

AR13

Code: 13MBA2032

SET-1

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)**

**II MBA IV Semester (AR13) Regular / Supplementary Examinations, May, 2016
INTERNATIONAL FINANCE MANAGEMENT**

Time: 3 hours

Max Marks: 60

**Answer any Five Questions
All questions carry EQUAL marks
Question No.8 is Compulsory**

1. Define International Financial Management (IFM). Explain its importance in detail.
2. Discuss about the Economic and Monetary Union (EMU).
3. What is Foreign Exchange Market? Explain about function of Forex Markets.
4. Define Exchange Rate. Elaborate the concept of Purchasing Power Parity (PPP).
5. What do you mean by Foreign Direct Investment (FDI)? Explain its importance in detail.
6. Define international trade. Discuss about different trade finance methods.
7. Explain the relationship between inflation, interest rates, and exchange rates in detail.
8. **CASE STUDY**

A Japanese automobile company has decided to manufacture 10,000 motor cars per year in India with an initial investment of Rs.500 crores. The price is Rs.2lakh and the variable cost including also the import cost of the spares is Rs.1.30 lakh. The risk-free interest is 10 percent. The car is the lowest-price car in the market and so the demand is expected to rise from 10,000 cars in the first year, 12000 cars in the second year and even more in the following years. On the other hand, the rupee is expected to depreciate vis-à-vis yen and the variable cost is expected to rise fast from Rs.1.30 lakh to Rs.1.80 lakh.

- i) Find out what are the options available to the manufacturer and Explain.

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SET – 1

**ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT, TEKKALI
(AUTONOMOUS)**

II MBA IV Semester (AR13) Regular / Supplementary Examinations, May, 2016

PERFORMANCE MANAGEMENT

Time: 3 Hours

Max. Marks: 60

**Answer any Five questions
All questions carry EQUAL marks
Question No. 8 is Compulsory**

1. 'Performance management: It's about performing – not just appraising.' Discuss.
2. You being a HR practitioner, provide the prerequisites in conducting the end of the year performance appraisal process less stressful for staff?
3. Performance management system is not 'readymade', but 'tailor-made'. Discuss with suitable examples.
4. 'Goals those are challenging and specific, if accepted, result in higher performance than easy and non-specific goals or no goals at all.' Explain.
5. Explain the purpose of assessment centres. Elaborate the process that assessment centres are used to recruit a prospective candidate for an organization.
6. 'Monetary rewards not all the time a motivating tool for employee performance.' Comment.
7. Explain the purpose of Competency mapping in assessing the skill levels of an employee.
8. **Case Study: Understanding task performance**

Consider the following adaptation of a job description for the position of a district business manager for a sales organization in Bristol-Myers Squibb (BMS). BMS produces pharmaceuticals, infant formulas and nutritional products and advanced wound care products and over-the-counter products. Some of their brands include Enfamil, Cardiolite, and Plavix. Their stated mission is to "extend and enhance human life by providing highest quality pharmaceutical and related health-care products." In addition, all employees live by the BMS pledge: "We pledge – to our patients and customers, to our employees and partners, to our shareholders and neighbours, and to our world we serve – to act on our belief that the priceless ingredient of every product is the honour and integrity of its maker."

- a. Develop job description for DBM position.
- b. Extract a list of task performance behaviours for the above job description.