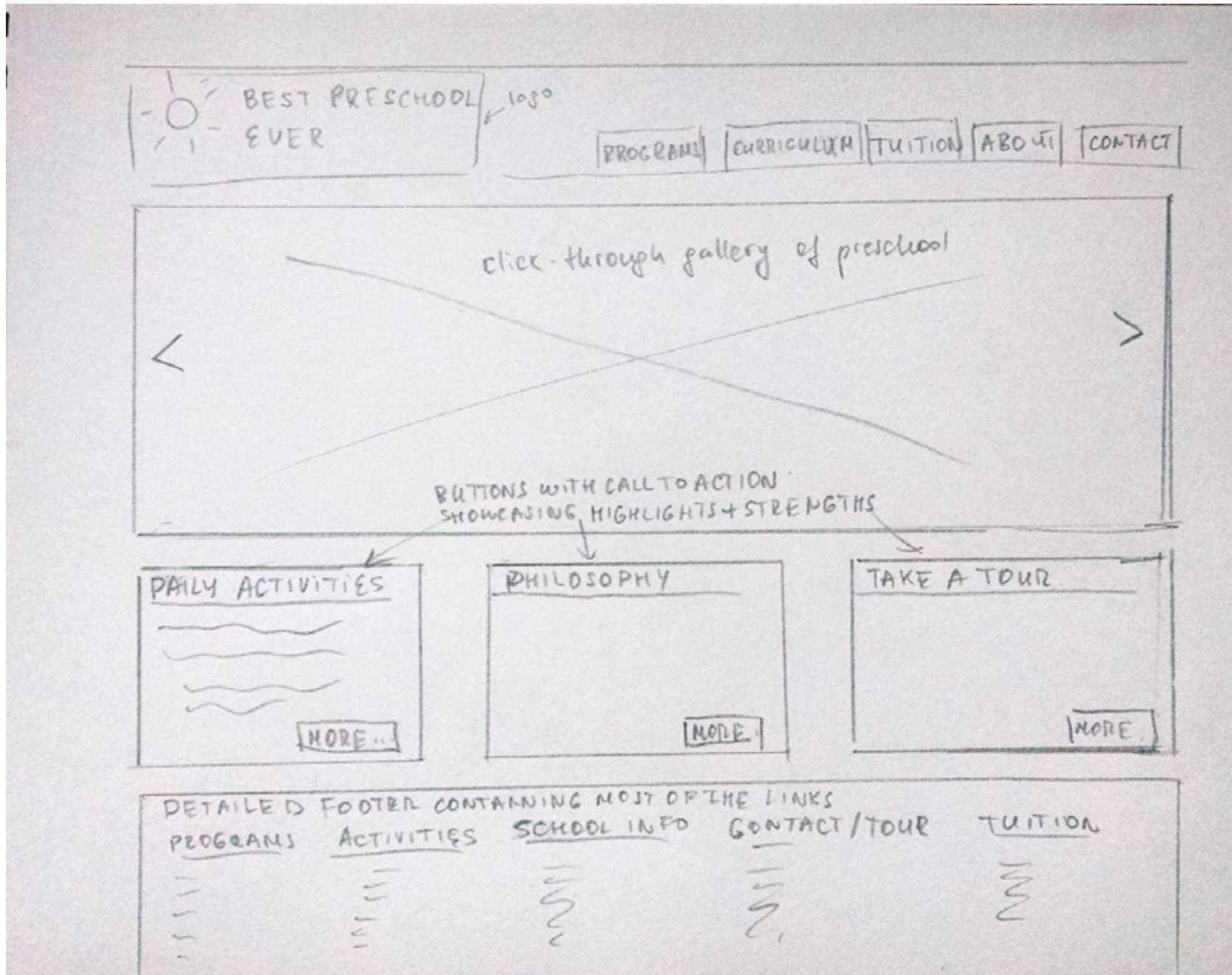
This is a typical preschool website example. I have been doing some research on preschools recently and it has come to my attention that there aren't many sites that actually stand out and that are great in this particular niche. This might be an area I would want to work with some clients in the future, and therefore it would benefit me to research it more, and create a nice website to start with. The idea is to bring better structure and usability, and take a small step away from using too many primary colors at once on every single page. Again, my only concern that I can't photograph children for this - it would be a huge undertaking. But I could use photos of toys and settings, or create artwork.



