

# AR19

Code: 19MBA3006

**SET-2**

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)**

**II MBA III Semester Regular/Supplementary Examinations, January, 2023  
MANAGING BANKS AND OTHER FINANCIAL INSTITUTIONS**

**Time: 3 Hrs**

**Max. Marks: 60**

**Answer any Five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory**

1. a) Write a note on structure of Commercial banking in India. **6M**  
b) What do you understand by E-Banking? What are the recommendations of RBI's group on electronic banking? **6M**
2. a) What do you understand by a Development bank? Discuss its features. **6M**  
b) Discuss the organization, financial resources and working of ICICI. **6M**
3. a) What are the key components of credit risk management? **6M**  
b) Discuss the recent developments that have taken place in Indian money market. **6M**
4. a) Describe liquidity risk? How do you manage the same in banks? **6M**  
b) What are the guidelines of RBI regarding ALM of banks? **6M**
5. a) Why do firms need to collateralize their trading activities? **6M**  
b) What types of assets are eligible to be pledged as collateral? **6M**
6. a) What instruments are available in Reserve Bank of India for controlling credit? **6M**  
b) Outline the role played by Reserve Bank of India in the field of Industrial Finance. **6M**
7. a) Give highlights of Basel accord I, II and III. **6M**  
b) What is transfer pricing? Explain its different techniques. **6M**
8. **CASE STUDY: 12M**  
The SEBI has imposed a penalty of 7269.5 crore on pearls Agrotech Corporation Limited (PACL) and its four directors- tarlochan singh, sukudev singh, gurmeet singh, and Subrata Bhattacharya who had mobilized funds from the general public through illegal collective investments schemes in the name of purchase and development of agriculture land. While imposing the penalty, the biggest in its history, securities and exchange boards of India said the company deserved maximum penalty for duping the common man. Its prevention of Fraudulent and Unfair Trade Practices Regulations provides for severe to severe penalties for dealing with such violation. As per SEBI norms, it can impose penalty of 25 crore or three times of the profit made by indulging in Fraudulent and unfair trade practices of the illicit gains. In the context of the above case: (a) State the objectives of setting up SEBI (b) Identify the type of function performed by SEBI by quoting lines from the paragraph.

# AR19

Code: 19MBA3010

SET-2

ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)

II MBA III Semester Regular/Supplementary Examinations, January, 2023

## HUMAN RESOURCE METRICS AND ANALYTICS

Time: 3 Hrs

Max. Marks: 60

Answer any five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory

1. a) Discuss about the meaning and importance of Business Analytics. **06**  
b) Give your comments on HR Analytics through Social Media. **06**
2. a) Describe the Structured & unstructured Data. **06**  
b) Explain about the difficulties in Data collection. **06**
3. a) What are the key components of HR planning Analytics? **06**  
b) How to determine supply and demand gap analysis? **06**
4. a) Explain the various channels of talent sourcing. **06**  
b) How to develop talent acquisition Phases? Explain. **06**
5. a) Discuss about the various performance measures. **06**  
b) Give your comments on career pathways. **06**
6. a) How employee retention Models effect the organizational changes? **06**  
b) What is the relevance of talent attrition predictive Modeling? **06**
7. a) Briefly explain the impact of employee engagement surveys. **06**  
b) Discuss about the importance of Social Media sourcing. **06**

8. **CASE STUDY:**

Silver moon Hotels have been run by the Wadia family since the 1940s. Wadia Group, through its subsidiary companies are also into travel and tourism, event management, and marketing services. Dina Wadia is the present Chief Executive. Her only son and heir apparent, 18 years old Shiraj Wadia recently died in an air crash. Dina has now decided that her successor would be someone outside of her family. As the CEO's position was always held by family members there has been neither internal competition nor grooming of other managers at Silver moon Hotels for the CEO spot resulting in a deficiency of internal candidates. With the support of the Board, Dina has hired an external firm to lead the search process for her successor, which would consider candidates both inside and outside the company. Questions: If you are the external firm consultant, how would you approach the selection of the nonfamily CEO?

Questions: If you are the external firm consultant, how would you approach the selection of the nonfamily CEO?

**12**

# AR19

Code: 19MBA3013

**SET-I**

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI  
(AUTONOMOUS)**

**II MBA III Semester Regular & Supplementary Examinations, January-2023**

## **BUSINESS FORECASTING**

**Time: 3 Hrs**

**Max. Marks: 60**

Answer any Five questions  
All questions carry EQUAL marks  
Question No. 8 is Compulsory

1. a) Explain the nature of Forecasting? 6M  
b) "Forecasting is mandatory for any business" support with your views. 6M
2. Discuss the EDA Techniques and assumptions with examples 12M
3. a) Linear regression Vs Logistic regression 6M  
b) Write steps involved in solving X on Y straight-line least square 6M
4. a) How Time series analysis helps in forecasting future values explain? 6M  
b) Explain Trend, Seasonal, Cycle and Irregular Components with Additive Decomposition 6M
5. Describe Lifetime value model calculations with examples 12M
6. a) Explain any one credit scoring model in detail? 6M  
b) What are the uses of credit scoring? 6M
7. a) Explain in detail the h-Step-Ahead Forecasts? 6M  
b) Explain ARIMA in detail. 6M
8. CASE STUDY: 12M

1. Investment (x in crores) on the product which would impact the profit (y in crores) from the products have been tabulated as below. What would be the predicted 7<sup>th</sup> product's profit if the investment is 41 crores by using regression least square method?

S.No	x	y
1	35	6
2	109	18
3	65	12
4	89	9
5	100	15
6	52	6