

# AR17

**Code: 17MBA4003**

**SET-I**

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)**

**II MBA IV Semester Regular Examinations, April-2019  
INTERNATIONAL FINANCIAL MANAGEMENT**

**Time: 3 Hrs**

**Max. Marks: 60**

**Answer any Five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory**

- |    |    |  |           |
|----|----|--|-----------|
| 1. | a) | Explain the Evolution of International Financial system.   | <b>6M</b> |
|    | b) | Discuss about different types of accounts of BOP. Can a country run a current account deficit (surplus) indefinitely give reasons? | <b>6M</b> |
| 2. | a) | Discuss the Bretton woods system with its break down.  | <b>6M</b> |
|    | b) | Define Currency Derivatives. Explain Forwards, Futures, options agreements   | <b>6M</b> |
| 3. | a) | Discuss about the foreign direct Investment.   | <b>6M</b> |
|    | b) | Discuss about Foreign Exchange Management Act.   | <b>6M</b> |
| 4. | a) | Explain the measuring exchange rate movement.  | <b>6M</b> |
|    | b) | Explain about the factors influencing on exchange rates.   | <b>6M</b> |
| 5. | a) | Explain about the concept of Bond Financing.   | <b>6M</b> |
|    | b) | Discuss about International Capital Budgeting Concept  | <b>6M</b> |
| 6. | a) | Explain the recent amendments in Exim Policy in detailed manner.   | <b>6M</b> |
|    | b) | Explain the Asset Liability Management   | <b>6M</b> |
| 7. | a) | Explain the importance, nature and scope of International Financial Management.  | <b>6M</b> |
|    | b) | Explain the International Cash Management Functions in detail.   | <b>6M</b> |

8.

**CASE STUDY:**

**12M**

**Assessment of Exchange Rate Exposure by Sports Exports Company**

At the current time, the Sports Exports Company is willing to receive the payments in British pounds for the monthly exports it sends to the United Kingdom. While all of its receivables are denominated in pounds, it has no payables in pounds or in any other foreign currency. Jim Logan, owner of the Sports Exports Company, wants to assess his firm's exposure to exchange rate risk.

Questions :

- a) Would you describe the exposure of the Sports Exposure Company to exchange rate risk as transaction exposure? Economic exposure? Translation Exposure?

Jim Logan is considering a change in the pricing policy in which the importer must pay in dollars, so that Jim will not have to worry about converting pounds to dollars every month. If implemented, would this policy eliminate the transaction exposure of the sports Exposure Company? Would it eliminate Sports Exports Economic exposure? Explain

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)**

**II MBA IV Semester Regular Examinations, April-2019  
GLOBAL HUMAN RESOURCE MANAGEMENT**

**Time: 3 Hrs**

**Max. Marks: 60**

**Answer any Five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory**

1. Define GHRM. Enumerate the challenges of HR for conducting business on global scale.
2. Explain the difficulties faced by HR manager to appraise the subordinate performance in a global organization with diversified work culture along with ways of mitigating them.
3. Discuss the advantages and disadvantages of using Expatriates as a strategy of staffing foreign subsidiaries.
4. Explain in detail the cross cultural management techniques in Global HR practices.
5. Narrate the components of international compensation and explain the best fit model.
6. Write a detailed note on strategic framework of HRD to meet the global requirements in the current dynamic world.
7. Discuss variables that are moderating between domestic and global HR. Explain the model/approach that best fit in integrating domestic and global practices.

## 8. CASE STUDY:

Employee retention and engagement is an important aspect in international HR practices. MNCs in spite of their thriving profitability had encountered the challenge of retaining their employees in their international operations. Indian companies as compared to their foreign counterparts over the few years have been reported to have adopted a more proactive approach towards employee retention keeping in mind their global operations. Let us discuss this issue with fast growing Indian MNC which had excelled in its IHR practices.

Essar group, the Mumbai based conglomerate with interests in steel, oil, power and shipping has set up an inhouse “Global Talent Acquisition Centre” borrowing the concepts from MNCs like GE and Coca Cola. The group controlled by the Ruia family has already recruited 28 executives for the centre and plans to raise the count for 50 this year.