PRESCHOOL - MOODBOARD

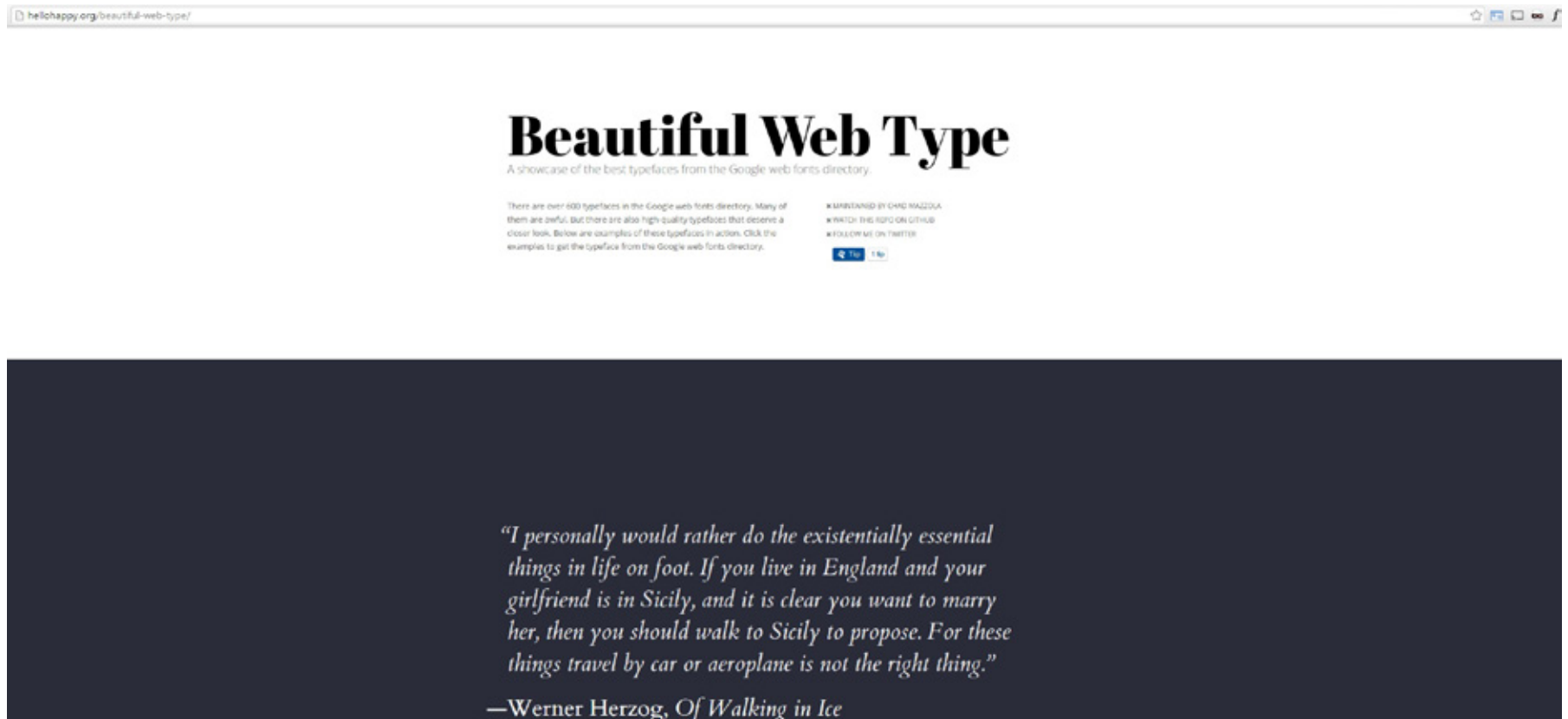


PRESCHOOL - WEBSITE SKETCH WIREFRAME



GOOGLE FONTS SHOWCASE- CONCEPT

I think this is the project I am most excited about, and I haven't really worked out the layout in my head yet, but I think this project yields great possibilities with practicing as many topics as we have covered so far - there is room for pretty much anything. The idea is to create a showcase of my most favorite Google fonts, similar to this project: <http://hellohappy.org/beautiful-web-type/> and the typography project from Web Design 1 class, but take it to a whole new level with transitions, animations, and JavaScript. This project will also allow me to explore typography more, get better skilled at using web fonts, and really challenge me. And I would love to have a web typography piece in my portfolio.



GOOGLE FONTS SHOWCASE - MOODBOARD



GOOGLE FONTS SHOWCASE- WEBSITE SKETCH WIREFRAME

I imagine having a separate page for each font, and have it function like a click-through gallery with Previous-Next buttons. The content will be quotes or sayings, or maybe design related materials - whatever copy is appropriate to demonstrate appropriate use of the particular font. Each page will have its own background and/or illustration. I am aiming at presenting 10 different fonts, using whatever CSS styling, animation and JavaScript knowledge I have. The “Fonts” page will present a list and references of all the fonts used.

