

JobConnect

An application that caters to unemployed citizens and creates awareness about career opportunities



PROBLEM STATEMENT

1

The mismatch between academic training and job market demands aggravates graduate unemployment in Malaysia. Proactive measures to bridge this gap are crucial for equipping graduates with essential skills, fostering economic growth, and ensuring meaningful employment opportunities.

OVERALL SOLUTION CONCEPT

2

Features :

- internship opportunities
- real-time news
- job alerts
- connect with people
- track your job application

TARGET MARKET ANALYSIS

3

1. Graduates and Job Seekers:
 - Find jobs easily and improve resumes.
 - Learn about industries for better job choices.
 -
2. Interns and Students:
 - Find internships and gain expertise.
 - Network for future careers.
 -
3. Employers and Recruiters:
 - Access candidates and market insights.
 - Simplify recruitment processes.

PROTOTYPE / USER INTERFACE

4



Join us in exploring our latest prototype by scanning the QR code for an exclusive preview experience!

FUTURE ENHANCEMENT

5

- Advanced job matching algorithm
- Personalized learning pathways
- Virtual career fairs and networking
- Integration with portfolio platforms
- AI-driven career counseling
- Enhanced market insights for Malaysia

SOLUTION'S IMPACT

6

- Our goal: Support Malaysian graduates in finding employment.
- Platform: Consists of three sections: jobs, internships, and training providers.
- Pre-notification system: Informs participants about upcoming events three days in advance.
- Application tracker feature: Facilitates communication between job seekers and employers.
- Resume builder tool: Helps create professional resumes showcasing skills and experiences.
- Personalized job alerts: Keep users updated on relevant job openings.
- Real-time job market data: Enables informed decision-making.
- Aim: Assist graduates in securing employment and contribute to Malaysia's job market development.

LINK: <https://app.uizard.io/prototypes/qyX1EbL6qXHmwmpbjQX0/player/preview>