“Engaging a search firm for talent acquisition is a costlier alternative as you will end up paying huge fees” said Mr. Adil Malia, Ex. Group President – HR, Essar Group.

In the last few years, Essar has expanded its overseas presence to the US, Canada, Africa, West Asia, the Caribbean and South East Asia. It also added new lines of business including outsourcing and telecommunications. Mr. Kaustubh Sonalkar the new President -HR said that his groups’ employee turnover rate is nearly 10% which is below the industry’s 13 -15%.

Questions:

1. How far this imitative would help Essar Group in its international ventures?
2. Give suggestions for making it cost effective.

**II MBA IV Semester Supplementary Examinations, April, 2019  
INTERNATIONAL FINANCIAL MANAGEMENT****Time: 3 Hrs****Max. Marks: 60**

**Answer any Five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory**

1. a) Discuss the complexities and issues in Financial decisions of a Multinational firm?  
b) Discuss the causes of disequilibrium in BOP. What are the methods of correcting disequilibrium
2. a) Explain the stages in brief in development of International Monetary System.  
b) What are the different funding facilities through which IMF provides balance of payments support to its member countries?
3. a) Examine different theories of exchange rate determination  
b) Explain the procedure of the issue of international bonds.
4. a) What do you mean by Fisher effect? Is it true that interest rate differential equals inflation rate differential?  
b) Define Exchange rate. Explain about the factors influencing Exchange rates.
5. a) Explain the computation procedure of cash flows in International Capital Budgeting.  
b) What is FDI? Explain the benefits from FDI to the host and the home countries?
6. a) How are the transactions finalized in the market for currency futures.  
b) Explain the role of Export – Import Bank of India in providing financial assistance to MNCs.
7. a) Explain the concept of International Capital Structure and Cost of Capital in detail.  
b) Give a brief account of the changing scenario of international financial market during the past five decades.
8. **CASE STUDY:**  
A project of the subsidiary with an initial investment of \$ 10 million has a net operating cash flows of \$ 10 million each for 3 years during the life time of the project and a salvage value of \$ 4 million. The host Govt. permits the cash flow to the home country only after the life time of the project. But the subsidiary invests the funds at a rate of 12% till the actual out flow takes place. Find the NPV assuming a discount rate of 10%. What will be the NPV if
  - a) The funds not invested and
  - b) There is no restriction on the outflow of funds.

**Code No: 13MBA2035****ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)****II MBA IV Semester Supplementary Examinations, April-2019  
STRATEGIC HUMAN RESOURCE MANAGEMENT****Time: 3 Hours****Max. Marks: 60**

**Answer any FIVE questions  
All questions carry equal marks  
Question No.8 is Compulsory.**

-----

1. Describe the benefits and barriers of Strategic Human Resource Management.
2. Define Strategic HR Policy and explain planning and importance of it?
3. Briefly define retention and explain different practices for improved retention.
4. Define how organization manages change and organizational development.
5. Define International compensation and explain the objectives of it.
6. Discuss how to improve international assignments through selections and training.
7. Explain the concept of strategic alliances.
8. Case Study

**Sales Training**

Sanjay Nagpal is a new recruit from a reputed management institute, recruited as a sales trainee in a sales office of a large computer hardware firm located in Chennai. Raghavan is the zone sales manager responsible for overseeing the work of sales officer, field executives and trainee salesmen numbering over 50 of three areas namely Chennai, Bangalore, and Trivandrum.

The sales growth of the products in his area was highly satisfactory owing to the developmental initiatives taken by respective State Governments in spreading computer education.

Raghavan had collected several sales reports, catalogues and pamphlets detailing the types of office equipment sold by the company for Sanjay's reference. After short chat with Sanjay, Raghavan assisted him to his assigned desk and provided him with the material collected. Thereafter Raghavan excused himself and did not return. Meanwhile, Sanjay scanned through the material given to him till 5:00 pm before leaving office.

**Questions for Discussion:**

- i. What do you think about Raghavans training programme.
- ii. What type sales training would you suggest?